



NATIONAL ASSOCIATION OF  
**CHRONIC DISEASE DIRECTORS**

Promoting Health. Preventing Disease.

# National Association of Chronic Disease Directors Working Toward Program Effectiveness in Prevention

2015 NOHC Workshop



# Association ABCs

- **Association** of 5,700 state and territorial public health department practitioners.
- **Began** in 1988 with the CDC's Chronic Center (NCCDPHP) leadership
- **Corporate** headquarters – Atlanta, GA



# Mission Statement

The National Association of Chronic Disease Directors improves the health of the public by strengthening state-based leadership and expertise for chronic disease prevention and control in states and at the national level.



# 150+ Programs & Projects



- Diabetes Prevention Program (DPP)
- Million Hearts
- Hypertension
- Biomarker Standardization
- School Vending Policies
- Healthy Aging & Brain Health
- Health Tracking Network
- Community Coalition Building
- Health Equity Training
- Private Public Partnership Dev.
- Capacity Building
- State Technical Assistance





# Partnerships

- CDC
- OSTLTS
- ASTDD
- ASTHO
- DHPE
- Population Health Alliance (PHA)
- Safe States Alliance
- NACCHO
- American Diabetes Association
- American Medical Association
- American Heart Association
- American Association of Diabetes Educators
- American Cancer Society
- Comprehensive Cancer Control NP
- Y-USA
- National Recreation and Park Association
- Council of State Governments
- Women in Government
- Novo Nordisk
- Deloitte
- Porter Noveli
- FHI 360
- APHA



# Capabilities

- Fiscal Agent
- Evaluation Services
- Webinars
- Communications
- Website Management & Design
- Meeting Planning
- Advocacy
- Graphic Design
- Press & Media Relations
- Social Media
- Coalition Building
- Public-Private Partnerships

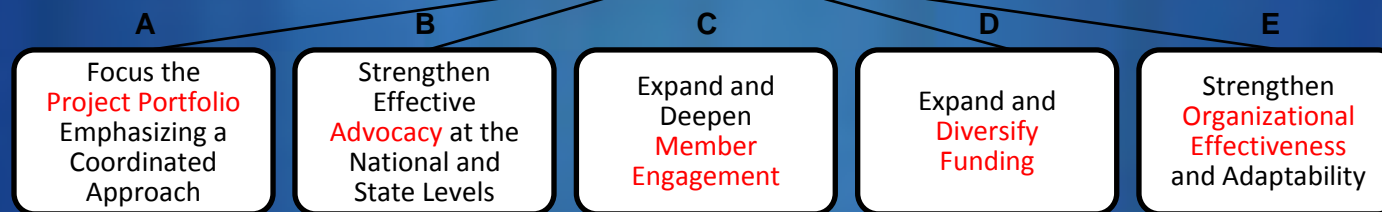


[www.ChronicDisease.org](http://www.ChronicDisease.org)

# NACDD Strategic Plan

National Association of Chronic Disease Directors  
Strategic Map: 2014-2019

Influence the Ways  
Chronic Disease Prevention and Control  
Shapes the Future Health Landscape



