

National Oral Health Conference®

April 22 – April 24, 2013

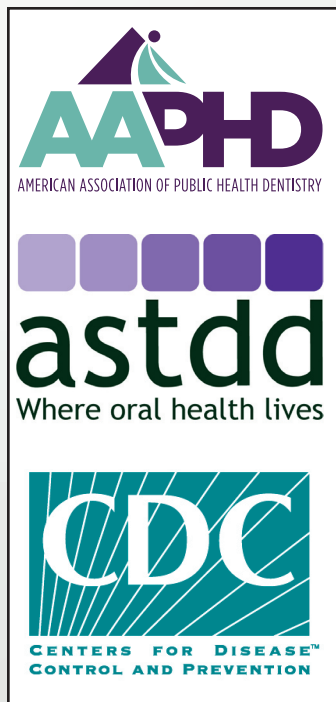
VON BRAUN CENTER - Huntsville, Alabama

Pre-Conference April 20-21, 2013

Presented by:

American Association of Public Health Dentistry (AAPHD) &

Association of State and Territorial Dental Directors (ASTDD)



Join over 750 dentists, dental hygienists, and other allied health professionals at the premier conference on Dental Public Health Issues.

For more information, visit:

www.nationaloralhealthconference.com

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Join Us!

Connect with friends and colleagues in Huntsville, Alabama for the premier U.S. dental public health meeting. We promise a variety of educational sessions, expert speakers and plenty of networking along with a dose of southern charm, challenging ideas, and potential solutions for your oral health issues and questions.

Three full days of conference sessions are planned April 22-24, 2013 with pre-conference sessions offered April 20-21, 2013. Sessions will be presented by dental public health professionals from throughout the nation. Additionally, the American Board of Dental Public Health will be offering the Specialty Board Exam to candidates on April 18-20, 2013.

This is the fourteenth joint meeting of ASTDD and AAPHD along with its primary sponsor – the Centers for Disease Control and Prevention (CDC). More than 750 professionals and 30 exhibitors are expected to participate over the five days of programming.

The National Oral Health Conference (NOHC) will offer scientific sessions in a variety of formats including large plenary sessions, smaller concurrent panel and oral sessions, posters, pre-conference workshops and symposia, and roundtable luncheons. Sessions will focus on issues and topics relevant to research, policy, education, community-based care, highlighting how all these areas of public health integrate toward achieving “optimal oral health” for the nation’s population. The NOHC will also offer association awards, membership meetings and social networking opportunities.

This conference is designed for dentists, dental hygienists, health researchers, dental/health educators, legislators, public health officials, Medicaid/CHIP dental program staff or consultants, state/territorial dental directors, county/city/local dental directors, community health center personnel, students, federally-employed dental personnel, as well as dental manufacturers/distributors and dental insurance companies--in short, anyone interested in collaborating to improve the oral health of the public.

Continuing Education



American Association of Public Health Dentistry is an ADA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

American Association of Public Health Dentistry designates this activity for 18.5 continuing education credits.

Conference participants can earn up to 18.50 continuing education hours, with additional hours granted for pre-conference sessions. AAPHD has been designated an approved sponsor of the Academy of General Dentistry (AGD).

This formal continuing education program is accepted by AGD for Fellowship/Mastership credit. The current term of acceptance extends from November 2012 - December 2014.

This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between the American Association of Public Health Dentistry and the Association of State and Territorial Dental Directors.

To receive continuing education credit, participants must check in at the conference, attend the sessions, and complete the required evaluation forms. Participants submitting required evaluation forms will receive a certificate stating credits earned upon completion of all requirements as instructed by each accrediting institution.

Disclosure

All participating faculty are expected to disclose to the conference planners and audience any significant financial interest or other relationship with:

- 1) the manufacturer of any commercial products and/or provider of commercial services discussed in an educational presentation, and
- 2) any commercial supporters of the activity.

Funding for this conference was made possible in part by cooperative agreement 5U58DP001695 from the Centers for Disease Control and Prevention (CDC). The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

Pre-Conference Schedule

You must pre-register for all Pre-Conference workshops.

Register on-line at:

www.nationaloralhealthconference.com

THURSDAY, APRIL 18

7:00 a.m. – 1:00 p.m. ABDPH Board Oral Examination

7:00 a.m. – 5:30 p.m. ABDPH Board Oral Examination

FRIDAY, APRIL 19

6:30 a.m. – 7:30 p.m. ABDPH Board Oral Examination

8:00 a.m. – 1:30 p.m. ABDPH Board Oral Examination

1:00 p.m. – 5:00 p.m. ASTDD Board of Directors Meeting

SATURDAY, APRIL 20

7:00 a.m. – 8:00 a.m. AACDP Annual Business Meeting

7:30 a.m. – 6:00 p.m. ABDPH Board Oral Examination & Board Business Meeting

8:00 a.m. – 12:00 p.m. ASTDD Board of Directors Meeting

8:00 a.m. – 12:30 p.m. ABDPH Board Oral Examination

8:00 a.m. – 12:00 p.m. **Speaking Up Effectively About Water Fluoridation: a Speaker's Training Workshop for Advocates and Spokespersons CDE 4.0**
Sponsored by: CDC, Pew Children's Dental Campaign, ADA, ASTDD

Registration fee: \$75.00 - fee includes a refreshment break - Attendance is limited to the first 60 registrants.

Matt Jacob, BA; Linda S Orgain, MPH; William A. Smith, EdD, PhD; Leslee Williams, BS

More than 65 years of experience and hundreds of studies prove that community water fluoridation is safe and effective in preventing dental disease. The CDC heralds fluoridation as one of ten great public health achievements of the 20th century. Oral health professionals and advocates are often called upon to explain and defend water fluoridation to the media, government officials and a variety of public audiences. This interactive skill-building session will provide training and tips for speakers, mock interviews with a voluntary videotaping component, and other practical assistance. Evidence-based fluoridation information and resources will be provided. Learn how to effectively frame responses with confidence; structure focused and effective media responses to inquiries; and develop and deliver public presentations and testimony on this important public health topic. Recommended for State Dental Directors and others interested in building their communications skills.

8:00 a.m. – 5:00 p.m. AAPHD Executive Council Meeting

12:00 p.m. – 1:30 p.m. ASTDD & AAPHD BOD/EC Joint Lunch

1:00 p.m. – 3:30 p.m. AACDP Pre-Symposium Board Meeting
All interested community-based oral health program personnel are invited to attend.

1:30 p.m. – 4:30 p.m. **Tips, Tricks, and Resources to Diversify and Increase Funding CDE 3.0**

Sponsored by: ADI Mobile and DentaQuest Institute

Registration fee: \$35.00 - Attendance is limited to the first 75 registrants

Dori Bingham, BA; Jim Kitch, BA, EMT-I

This will be an interactive session focusing on identifying potential funding sources including foundation and corporate philanthropic organizations, and developing compelling messaging to engage funders, media, legislators, and the public. Presenters will share the Funder's perspective—what are they looking for in successful programs? How do they measure success? How to demonstrate ROI (Return on Investment) to stakeholders. Common pitfalls and missteps grantees make. If you're a program that doesn't bill directly for services (and thus needs to rely on grants/fundraising for sustainability), it's critically important to demonstrate meaningful outcomes. Learn how!

