

# NOHC

National Oral Health Conference  
THE PREMIER MEETING FOR DENTAL PUBLIC HEALTH



## ORLANDO, FLORIDA

# DOUBLETREE BY HILTON April 17-19, 2023

## Weekend Workshops April 15-16, 2023

**NOHC**  
National Oral Health Conference  
THE PREMIER MEETING FOR DENTAL PUBLIC HEALTH

APRIL 17-19, 2023  
AT THE DOUBLETREE BY HILTON  
UNIVERSAL STUDIOS, ORLANDO, FL

WEEKEND WORKSHOPS  
APRIL 15-16, 2023



PRESENTED BY:



2023 - Celebrating 75 Years





## NOHC - Orlando 2023

- Showcase your products and services to nearly **hundreds of dental public health professionals** in 2023.
- For 24 years, the **National Oral Health Conference™** has been “**the premier meeting**” for dental public health professionals by offering high quality education, timely information and outstanding networking opportunities. Attendees are from throughout the United States, Canada and the world.
- As an exhibitor and sponsor, this is your chance to **reach key professionals** and get the message and awareness out about your innovative products and services.
- Pack your sunglasses and hats and join us in this universally cool city April 17-19, 2023 by becoming an **NOHC sponsor**.

### VISIBILITY:

From conference collateral to signage and social media, you can be sure our attendees will know who you are. NOHC continues to bring together the best in the field. Just as important, your partnership allows NOHC to continue its tradition of excellence and expand our mission.

### AUDIENCE:

Participants include:

- Dentists
- Health Researchers
- Public Health Officials
- Legislators
- Dental Manufacturers/Distributors
- Dental Insurance Companies
- Dental Hygienists
- Students
- County/City/Local Dental Directors
- Dental/Health Educators
- Federally-Employed Dental Personnel
- Community Health Center Personnel
- State/Territorial Dental Directors
- School-Based & School-Linked Health Center Personnel
- Medicaid/ CHIP Dental Program Staff or Consultants
- Key Purchasing Decision Makers

– in short, anyone interested in engaging in collaboration to improve the oral health of the public.

### OPPORTUNITY:

NOHC is a relationship-building conference that not only allows for valuable face-to-face time with participants during extended exhibit hours, but throughout the entire conference as exhibitors are encouraged to participate in nearly every aspect of the event. We encourage exhibitors and sponsors to stay throughout the conference and maximize the return on your investment, build relationships and benefit from the many educational sessions.

# SPONSORSHIP OVERVIEW

	Premium Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Exhibitor	Not-For-Profit Exhibitor
<b>VISIBILITY &amp; MARKETING</b>					
Logo appears on electronic conference banner used throughout all conference signage, website, app, registration, slides, and attendee emails	★				
Logo on conference app's home screen	★	●			
Logo placement on NOHC registration home page	★	●			
Logo and website link on sponsor/exhibitor page of conference app	★	●	●	●	●
Logo on home page of the NOHC website	★	●	●	●	●
<b>AT CONFERENCE &amp; NETWORKING</b>					
Branding at welcome reception	★				
Logo placement on registration area signage	★	●	●		
Full-page ad featured on the opening loop slides during Welcome and breaks	★	●			
Item included in Conference Swag Bag - item supplied by sponsor	★				
Choice of (1) 10' X 10' or (1) 10' X 20' exhibit booth	★				
(1) 10' X 10' exhibit booth		●	●	●	●
Number of complimentary registrations included	4	3	2		
<b>POST CONFERENCE &amp; ATTENDEE DATA</b>					
Pre-attendee list in Excel format 10-days prior to event	★	●	●		
Logo featured in thank you e-blast to attendees	★	●			
Logo featured on post-conference attendee survey e-blast	★				
Final attendee list in Excel format	★	●	●	●	●

