

National Oral Health Conference®

April 22 – April 24, 2013

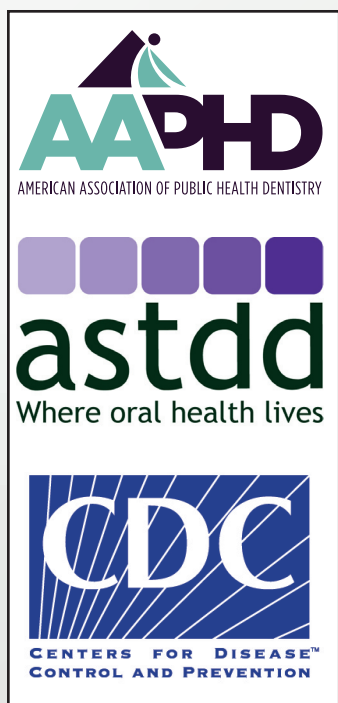
VON BRAUN CENTER - Huntsville, Alabama

Pre-Conference April 20-21, 2013

Presented by:

American Association of Public Health Dentistry (AAPHD) &
Association of State and Territorial Dental Directors (ASTDD)

Exhibit Space is limited!



The American Association of Public Health Dentistry & the Association of State and Territorial Dental Directors invites your company or program to exhibit at the 2013 National Oral Health Conference® (NOHC) in Huntsville, Alabama. The NOHC is also sponsored by the Centers for Disease Control and Prevention.

The NOHC is “the premier meeting” for those interested in continuing education and networking opportunities within the discipline of Dental Public Health. This conference offers quality educational sessions with a diverse array of topics presented by the “experts.”

Plan to attend sessions, social events and networking lunches in addition to exhibiting. Exhibitors have the opportunity to develop long-term relationships that will offer ROI for years to come.

Join over 750 dentists, dental hygienists, and other allied health professionals at the Premier Conference on Dental Public Health issues.

For more information, visit:

www.nationaloralhealthconference.com

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Hotel Reservations

Three hotels in Huntsville, Alabama serve as hosts for the 2013 NOHC. The Embassy Suites Hotel will serve as the main host property with room blocks also available at the Holiday Inn Huntsville-Downtown and the Springhill Suites. Reservations must be made through the NOHC on-line registration system. The guest room rate is \$109 at all properties. Reservation and Conference Registration information will be forwarded once we receive your exhibitor contract.

Exhibit Location

Exhibits will be held in the Von Braun Center along with ALL NOHC Educational Sessions and lunches. Morning coffee and breaks will be set up in the exhibit area. Meeting participants will have ample time and opportunity to interact and share information during the meeting. Special extended hours have been set for the exhibits to be open.

Exhibit Space

Each exhibit space is 8'x 10' and is comprised of an 8' high back drape and a 3' side drape. The space includes a 6' skirted table, two chairs and an exhibitor sign. Electricity and internet access are available at additional costs. Currently, the floor plan is being finalized. Exhibitors should indicate whether one or multiple spaces are needed. Staff will assign exhibit space and confirmation will be made as soon as the floor plan is available beginning in January.

Exhibitor Hours

Exhibits will be available to attendees throughout the conference. Exhibitors are requested to staff exhibits during all breaks and exhibit sessions. Other hours are optional for staffing. Between designated exhibit times, exhibitors are encouraged to attend programs and network with attendees. Exhibitors are also welcome, and encouraged, to attend the

opening reception, luncheons and special events. These events offer networking opportunities not to be ignored!

Convention Services

At time of printing, NOHC is in the process of selecting a convention service provider. Information on the service provider and all related details will be included in Exhibitor Confirmation packets sent in early February, 2013. Electrical and internet services will be available and can be ordered through the Exhibitor Confirmation sent from the NOHC office. Charges for these services will be billed post-conference through NOHC.

Conference Attendance

Exhibitors will have ample opportunities to interact with 700 - 800 attendees who serve in various oral public healthcare capacities at the local, state, national and academic workplace settings.

Cancellation

In the event that it is necessary to cancel your company's reserved exhibit space, an administrative charge of \$100 will be assessed. No refunds will be made after

March 30, 2013. All cancellations must be sent to the NOHC office in writing to ssteil@associationcentral.org or faxed to 217-529-9120.

Outstanding Debts

Any organization that applies for exhibit space is responsible for ensuring that there are no outstanding debts between the applicant(s) and NOHC. This shall include any sponsorship or registration debts incurred by the applicant(s) or an agency(ies) on their behalf. NOHC will not accept contracts from applicants who have outstanding debts with NOHC or whose agency(ies) have outstanding debts. These balances must be completely settled and monies received by NOHC prior to space agreement.

Payment Information

Accepted methods of payment are MC, Visa or check. Make checks payable to National Oral Health Conference (NOHC). Remit to 3085 Stevenson Drive, Suite 200, Springfield, IL 62703. FEIN number 37-1338666.

Preliminary Schedule (subject to change)

Exhibits will be available to attendees throughout the conference. Exhibitors are requested to staff exhibits during all breaks. Other hours are optional for staffing.