4:00 p.m. – 6:00 p.m. **AACDP Session - Nuts and Bolts: Oral Health Literacy – CDE 2.0**

Registration fee: \$25.00

Alice M Horowitz, PhD; Scott Wolpin, DMD

This session will provide an update on oral health literacy and its impact on health outcomes. We will demonstrate how a health literacy environmental scan is done and what it consists of. Dr. Wolpin will share his views as a partner in one of these scans and his opinions on the pros and cons of doing them.

6:00 p.m. – 7:00 p.m. ASTDD/AACDP Member Reception

ASTDD Members/ Associate Members and AACDP Members are invited to a reception where they can meet, mingle, and share ideas.

SUNDAY, APRIL 21

7:00 a.m. – 5:30 p.m. **AACDP Annual Symposium - CDE 6.75**

Registration Fee \$115—fee includes session, refreshments, and lunch
Pam Clasgens, MA; Teri Chafin, DDS, MPH; Michael Scandrett, JD; Matt Jacob, BA; Matt Crespino, MPH, Mel Rader, MS; Jeff Parker, MPA; Marcy Borofsky, DDS; Ellsworth Harris; Francis Kim, DDS; Howard Rhoads, DDS; Tera Bianchi, BS, MSW

This symposium provides leading edge information on new and/or effective population based dental programs, policies and best practices that will be helpful to oral health personnel from city, county and local health departments, neighborhood health centers, community-based dental programs and other nonprofits and private practitioners who provide dental care to underserved populations. The morning sessions look at innovative programs in our host state of Alabama, safety net patient centered health care homes that include oral health services and the fight for public water fluoridation with reports from the PEW Dental Campaign, and advocates from Portland, Oregon and Milwaukee, Wisconsin. Afternoon topics offer a wide variety of strategies to provide effective local oral health programs (round table discussion), not-for-profit and for-profit programs that increase access to oral health

Pre-Conference Schedule... Continued

care for the underserved while following a business model, and the latest reports and initiatives demonstrating the effectiveness of the dental therapist as an alternate dental provider.

7:30 a.m. – 1:00 p.m. ABDPH Board Oral Exam & Business Meeting

8:00 a.m. – 11:30 a.m. **Objectives, Indicators, Measures and Metrics - CDE 3.5**

Sponsored by: CDC

Registration fee: \$50.00 - fee includes a refreshment break - Attendance is limited to the first 75 registrants

Krishna Aravamudhan, BDS, MS; Mary E Foley, RDH, MPH; Jill Boylston Herndon, PhD; Renee Joskow, DDS, MPH, FAGD; Laurie Norris, JD

Oral health measures to examine quality, performance, or progress toward goals have been developed or are being developed to meet the needs of various federal agencies, comply with legislative requirements, or promote a continuous quality improvement culture in clinical dental and dental public health settings. The metrics proposed by different organizations often sound similar, but have important differences critical to the purpose of each measure set. How do these efforts relate to one another? Are they redundant or coordinated? Will they lead to greater burdens of reporting on state and local programs, community health centers, or private practice dentists? Will they achieve their intended purpose? What role is being taken by: CDC, Centers for Medicaid and Medicare Services (CMS), Health Resources and Services Administration (HRSA), United States Human Services (US DHHS), US National Oral Health Alliance, the National Quality Forum, the Dental Quality Alliance, ASTDD, Medicaid CHIP State Dental Association (MSDA), insurers, the ADA? This session will update the audience on current efforts and the potential for collaborative efforts to improve the efficiency and effectiveness of oral health care.

8:00 a.m. – 11:45 a.m. ASTDD Board of Directors Meeting

8:00 a.m. – 1:30 p.m. AAPHD Executive Council Meeting

10:00 a.m. – 11:30 a.m. **Tools for Oral Health Stakeholders to Foster Chronic Disease Integration Activities - CDE 1.5**

Sponsored by: ASTDD and the Children's Dental Health Project

Registration fee: \$25.00 - Attendance is limited to the first 75 registrants
Susan Deming, RDH, RDA, BS; Laurie Leonard, MS; Kimberlie Yineman, RDH, BA

Oral health is critical to overall health. Oral health stakeholders interested in engaging and partnering to understand and relate oral health to other chronic medical conditions have incentives to move forward, but tools are still emerging. A pilot tool is an Oral Health Literacy Quiz to use as an "Icebreaker" activity with stakeholders in other chronic disease areas. The Quiz, including variations targeted for stakeholders in areas such as diabetes and heart disease, will be demonstrated and completed by session participants, with discussion to follow. A panel representing states that have piloted the Quiz will share their experience, including benefits and challenges. Selected panelists will also provide an update on objectives and initiatives that relate to current public health goals for chronic disease integration nationwide.

12:00 p.m. – 5:00 p.m. ASTDD Annual Member Lunch
Annual Business Meeting, Regional Roundtable Discussion, and Member/Associate Member Meetings with Consultants

1:00 p.m. – 4:00 p.m. Dental Public Health Residency
Director's Meeting

1:30 p.m. – 5:30 p.m. American Network of Oral Health Coalitions
Annual Meeting (By Invitation Only)

6:00 p.m. – 8:00 p.m. Opening Reception

Always a "fan favorite," the NOHC Opening Reception is a must every year. You don't want to miss this first opportunity to see old friends and meet new colleagues. Networking, food, drink, good conversation and YOU are the highlight of the evening.

**Sponsored in part by our friends at
Medical Products Laboratories, Inc.**



Please Note:

Breakfasts – All three hotels have included breakfast as part of the room rates. NOHC will not be serving breakfast at the convention center during the conference (Monday-Wednesday). Coffee with the exhibitors will be provided from 7:00am-8:00am each morning.

Be Sure to Get Your Meal Tickets

The NOHC staff and planning committee are continually working to improve your conference experience and keep registration expenses as low as possible. In an effort to reduce waste and minimize expenses, we are requiring all registered attendees to indicate the meals they plan to attend during the conference. Tickets for the selected meals will be issued to participants with registration materials. Only participants with tickets will be allowed access to meal functions. Tickets for meal functions not selected during the on-line registration process will not be issued on-site.

Conference Attire

All conference functions are business attire unless otherwise noted. Please keep in mind that meeting room temperatures vary. You may want to bring a jacket or sweater to all sessions.

Non-US Residency Registration Policy

For those who reside outside the continental US and wish to attend the NOHC, credit card payment in full is required. Any registration not paid for with a credit card before March 29, 2013 is not a confirmed registration and will be subject to a \$750.00 registration fee upon check-in and must be paid in full with a credit card.

Transfer/Cancellation Policy

If you registered for the conference and cannot attend, you may transfer your registration to another person. All transfer/cancellation requests must be submitted in writing and received in the NOHC office no later than 5:00pm CST, Friday, March 29, 2013 either via email to ssteil@associationcentral.org or fax to 217-529-9120. Telephone cancellations/transfers will not be accepted.

- Cancellations received on or before March 29, 2013 will be refunded minus a 20% administrative fee.
- Cancellations received April 1, 2013, or later will not be refunded.

