New Partners in Oral Health Access and Prevention

Caswell Evans
Tracy Garland
Anita Glicken
Judith Haber

National Oral Health Conference
May 1, 2012
Introductions

• **Caswell Evans**
  • Associate Dean for Prevention and Public Health Sciences, University of Illinois Chicago College of Dentistry
  • Founding Member U.S. National Oral Health Alliance
  • DentaQuest Foundation, Board of Directors

• **Tracy Garland**
  • Director, National Interprofessional Initiative on Oral Health

• **Anita Glicken**
  • President, nccPA Health Foundation

• **Judith Haber**
  • Dean, College of Nursing, New York University
Goals

• **Understand emerging roles**
  • Nurse Practitioners, Nurses-Midwives, and Registered Nurses
  • Physician Assistants

• **Understand broad effort**
  • National Interprofessional Initiative on Oral Health

• **How best to coordinate with dental public health community**
National *Interprofessional Initiative on Oral Health*  
*engaging clinicians, eradicating dental disease*

Initiative activities are made possible as a result of funding from the DentaQuest Foundation, the Washington Dental Service Foundation, and the Connecticut Health Foundation.
Collective Impact
By John Kania & Mark Kramer

Stanford Social Innovation Review
Winter 2011

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Funders Joining Together

DentaQuest Foundation

Delta Dental
Washington Dental Service

Connecticut Health Foundation
Who, What and Why

• **Consortium:** Funders & Health Professionals

• **Vision:** Eradicate dental disease

• **Mission:** Engage primary care team

• **Focus:** Education System
Theory of Change: Upstream Model
Theory of Change: Interprofessional
Recruit Champions
Individual Profession Work
Create Space

Symposium on Oral Health and Family Medicine
August 6-8, 2008
Suncadia Resort
Cle Elum, WA

2009 Symposium on Oral Health and Family Medicine
September 22-24, 2009
Highland Haven Creekside Inn
Evergreen, Colorado

2010 Symposium on Oral Health and Primary Care
September 12-14, 2010
The Planters Inn
112 North Market Street
Charleston, South Carolina

National Interprofessional Initiative on Oral Health
engaging clinicians eradicating dental disease

2011 Symposium on Oral Health and Primary Care
September 25 – 27, 2011
Location
Rensselaerville Meeting Center
63 Huyck Road
Rensselaerville, NY 12147
High Quality Curricular Tools

Smiles for Life: A National Oral Health Curriculum

Smiles for Life is the nation's only comprehensive oral health curriculum. Developed by the Society of Teachers of Family Medicine Group on Oral Health and now in its third edition, this curriculum is designed to enhance the role of primary care clinicians in the promotion of oral health for all age groups through the development and dissemination of high-quality educational resources.

For Individual Clinicians

We've made it easy for individual physicians, physician assistants, nurse practitioners, students, and other clinicians to access the curriculum and learn on their own time and at their own pace. Each of the courses is available online. Free CME credit is available.

For Educators

The curriculum is available in a presentation format easily implemented in an academic setting. Included is a comprehensive set of educational objectives based on the Accreditation Council for Graduate Medical Education (ACGME) competencies, test questions, resources for further learning, oral health web links, an implementation guide, and detailed outlines of the modules.
Facilitate Interprofessional Agreement
Blend Informal and Formal
Collective Impact

PA Engagement

OHNEP
Oral Health Nursing Education and Practice

Smiles for Life
A national oral health curriculum

National Interprofessional Initiative on Oral Health
engaging clinicians eradicating dental disease

U.S. National Oral Health Alliance
Physician Assistant Profession

Anita Glicken
President,
nccPA Health Foundation
Making a Difference – Physician Assistants (PAs) and Collective Impact

Interprofessional Collaboration
New Orleans Nov 2011
Why Physician Assistants (PAs)?

- **74,800 PAs, work with physician supervision**
  - Approximately 257 million patient visits*
  - ~ ½ work in general or family medicine

- **7th fastest growing occupation (2008-2018)**
  - ~157 educational MS degree programs with 69 under development

- **Prescribe medications and bill for services**
  - All 50 states authorize PAs to prescribe
  - 332 million prescriptions*

- **Especially important - rural, low-income, minority communities**

- **Shown to provide quality and cost-effective care**
What About PA Practice?

• **PAs provide primary care**;
  • at the front end of the disease process for all ages, genders and diseases

• **PA practice is often focused on prevention**;
  • oral health is the “low hanging fruit” of prevention; causes are known and interventions work

• **Oral health fits within the scope of PA practice**;
  • screening, risk assessment and behavior change; PAs work to improve patient self-advocacy and reduce health disparities
Enhancing PA Oral Health Training and Practice in Primary Care

2010 Physician Assistant Leadership Summit on Oral Health
August 19 – 21, 2010, Aspen Colorado

Professional Leadership:

Champion: Anita Glicken
Dentistry: Caswell Evans, Jim Sledge
Medicine: Mark Deutchman, Russell Maier, Richard Smith
Philanthropy: Ralph Fuccillo, Dianne Riter-Hill

Day 1: Meet / Inspiration
Day 2: Science, Politics, Finance, Partnering
Day 3: Discussions / Dialogue, Actions / Commitments

Smiles for Life: A national oral health curriculum

National Interprofessional Initiative on Oral Health
Initiative activities are made possible as a result of funding from the Delta Dental Foundation and the Washington Dental Service Foundation
What Have We Accomplished Through Collective Impact?

