

THE National Oral Health Conference® Converge on the Future

April 11-13, 2011 - Westin Convention Center - Pittsburgh, PA

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ADA American Dental Association®

America's leading advocate for oral health

Presented by: American Association of Public Health Dentistry (AAPHD) & Association of State and Territorial Dental Directors (ASTDD)

Conference Co-Sponsor: Centers for Disease Control and Prevention (CDC)







THE National Oral Health Conference® Converge on the Future

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Aseptico

Booth #16-18 8333 216th Street SE Woodinville, WA 98072 425-487-3157 Representative(s):

Ken Goff kgoff@aseptico.com
Darryl Weis dweis@aseptico.com
Aseptico manufactures a full range of portable dental
equipment. Product line features portable dental delivery
systems, compressors, patient chairs, lights, x-ray units, mobile
cart systems.



Medical Products Laboratories, Inc.

Booth #19 9990 Global Road Philadelphia, PA 19115 215-677-2700 Representative(s):

Gerry Beverley gbeverley@mplusa.com
Peggy Kelly pkelly@mplusa.com
Manufacturer of NaFrinse fluoride mouthrinse, varnish,

sealants and fluoride supplements.



Gold Level Sponsors

American Dental Association

Booth #7

211 E. Chicago Ave Chicago, IL 60611 312-440-2397 Representative(s):

Kristin Belleson bellesonk@ada.org Ivan Orlovich iio@padental.org Tori Rineer tar@padental.org

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ADA American Dental Association®

America's leading advocate for oral health

Exhibitors

American Express Open

Booth #23 941-284-6952 Representative(s):

Robert Woelfel r_woelfel@hotmail.com

American Express® Business Cards give you automatic access to the benefits and services that OPEN from American Express® has to offer, including benefits that can help you save money, gain control over your practice expenses, earn valuable rewards and much more.

Armor Mobile Systems

Booth #20 4600 North Mason-Montgomery Road Mason, OH 45040 513-923-5647 Representative(s):

Dave Moushey dmoushey@armormobile.com
Armor Mobile Systems has produced customized vehicles for over 20 years, supporting sophisticated medical applications including the production of over 200 mobile units for various dental/medical programs. Manufactured from base commercial chassis up, using heavy duty components, Armor vehicles can withstand he most demanding of conditions year after year while presenting a professional image in your community.

BeneCare Dental Plans

Booth #15 615 Chestnut St, Suite 1001 Philadelphia, PA 19106 215-440-1018 Representative(s):

Lee Serota Iserota@benecare.com
Marty Milkovic mmilkovic@benecare.com
Christopher Savold csavold@benecare.com

BeneCare provides cost effective and innovative Medicaid dental program administration to State governments and Medicaid Managed Care organizations. For over 25 years BeneCare has managed dental programs that includes dental benefits industry standard administration and public health approaches to outreach, care coordination and improving oral health literacy.

CDC Division of Oral Health

Booth #10 4770 Buford Highway NE, MS F-10 Atlanta, GA 30341 770-488-5301 Representative(s):

Linda Orgain lorgain@cdc.gov

CDC's Division of Oral Health works to prevent and control oral diseases and conditions and reduce oral health disparities. Its vision is a nation where all people enjoy good oral health that contributes to leading healthy, satisfying lives. CDC works to

extend proven strategies to prevent oral diseases, strengthen oral health infrastructure, monitor oral diseases, and guide infection control in dentistry.

Carestream Dental/Kodak Dental Systems

Booth #14

1765 The Exchange Atlanta, GA 30339 700-944-6365 Representative(s):

Mike Beltrami michael.beltrami@carestream.com
Brett Brocki brett.brocki@carestream.com
Carestream Dental LLC, exclusive manufacturer of Kodak
Dental Systems, provides a complete integrated set of solutions
consisting of high quality, integrated digital imaging systems,
practice management software and e-services. For more
information, go to www.carestreamdental.com.

Dental Health Products

Booth #5

2614 North Sugar Bush Road New Franken, WI 54229-0176

920-866-9001 x 2435 *Representative(s):*

Holly Risner hrisner@dhpi.net
Kelly Jorgensen kjorgense@dhpi.net

Dental dealer, infection control, practice management, computer software.

DentaQuest Institute

Booth #4

2400 Computer Drive Westborough, MA 01581

508-329-2403 *Representative(s):*

Kelli Ohrenberger kelli.ohrenberger@dentaquestinstitute.org Practice management consulting and technical assistance to safety net dental programs.