Refund Policy

If a refund is to be issued: Refunds are processed four weeks after the Conference ends.

**"NO SHOWS" WILL BE CHARGED THE FULL REGISTRATION FEE.
NO REFUNDS WILL BE ISSUED. NO EXCEPTIONS.**

Questions? Call the NOHC Office at 217-529-6503.

Schedule at-a-Glance

***To qualify for early-bird rate, registration must be completed by 11:59 p.m. CST, March 1, 2013.**

All other registrations must be completed by 11:59 p.m. CST, March 29, 2013.

All registrations after March 29th will be considered to be an On-site registration. The on-site registration fees are \$750 and must be paid by credit card. There is no guarantee that admittance to food functions will be included.

MONDAY, APRIL 22

- 7:00 a.m. – 8:00 a.m. Coffee with Exhibitors
 8:00 a.m. – 9:15 a.m. Opening Ceremony, Welcome and Opening Keynote - CDE 1.0
 9:15 a.m. – 9:30 a.m. Break
 9:30 a.m. – 11:00 a.m. Opening Plenary - CDE 1.5
 ■ What's on the Federal Horizon?
 11:00 a.m. – 11:30 a.m. AAPHD Special Merit and Student Awards
 11:30 a.m. – 1:30 p.m. Roundtable Lunch - CDE 1.5
 AAPHD Student Chapter Session
 Exhibits Open
 Posters Open for viewing only
 1:45 p.m. – 3:15 p.m. Afternoon Plenary - CDE 1.5
 ■ Investments in Innovation (National Institute for Dental and Craniofacial Research (NIDCR))
 3:15 p.m. – 4:45 p.m. Poster Session I - CDE 1.5
 Break with Exhibitors
 4:30 p.m. – 5:30 p.m. CDC Water Fluoridation Update
 4:45 p.m. – 5:45 p.m. ADHA Hosted Reception
 5:00 p.m. – 6:00 p.m. ABDPH Future Examination Orientation
 5:00 p.m. – 7:00 p.m. Field Trip to Sarrell Dental Clinic - CDE 1.0
 RSVP required – Transportation provided
 6:30 p.m. – 9:30 p.m. American Network of Oral Health Coalitions Dinner by Invitation Only
 6:30 p.m. – 9:30 p.m. ABDPH Annual Diplomates' Dinner and Meeting by invitation only
 6:30 p.m. Dinner on your own or
 6:30 p.m. – 11:00 p.m. Optional AAPHD Foundation Event – Registration Fee and RSVP Required

TUESDAY, APRIL 23

- 7:00 a.m. – 8:00 a.m. Coffee with Exhibitors
 8:00 a.m. – 9:30 a.m. ABDPH Plenary Session - CDE 1.5
 ■ American Board of Dental Public Health Symposium: Oral Health Literacy: A Pathway to Reducing Disparities
 9:30 a.m. – 10:15 a.m. ASTDD Awards/65th Anniversary Celebration
 10:15 a.m. – 10:45 a.m. Break with Exhibitors
 10:45 a.m. – 12:15 p.m. Concurrent Sessions - CDE 1.5
 ■ Using the Tools of Quality and Accountability to Improve Oral Health
 ■ Sports Dentistry for Everyone: Education, Policy Implications, and Importance to the Population
 ■ The Changing Dental Hygiene Workforce: Options for Better Oral Health Outcomes
 ■ Portland Water Fluoridation Campaign Lessons Learned
 ■ Oral Presentations
 12:15 p.m. – 2:15 p.m. AAPHD Member Lunch & Annual Business Meeting
 Networking Lunch (for those attendees who are not AAPHD Members)
 Exhibits Open
 Posters Open for viewing only

- 2:15 p.m. – 3:45 p.m. Concurrent Sessions - CDE 1.5
 ■ Older Adults and Oral Health—Learning from the Past, Embracing the Present, and Imagining the Future of Care Delivery
 ■ Trends of Improved Oral Health of American Indian and Alaska Native Head Start Children
 ■ Health Care Reform: Where Do We Go From Here?
 ■ Innovative and Sustainable Business Models to Provide Oral Health Care for Underserved Patients
 ■ Oral Presentations
 3:45 p.m. – 5:15 p.m. Poster Session II - CDE 1.5
 Break with Exhibitors
 7:00 p.m. – 11:00 p.m. Tuesday Evening Reception
Sponsored by Aseptico



WEDNESDAY, APRIL 24

- 7:00 a.m. – 8:00 a.m. ASTDD BOD Meeting
 7:00 a.m. – 8:00 a.m. Coffee with Exhibitors
 8:00 a.m. – 9:30 a.m. Concurrent Sessions - CDE 1.5
 ■ Using Geographic Information Systems (GIS) to Identify Challenges in Access to Dental Care
 ■ National Center on Health, Oral Health Project
 ■ Integrating the Leading Oral Health Indicator into a State Chronic Disease Plan: One State's Journey
 ■ An Entrepreneurial Approach to Growing State and Local Dental Programs
 ■ Oral Presentations
 9:30 a.m. – 10:00 a.m. Break with Exhibitors
 10:00 a.m. – 11:30 a.m. Concurrent Sessions - CDE 1.5
 ■ Advances in Oral Health Surveillance
 ■ Promoting Integrated Health Care and Interprofessional Collaboration: The Oral Health Care During Pregnancy National Consensus Statement
 ■ Strengthening the Dental Safety Net through Community Coordination: Use of the CDHC
 ■ Defending Community Water Fluoridation: Insights and Tools to Help Locate Advocates
 11:30 a.m. – 12:45 p.m. Roundtable Luncheon with National Organizations and Federal Agencies - CDE 1.0
 1:00 p.m. – 2:30 p.m. Concurrent Sessions - CDE 1.5
 ■ Imagining a Caries-Free Generation: Implementing Caries Management by Risk Assessment
 ■ Diversity of Successful School-based Sealant Programs and Factors that Sustain Them
 ■ Evaluation of the Integrated Dental Medicine Care Model
 ■ Understanding the Prospective Payment System
 2:30 p.m. – 2:45 p.m. Break
 2:45 p.m. – 4:15 p.m. Closing Plenary - CDE 1.5
 ■ National Water Fluoridation Recommendations – Details and Significance

THURSDAY, APRIL 25

- 8:00 a.m. – 12:00 p.m. CDC State Oral Health Grantees Meeting
Sessions offering CDE Credit are shown in purple.

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Pre-Conference April 20-21, 2013

Presented by:

American Association of Public Health Dentistry (AAPHD) &
Association of State and Territorial Dental Directors (ASTDD)

MONDAY, APRIL 22

7:00 a.m. – 8:00 a.m. Coffee with Exhibitors

8:00 a.m. – 9:15 a.m. Opening Ceremony, Welcome and
Keynote Presentations - CDE 1.0

Senator Bernard Sanders (I-VT) (*Invited*)

introduced the Comprehensive Dental Reform Act of 2012 and has been invited to address the attendees.



Eva Grayzel, a nationally recognized Master Storyteller, was diagnosed at age 33 with late-stage oral cancer and told she had a 15 percent chance of survival. Eva will share riveting details about her delayed diagnosis and how she found the strength to persevere through the devastating effects of radical treatment.