*Created New Partnerships and a Change Process that Works!*

**Education**
- Publications
- Faculty Development Workshop
- Faculty Grants for Innovation
- Faculty/Student Engagement Through Community Involvement

**Practice**
- Publications
- Strategic Plan Priority
- Speaker’s Bureau and CME at State Meetings
“It has given me more confidence in actually recognizing a potential problem so I can send the patient in to get treatment as early as possible. I also feel that I can more knowledgeably refer my patient to a dentist and that they have a better understanding of my role in overall patient care.”
What Have We Accomplished Through Collective Impact?

*Created New Partnerships and a Change Process that Works!*

**Accreditation (PA Program)**
- Publications – Emphasis on Oral Health

**Certification**
- Test Question Mapping to Oral Health

**NCCPA Foundation**
- Video – Joining the Fight for Oral Health - 450 views this year
What Have We Accomplished Through Collective Impact?

*Created New Partnerships and a Change Process that Works!*

**HRSA**

- Interprofessional Oral Health Core Competencies
- Data and Methods for Tracking the Supply, Demand, Distribution and Adequacy of the Primary Care Workforce

Bureau of Health Professions, Health Resources and Services Administration, U.S. Department of Health and Human Services

**US ORAL Health Alliance**
What have we learned?

• **Organizational change process requires system-wide intervention**

• **Having the right people, right place, right reason can change ideas and practice**

• **A key is having the right tools and strategies to impact knowledge, skills and attitudes of providers**

• **Collaboration Is Key**
An Evolving Vision

Having a shared vision helps campus and community oral health initiatives grow health professions who:

» View themselves as interprofessional partners
» Share patient management with other providers
» Focus on patient need, not the disease process
The Nursing Profession

More than…

• 3.1 million registered nurses

• 150,000 Nurse Practitioners
  • 50% practice in Primary Care
    ◆ FNP
    ◆ ANP
    ◆ PNP
    ◆ WHNP
    ◆ PMHNP

• 7,000 Nurse Midwives
Strategic Alliance

Judi Haber
Interim Dean,
NYU College of Nursing

Charles Bertolami
Dean,
NYU College of Dentistry
NYUCD & NYUCN Partnership Vision

General health screening, dental treatment, referral, reimbursement

Assessment, diagnosis, treatment, referral, reimbursement

Dental home  Health home  Medical home
Strategy for the Profession
2011 National Nursing Summit
Nurses Make a Difference
## National Nursing Workgroup

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<thead>
<tr>
<th>Name</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Amy Barton</td>
<td>University of Colorado Anschutz Medical Campus College of Nursing</td>
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<tr>
<td>Anne Cardinale</td>
<td>Ulster County Office for the Aging</td>
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<td>Anne Bavier</td>
<td>University of Connecticut</td>
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<td>Carol Savrin</td>
<td>Frances Payne Bolton School of Nursing, Case Western Reserve University</td>
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<td>Cynthia Darling-Fisher</td>
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<td>Cynthia Selleck</td>
<td>University of Alabama at Birmingham School of Nursing</td>
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<td>Dedra Marie Hayden</td>
<td>University of Louisville, Clinical Faculty, UL School of Nursing, UL School of Dentistry</td>
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<td>Eleanor Bond</td>
<td>University of Washington</td>
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<td>Ethan Gray</td>
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<td>Evelyn Duffy</td>
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<td>Marguerite DiMarco</td>
<td>University of Akron, College of Nursing</td>
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<td>Mary Ellen Roberts</td>
<td>Seton Hall University College of Nursing</td>
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<td>Rita Jablonski</td>
<td>The Pennsylvania State University School of Nursing</td>
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<td>Sally Schoessler</td>
<td>National Association of School Nurses</td>
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Faculty Enrichment: A Developmental Journey

- **Create awareness**
- **Understand purpose**
- **Respond to challenge**
- **Measure outcomes**
- **Achieve excellence**
National Conferences
National Committees

Judith Haber, PhD, APRN-BC, FAAN
IP Expert Panel Member for the
Interprofessional Oral Health Core Competencies (IPOHCC) Oral Health Group

Donna Hallas, PhD, RN, PNP-BC, CPNP, PMHS, FAANP
Expert Panel Member for the
Systematic Screening and Assessment of Workforce Interventions Designed to Promote Oral Health and Prevent Dental Disease Project (Robert Wood Johnson Grant)

Subject Matter Expert on the AAP Committee for the
Education and Quality Improvement for Pediatric Practice (EQIPP) Oral Health Group
Marguerite DiMarco, PhD, RN, CPNP
Nursing Representative of an Interprofessional Team at AAP to

Review the work of the AAP on an oral health risk assessment tool designed to assess the oral health status of children (0-20 years).

The goal of this review process is to develop a risk assessment tool that can be used by all primary care clinicians who provide care to pediatric patients.

Maria Dolce, PhD, RN, CNE, NEA-BC, FACHE
Nursing Profession Representative on the

Smiles for Life a National Oral Health Curriculum Steering Committee
Curricular Development Awards

- Seed grants for oral health instructional resources
- Curricular resources designed for interprofessional education
- Nurse faculty and clinicians
Summary

2000 SURGEON GENERAL’s REPORT

“ There are opportunities for all health professions to work together to improve oral health”

2012 Today: “Movement” well underway:

• multiple parties, mutually reinforcing activities, common vision
• individual professions: part of something larger
• new partners: see importance
  - committed to seize opportunity for prevention
• change that lasts - in education and practice
Contact Information

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