Setup: Sunday, April 21, 2013 (12:00 pm – 5:30 pm)

Exhibit Time (Subject to change):

Monday, April 22, 2013

7:00 am – 8:00 am 11:30 am – 1:30 pm 3:15 pm – 5:00 pm

Tuesday, April 23, 2013

7:00 am – 8:00 am 10:15 am – 10:45 am 3:45 pm – 5:15 pm

Wednesday, April 24, 2013

7:00 am – 8:00 am 9:30 am – 10:00 am

Tear Down: Wednesday, April 24, 2013 (10:00 am – 1:00 pm)

2013 National Oral Health Conference® Sponsorship Levels

PLATINUM – Support of \$10,000 & above

- Platinum support acknowledgment on signage at conference
- Company logo prominently displayed in conference program
- Special recognition at the opening session
- Full Page Ad in the special NOHC issue of the *Journal of Public Health Dentistry* and event program
- Sponsorship of special event or educational session at Conference
- One or two display spaces in exhibit hall
- Up to Four complimentary registrations*

GOLD – Support of \$5,000-\$10,000

- Gold support acknowledgment on signage at conference
- Company logo displayed in conference program
- 1/2 Page Ad in the special NOHC issue of the *Journal of Public Health Dentistry* and event program
- One or two display spaces in exhibit hall
- Two complimentary registrations*

EXHIBITOR –\$1,250

- Acknowledgment on signage at conference
- Company name listed in conference program
- One display space in exhibit hall
- One complimentary registration*

Not-For-Profit-\$600

- Acknowledgment on signage at conference
- Company name listed in conference program
- One display space in exhibit hall
- One complimentary registration*

Not-For-Profit exhibitors must be approved by AAPHD/ASTDD.

*Additional Registrations available at the rate of \$525/person.

Unique Sponsorship Opportunities

NOHC offers several unique sponsorship opportunities that provide attendees with conference related items and valuable networking opportunities. This year's opportunities include:

- Opening Keynote - \$5,000
- Two Monday Plenaries - \$2,500 each
- Monday Evening AAPHD Foundation Event - \$2,500
- Wednesday Plenary - \$1,500
- Monday Roundtable Lunch - \$1,500
- Tuesday Lunch - \$1,500
- Wednesday Lunch - \$1,500
- Lanyards and/or Name Badges - \$1,000 (includes company logo or name)
- Conference Bags - \$2,000 (includes company logo or name)
- Refreshment Break - \$500-\$700

Additional Promotion Opportunity - \$250

Each year NOHC sends emails to registered attendees with conference information/reminders. Take advantage of the **NEW** opportunity to promote your participation and include your company logo, ad and/or link with one of these messages. Only one sponsor will be included per email. Limited number of opportunities available.

Call Melissa Bealon at 217-638-1703 for availability!

EXHIBIT/SPONSORSHIP CONTRACT

Company Name: _____

Street Address: _____

City, State, Zip: _____

Contact Person: _____

Phone: _____

Fax: _____

E-mail: _____

Number of Booths Requested: _____

Please check here if you require the following:

- Electricity Internet Service

The cost of electricity and internet service is **not** included in the exhibit fee. Arrangements for these services must be made through the NOHC Office. More information will be provided in your confirmation packet.

Sponsorship/Exhibitor:

I would like to exhibit/provide sponsorship at the \$_____ level.

I would like to sponsor the following: _____

Please list the name (as it should appear in all printed materials) and email address for each booth attendee to receive email correspondence regarding registration and confirmation information:

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

PAYMENT REQUIRED:

Exhibit Amount \$_____

Sponsorship Amount \$_____

Addtl. Booth Attendees (____ X \$525/person) \$_____

Total Amount \$_____

METHOD OF PAYMENT:

Check MasterCard VISA Exp. Date: _____

Credit Card # _____

Name on Card: _____

Signature: _____

**Contracts can be sent to the NOHC office
by fax to 217-529-9120; by mail to
3085 Stevenson Drive, Suite 200 Springfield, IL 62703 or
email to ssteil@associationcentral.org.
Contracts must be received by March 1, 2013.
Checks should be made payable to NOHC.
FEIN Number: 37-1338666**

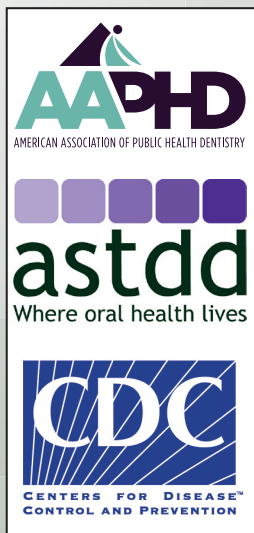
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NEW SPONSORSHIP OPPORTUNITIES FOR 2013

- Two Monday Plenaries - \$2,500 each
- Monday Evening AAPHD Foundation Event - \$2,500
- Roundtable Luncheon - \$1,500
- Refreshment Breaks - \$500-\$700

Call Melissa Bealon for availability - 217-638-1703

For more information, visit:

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