Ms. Grayzel is Sponsored by Henry Schein and DentalEZ.

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9:15 a.m. – 9:30 a.m. Break

9:30 a.m. – 11:00 a.m. Opening Plenary - CDE 1.5

What's on the Federal Horizon?

Invited speakers represent the HHS, CMS, HRSA and CDC

Leaders from the Department of Health and Human Services (HHS) will discuss what is on the federal horizon for oral health in 2013 and beyond. Presentations will cover HHS plans and activities to support oral health with emphasis on national planning efforts, implementation of the Affordable Care Act's oral health provisions, and actions being taken to implement recommendations from recent Institute of Medicine reports.

11:00 a.m. – 11:30 a.m. AAPHD Special Merit and
Student Awards

11:30 a.m. – 1:30 p.m. **Roundtable Lunch - CDE 1.5**

For all registrants – must present ticket for entry - Box lunch will be provided

The luncheon will be around small tables with facilitated discussion on scientific research, program planning and evaluation, community-based interventions, partnerships and other topics related to dental public health. A complete list of topics and presenters will be

included in the conference registration packet. Participants will be able to attend two roundtables during the 2-hour session.

Student Chapter Session

Representatives of AAPHD's 16 student chapters will come together to share stories and information on their activities, ask and give advice, and learn of new AAPHD support for their programs. This session is for Student Chapter representatives, advisors and others interested in getting involved in the AAPHD Student Chapter initiatives.

Exhibits Open

Back by popular demand! Exhibits will be open during the lunch break. Grab a bite and visit with our exhibitors.

Posters Open

Presenters will not be available for discussion, but attendees may view the posters during this time.

1:45 p.m. – 3:15 p.m. Afternoon Plenary - CDE 1.5

Investments in Innovation

Martha Somerman, DDS, PhD, Director, National Institute of Dental & Craniofacial Research, National Institutes of Health (NIDCR/NIH)

The National Institute of Dental & Craniofacial Research (NIDCR) is developing its Strategic Plan for 2014 – 2018. NIDCR Director, Dr. Somerman, will outline the areas of research offering exciting innovative possibilities. Explaining how research is prioritized and funded, Dr. Somerman will outline key areas of the Strategic Plan and how all can have a role in helping develop that plan.



3:15 p.m. – 4:45 p.m. **Poster Session I - CDE 1.5**

Posters based on submitted abstracts of interest to attendees will be available for viewing and discussion by their presenters. See final program for a complete list of topics and presenters.

3:15 p.m. – 4:45 p.m. Break with Exhibitors

4:30 p.m. – 5:30 p.m. CDC Water Fluoridation Update

The CDC Water Fluoridation Program Update provides new information to state program staff on CDC data applications, training materials, and water fluoridation program. State dental directors, fluoridation specialists, and others involved in water fluoridation will benefit by attending this session.

4:45 p.m. – 5:45 p.m. ADHA Hosted Reception - Open to the first 100 hygienists who register as part of the online registration (Tickets will be issued and must be presented for entry)

MONDAY, APRIL 22 - CONTINUED

5:00 p.m. – 6:00 p.m. ABDPH Future Examination Orientation

5:00 p.m. – 7:00 p.m. **Tour of Sarrell Dental Center – CDE 1.0**
Sarrell Dental is proud to showcase one of its large offices to NOHC attendees. You will be shuttled by luxury motor coach to their Athens, AL office, just outside of Huntsville. There you will have the chance to tour their practice while in operation, ask questions, hear a brief presentation and talk face-to-face with their CEO, Chief Dental Officer and other members of their management team to learn how this abandoned building was transformed into a world class facility. In just their third year of operation, in 2012, the Athens practice provided over 15,000 patient visits! Come learn why PBS Frontline, dental schools from across the USA, private practice dentists, Robert Wood Johnson Foundation and others come to Sarrell to learn firsthand.

Advance registration required, no fee to participate. Buses will leave from the Convention Center and return in time for evening activities.

6:00 p.m. – 9:00 p.m. ASTDD School and Adolescent Health Committee Dinner Meeting
Open to SAOH Committee Members Only \$22.00

6:30 p.m. – 9:30 p.m. ABDPH Annual Diplomates' Dinner and Meeting – by invitation only

6:30 p.m. – 9:30 p.m. American Network of Oral Health Coalitions Dinner – by invitation only

6:30 p.m. Dinner on your own or

6:30 p.m. – 11:00 p.m. Option AAPHD Foundation Event Food, Fun, Foundation!

On Monday evening, join your friends at the AAPHD Foundation event under the stars for food, music and fun! Ticket price is \$50 and includes dinner, dessert and a \$10 contribution to the AAPHD Foundation. A cash bar will also be available. You must purchase your ticket for the event when registering for the NOHC as tickets for dinner will not be sold on site! A live band will entertain and dancing will certainly be an option! But lots of networking is encouraged!

TUESDAY, APRIL 23

7:00 a.m. – 8:00 a.m. Coffee with Exhibitors

8:00 a.m. – 9:30 a.m. ABDPH Plenary Session - CDE 1.5
American Board of Dental Public Health Symposium, Oral Health Literacy: A Pathway To Reducing Disparities
William Bailey, DDS, MPH; George J. Isham, MD, MS

This session will provide an overview and update on oral health literacy in the United States. Specifically, speakers will address: what is oral health literacy; why it is important in efforts to improve oral health and reduce disparities, and what different agencies are doing to become health literate. In addition, the session will provide information on how to incorporate health literacy science, skills and practice into daily activities.

9:30 a.m. – 10:15 a.m. ASTDD Awards
65th Anniversary Celebration

10:15 a.m. – 10:45 a.m. Break with Exhibitors

10:45 a.m. – 12:15 p.m. Concurrent Sessions - CDE 1.5

Using the Tools of Quality and Accountability to Improve Oral Health

Burton Edelstein, DDS, MPH; Ralph Fuccillo; Paul Glassman, DDS, MA, MBA

Across the nation, environmental pressures are building on healthcare providers to assess and report their costs and outcomes. Patients and payers, abetted by information technology and the web, are asking for greater accountability from all types of providers. The oral health industry, although less so than the medical industry has begun to develop strategies to respond. The DentaQuest Institute is convening a broad stakeholder multi-year effort to develop a "road map for using the tools of quality and accountability to improve oral health for all." This session will review the evolving use of quality and accountability tools to move general health and oral health toward the "Triple Aim" (better experience of care, better health outcomes, and lower costs). In addition the DentaQuest facilitated, multi-stakeholder process will be described as will the roles and responsibilities of advocates and government in driving and facilitating change in quality and accountability by healthcare providers of all types.

Sports Dentistry for Everyone: Education, Policy Implications, and Importance to the Population

Stephen C Mills, DDS; Mark Roettger, DDS

Millions of people of all ages participate in sports. All athletic activities contain a risk of injury. Orofacial injuries are not uncommon and are largely preventable. We need to educate players, coaches, athletic trainers, school nurses, sports administrators, and parents as to which sports carry risk, what to do in case of injury, what types of protection exist, and which are most effective. It is important to know which groups are most important to target with our education efforts. These groups include state interscholastic rule-making bodies, national high school and college organizations and individual sports governing bodies such as Little League International and USA Hockey. Several states and national organizations have tried to legislate rules for youth sports with varying degrees of success. This session will summarize what needs to be done to successfully sustain safety legislation and rules. Finally, the most up-to-date information relative to concussions and performance enhancement will be presented.

