

National Oral Health Conference®



April 30 - May 2, 2012
Frontier Airlines Center, Milwaukee, Wisconsin
Pre-Conference April 28-29, 2012

Presented by:

American Association of Public Health Dentistry (AAPHD) &
Association of State and Territorial Dental Directors (ASTDD)

Exhibitor Prospectus

Exhibit Space is limited!

AAPHD & ASTDD invites your company or program to exhibit at the 2012 National Oral Health Conference® in Milwaukee, Wisconsin. The NOHC is also sponsored by the Centers for Disease Control and Prevention. The NOHC is "the premier meeting" for those interested in continuing education and networking opportunities within the discipline of Dental Public Health. This conference offers quality educational sessions with a diverse array of topics presented by the "experts."

Join over 700 dentists, dental hygienists, and other allied health professionals at the Premier Conference on Dental Public Health Issues.

For more information, visit:
www.nationaloralhealthconference.com



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Hotel Reservation

The Hilton Milwaukee City Center and the Doubletree Milwaukee City Center are the host hotels. Reservations must be made through the NOHC online registration system. The guest room rate is \$95 s/d occupancy. This rate is subject to 14.6% occupancy tax. Reservation and Conference Registration information will be forwarded once we receive your sponsorship contract.

Exhibit Location

Exhibits will be held in the Frontier Airlines Center along with ALL NOHC Educational Sessions. Breakfast and breaks will be set up in the exhibit area. Meeting participants will have ample time and opportunity to interact and share information during the meeting.

Exhibit Space

Each exhibit space is 8'x 10' and is comprised of an 8' high back drape and a 3' side drape. The space includes a 6' skirted table, two chairs and an exhibitor sign. Electricity and internet access are available at additional costs. Currently, the floor plan is being finalized. Exhibitors should indicate whether one or multiple spaces are needed. Staff will assign exhibit space and confirmation will be made as soon as the floor plan is available beginning in January.

Exhibitor Hours

Exhibits will be available to attendees throughout the conference. Exhibitors are requested to staff exhibits during all breakfasts and breaks. Other hours are optional for staffing. Between designated exhibit times, exhibitors are encouraged to attend programs and network with attendees. Exhibitors are also welcome, and encouraged, to attend the opening reception, luncheons and special events. These events offer networking opportunities not to be ignored!

Convention Services

At time of printing, NOHC is in the process of selecting a convention service provider. Information on the service provider and all related details will be included in Exhibitor Confirmation packets sent in early February, 2012. Electrical and internet services will be available and can be ordered through the Exhibitor Confirmation sent from the NOHC office. Charges for these services will be billed post-conference through NOHC.

Conference Attendance

Exhibitors will have ample opportunities to interact with over 700 attendees who serve in various oral public healthcare capacities at the local, state, national and academic workplace settings.

Cancellation

In the event that it is necessary to cancel your company's reserved exhibit space, an administrative charge of \$100 will be assessed. No refunds will be made after March 30, 2012. All cancellations must

be sent to the NOHC office in writing to ssteil@associationcentral.org or faxed to 217-529-9120.

Outstanding Debts

Any organization that applies for exhibit space is responsible for ensuring that there are no outstanding debts between the applicant(s) and NOHC. This shall include any sponsorship or registration debts incurred by the applicant(s) or an agency(ies) on their behalf. NOHC will not accept contracts from applicants who have outstanding debts with NOHC or whose agency(ies) have outstanding debts. These balances must be completely settled and monies received by NOHC prior to space agreement.

Payment Information

Accepted methods of payment are MC, Visa or check. Make checks payable to National Oral Health Conference (NOHC). Remit to 3085 Stevenson Drive, Suite 200, Springfield, IL 62703. FEIN number 37-1338666.

Preliminary Schedule (subject to change)

Exhibits will be available to attendees throughout the conference. Exhibitors are requested to staff exhibits during all breakfasts and breaks. Other hours are optional for staffing.

Setup: Sunday, April 29, 2012 (12:00 pm – 5:30 pm)

Exhibit Time (Subject to change):

Monday, April 30, 2012

7:00 am – 8:30 am 11:30 am – 1:00 pm 3:15 pm – 5:00 pm

Tuesday, May 1, 2012

7:00 am – 8:30 am 10:30 am – 11:00 am 3:30 pm – 5:00pm

Wednesday, May 2, 2012

7:00 am – 8:30 am 10:00 am – 10:30 am

Tear Down: Wednesday, May 2, 2012 (10:30 am – 2:00 pm)

Questions?

