

# Fulfilling the Potential of State Oral Health Programs

## Leveraging Resources: New York State

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Bureau of Dental Health


New York State Department of Health

2005 National Oral Health Conference






# Assets and resources

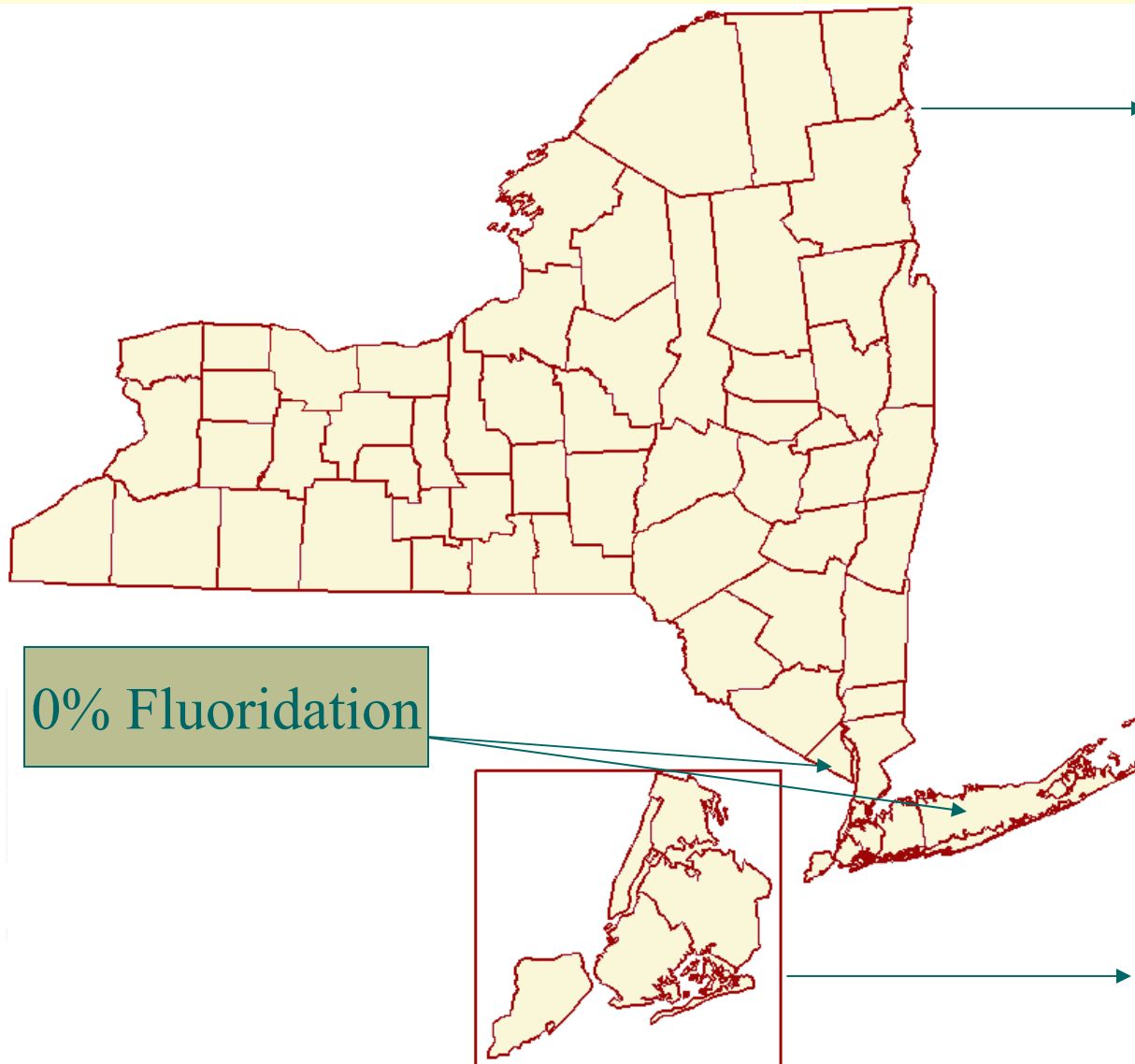
- DOH commitment to achieve optimum oral health for all
  - Educational institutions
  - Training programs
  - Workforce and a network of public health clinics
  - Financing system
- 



# Challenges

- Convincing the public and policy makers that oral health is an important part of their overall health;
  - Improving the utilization of effective preventive measures;
  - Increasing the capacity, competency, diversity and flexibility of the dental workforce; and
  - Improving the measurement and tracking of oral diseases, risk factors, workforce and utilization of dental services.
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# New York State



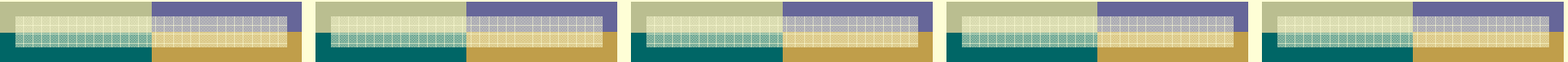
0% Fluoridation

## Rest of New York


Pop - 11million  
F&Red School  
lunch - 31.1%  
Fluoridation -40%  
DDS -8868  
RDH -6802

## New York City

Pop - 8 million  
F&Red School  
lunch - 82%  
Fluoridation -100%  
DDS -6167  
RDH -1437