The Changing Dental Hygiene Workforce: Options for Better Oral Health Outcomes

Ann Battrell, MSDH; Susan Deming, RDH, RDA, BS; Christine Farrell, RDH, BSDH, MPA

This session will describe how dental hygienists are contributing to the success of public health programs across the country. Ann Battrell will highlight how practice acts continue to evolve, allowing dental hygienists to provide oral health services in a host of nontraditional settings without the onsite supervision of a dentist, expanding the public's access to oral health services. Lilia Hamblin, RDH, will take us into a day in her world where she works collaboratively with a nurse practitioner to improve access and care in Oregon. Marie Doucette, a Public Health Supervision Dental Hygienist in Maine, will share her story as she collaborates PA161 (Public Prevention Program) in Michigan. This law allows dental hygienists through public or non-profit programs to provide direct access to preventive oral health services for underserved populations.

Tuesday Continued >

TUESDAY, APRIL 23 - CONTINUED

Portland Water Fluoridation Campaign Lessons Learned

Raquel Bournhonesque, MPH; Mel Rader, MS

Portland, Oregon recently enacted water fluoridation, providing more than 900,000 residents with this community-based intervention. Although past efforts failed, learn why a recent effort made by a broad coalition, fended off local and national anti-fluoridation groups and individuals who cite unsubstantiated science as their basis of concern. Presentations will focus on public health advocates use of the media and political strategies to navigate through difficult political processes. This case study will describe: 1) the policy approach and nature of the debate within a broad coalition; 2) effective types of messages used to influence policymakers, the public, and the media; and 3) political challenges and opportunities to passage. Presenters will focus on the elements of the campaign, including building a coalition of diverse partners, communicating key messages, neutralizing opposition's arguments, and mobilizing key supporters.

Oral Presentations

This session will feature oral presentations of scientific research of interest to attendees. See final program for a complete list of topics and presenters.

12:15 p.m. – 2:15 p.m. AAPHD Membership Luncheon and Annual Business Meeting

As AAPHD moves into the future, a new governance model will allow the association to meet the challenges of the future. Some believe that AAPHD has grown from a specialty trade association to one that is increasingly purposive and looking outward towards the broader society. The Executive Council (EC) is trying to achieve the essential strategic operational governance, management structure, and financial stability necessary to enable us to serve these purposes. Members will be asked to provide feedback on proposed bylaw changes and other changes proposed by the EC. Plan to attend and provide input. More information will be forthcoming in preparation for this important membership meeting. **Must present luncheon ticket for entry.**

Networking Luncheon

For those not attending the AAPHD Annual Business Meeting. **Must present luncheon ticket for entry.**

Exhibits Open

Back by popular demand! Exhibits will be open during the lunch break. Grab a bite and visit with our exhibitors.

Posters Open

Presenters will not be available for discussion, but attendees may view the posters during this time.

2:15 p.m. – 3:45 p.m. Concurrent Sessions - CDE 1.5

Older Adults and Oral Health-Learning from the Past, Embracing the Present, and Imagining the Future of Care Delivery

Mary Foley, RDH, MPH; Lillian Mitchell, DDS; Invited Speaker from the National Council on Aging

By 2030, the number of adults ages 65 and older will double, with half having at least two chronic diseases that consume at least 75% of our healthcare dollars. Despite the knowledge that oral

health is integral to maintaining overall health and function, oral health is still fragmented from the delivery of medical care. Despite these challenges, oral health should, and must be part of future innovations in care delivery. Utilizing the findings from Oral Health America's report, State of Decay 2013, we will compare the progress we have made in caring for older adults compared to children since 2003; examine "real time" solutions and emerging practices for interdisciplinary care; discuss proposed funding policies, including governmental plans and their impact on oral healthcare delivery; explore innovations and new models of care, and how oral health can, and should be at the table in these chronic disease model developments.

Trends of Improved Oral Health of American Indian and Alaska Native Head Start Children

Bonnie Bruerd, DrPH; Kathy Phipps, DrPH; Kimberly K Stice, MA

This session will report trends in oral health among American Indian and Alaska Native (AIAN) children ages 3-5, using 2010 Basic Screening Survey data and Head Start Program Information Reporting (PIR) data. The percent of children in AI/AN Head Start programs needing dental treatment has declined over the last 10 years suggesting an improvement in oral health or access to care for this high-risk population. At the same time, access to prevention services has increased. This session will provide an overview of the various prevention initiatives including the IHS Early Childhood Caries Collaborative and the IHS Head Start Program Fluoride Varnish Initiative. Best practice models for oral health in Head Start will be presented. Finally, recommendations for further improvements will be discussed.

Health Care Reform: Where Do We Go From Here?

Meg Booth, MPH; Eileen Espejo; Jason Roush, DDS

The panel will provide an overview of recent federal health reform laws, including the Affordable Care Act as well as changes to Medicaid and CHIP. From both a national and state perspective, presenters will explore how these changes are being implemented at the state level; examine the challenges associated with implementing these reforms; and discuss opportunities for state-level advocates, policymakers, and public health officials to effectively and innovatively ensure these reform efforts have the greatest possible impact on improving the overall health of children and families in their states.

Innovative and Sustainable Business Models to Provide Oral Health Care for Underserved Patients

Tammi O. Byrd, RDH; Greg Folse, DDS; Jeffrey Parker, MPA

This panel includes presentations about dental practices that provide dental care to underserved children. Sarrell Dental is an Alabama non-profit dedicated to improving access for Medicaid/CHIP children. In 2011, they had over 105,000 patient visits. Sarrell has expanded to 14 offices and has driven Medicaid reimbursements from \$328 per visit in 2005 to \$131 in 2011. Outreach Dentistry is a Louisiana for profit that utilizes dental vans, portable equipment, and an administrative service company to provide comprehensive dental services to Medicaid recipients. They have completed comprehensive dental services for 20,000 children in 3.5 years. Health Promotion Specialists (HPS) is a South Carolina for-profit and provides preventive education, services and referral for care. HPS started in 2001; immediately Medicaid utilization rose, with a 10% drop in treatment urgencies and an increase in children receiving sealants. Policy and practice implications of all models will be discussed with audience participation.

TUESDAY, APRIL 23 - CONTINUED

Oral Presentations

This session will feature oral presentations of scientific research of interest to attendees. See final program for a complete list of topics and presenters.

3:45 p.m. – 5:15 p.m. Poster Session II – CDE 1.5

Posters based on submitted abstracts of interest to attendees will be available for viewing and discussion. See final program for a complete list of topics and presenters.

3:45 p.m. – 5:15 p.m. Break with Exhibitors

7:00 p.m. – 11:00 p.m. Tuesday Evening Reception

The U.S. Space and Rocket Center is our host for the evening as we attempt to fulfill our fascination with space exploration. Take in this truly unique opportunity to eat, drink and chat under a “full-stack” Space Shuttle. A Mission to Mars is closer than you think and will have you on the edge of your seat as you take a virtual journey to the Red Giant. Or if you are a little more adventurous, Space Shot is for you. Experience the 4 G-force of blast-off and weightlessness of space as you are launched 180 feet up in the air. Feel the same force of gravity the astronauts experience during a Shuttle launch with G-Force. There’s a little something for everyone! Transportation will be provided.