# PREMIUM PLATINUM Sponsorship: \$15,000

## VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo appears on electronic conference banner used throughout all conference signage, website, app, registration, slides and attendee emails
- Logo/link on conference app home screen
- Logo and website link on sponsor/exhibitor page of conference app
- Logo placement on NOHC registration home page

## AT CONFERENCE & NETWORKING

- Branding at welcome reception
- Logo placement on registration area signage
- Verbal recognition during opening session
- Full page ad featured on the opening loop slides during welcome and breaks
- Item included in conference swag bag (Item supplied by Sponsor)
- Choice of (1) 10' x 10' or (1) 10' x 20' exhibit booth
  - Up to (2) 6' draped tables
  - 7" x 44" sign with company name
  - (1) wastebasket
- (4) Complimentary full-conference registrations



## POST CONFERENCE & ATTENDEE DATA

- Pre-attendee list in Excel format 10-days prior to event
- Logo/link featured in thank you e-blast
- Logo/link featured in post-conference attendee survey e-blast
- Final attendee list in Excel format

# GOLD Sponsorship: \$10,000

## VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo/link on conference app home screen
- Logo/link on sponsor/exhibitor page of conference app
- Logo featured on presentation screens during key events

## AT CONFERENCE & NETWORKING

- Logo placement on registration area signage
- Verbal recognition during opening session
- Full-page ad featured on the opening loop slides during welcome and breaks
- One exhibit booth includes
  - 10' x 10' booth
  - (1) 6' draped table
  - 7" x 44" sign with company name
  - (1) wastebasket
- (3) Complimentary full-conference registrations

## POST CONFERENCE & ATTENDEE DATA

- Pre-attendee list in Excel format 10-days prior to event
- Logo/link featured in thank you e-blast to attendees
- Final attendee list in Excel format



# SILVER Sponsorship: \$5,000

## VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app

## AT CONFERENCE & NETWORKING

- Logo placement on registration area signage
- One exhibit booth includes
  - 10' x 10' booth
  - (1) 6' draped table
  - 7" x 44" sign with company name
  - (1) wastebasket
- (2) Complimentary full-conference registrations



## POST CONFERENCE & ATTENDEE DATA

- Pre-attendee list in Excel format 10-days prior to event
- Final attendee list in Excel format



# EXHIBITOR: \$2,200

## VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app

## AT CONFERENCE & NETWORKING

- One exhibit booth includes
  - 10' x 10' booth
  - (1) 6' draped table
  - 7" x 44" sign with company name
  - (1) wastebasket
- Complimentary registration **not** included. All attending exhibitors must register for exhibitor or full conference registration type.



## POST CONFERENCE & RECOGNITION

- Final attendee list in Excel format

# NOT-FOR-PROFIT: \$1,200

## VISIBILITY & MARKETING

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app

## AT CONFERENCE & NETWORKING

- One exhibit booth includes
  - 10' x 10' booth
  - (1) 6' draped table
  - 7" x 44" sign with company name
  - (1) wastebasket
- Complimentary registration **not** included. All attending exhibitors must register for exhibitor or full conference registration type.



## POST CONFERENCE & RECOGNITION

- Final attendee list in Excel format

# Unique Sponsorships

Enhance your presence and increase your exposure to attendees by adding a unique sponsorship to your package. We offer several valuable marketing options to help you promote your products, services, and brand awareness.

## Conference Swag Bags - \$4,500

### ONLY 1 AVAILABLE

Feature your company logo on our ever-popular reusable conference bags to attendees. Nearly everyone is trying to be more environmentally conscience. Our conference bags are saved and used by attendees more and more during and after the conference as an alternative to disposable plastic bags. Keep your brand visible long after the conference ends.



## Community Service Project - \$2,800

### ONLY 2 AVAILABLE

Be a part of NOHC's effort to help those in need by sponsoring this event. If being a part of something meaningful is important to your brand, then this highly visible opportunity is the sponsorship for you.