# Focus areas for BDH 2001 -2005

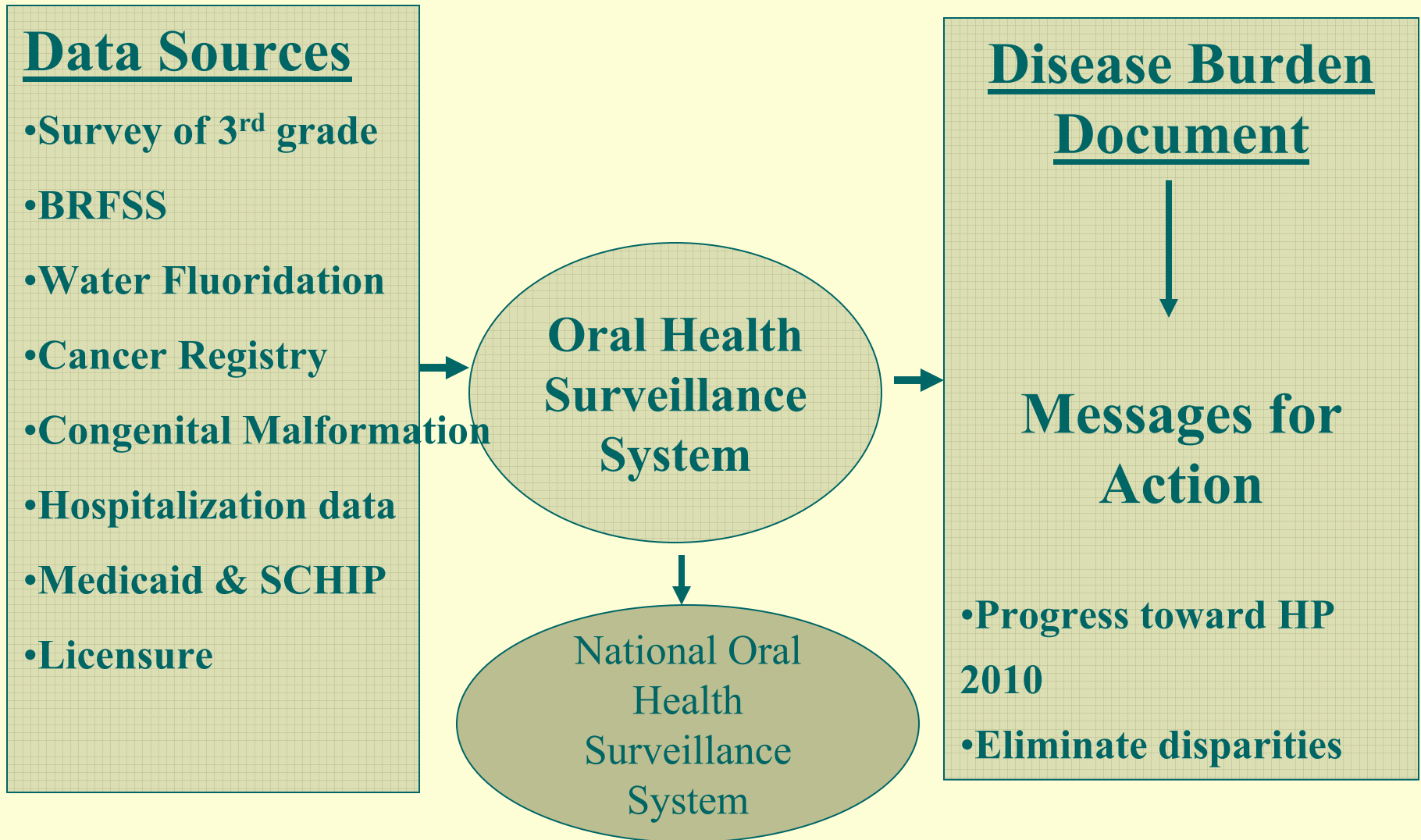
- Surveillance
  - Assessment
  - Policy development
  - Partnerships to promote prevention
  - Oral health plan development
  - Statewide oral health coalition
  - Health promotion and disease prevention/control interventions
  - Evaluation
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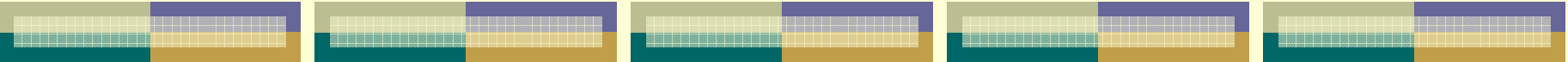


# Focus

- Dental caries
    - Fluoridation and Dental Sealants
    - School-based Programs
  - Early Childhood Caries
  - Oral health in pregnant women
  - Oral cancer
- 

# Development of a Surveillance Plan






Source	Assessment	Policy Development	Assurance
CDC	+	+	
MCHBG	+		+
HRSA SOHCG		+	
HRSA Residency	+		+
NIDCR	+		
State Assistance	+		+
State Settlement			+
Partnerships	+	+	+
ASTDD	+		