Define and Implement Focused Approach to Promoting Health Equity

Develop and Implement Proactive Strategy to Communicate NACDD Value



# NACDD Coordinated Programs mirror the NCCDPHP Domains

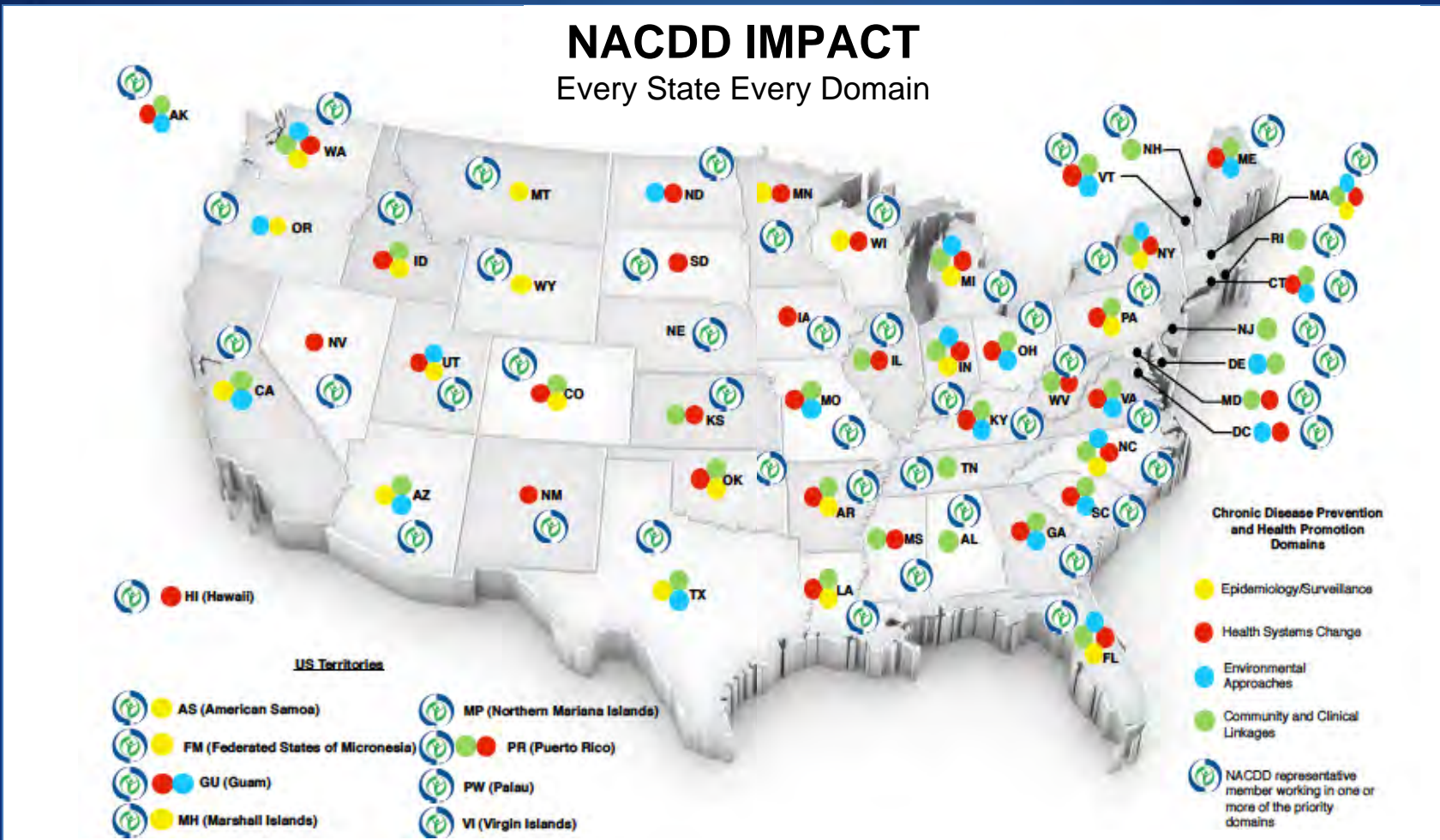
- Epidemiology and Surveillance
- Environmental Approaches
- Health Systems Interventions
- Community-Clinical Linkages