*Sponsorship includes:*

- Logo on pre-conference e-blasts promoting the event
- Logo on signage in donation collection areas
- Special recognition during gift presentation to charity with photo opportunity



## Networking Lunch - \$1,500

### 4 AVAILABLE

(Available Monday or Tuesday)

Associate your outstanding brand with this popular attendee event!

- Logo on pre-conference e-blasts
- Logo on signage in lunch area
- Opportunity to distribute marketing material on tables during lunch



## Internet for a Day - \$2,500 / per day

### 4 AVAILABLE

(Weekend Sessions, Monday, Tuesday, or Wednesday)

*Sponsorship includes:*

- Slide with recognition in general session during day of sponsorship
- Recognition in NOHC App
- Logo on signage at registration desk with Wi-Fi log-in information



## Custom Lanyard - \$4,500

### ONLY 1 AVAILABLE

Your logo will be visible on every attendee! Creating thousands of brand impressions throughout the conference and weekend sessions.



## Reception with Exhibitors - \$2,000

### 5 AVAILABLE

Stand out from the crowd and feature your logo as attendees take a networking break with exhibitors in the exhibit hall. Bring them right to you!

*Sponsorship includes:*

- 100 Custom printed beverage tickets with your logo to pass out to attendees who visit your booth





# Unique Sponsorships

## New Attendee Reception - \$1,800

### ONLY 2 AVAILABLE

Meet new attendees face-to-face in a reception designed just for them. This is a great opportunity to get in front of all new NOHC participants.

*Sponsorship includes:*

- Branded drink tickets with your logo to hand out to new attendees as they enter the event for a complimentary beverage of their choice during New Attendee Reception



## Item for Conference Bags - \$500/per item

Attendees love goodies and surprises. This is a fantastic way to reach every attendee with a giveaway or information about a new product or service.

*Sponsorship includes:*

- Provide branded items for attendee conference bags  
(items must be provided to NOHC by Sponsor no later than March 1, 2023)

## Website Ad - Right Side Banner - Exclusive Opportunity - \$1,100

### ONLY 1 AVAILABLE

Display your banner ad on the right side of the home page of the NOHC event website.



If you have an idea for a unique sponsorship that is not listed in this prospectus, we can work with you to help achieve your marketing objectives by customizing something just for you!

Contact Jan Aument at  
[jan@goodplanjan.com](mailto:jan@goodplanjan.com)

# Information

## Exhibit Space

Each exhibit space is 10'x 10' and is comprised of an 8' high back drape and a 3' side drape. The space includes a 6' skirted table, two chairs, wastebasket and an exhibitor sign. The exhibit area is carpeted. Electricity and other services such as internet, phone, labor, etc. are available at an additional cost.

## Exhibitor Hours

Exhibits will be available to attendees throughout the conference during specific hours. Exhibitors are requested to staff exhibits during all breaks and exhibit sessions. Other hours are optional for staffing. Between designated exhibit times, exhibitors are encouraged to attend programs and network with attendees. Exhibitors are also welcome, and encouraged, to attend the opening reception and other special events. These events offer exhibitors fantastic additional networking opportunities.

## Preliminary Schedule (Subject to Change)

**Setup:** Sunday, April 16 (12:00 p.m. – 4:30 p.m.) All exhibitor booths must be set up no later than 4:30 p.m.

**Exhibit Times:** (Subject to change)

### Monday, April 17, 2023

Continental Breakfast with Exhibitors 7:00 – 8:00 a.m.

Networking Break and Reception with Exhibitors 4:30 – 6:30 p.m.

### Tuesday, April 18, 2023

Continental Breakfast with Exhibitors – 7:00 – 8:00 a.m.

Reception with Exhibitors 4:30 – 6:00 p.m.

**Tear Down:** Tuesday, April 18, 6:00 p.m.



For more information, visit: [www.nationaloralhealthconference.com](http://www.nationaloralhealthconference.com)