

Sponsorship Opportunities

National Oral Health Conference

April 24-26, 2017 — Albuquerque, New Mexico

Pre-Conference April 22-23, 2017

NOHC

National Oral Health Conference
THE PREMIER MEETING FOR DENTAL PUBLIC HEALTH

www.nationaloralhealthconference.com

The **American Association of Public Health Dentistry (AAPHD)** and the **Association of State and Territorial Dental Directors (ASTDD)** invites your company or organization to exhibit during the 2017 National Oral Health Conference® (NOHC) in Albuquerque, New Mexico.

The NOHC is “the premier meeting” for those interested in continuing education and networking opportunities within the discipline of Dental Public Health. This conference offers quality educational sessions with a diverse array of topics presented by the “experts.”

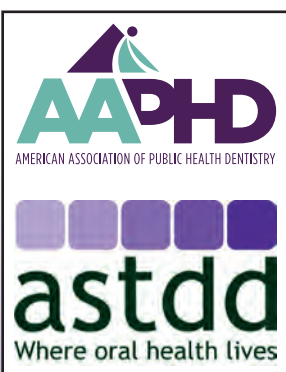
It attracts attendees from around the world as it offers face-to-face networking and sharing of timely information and experience.

This is the 18th joint meeting of members from AAPHD and ASTDD and our Planning Committee is continuing to explore new educational formats for sessions and to offer exhibitors and attendees the opportunity to connect directly through the App. Sponsorship and advertising options have also been expanded. Once again, an “App” will be used to compliment a smaller printed program book. The App will offer exhibitors and attendees to connect directly through the App to enhance scheduling of appointments, networking and offer special marketing opportunities.

Sponsors and exhibitors are encouraged to attend sessions, social events and networking lunches in addition to exhibiting. This helps develop long-term relationships that will offer ROI for years to come. Exhibitors have told us that they prefer our intimate tradeshow set-up that allows them time to get to know people and explore opportunities on site, not just “meet and greet” then follow-up afterwards.

We are also offering expanded sponsorship opportunities to help your company increase its presence at the conference. And everyone will have access through the App to attendees prior to the conference.

We look forward to having you with us in Albuquerque!



Presented by:

American Association of Public Health Dentistry (AAPHD) &
Association of State and Territorial Dental Directors (ASTDD)

For more information, visit:

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Exhibit Location

The **Albuquerque Convention Center** will host the 2017 National Oral Health Conference. Breakfast and all breaks will be set up in the exhibit area. Exhibitors will have ample time and opportunity to interact and share information during the meeting. Special extended hours have been set for the exhibits to be open.

Hotel Reservations

The **Hyatt Regency Albuquerque** and the **Doubletree by Hilton Albuquerque** are the two host hotels. The Hyatt Regency Albuquerque guest room rate is the federal per diem of \$83.00 for single/double occupancy, plus tax. The Doubletree by Hilton Albuquerque guest room rate is the federal per diem of \$83.00/single, \$103.00/double occupancy, plus tax. Reservation and Conference Registration information will be forwarded once your exhibitor contract is received. All exhibitors must register online for the conference and will then be directed to the hotel site for reservations.

Exhibit Space

Each exhibit space is 8'x 10' and is comprised of an 8' high back drape and a 3' side drape. The space includes a 6' skirted table, two chairs and an exhibitor sign. Electricity is available at additional costs. Internet access will be provided. Exhibitors should indicate whether one or multiple spaces are needed. Staff will assign exhibit space and

Preliminary Schedule *(Subject to change)*

Exhibits will be available to attendees throughout the conference. Exhibitors are requested to staff exhibits during all breaks. Other hours are optional for staffing.

Setup: Sunday, April 23 (12:00 p.m. – 5:30 p.m.)

Exhibit Times: *(Subject to change)*

Monday, April 24

Breakfast 7:00 – 8:00 a.m. Break 9:45 – 10:00 a.m. Lunch 11:30 – 2:15 p.m. Afternoon 3:45 – 6:00 p.m.

Tuesday, April 25

Breakfast 7:00 – 8:30 a.m. Break 10:00 – 10:15 a.m. Lunch 12:00 – 2:00 p.m. Afternoon 3:30 – 3:45 p.m.

Tear Down: Tuesday, April 25 (4:00 – 7:00 p.m.)

confirmation will be made as soon as the floor plan is approved.

Exhibitor Hours

Exhibits will be available to attendees throughout the conference. Exhibitors are requested to staff exhibits during all breaks and exhibit sessions. Other hours are optional for staffing. Between designated exhibit times, exhibitors are encouraged to attend programs and network with attendees. Exhibitors are also welcome, and encouraged, to attend the opening reception, luncheons and special events. These events offer networking opportunities not to be ignored!

