

# Sustainability In Oral Health Programs

Julie McKee, DMD

[JulieW.Mckee@ky.gov](mailto:JulieW.Mckee@ky.gov)

# Sustainability

- Starts with the beginning of program development and as such, should not be conceived as a final phase of development.

# 'Routinization'

- Constitutes the primary process permitting the sustainability of programs within organizations and may lead to program-related organizational routines.

# Standardization

- Constitutes the secondary process permitting the sustainability of programs.
- Institutional standards introduce a higher degree of program sustainability.
- Such standards are materialized by state-level rules and policies, and constrain organizational routines.

# Concomitant

- The processes of implementation and sustainability are concomitant.

# Influential Factors

- Certain specific events influence sustainability, and others, implementation.
- Others influence both implementation and sustainability, as joint events belonging to both processes.

# Five Key Factors that influence Sustainability:

- State political and financial climate;
- Community awareness and capacity;
- State program structure and administration;
- Program funding stability and planning; and,
- Surveillance and evaluation.

# So, in order to *sustain*, we need a plan:

- The basic principles of sustainability planning



# The Basic Principles of Sustainability Planning

Identify the essential components of a sustainability plan.

Identify at least one additional resource for diversification of funding.

Identify at least one additional partner that your program can approach to develop other revenue streams for program sustainability.

Describe techniques to integrate diverse funding streams into overall oral health program sustainability.

# CHANGE:

- It happens

# CHANGE: Keep this in Mind

- In contrast to the notions of institutionalization and routinization, “sustainability” does not imply either that a service continues within its original organizational structure or that no changes are made in the service.
- Be willing to roll with the punches.

# Introduction of Panelists

- Nancy Martin, RDH, MS  
[nmartin@dhhs.state.nh.us](mailto:nmartin@dhhs.state.nh.us)
- Terri Chandler, AAS  
[futuresmiles@centurylink.net](mailto:futuresmiles@centurylink.net)
- Tracy Garland, MUP  
[tracygarland@comcast.net](mailto:tracygarland@comcast.net)