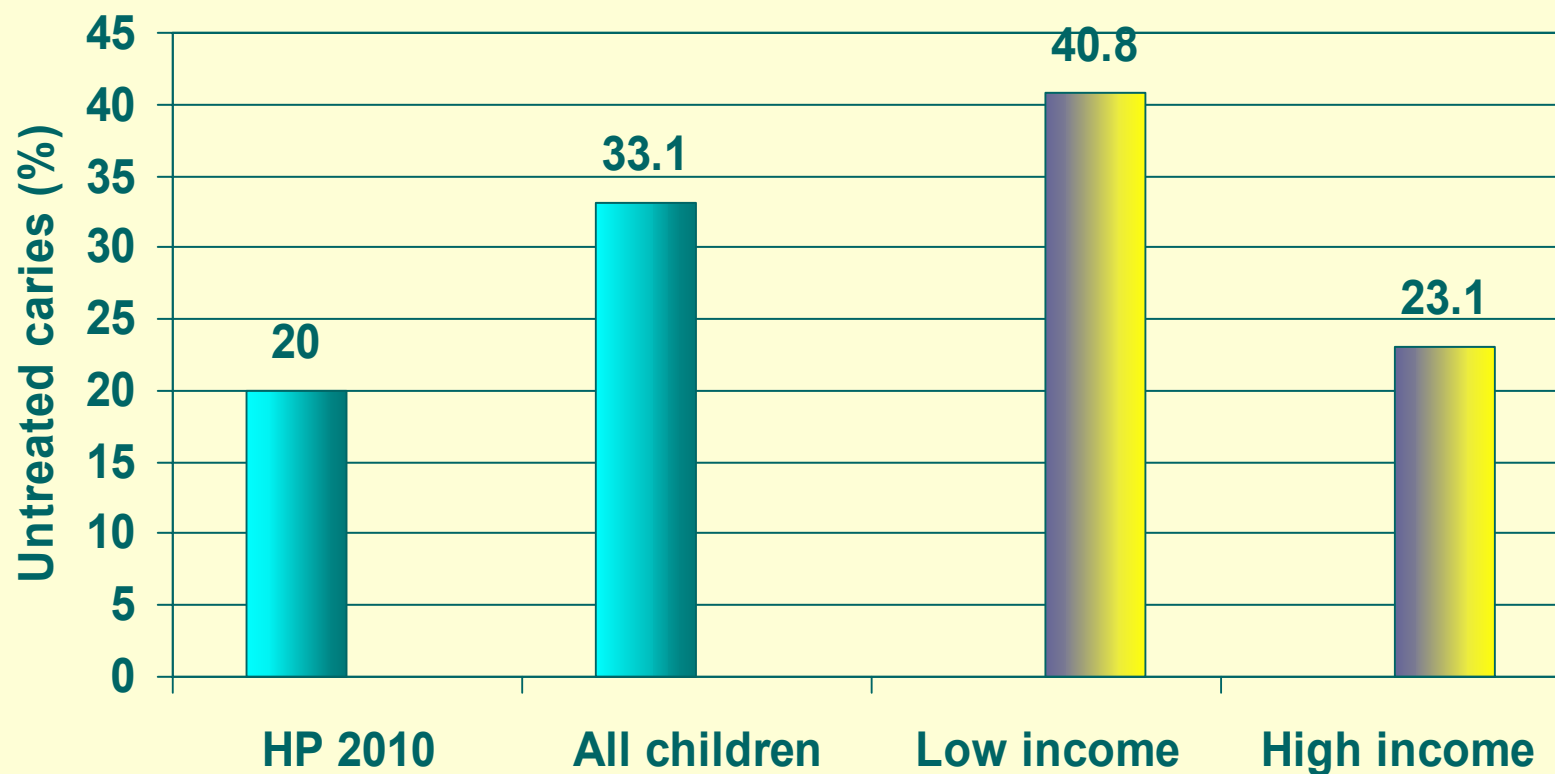




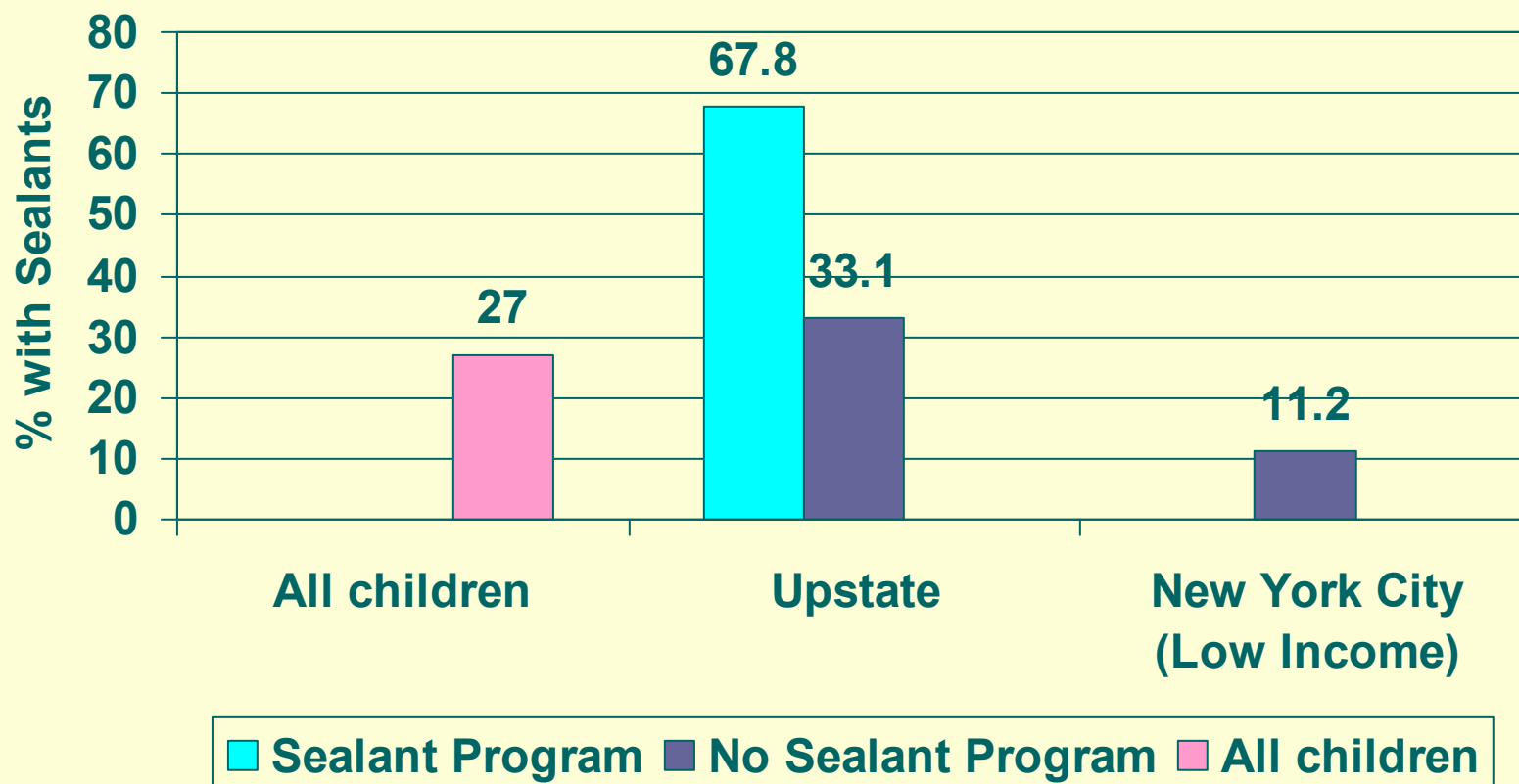
# Fluoridation in New York State

- Collaborated with the Bureau of Water Supplies to change the system for monitoring fluoride level in water
  - Trained water plant operators
  - Promoted local partnerships to implement water fluoridation
- 