*Sponsored in part by
our friends at Aseptico*



WEDNESDAY, APRIL 24

7:00 a.m. – 8:00 a.m. ASTDD BOD Meeting

7:00 a.m. – 8:00 a.m. Coffee with Exhibitors

8:00 a.m. – 9:30 a.m. Concurrent Sessions - CDE 1.5

Using Geographic Information Systems (GIS) to Identify Challenges in Access to Dental Care

Sponsored by the ATSU School of Health Management, MPH program

Mark W. Horner, PhD; Angie Sechler

In Part I we will provide an overview of the Minnesota Department of Health (MDH) GIS surveillance activities. The goals are to: A. Define limitations and provide solutions for defining and mapping dental deserts using GIS in Minnesota. B. Describe the importance of understanding inequality and spatial distribution of oral health services and workforce in planning, policy and evaluation. Content will include information about traditional mapping variables and a variety of more specific indicators. In Part II we will discuss technical issues involving the use of GIS for dental workforce mapping. The goals are to: Describe current research foci in GIS and spatial analysis and their applicability for dental workforce mapping; Discuss GIS data issues relative to workforce mapping activities; Identify key GIS and spatial analysis techniques that can aid in dental workforce assessments. Content will include a variety of national examples and a summary of lessons learned and opportunities for innovation.

National Center on Health, Oral Health Project

Kathy Geurink, RDH, MA; Katrina Holt, MPH, MS, RD; Kimberly Stice, MA

In September 2011, the Office of Head Start launched the National Center on Health (NCH) through a cooperative agreement awarded to the American Academy of Pediatrics working in partnership with national organizations including the Association of State and Territorial Dental Directors (ASTDD) and the National Maternal and Child Oral Health Resource Center (OHRC). NCH supports Head Start program directors, health managers, and other staff with the goal of improving overall health, oral health, mental health, and nutrition for infants and children, including those with special health care needs, and pregnant women enrolled in Head Start. NCH's Oral Health Initiative also supports health professionals who provide oral health services to Head Start participants. This presentation will describe NCH's Oral Health Project activities including supporting state-based activities; working in collaboration with national organizations; integrating oral health into overall health activities; and identifying, developing, and disseminating information and materials.

Integrating the Leading Oral Health Indicator into a State Chronic Disease Plan: One State's Journey

Jane Korn, MD; Merry Jo Thoele, MPH, RDH

This session will describe general strategic approaches in developing the Healthy Minnesota 2020: Minnesota Chronic Disease & Injury Plan and how development of the plan created an opportunity for integrating oral health into the plan and collaborating with the chronic disease staff in strategic planning. We will address challenges encountered and strategies used to overcome them when attempting to integrate the national Healthy People 2020 Oral Health LHI into the state level plan. These include innovative ideas used to select proxy indicators, set oral health targets, assess progress, and measure impact of the activities. We will share the framework for implementation of LHI interventions in Minnesota to achieve the set targets and provide a summary of lessons learned.

An Entrepreneurial Approach to Growing State and Local Dental Programs

Jason Roush, DDS; Kim Tieman

When state and local dental programs are faced with level or reduced budgets, it becomes increasingly difficult for program directors to grow, or even maintain, the infrastructure necessary to perform essential public health functions. “Do the best we can with what we have” is a common reaction to this situation, but it is a default response - not a winning long-term strategy. A more promising leadership strategy is an entrepreneurial approach, where the oral health program aggressively seeks external sources of support to help meet its organizational goals, such as through partnerships with philanthropic foundations, oral health coalitions, and organized dentistry. This session is a case study that describes recent progress made in West Virginia. The panel provides the perspectives of both the state dental director and the project officer of a charitable foundation that has a significant investment in building oral health infrastructure in the state.

Oral Presentations

This session will feature scientific oral presentations of interest to attendees. See final program for a complete list of topics and presenters.

[Wednesday Continued >](#)

WEDNESDAY, APRIL 24 - CONTINUED

9:30 a.m. – 10:00 a.m. Break with Exhibitors

10:00 a.m. – 11:30 a.m. Concurrent Sessions - CDE 1.5

Advances in Oral Health Surveillance

Jennifer Cleveland, DDS, MPH; Bruce Dye, DDS, MPH; Gina Thornton-Evans, DDS, MPH

Surveillance methods change over time to meet the information needs of national and state oral health programs. The past few years have been especially productive in this area, with changes driven by the transition to a new decade of the Healthy People project and recent findings from science and national surveillance data. This session showcases findings from 1) the National Health and Nutrition Examination Survey (NHANES) 2009-2010 on prevalence and severity of periodontal disease; 2) pilot testing methods for estimating periodontal disease prevalence at the state level using self-reported questions on the Behavioral Risk Factor Surveillance System; 3) the American Dental Association's Survey of Current Practice to track Healthy People objectives on how often dental providers screen patients for tobacco use and refer tobacco users to cessation counseling (development of questions, data, findings and methodological issues from the 2010 and 2011 data); and 4) development of an NHANES module for the 2013-2014 survey cycle to measure fluoride content of water among survey participants, and assess enamel fluorosis using photographic methods.

Promoting Integrated Health Care and Interprofessional Collaboration: The Oral Health Care During Pregnancy National Consensus Statement

Sarah Borgida, MS; Renee Joskow, DDS, MPH, FAGD; Renee Samelson, MD, MPH, FACOG

Oral Health Care During Pregnancy: A National Consensus Statement provides guidance to shape the practices of both medical and oral health care professionals serving pregnant women. Soon after its release, the Health Resources and Services Administration completed the development of inter-professional oral health core clinical competencies for non-oral health primary care health professionals. This session will provide an overview of the consensus statement and the core competencies and present promising interprofessional collaboration efforts that ensure oral health is a focus of prenatal care. The session will review guidance for oral health care during pregnancy and the opportunity and need for a competent workforce to bring about changes in the health care delivery system, ultimately improving the overall standard of care, including oral health care, for pregnant women.

Strengthening the Dental Safety Net through Community Coordination: Use of the CDHC

Dunn Cumby, DDS; Melissa Tyler, CDHC

The Community Dental Health Coordinator (CDHC), a new member of the oral health team, is from the community served and is responsible for promoting oral health through organized and dentally-coordinated community-based prevention programs. Working in underserved communities with no or limited access to dental care, the CDHC is able to influence local health and community organizations to adopt initiatives to promote oral health. CDHCs are employed by health centers, the IHS and tribal clinics. Under the supervision of a dentist, CDHCs implement community programs that are integrated with clinics providing dental services to this community. The CDHC works in collaboration with other interested oral health stakeholders to promote good oral health and provide

community-focused oral health promotion, prevention services and coordination of dental care. This presentation provides an overview of the training of the CDHC and the success stories of CDHCs working in the field currently.