Contact Melissa Bealon at 217-638-1703 or mbeventsonline@comcast.net;
Sandi Steil at 217-529-6503 or ssteil@associationcentral.org
You can also visit www.nationaloralhealthconference.com

2012 National Oral Health Conference® Sponsorship Levels

PLATINUM – Support of \$10,000 & above

- Platinum support acknowledgment on signage at conference
- Company logo prominently displayed in conference program
- Special recognition at the opening session
- 1/2 Page Ad in the special NOHC issue of the *Journal of Public Health Dentistry* and event program
- Sponsorship of special event or educational session at Conference
- One or two display spaces in exhibit hall
- Up to Four complimentary registrations*

GOLD – Support of \$5,000-\$10,000

- Gold support acknowledgment on signage at conference
- Company logo displayed in conference program
- 1/4 Page Ad in the special NOHC issue of the *Journal of Public Health Dentistry* and event program
- One or two display spaces in exhibit hall
- Two complimentary registrations*

EXHIBITOR –\$1,250

- Acknowledgment on signage at conference
- Company name listed in conference program
- One display space in exhibit hall
- One complimentary registration*

Not-For-Profit-\$600

- Acknowledgment on signage at conference
- Company name listed in conference program
- One display space in exhibit hall
- One complimentary registration*

Not-For-Profit exhibitors must be approved by AAPHD/ASTDD.

*Additional Registrations available at the reduced rate of \$495 per person.

NEW! NEW! NEW!

Unique Sponsorship Opportunities

NOHC offers several unique sponsorship opportunities that provide attendees with conference related items and valuable networking opportunities. This year's unique opportunities include:

- Opening Keynote - \$5,000
- Two Monday Plenaries - \$2,500 each
- Wednesday Plenary - \$1,500
- Roundtable Lunch - \$1,500
- Tuesday Lunch - \$1,500
- Wednesday Lunch - \$1,500
- Lanyards and/or Name Badges - \$1,000 (includes company logo or name)
- Conference Bags - \$2,000 (includes company logo or name)
- Refreshment Break - \$500-\$700

Additional Promotion Opportunity - \$250

Each year NOHC sends emails to registered attendees with conference information/reminders. Take advantage of the **NEW** opportunity to promote your participation and include your company logo, ad and/or link with one of these messages. Only one sponsor will be included per email. Limited number of opportunities available.



EXHIBIT/SPONSORSHIP CONTRACT

Company Name: _____

Street Address: _____

City, State, Zip: _____

Contact Person: _____

Phone: _____

Fax: _____

E-mail: _____

Number of Booths Requested: _____

Please check here if you require the following:

- Electricity Internet Service

The cost of electricity and internet service is **not** included in the exhibit fee. Arrangements for these services must be made through the NOHC Office. More information will be provided in your confirmation packet.

Sponsorship/Exhibitor:

I would like to exhibit/provide sponsorship at the \$_____ level.

Please list the name (as it should appear in all printed materials) and email address for each booth attendee to receive email correspondence regarding registration and confirmation information:

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

*Company/organization description of services for exhibitor program:

PAYMENT REQUIRED:

Amount \$ _____

Addtl. Registrations (___ X \$495/person) \$ _____

Total Amount \$ _____

METHOD OF PAYMENT:

Check MasterCard VISA Exp. Date: _____

Credit Card # _____

Name on Card: _____

Signature: _____

Contracts can be sent to the NOHC office by fax to 217-529-9120; by mail to 3085 Stevenson Drive, Suite 200 Springfield, IL 62703 or email to ssteil@associationcentral.org. Contracts must be received by March 1, 2012. Checks should be made payable to NOHC. FEIN Number: 37-1338666

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Join over 700 of your colleagues at the Premier Conference on Dental Public Health Issues – the 2012 National Oral Health Conference is the 13th Joint Meeting sponsored by AAPHD and ASTDD.

Network with peers, explore exhibitor offerings, share best practices, and hear about the key issues that make a difference to the oral health of the public. Don't miss this opportunity!

For more information, go to

www.nationaloralhealthconference.com



NEW SPONSORSHIP OPPORTUNITIES FOR 2012

Opening Keynote - \$5,000

Two Monday Plenaries - \$2,500 each

Wednesday Plenary - \$2,500

Roundtable Luncheon - \$1,500

Tuesday Lunch - \$1,500

Wednesday Lunch - \$1,500

Refreshment Breaks - \$500-\$700

Call Melissa Bealon for availability - 217-638-1703

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