**Prevalence of untreated caries (percent) in 3<sup>rd</sup> grade children. New York State Oral Health Surveillance System, 2002-2004.**




# Prevalence of sealants in 3<sup>rd</sup> grade children by school-based sealant program. New York State Oral Health Surveillance System, 2002-2004.






# Strategies for promoting dental sealants

- Expand school-based or school-linked dental sealant programs
  - Develop partnerships to promote dental sealants in dental offices and dental clinics
    - **New York City Seal a Smile Initiative**
  - Include dental sealants as a performance indicator in health plans
- 



# Policy Change:

## School-based Health Center Program (Dental)

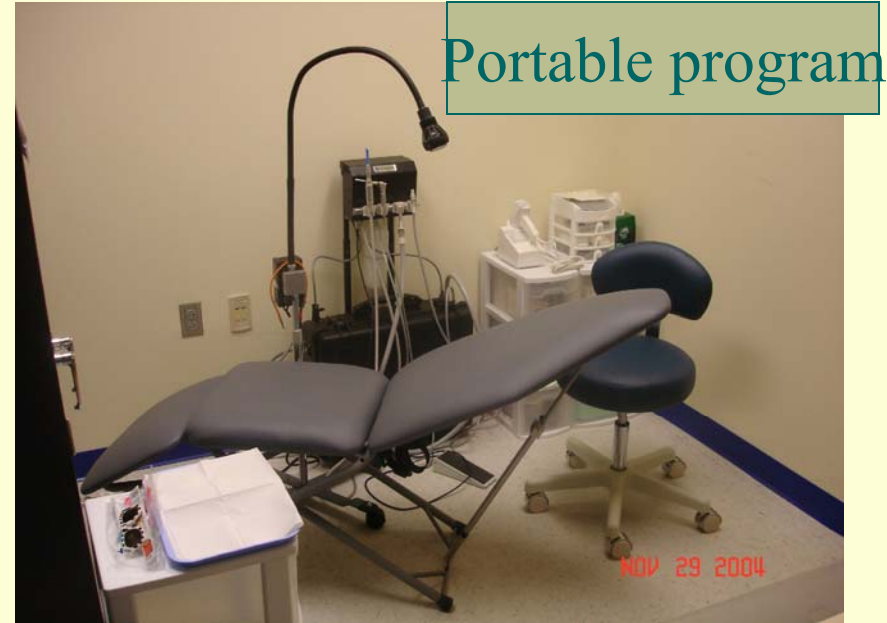
- **Allows contractors to generate revenue**
  - **Provides a waiver for managed care enrollees**
  - **Improves quality**
  - **Enhances case management**
- 

# Innovative Services Grant

Mobile vans



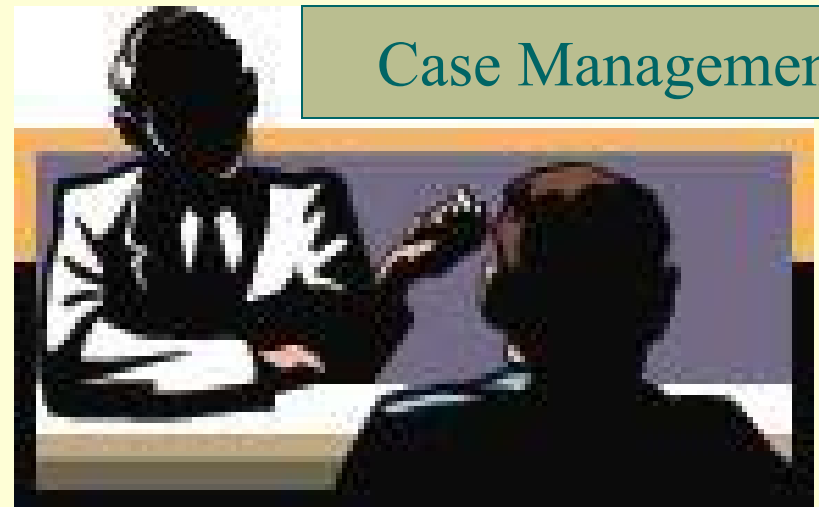
Portable program



Fixed facility



Case Management



# Support for a Technical Assistance Center



**NYS ORAL HEALTH TECHNICAL ASSISTANCE CENTER**  
Rochester Primary Care Network

[about us](#) [services & programs](#) [resources](#) [funding](#) [job opportunities](#) [news](#)



## ■ Job Opportunities

Watch for details to be posted soon.



*(585) 325-2280*

## ■ Contact Us

### **New York State Oral Health Technical Assistance Center**

Rochester Primary Care Network  
259 Monroe Avenue, Level B  
Rochester, NY 14607  
tel. (585) 325-2280 X304  
fax (585) 325-993  
e-mail: [oralhealthTAC@rpcn.org](mailto:oralhealthTAC@rpcn.org)

## Welcome To New York Oral Health TAC

New York State Oral Health Technical Assistance Center provides technical assistance to communities, institutions, and professionals for the development and improvement of oral health service delivery.

Our philosophy is that increased access and utilization of dental care will reduce the disparities in oral health.