DNTLworks Equipment Corp

Booths: 21-22

7300 South Tucson Way Centennial, OH 80112 303-693-1410

Representative(s):

Tom Meighan tlmeighan@dntlworks.com Bob Kennedy bkennedy@dntlworks.com

Leading manufacturer of portable, mobile and self-contained dental equipment for all public health dental needs.

Exhibitors - Continued

GC America Inc

Booth #11 3737 W. 127th Street Alsip, IL 60803 708-926-3129 Representative(s):

Dennis Cone dennis_cone@gcamerica.com

Dental Material & Supplies

Henry Schein Inc

Booth #26

135 Dunyea Road Melville, NY 11747 631-390-8155 Representative(s):

Andrea Hight andrea.hight@henryschein.com
Jules Paoletti jules.paoletti@henryschein.com
CJ Hedinger cj.hedinger@henryschein.com
Jan Abbott jan.abbott@henryschein.com
Marc Capots marc.capots@henryschein.com

At Henry Schein, our timely and diverse business solutions offer facilities a 360° Solution in response to the specialized demands of community needs. Our full spectrum of support includes everything from high-tech equipment; office design and planning; and exclusive product lines – to unparalleled customer service and knowledgeable sales specialists who provide guidance you can depend upon for all phases of your organization's requirements.

NuSmile Primary Crowns

Booth #6 PO Box 4871 Houston, TX 77210-9649 713-861-0033 X 1 Representative(s):

Diane Johnson-Krueger djohnson@nusmilecrowns.com
Jason Johnson techassist@nusmilecrowns.com

NuSmile® Primary Crowns are stainless steel crowns for pediatric dentition featuring a natural-looking, tooth-colored facing. Available in two shades, these esthetic crowns are offered in a comprehensive selection of anterior and posterior shapes and sizes. NuSmile Crowns have proven durability, color stability, high parent and clinician satisfaction, backed by University Studies.

National Maternal and Child Oral Health Resource Center

Booth #3
Box 571272

Washington, DC 20057-1272

202-784-9551
Representative(s):

Jolene Bertness bertnesj@georgetown.edu

The Association of State and Territorial Dental Directors (ASTDD) and the National Maternal and Child Oral Health Resource Center (OHRC) are national projects serving professionals working in

states, territories, and communities with the goal of improving oral health services for infants, children, adolescents, and their families.

Oral Health America

Booth #24

410 N Michigan Ave, Ste 352

Chicago, IL 60611 312-836-9900 Representative(s):

Amanda Ciatti amanda@oralhealthamerica.org
Liz Rogers liz@oralhealthamerica.org

Oral Health America (OHA) is a non-profit organization founded in 1955 and located in Chicago. OHA's mission is to change lives by connecting communities with resources to increase access to care, education, and advocacy for all Americans, especially those most vulnerable. Visit OralHealthAmerica.org to learn more.

Premier Dental Products Co

Booth #27

1710 Romano Drive

Plymouth Meeting, PA 19462

610-239-6000 Representative(s):

Carol Landis clandis@premusa.com Ruth Roach rroach@premusa.com

Premier Dental offers the following products: 2pro™ total access disposable angles, products with ACP technology – Enamel Pro® prophy paste and Enamel Pro® varnish, Traxodent™ homeostasis paste, Perfecta® REV!™ tooth whitening, Two Striper® and a full line of dental instruments, including PerioWise® and Big Easy® scalers.

Preventech

Booth #25

4330 Mathews Indian Trail Rd

Indian Trail, NC 28079

704-849-2416
Representative(s):

Al King alking@preventech.com
Bill Berry billberry@preventech.com

Pivot DPA's, Next Prophy Paste, Esa-Extended straight attachment, Pediage 1 fluoride, Vella varnish, Dayli, Maxmin prophy paste.

Wiley-Blackwell

Booth #12

111 River St

Hoboken, NJ 07030 Representative(s):

Kaia Motter kmotter@wiley.com

Wiley-Blackwell the scientific, technical, medical, and scholarly publishing business of John Wiley & Sons, is the world's leading society publisher offering peer-reviewed primary research and evidence-based medicine across thousands of online journals, book, reference works, and databases. A conference discount is offered to all attendees at our booth. www.wiley.com.

Not-For-Profit Exhibitors

American Academy of Pediatric Dentistry

Booth #2

211 E. Chicago Ave, Suite 1700

Chicago, IL 60611

312-337-2169

Representative(s):

Jan Silverman jsilverman@aapd.org

The American Academy of Pediatric Dentistry (AAPD) is a membership association representing the specialty of pediatric dentistry. As advocates for children's oral health, the AAPD develops and promotes evidence-based policies and guidelines, fosters research, contributes to scholarly work concerning pediatric oral health, and educates health care providers, policymakers, and the public on ways to improve children's oral health.