Defending Community Water Fluoridation: Insights and Tools to Help Locate Advocates

Matt Crespin, MPH, RDH; Jane Gillette, DDS; Johnny Johnson, DMD, MS

The purpose of this session is to enable attendees to understand the strategies and resources that oral health advocates are using to combat attempts to roll back water fluoridation in various communities. Presenters will offer their insights on which tactics or tools proved most helpful and which ones, if any, backfired or failed to have the intended impact.

11:30 a.m. – 12:45 p.m. **Roundtable lunch with national organizations and federal agencies - CDE 1.0**

Network with colleagues and presenters to discover how national organizations and federal agencies are improving the oral health of underserved populations. Table presentations will not repeat but extra handouts will be available. **Must present luncheon ticket for entry.**

1:00 p.m. – 2:30 p.m. Concurrent Sessions - CDE 1.5

Imagining a Caries-Free Generation: Implementing Caries Management by Risk Assessment

Margherita Fontana, DDS, PhD; John Luther, DDS; Douglas Young, DDS, MS, MBA

In January 2011, the California Dental Association Foundation hosted a symposium on caries management by risk assessment (CAMBRA) in which diverse stakeholders from across the nation discussed the current and future status of CAMBRA. A subsequent SWOT analysis laid the foundation for developing a national strategy for CAMBRA implementation. What is needed to change the mindset of practitioners, payers and the public to embrace this shift in practice philosophy from treatment to prevention? What system changes are needed to improve outcomes and realign allocation of benefits? What is already happening in academia and with Practice-Based Research Networks to model this change and provide visible high impact outcomes? What are the strengths, weaknesses, opportunities, and threats to universal CAMBRA adoption? Which decision makers are needed to make these system changes a reality? Find and embrace your pivotal role in moving CAMBRA forward. Don't just dream it... be it!

Diversity of Successful School-based Sealant Programs and Factors that Sustain Them

Matt Crespin, MPH, RDH; Jane Hamilton, RN; William Maas, DDS, MPH; Mark Siegal, DDS, MPH

School-based sealant programs are an important venue for reaching high-risk children. This session will present successful approaches for School-based and school-linked sealant programs and present state and local examples of innovative strategies to expand coverage and promote sustainable sealant programs, including significant federal supports such as Maternal and Child Health Bureau funding. Session developed by CDC/DOH, CDHP, and HRSA/MCHB.

WEDNESDAY, APRIL 24 - CONTINUED

Evaluation of the Integrated Dental Medicine Care Model

Sean G Boynes, DMD, MS

The overall vision of integrated dental medicine is based on oral health as an integral aspect to total body wellness (systemic care). Poor oral health can lead to many systemic issues and adverse events as well as poor systemic health leading to adverse oral conditions. It is imperative that providers across all disciplines and with these patient commonalities work together in order to produce positive patient outcomes. This session will review and evaluate the various aspects to this care delivery model as well as provide analysis of currently operating integrated dental medicine clinics. The presenter will also review updates on methodology and outcomes assessment for dental care used for systemic medical treatment.

Understanding the Prospective Payment System

Mary Foley, RDH, MPH; Lynn Mouden; Ted Waters

The Prospective Payment System (PPS) or the often called "encounter rate" system, is the method by which most community health centers receive reimbursement for oral health care services. PPS rates can be highly variable between states, and within states between service delivery sites. This presentation will provide an overview of the PPS system, including how encounter rates are established, negotiations that take place, and how the payment model affects finances, access to care, oral health outcomes, and partnerships between community and private practice dentists. The pros and cons of the PPS model will be discussed including the impact of the model on key federal initiative such as the CMS Oral Health Initiative. Participants will gain information from payers, community health center administrators, and policy makers on how PPS can impact oral health care service delivery as well as a community health center's business model.

2:30 p.m. – 2:45 p.m. Break

2:45 p.m. – 4:15 p.m. Closing Plenary – CDE 1.5

New National Water Fluoridation Recommendations – Details and Significance

Kip Duchon, PE, BS, MS; Linda Orgain, MPH; TBD, TBD

After extensive input and review, HHS has finalized a new recommendation for the adjusted fluoride concentration in drinking water to prevent dental caries. State and local authorities have questions about the significance of the change and the projected benefits and challenges that may result. This session will present details about the recommendation, underlying science, operational issues, and associated communication and policy issues. The presentation will cover related engineering and administration practices, the HHS response to public comments, and partner perspectives.

THURSDAY, APRIL 25

8:00 a.m. – 12:00 p.m. CDC State Oral Health Grantees Meeting

Important Information

This year all of the pre-conference sessions, conference sessions, lunches, exhibits, posters, etc will be held at the Von Braun Center, located at 700 Monroe Street, Huntsville, AL 35801. All three hotels are within walking distance to the Von Braun Center. We have made arrangements for a shuttle to provide transportation from all three hotels to the Von Braun Center and to various downtown venues.

Breakfast

All three hotels have included breakfast as part of the room rates. NOHC will not be serving breakfast at the convention center during the conference (Monday-Wednesday). Coffee with the exhibitors will be provided from 7:00am-8:00am each morning.

Meal tickets

The NOHC staff and planning committee are continually working to improve your conference experience and keep registration expenses as low as possible. In an effort to reduce waste and minimize expenses, we are requiring all registered attendees to indicate the meals they plan to attend during the conference. Tickets for the selected meals will be issued to participants with registration materials. Only participants with tickets will be allowed access to meal functions. Tickets for meal functions not selected during the on-line registration process will not be issued on-site.

Information you may find helpful in planning your trip to Huntsville.

Local Information

Be sure to visit the Huntsville/Madison County Convention & Visitors Bureau website prior to leaving for Huntsville. You will find information on activities, restaurants, maps, brochures, etc. at www.huntsville.org

Ground Transportation Options

All three host hotels offer complimentary airport shuttle service for registered guests. In addition to hotel shuttles, there are several ground transportation services available to get you to/from the airport and the hotel. Taxis, shuttle service and limousines are all available options. Visit <http://hsvairport.org/hia/ground.html> for more information.

Register Today!

www.nationaloralhealthconference.com

Questions?

Call the NOHC Office at 217-529-6503.

Lodging Info

This year we have three hotel options - the Embassy Suites Hotel & Spa, the Holiday Inn Huntsville Downtown and the Springhill Suites by Marriott. A block of rooms has been reserved for conference attendees at each property. Reservations can be made once you have completed your conference registration. You will receive a link in your conference registration confirmation that will direct you to make your reservation. Please note: You must be registered to attend the conference before a reservation can be made. The tax rate is 12% and there is a \$1 city surcharge.

Staying in the block does make a difference!

The prices we pay for items associated with the conference (room rates, food prices, AV, etc.) are determined in part by the number of attendees that stay in the host hotel room blocks. Please help us get the best, most consistent dates/rates/pricing possible by staying in one of our hotels. This ensures that we receive credit for your stay and improves our ability to keep pricing/fees as low as possible for you.