## ■ News

### **Dr Buddhi Shrestha Joins NY Rural Health Council**

Dr. Shrestha appointed to the Rural Health Council which works to improve access to health care for the state's rural residents. [Click for complete story.](#)

### **Dr. Buddhi Shrestha Named to Medical Advisory Committee**

Governor Patki named Dr. Shrestha to the Medical Advisory Committee, a committee which provides the




# Focus

## ● Early childhood caries

- Approximately 2900 children <6 years receive treatment in a hospital operating room
- Cost of treatment – \$900 to \$12,000 per child

## ● Oral health of pregnant women

- PRAMS data - 34 to 54% visited dentists
  - Medicaid Managed Care – 11%
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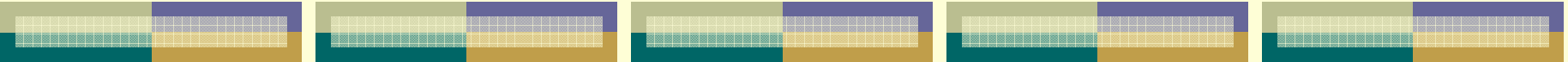





# Lessons learned from demonstration programs

- University of Rochester's Early Childhood Caries program
- NYU's Healthy Baby Healthy Mom project





# Improving the oral health of pregnant women and young children

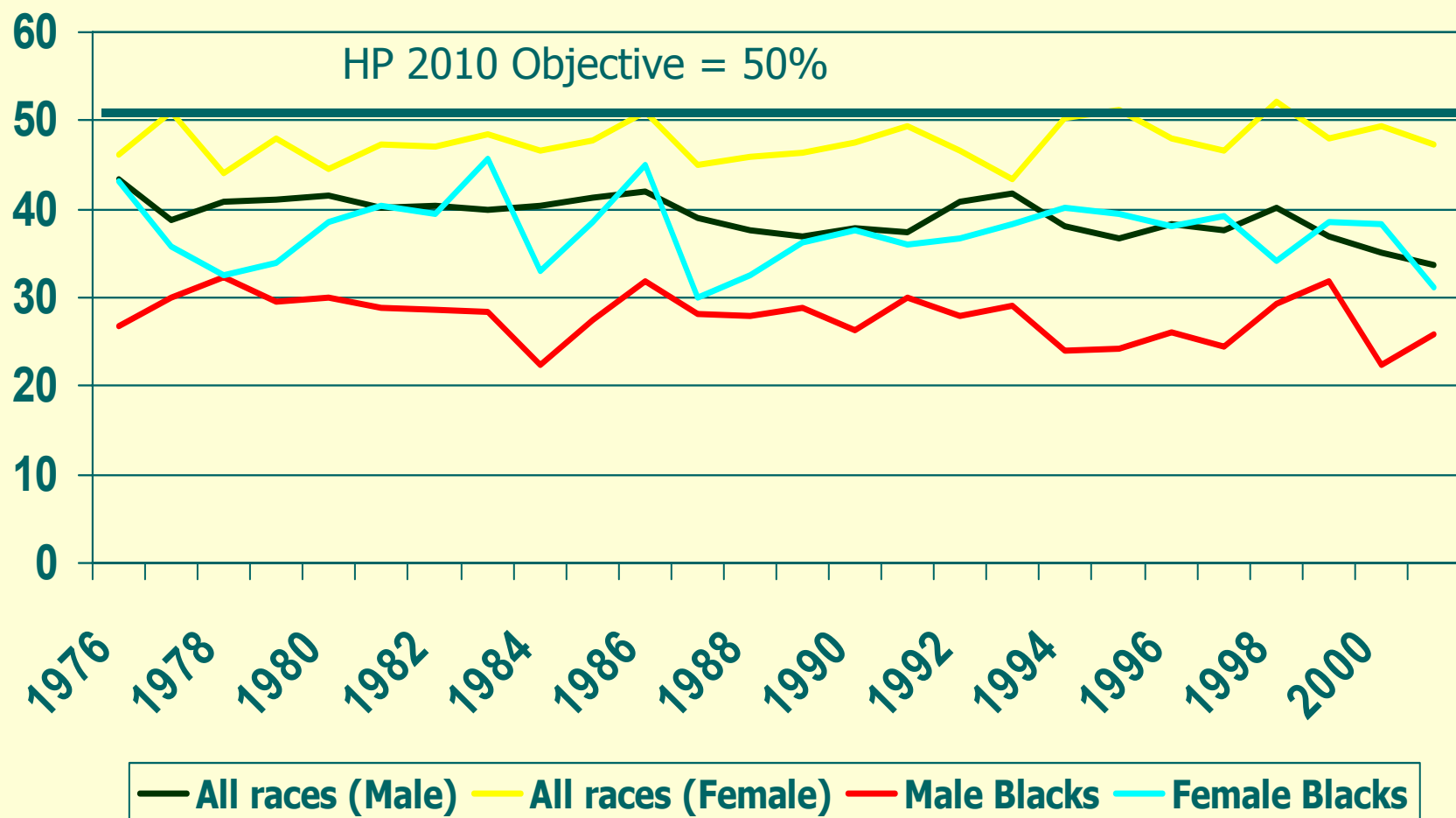
- Development and dissemination of practice guidelines
  - Collaboration with prenatal care, dental and pediatric care providers
- 