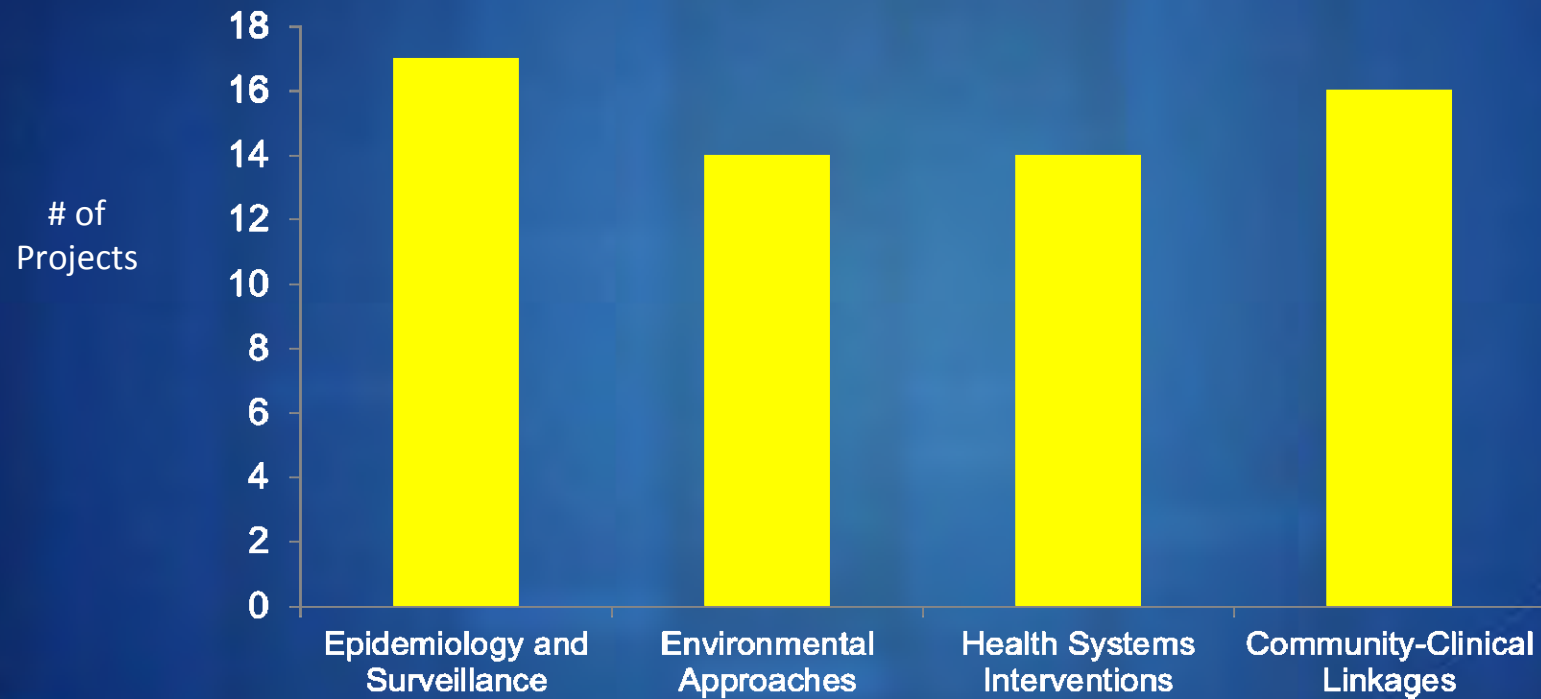
# NACDD IMPACT

Every State Every Domain



Working in every state and US Territory health department

# How NACDD's Projects Stack Up By Domain



# Coordinated Effectiveness

- First Thursday Series
- NACDD's Chronic Disease Directors Forum
- Evidence-based Public Health Course
- Chronic Disease Director Orientation
- Regional Meetings
- Coordinated Calendar



# Strategic Effectiveness

- MOU with AMA
- DPP work with CBS
- DPP work with Ad Council
- Omada Health – first online DPP provider
- Kognito - building bridges to chronic disease
- Deloitte, Booz Allen and ICF
- 25 other private partner alliances





# Tactical Effectiveness

- Cornerstone Government Affairs
- Joint CDC/NACDD  
(and partners) Calendar
- Joint *What's Working*  
database
- Walkability Action Institute,  
May 4-6, 2015



# Future Effectiveness

- New member mobilization & engagement structure – Moving forward with Forums, Communities of Practice and workgroups.
- Social media expansion
- Video success stories
- Website integration & expansion such as the Nat'l Diabetes Prevention Program



# NACDD Involvement in Oral Health

1. Educated key stakeholders about the importance and status of oral health among older adults
2. Promoted recognition of common oral health and chronic disease risk factors
3. Supported state public health agencies to address oral health issues among older adults via opportunity grant program



# Provided Opportunity Grants

- NACDD has funded nine states to promote oral health among older adults
  - 2013: AK, CT, KS, MI, NH
  - 2014: MD, MI, NH, OR
- Each awardee focused on activities related to enhanced oral health surveillance and dental screening services in senior centers





# New Frontier 1305 & 1422

- 1305 – State Public Health Actions to Prevent and Control Heart Disease, Obesity and Associated Risk Factors and Promote School Health.
- 1422 - Heart Disease & Stroke Prevention Program and Diabetes Prevention - State and Local Public Health Actions to Prevent Obesity, Diabetes, and Heart Disease and Stroke




# Oral Health and Chronic Disease: Common Risk Factors

- Oral health determined by diet, hygiene, smoking, alcohol use, stress, and trauma
- Poor oral health and many chronic diseases share a common set of risk factors
  - Diets high in fats and sugar, and low in fiber, fruits, and vegetables
  - Smoking
  - Stress
- Addressing common risk factors could prove to be effective and efficient for addressing chronic disease and oral health



# For Additional Information

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