Overview of the HHS National Network of Quitlines Initiative


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Background

- Each year smoking causes about 440,000 premature deaths
- Each year smoking costs the nation $75 billion in direct health care costs
- 46 million U.S. smokers
- About three out of four U.S. smokers say they want to quit
U.S. Interagency Committee on Smoking and Health (ICSH)

- August 2002 - Secretary Thompson requests ICSH establish a subcommittee to craft evidence-based recommendation for promoting cessation in the U.S.
- October 2002 to January 2003 - Subcommittee on Cessation held five meetings
Recommendations of the ICSVH Subcommittee on Cessation

- Six recommendations for Federal Initiatives
- Four recommendations for Public-Private Partnership Opportunities
- Report released in February 2004
Recommendations of the ICSH Subcommittee on Cessation

**Federal Initiatives**

- Launch a National Quitline Network
- Launch an ongoing national media campaign
- Include coverage for evidence-based counseling and medications in Federally-funded health care programs and for Federal employees
Recommendations of the ICSH Subcommittee on Cessation

Federal Initiatives

- Increase research in tobacco use cessation
- Invest in training and education to ensure that clinicians have knowledge and skills to help patients quit tobacco use
- Increase Federal Excise Tax by $2.00 per pack. Use at least half of the funds generated from the new excise tax to create a Smoker’s Health Fund
Recommendations of the ICSH Subcommittee on Cessation

**Public-Private Partnerships**

- The Secretary should work with insurers, employers, and purchasers to provide tobacco cessation coverage as a part of basic benefits packages
- The Secretary should engage in public and private decision makers
Recommendations of the ICSH Subcommittee on Cessation

Public-Private Partnerships

- The Secretary should work in partnership with national quality assurance and accreditation organizations and health care stakeholders to ensure a standard of care and measurement in all health care settings.

- The Secretary should initiate and support partnerships among community-based organizations.
Recommendation #1 – HHS

- Establish a Federally-funded National Tobacco Quitline network by FY05 that will provide universal access to evidence-based counseling and medications for tobacco cessation

- This quitline would provide a national portal to available state- or regionally-managed quitlines
Overview of the HHS Initiative

Establish a national network of smoking cessation quitlines to provide all smokers in the United States with access to support and the latest information to help them quit
National Partners

- Centers for Disease Control and Prevention—Office on Smoking and Health
- National Cancer Institute - Cancer Information Service
- North American Quitline Consortium
HHS Initiative – Three Components

- States with existing quitlines will receive increased funding to enhance state quitline services
- States that do not have quitlines will receive grants to establish them
- NCI Cancer Information Service provide assistance to individuals in states without quitlines
Telephone Cessation Quitlines

Capacity

Enhancement

* not funded by CDC

 Territories
Northern Mariana
Guam
American Samoa
Micronesia

 Islands
Puerto Rico
National Access Number

- **1-800-QUIT-NOW**
  - One single number that serves as a portal to existing state-based quitline or CIS quitline for states without a quitline
  - Information about quit tips and cessation medications
  - Referrals to local cessation programs and services
Opportunities for Collaboration

- Oral health professionals are key partners who can:
  - Can support funding for state-based quitlines
  - Create systems to refer patients to quitlines
  - Promote the quitline within the oral health community
  - Collaborate with the tobacco control community
Tobacco Cessation Resources

- CDC’s Tobacco Information and Prevention Resource (TIPS)
  - www.cdc.gov/tobacco
  - www.cdc.gov/tobacco/CRC.htm
  - www.cancer.gov
  - www.smokefree.gov
  - www.naquitline.org
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