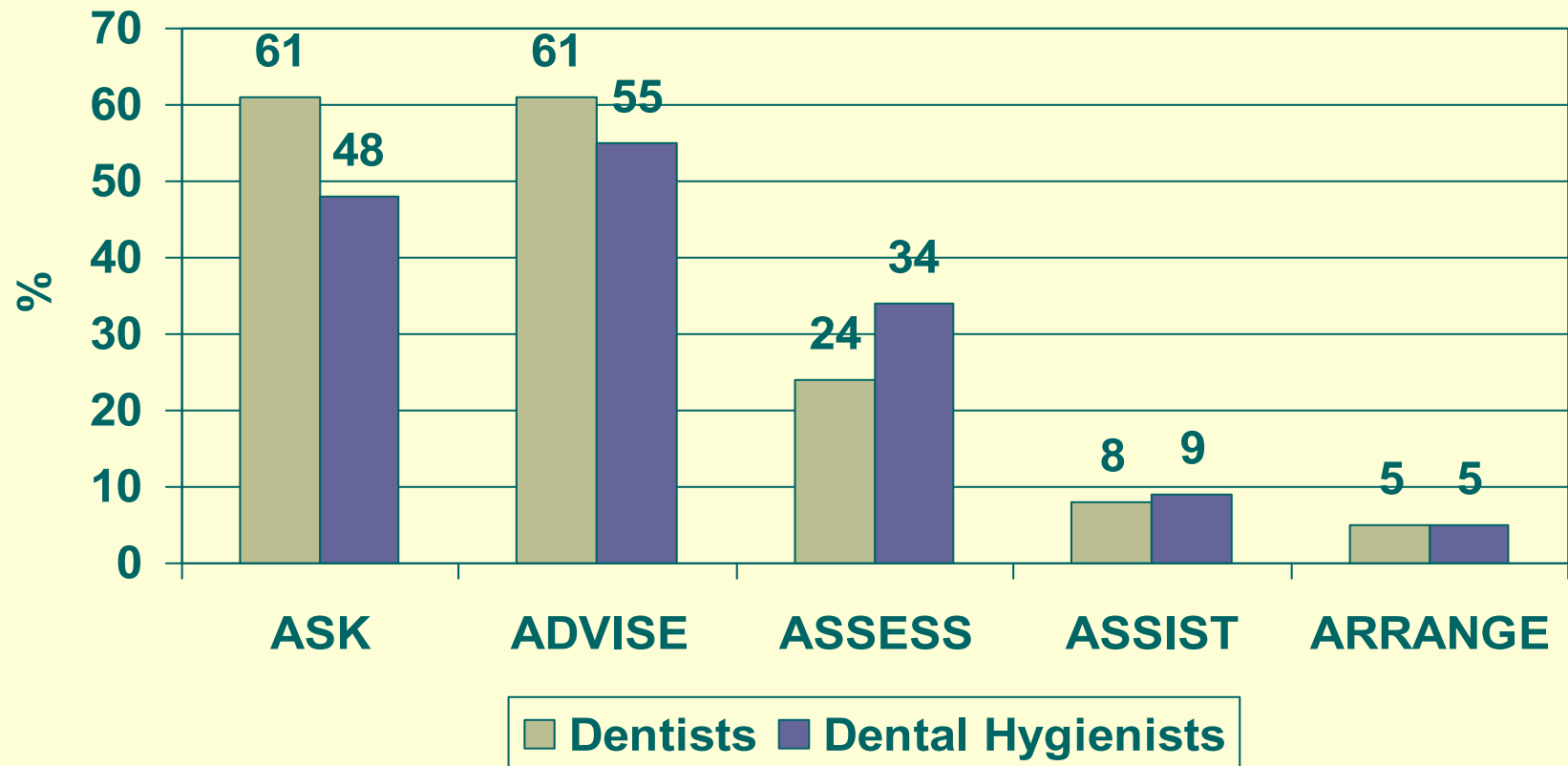
# Focus: Oral Cancer



# Oral and pharyngeal cancer cases diagnosed at early stage by gender, race and year. New York State Cancer Registry, 1976-2001.




# Compliance with tobacco cessation practice guidelines: Survey of dentists and dental hygienists





# Oral Cancer

- **Law mandating continuing education**
  - **Support for CE programs using tobacco settlement funds**
  - **Collaboration with tobacco free coalitions to promote tobacco cessation in dental offices**
  - **Participated in the development of Comprehensive Cancer Control Plan**
- 



# The New York State Smokers' Quitsite

BREAK LOOSE from your nicotine addiction.



Call to see if you are eligible for a 2 Week Starter Kit of Nicotine Replacement Therapy to help you stop smoking

1-866-NY-QUITS (1-866-697-8487)



Home

How To Quit!

Stop Smoking Programs

Contact



© 2004 www.nysmokefree.com

Home > Educational Resources > Fax To Quit Program

## FAX TO QUIT PROGRAM

The New York State Smokers' Quitline offers its [Fax to Quit program](#) to all health care providers to help their patients stop smoking. As a confidential service, we offer counseling and other cessation-related services to patients who use tobacco products.

### How Fax to Quit Works:

- Health care providers can refer their tobacco-using patients to the New York State Smokers' Quitline using the Fax to Quit [referral form](#).
- Patients will receive a follow-up call from a Quitline Specialist who will provide a stop smoking or stop smokeless-tobacco counseling session.
- Patients will receive a Stop Smoking or Stop Smokeless Tobacco packet in the mail with information tailored to their specific situation and a listing of local stop smoking programs.
- A [progress report](#) (feedback form) with information about the patient's tobacco-use status will be faxed back to the health care provider from the Quitline.



# Dental Public Health Residency Program

HRSA  
MCHBG

DOH

School of Public Health

University at Albany  
SUNY

Training sites:

Jacobi Medical Center, Bronx

University of Rochester, Eastman Department of Dentistry

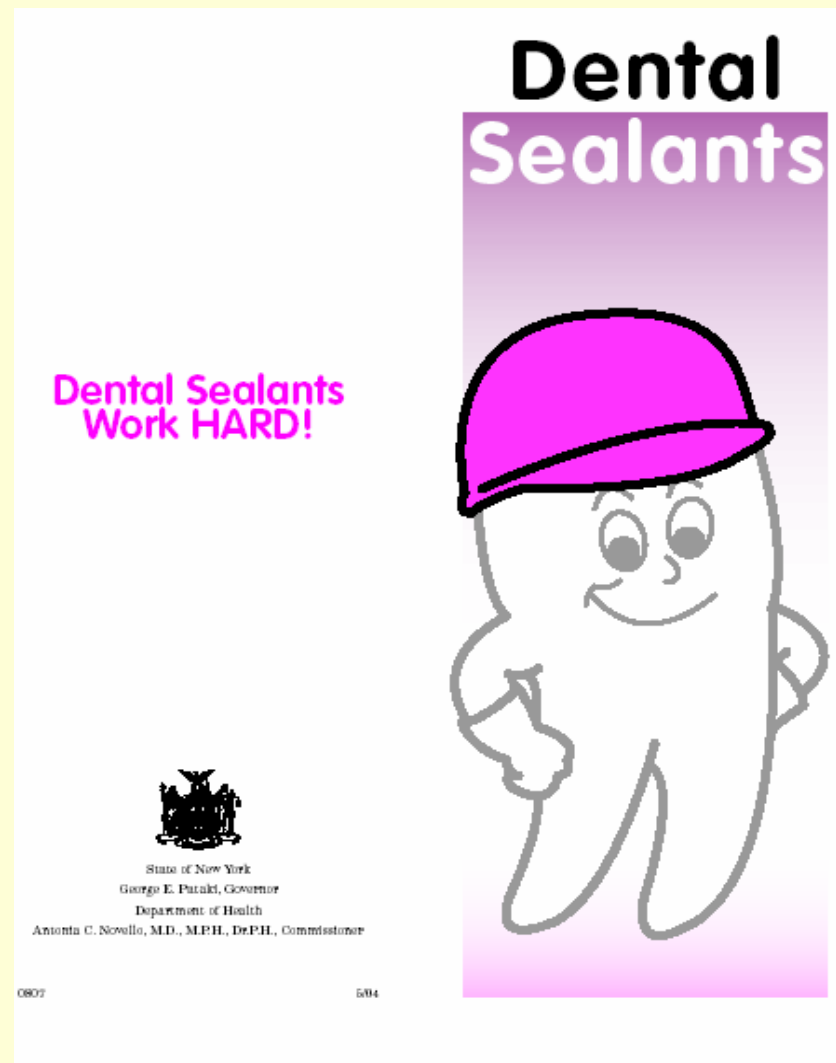
New York University College of Dentistry






# Health literacy:filling gaps

- Funds from litigation settlement for developing educational materials

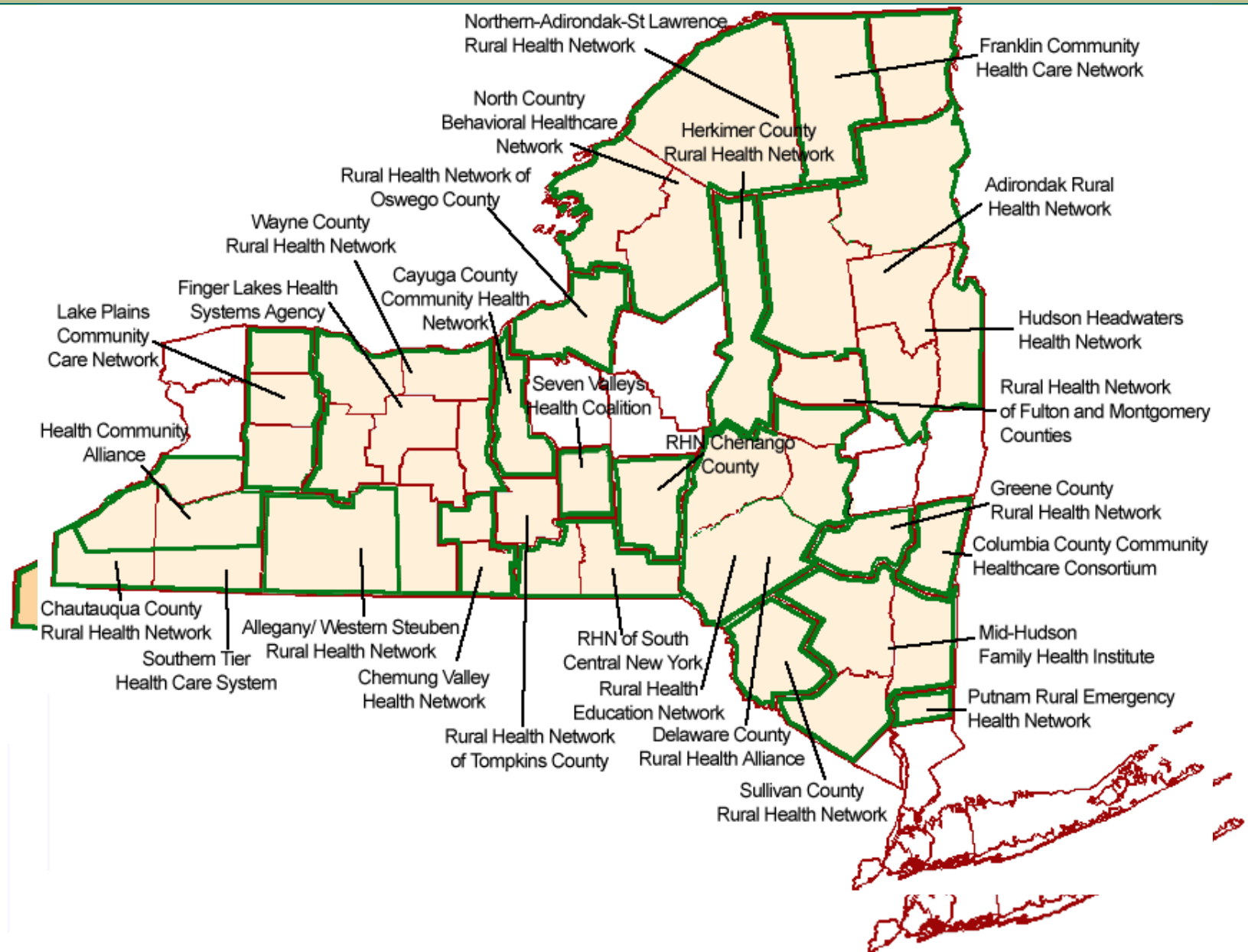




# Partnerships

- Dental programs (30)
  - Rural Health Networks (33)
  - Comprehensive Prenatal-Perinatal Networks (16)
  - Area Health Education Centers (9)
- 

