

Conclusions and Recommendations

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Summary



MIND THE GAP

Education

Research

Policy

Upstream - downstream interventions



Summary

Education



MIND THE GAP

Summary

Guideline: Sugars Intake for Adults and Children. World Health Organization, 2015.

2015-2020 Dietary Guidelines for Americans, 8th ed. US DHHS & DoA, 2015.

Changes to the Nutrition Facts Label. US Food and Drug Administration. May 20, 2016.

Summary



MIND THE GAP

Reframe issue as role of oral health professionals on promoting “healthy eating” ...

Summary



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Need for effective, evidence-based, common and consistent messaging to reduce SSB consumption

Summary



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Need for evidence on role of SSB
(and 100% fruit juice)
consumption on caries in <6 y.o.

Summary

“Challenges” –

Food industry funding of nutrition research. The relevance of history for current debates.

Nestle M. *JAMA Intern Med* 2016;176(11):1685-86.

Sugar industry and coronary heart disease research: a historical analysis of internal industry documents.

Kearns CE, Schmidt LA, Glantz SA. *JAMA Intern Med* 2016;176(11):1680-85.

Sugar industry influence on the scientific agenda of the National Institute of Dental Research’s 1971 National Caries Program: a historical analysis of internal documents.

Kearns CE, Glantz SA, Schmidt LA. *PLoS Med* 2015;12(3):e1001798.

Summary

The logo features a large red circle with a white center. A dark blue horizontal bar is superimposed across the middle of the circle, containing the text "MIND THE GAP" in white, bold, uppercase letters.

MIND THE GAP

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*Need to make healthy choices
the easy choices ...*

*Choices that are affordable,
available and preferred.*

Upstream - downstream interventions



Summary

Fiscal policy –

In Mexico, Evidence of Sustained Consumer Response Two Years After Implementing a Sugar-Sweetened Beverage Tax

Health Affairs February 2017 (online). doi: 10.1377/hlthaff.2016.1231

Impact of the Berkeley Excise Tax on Sugar-Sweetened Beverage Consumption

Am J Public Health 2016;106:1865–1871.

Summary

***To build a culture of health we
will first need to change
current cultural norms ...***



Coca-Cola

#openhappiness

**happiness.
coca-cola.**

“promotional items”



Questions?