Children's Dental Health Project

Booth #8

1020 19th St. NW, Suite 400 Washington, DC 20036 202-833-8288 x 202

Representative(s):

Colin Reusch creusch@cdhp.org

National non-profit working to advance policies and solutions to achieve oral health for all children.

Institute for Oral Health

Booth #13 9706 4th Ave NE Seattle, WA 98115 206-528-7360 Representative(s):

Mary Ellen Young myoung@deltadentalwa.com

At Institute for Oral Health, our mission is to advance oral health care by identifying effective and efficient guidelines for treatment, access, and delivery, and to promote best practices by serving as a central resource for shared practical knowledge and collaboration to benefit the dental profession and the public. Our 2011 Conference topic Prevention: Rebranding the Profession, October 27th and 28th in Chicago. Registration begins 4/1/11 Visit our web site for more information. www.IOHwa.org.

Lutheran Medical Center

Booth #23A 5800 3rd Avenue Dental Dept Brooklyn NY 11220 718-630-8524 Representative(s)

Margaret Mason, DMD mmason@lmcmc.com

Lutheran Medical Center, a Brooklyn New York based hospital offers Dental Residency training programs in: Pediatric Dentistry, Endodontics, Dental Anesthesiology, General Practice Residency and Advanced Education in General Dentistry. Programs are sponsored throughout the United States and are based in a hospital environment as well as in community health centers.

Medicaid/SCHIP Dental Association

Booth #1

2 Grove Street

Sandwich, MA 02563

508-322-0557

Representative(s):

Mary Foley mfoley@medicaiddental.org

Professional membership organization

Pride Enterprise Dental Lab

Booth #9

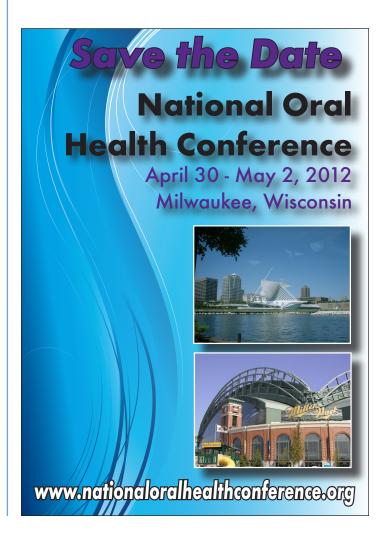
13518 NE 258th Court

Raiford, FL 32083

800-599-5919

Representative(s):

Mark Rosenberg mrosenberg@pride-enterprises.org Pride is a full service dental laboratory in Northeastern Florida that provides affordable, functional and esthetic dental appliances to community health centers nationwide. All work is performed in our laboratory. Allow PRIDE Dental Laboratory to partner with you to improve your patients' lives and self esteem by crafting quality solutions to meet their needs. Let us help you, help them improve their health and give them a reason to smile.



Exhibitors by Booth Number

Medicaid/SCHIP Dental Association	Booth #1	Exhibit Hall Hours:
American Academy of Pediatric Dentistry	Booth #2	
National Maternal and Child Oral Health Resource Center	Booth #3	Monday, April 11 7:00 a.m. – 8:30 a.m.
DentaQuest Institute	Booth #4	9:30 a.m. – 9:45 a.m.
Dental Health Products	Booth #5	3:45 p.m. – 5:15 p.m.
NuSmile Primary Crowns	Booth #6	Tuesday, April 12
American Dental Association	Booth #7	7:00 a.m. – 8:30 a.m.
Children's Dental Health Project	Booth #8	10:30 a.m. – 11:00 a.m. 3:15 p.m. – 4:45 p.m.
Pride Enterprise Dental Lab	Booth #9	,
CDC Division of Oral Health	Booth #10	Wednesday, April 13 7:00 a.m. – 9:00 a.m.
GC America Inc	Booth #11	10:30 a.m. – 11:00 a.m.
Wiley-Blackwell	Booth #12	
Institute for Oral Health	Booth #13	220
Carestream Dental/Kodak Dental Systems .	Booth #14	[23a] <u> </u>
BeneCare Dental Plans	Booth #15	3
Aseptico	Booth #16-18	≥ 23
Medical Products Laboratories, Inc	Booth #19	
Armor Mobile Systems	Booth #20	24 22
DNTLworks Equipment Corp	Booths: 21-22	25 21
American Express Open	Booth #23	26
Lutheran Medical Center	Booth #23A	20
Oral Health America	Booth #24	27
Preventech	Booth #25	
Henry Schein Inc	Booth #26	
Premier Dental Products Co	Booth #27	BEVERAGE
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