# Rural Health Networks



# Comprehensive Prenatal-Perinatal Networks



**MATERNAL INFANT NETWORK**  
**OF THE CAPITAL REGION (MINCR)**  
Healthy Babies need Healthy Mothers and Families

[About Us](#) [Services](#) [Calendar](#) [Resources/Publications](#) [Join Our Mailing List](#) [Re-Calls](#) [Contact Us](#)

## **OUR MISSION:**

The Mission of MINCR is to take a leadership role in achieving optimal health for mothers and babies in our communities through:

- \*Education
- \*Collaboration
- \*Resources
- \*Outreach and health education

For The Latest Hot Topics  
[click here](#)

New Prenatal Care Program:  
Centering Pregnancy at Whitney  
M. Young Jr. Health Center  
[click here](#)

## **OUR APPROACH:**

We strive to remove barriers to accessing community and health services needed by infants and women of childbearing age by offering community education and resources and by facilitating collaboration of consumers, health providers, and human service providers.

## **OUR CLIENTS:**

- \*Women of childbearing age
- \*Infants, children, and families
- \*Health care providers
- \*Human services providers

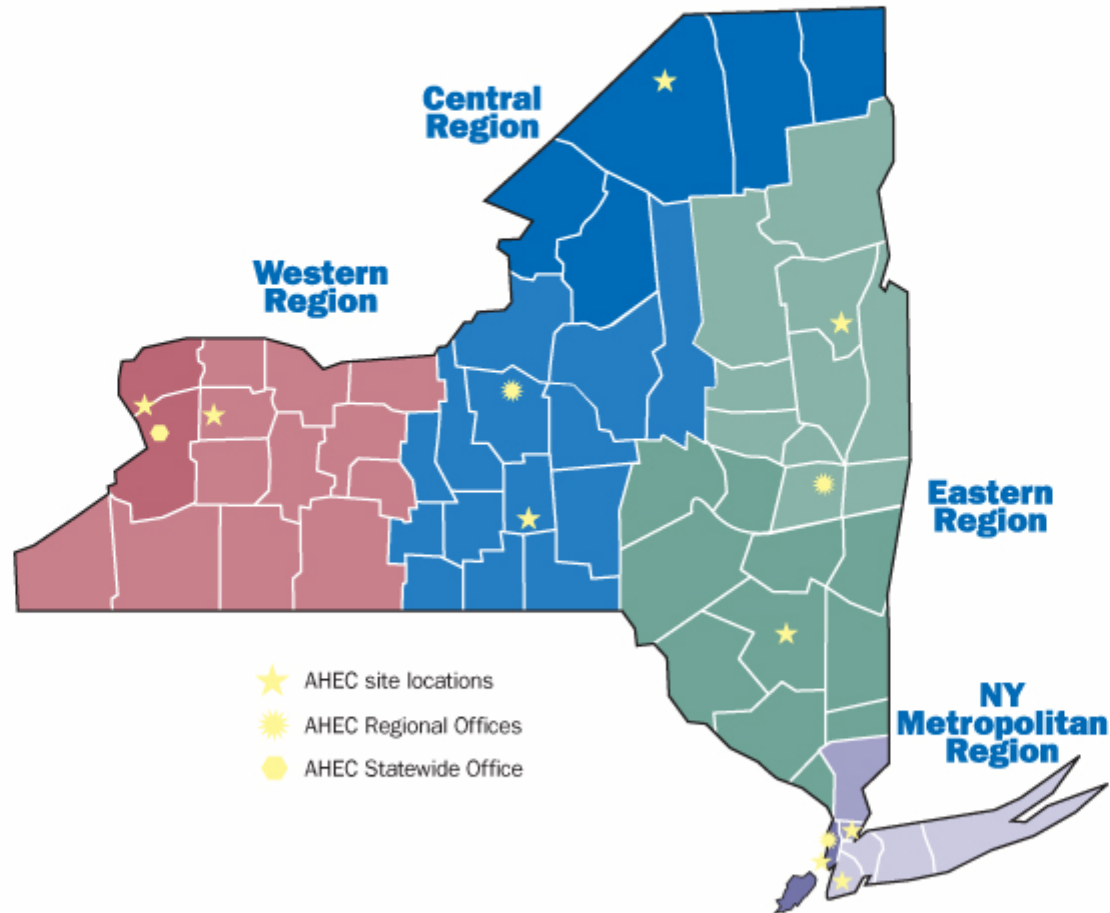
**Provider's Pages**

# Area Health Education Center System



- NEWS
- ABOUT US
- LEADERSHIP
- ADVISORY BOARD
- STUDENT PLACEMENTS
- CONTINUING EDUCATION
- PIPELINE PROGRAMS
- HEALTH CAREER GUIDE
- AHEC LOCATIONS
- CONTACT US
- EC MEMBER ACCESS
- SITE MAP
- LINKS

## AHEC Locations




## Legend

● AHEC Statewide Office



# Conclusion

- Focused on promising practices in prevention and control
  - Used data to guide decisions and to support efforts
  - Explored policy change and system change to bring about improvement in oral health
  - Leveraged resources for
    - expanding existing programs
    - initiating new programs
    - forming partnerships
  - Enhanced evaluation capacity
- 



# Acknowledgement

- Dr. E. Green, Ms. M. Cravetz, Ms. Altshul, Dr. T. Cooke, Ms. J. Reuther.
  - CDC Division of Oral Health (#03022)
  - HRSA Residency Grant (5D13HP300140500)
  - HRSA Grant (2H47Mc019250200)
  - NIDCR ( 5R21DE01442503)
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