Embassy Suites Hotel & Spa – room rate is \$109 s/d

800 Monroe St. - Huntsville, AL 35801
Self-Parking available for \$5.60 per day.

Holiday Inn Huntsville Downtown – room rate is \$109 s/d

401 Williams Ave. - Huntsville, AL 35801
Complimentary Parking

Springhill Suites – room rate is \$109 s/d

745 Constellation Place - Huntsville, AL 35801
Complimentary Parking

A block of rooms has been reserved at federal Conference Lodging Allowance (CLA) rates. The CLA rate is within the federal per diem regulation. The following link provides guidance in completing your travel arrangements. In particular, Parts 301-11.30, 301-11.301 and 301-11.302

<http://www.gsa.gov/portal/ext/public/site/FTR/file/Chapter301p011.html/category/21868/#wp1089951>

Please be advised of the following:

- All reservations must be guaranteed with a valid credit card or an advance of one night's room and tax is required.
- Cancellations must be made no less than 48 hours prior to scheduled check-in. No shows forfeit all deposits.

Reservations will be made based on availability and on a first-come, first-served basis. Once your reservation is confirmed with the hotel you will receive a confirmation number. All rooms remaining at 12:00 am on Sunday, March 17, 2013 will be released. No exceptions. When the room blocks become full or after Saturday, March 16, 2013, which ever comes first, attendees will be waitlisted in the order received. As cancellations occur, names from the list will be contacted. Nearby hotel options will be offered if necessary. If an additional block of rooms becomes necessary NOHC will make every effort to acquire government per diem, however we can not guarantee government rate can be obtained.

Transportation to/from Huntsville

Huntsville International Airport (HSV)

1000 Glen Hearn Blvd
Huntsville, AL 35824
Phone: (256) 772-9395 Toll Free: (888) 458-8653
www.hsvairport.org

Huntsville International Airport (HSV) is 12 miles from downtown and serviced by major airline carriers offering direct flights to/from 9 destination cities.

- American Airlines non-stop to Dallas-Ft. Worth and Chicago
- Delta non-stop to Detroit and Atlanta
- US Airways non-stop to Charlotte and Washington D.C. (National)
- United non-stop to Denver, Washington D.C. (Dulles), Houston and Chicago

Birmingham-Shuttlesworth International Airport (BHM)

5900 Messer Airport Highway
Birmingham, Alabama 35212
205-595-0533
www.flybirmingham.com

Birmingham-Shuttlesworth International Airport is home to 5 major airlines.

American Airlines

www.aa.com
1-800-433-7300

Delta Air Lines

www.delta.com
1-800-221-1212

Southwest Airlines

www.southwest.com
1-800-435-9792

United

www.united.com
1-800-241-6522

US Airways and America West

www.usair.com
1-800-428-4322

The distance between Birmingham and Huntsville is 102 miles, about 1 hour and 40 minutes by car.

Registration Information

NOHC registration will be on-line at
www.nationaloralhealthconference.com

Registration fees can be paid by check, Visa or MasterCard.
 (Purchase orders will not be accepted). Direct registration questions to
 Sandi Steil at 217-529-6503 or via email at ssteil@associationcentral.org

Pre-Conference Session Fees: You must pre-register for all Pre-conference workshops.

Saturday, April 20, 2013

- Speaking Up Effectively About Water Fluoridation: a Speaker's Training Workshop for Advocates and Spokespersons.....\$75
- Tips, Tricks, and Resources to Diversify and Increase Funding Workshop.....\$35
- AACDP Nuts and Bolt: Oral Health Literacy.....\$25

Sunday, April 21, 2013

- AACDP Annual Symposium \$115
 - Objectives, Indicators, Measures and Metrics Workshop.....\$50
 - Tools for Oral Health Stakeholders to Foster Chronic Disease Integration Activities\$25
- (Sunday Workshops do NOT include Conference Opening Reception)

AACDP has added several registration options for their Saturday and Sunday Pre-Conference Sessions. Please note, these registration options DO NOT include the NOHC Opening Reception or Conference.

- Saturday/Sunday AACDP Pre-Conference Combo (April 20-21) (includes AACDP Pre-Conf. Sessions) \$125
- Sunday Pre-Conference Half-Day AM (April 21) (includes breakfast/refreshments/morning AACDP session)\$50
- Sunday Pre-Conference Half-Day PM (April 21) (includes roundtable lunch/refreshments afternoon AACDP session) \$65

Full conference registration fee includes all conference materials, opening reception, lunches, Tuesday reception and breaks.

NOHC Conference Sessions:

	Member***	Non-Member**
■ NOHC Full Conference (April 22-24) - Early*	\$525	\$625
■ NOHC Full Conference (April 22-24) - Late	\$575	\$675
■ NOHC Conference Only - Student (April 22-24)	\$275	
■ One Day Registration Early* - Fee is per day (Monday, Tuesday or Wednesday)	\$275	
■ One Day Registration Late - Fee is per day (Monday, Tuesday or Wednesday)	\$350	

*To qualify for early-bird rate, registration must be completed by 11:59 p.m. CST, March 1, 2013.

All other registrations must be completed by 11:59 p.m. CST, March 29, 2013.

ON-SITE REGISTRATION Fee is \$750 and does not guarantee entrance to food functions.

**If you register as a non-member, AAPHD will give you a complimentary 6 month membership (July 1, 2013-December 31, 2013).

***To qualify for the member rate, you must be a current member of either AAPHD or ASTDD. Registration will be pending until membership is verified and may be subject to the Non-Member rates if membership is not current.

Guest Passes

Guest passes are for those **who are not registered** for the conference but are planning to attend a meal function(s).

- Opening Reception\$ 60
- Roundtable or Networking Lunch\$ 50
- Tuesday Evening Reception\$ 70

Registration fees can be paid by check, Visa or Mastercard.
 (Purchase Orders will not be accepted.) If you will be paying by check, be sure to print a copy of your invoice/receipt and send it along with your check to the NOHC Office at:

NOHC

3085 Stevenson Drive, Suite 200

Springfield, IL 62703

FEIN Number: 37-1338666

All registrations must be processed online. Registration questions can be directed to Sandi Steil at 217-529-6503 or ssteil@associationcentral.org

ABDPH Diplomates Dinner Registration

The Annual Meeting and Dinner of the American Board of Dental Public Health will be held Monday, April 22, 2013 at 6:30 p.m. during the NOHC. Diplomates and their guests are welcome. Reservations must be guaranteed in advance. All registrants will be confirmed. Please be sure to indicate your choice of entrée. New Diplomates who attend will be introduced at the Dinner and will receive their Board lapel pins. There will be a general meeting of Diplomates directly after the Dinner in the same room starting at around 7:30 PM. Even if you do not attend the dinner, Diplomates are invited to attend this meeting.

- Beef Tournedos – Two petite towers with each consisting of medallions of sautéed beef tenderloin, grilled potato round, sliced roasted tomato. Served with Bordelaise sauce and crowned with a sautéed mushroom cap. \$35.00
- Chicken – Chicken filled with a blend of bleu cheese, Parmesan cheese and herbed cream cheese, lightly breaded and sautéed in olive oil. Served in a pool of white wine sauce surrounded with roasted potato wedges, red grapes, pearl onions and asparagus spears. \$35.00
- Vegetarian Wellington – Seasoned soy flour cake layered with sautéed Portobello mushroom slices, grilled zucchini, smoked gouda, basil pesto, sun dried tomato and roasted red pepper puree, wrapped in puff pastry finished in the oven. \$35.00

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