Convention Services

The NOHC is in the process of selecting a convention service provider. Information on the service provider and all related details will be included in Exhibitor Confirmation packets once the convention service provider is confirmed. Exhibitors will be charged for electrical access only. Internet services will be included with the Exhibit booth. Information will be provided in the Exhibitor Confirmation sent from the NOHC office.

Conference Attendance

Exhibitors will have ample opportunities to interact with the estimated 800 attendees who serve in various oral public healthcare capacities at the local, state, national and academic workplace settings. In addition to connecting with

attendees via the NOHC App, QR codes may be scanned from name badges.

Cancellation

In the event that it is necessary to cancel your company's reserved exhibit space, an administrative charge of \$100 will be assessed. No refunds will be made after March 27, 2017. Cancellations must be sent to the NOHC office in writing to ssteil@associationcentral.org or faxed to 217-529-9120.

Outstanding Debts

Any organization that applies for exhibit space is responsible for ensuring that there are no outstanding debts between the applicant(s) and NOHC. This shall include any sponsorship or registration debts incurred by the applicant(s) or an agency(ies) on their behalf. NOHC will not accept contracts from applicants who have outstanding debts with NOHC or whose agency(ies) have outstanding debts. These balances must be completely settled and monies received by NOHC prior to space agreement.

Payment Information

Accepted methods of payment are MC, Visa or check. Make checks payable to National Oral Health Conference (NOHC). Remit to 3085 Stevenson Drive, Suite 200, Springfield, IL 62703. FEIN number 37-1412205.

Sponsorship Opportunities

All NOHC sponsors and exhibitors will have a listing on the App with links to company website.
And, all will have access to registrants before the conference via the App.

PLATINUM – Support of \$20,000 & Above

Platinum support acknowledgement on signage at conference, on NOHC website, App Splash Page Tile, Banner Recognition, and special recognition at opening session

- Company logo prominently displayed in conference program and on NOHC App and website
- Full Page Ad in the NOHC Program Book
- Sponsorship of special event at Conference with recognition from moderator and on special signage
- One or two display booths in exhibit hall in location of your choice
- Up to four complimentary registrations*
- Opportunity to provide product samples or other items for 800 conference attendee bags



GOLD – Support \$10,000 & Above

- Gold support acknowledgement on signage at conference, on NOHC website, App Splash Page Tile and special recognition at opening session
- Company logo and product/services description included in conference program, on NOHC App and website
- Full page ad in the NOHC Program Book
- Sponsorship of special event or unique sponsorship opportunity at Conference with recognition from moderator and on signage
- One or two display booths in exhibit hall in location of your choice
- Two complimentary registrations*
- Opportunity to provide product samples or other items for 800 conference attendee bags



SILVER – Support \$2,500 & Above

- Silver support acknowledgement on signage at conference, on NOHC website, special acknowledgement on NOHC App and special recognition at opening session
- Company logo and product/services description included in conference program
- Sponsorship of special event or unique sponsorship opportunity at Conference with recognition from moderator and on signage
- Half page ad in the NOHC Program Book
- Complimentary display booth in exhibit hall in location of your choice
- Two complimentary registrations*

EXHIBITOR –\$1,500

- Acknowledgment on signage at conference and logo on NOHC App
- Company name, logo and product/services description included in NOHC Program Book
- One display booth in exhibit hall
- Two complimentary registrations*



Not-For-Profit-\$800

- Not-For-Profit exhibitors must be approved by AAPHD/ASTDD
- Acknowledgment on signage at conference and logo on NOHC App
- Company name and product/services description included in NOHC Program Book
- One display booth in exhibit hall
- One complimentary registration*



Unique Sponsorship Opportunities

NOHC offers several unique sponsorship opportunities that provide attendees with conference related items and valuable networking opportunities. Please contact NOHC Staff to discuss how best to use the selected marketing sponsorship to meet your needs. This year's opportunities include:

- **Internet Day Sponsor** – \$2,500/day - 4 available (Sat/Sun, Mon, Tues, or Wed) (special signage for each day's sponsor, recognition from podium at opening session, signage for display booth and recognition in NOHC App and Program Book).
- **Opening Keynote** – \$2,500 (company logo on opening slide with recognition from podium and logo in NOHC App and Program Book).
- **Lanyards** – \$1,000 (includes company logo or name on 800 lanyards).
- **Conference Bags** – \$2,500 (includes company logo or name on 800 bags).
- **Refreshment Break** – \$500 (includes company logo on signage and in NOHC App and Program Book).
- Opportunity to **provide product samples** or other items in conference bags – \$1,000 (items provided by company).

* **Additional Registrations available at the rate of \$570/person.**



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