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National Oral Health Conference

Pursuing Excellence in Dental Public Health

Exhibitor Prospectus



April 26-28, 2010
Hilton at the Ball Park
St. Louis, MO

Presented by:

American Association of Public Health Dentistry (AAPHD) &
Association of State and Territorial Dental Directors (ASTDD)

AAPHD & ASTDD invites your company or program to exhibit at the 2010 National Oral Health Conference in St. Louis, Missouri. The NOHC is also sponsored by the Centers for Disease Control and Prevention and the Health Resources and Services Administration. The NOHC is "the premier meeting" for those interested in continuing education and networking opportunities within the discipline of Dental Public Health. This conference offers quality educational sessions with a diverse array of topics presented by the "experts" in the discipline.

*Join over 700 dentists, dental hygienists, and other allied health professionals
at the Premier Conference on Dental Public Health Issues.*

For more information, visit:
www.nationaloralhealthconference.com



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 St. Louis, MO



Exhibit Space is limited to the first 25 exhibit registrations received.

Hotel Reservation

The St. Louis Hilton at the Ball Park is the host hotel. Reservations must be made through the NOHC online registration system. The guest room rate is \$111 s/d occupancy. This rate is subject to 19.99% occupancy tax. Reservation and Conference Registration information will be forwarded once we receive your sponsorship contract.

Exhibit Location

Exhibits will be placed near the location of ALL NOHC Educational Sessions. When possible, breakfast and breaks will be set up in the exhibit area. Meeting participants will have ample time and opportunity to interact and share information during the meeting.

Exhibit Space

Each exhibit space is 8'x 10' and is comprised of an 8' high back drape and a 3' side drape. The space includes a 6' skirted table, two chairs and an exhibitor sign. Electricity and internet access are available at additional costs. Currently, the floor plan is being finalized. Exhibitors should indicate whether one or multiple spaces are needed. Staff will assign exhibit space and confirmation will be made as soon as the floor plan is available beginning in January.

Exhibitor Hours

Exhibits will be available to attendees throughout the conference. Exhibitors are requested to staff exhibits during all breakfasts and breaks. Other hours are optional for staffing. Between designated exhibit times, exhibitors are encouraged to attend programs and network with attendees. Exhibitors are also welcome, and encouraged, to attend the opening

reception, awards luncheons and special events. These events offer networking opportunities not to be ignored!

Convention Services

At time of printing, NOHC is in the process of selecting a convention service provider. Information on the service provider and all related details will be included in Exhibitor Confirmation packets sent in early February, 2010. Electrical and internet services will be available and can be ordered through the Exhibitor Confirmation sent from the NOHC office. Charges for these services will be billed post-conference through NOHC.

Conference Attendance

Each day, exhibitors will have ample opportunities to interact with over 700 attendees who serve in various oral

public healthcare capacities at the local, state, national and academic workplace settings.

Cancellation

In the event that it is necessary to cancel your company's reserved exhibit space, an administrative charge of \$100 will be assessed. No refunds will be made after March 12, 2010. All cancellations must be sent to the NOHC office in writing to sandi@assn-srvs.com or faxed to 217-529-9120.

Payment Information

Accepted methods of payment are MC, Visa or check. Make checks payable to National Oral Health Conference (NOHC). Remit to PO Box 11075, Springfield, IL 62791-1075. FEIN number 37-1338666

Preliminary Schedule (subject to change)

Exhibits will be available to attendees throughout the conference. Exhibitors are requested to staff exhibits during all breakfasts and breaks. Other hours are optional for staffing.

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Setup	Sunday, April 25, 2010	12:00 pm	–	5:30 pm
Exhibit Time:	Monday, April 26, 2010	7:00 am	–	8:00 am
		10:00 am	–	10:30 am
	Tuesday, April 27, 2010	3:15 pm	–	3:45 pm
		7:00 am	–	9:00 am
		10:30 am	–	11:00 am
	Wednesday, April 28, 2010	4:15 pm	–	4:30pm
		7:00 am	–	8:30 am
Tear Down	Wednesday, April 28, 2010	10:00 am	–	10:30 am
		10:30 am	–	12:00 pm

2010 National Oral Health Conference Sponsorship Levels

PLATINUM – Support of \$10,000 & above

- Platinum support acknowledgment on signage at conference
- Company logo prominently displayed in conference program
- Special recognition at the opening session
- 1/2 Page Ad in the special NOHC issue of the Journal of Public Health Dentistry
- Sponsorship of special event or educational session at Conference
- One or two display spaces in exhibit hall
- Up to Four complimentary registrations*

GOLD – Support of \$5,000-\$10,000

- Gold support acknowledgment on signage at conference
- Company logo displayed in conference program
- 1/4 Page Ad in the special NOHC issue of the Journal of Public Health Dentistry
- One or two display spaces in exhibit hall
- Two complimentary registrations*

EXHIBITOR – \$1,000

- Acknowledgment on signage at conference
- Company name listed in conference program
- One display space in exhibit hall
- One complimentary registration*

*Additional Registrations available at the regular member attendee fee of \$440 per person.

Not-For-Profit – \$500

- Acknowledgment on signage at conference
- Company name listed in conference program
- One display space in exhibit hall
- One complimentary registration*

Not-For-Profit exhibitors must be approved by AAPHD/ASTDD Executive Directors.

Unique Sponsorship Opportunities

NOHC offers several unique sponsorship opportunities that provide attendees with conference related items and valuable networking opportunities. This year's unique opportunities include:

- Lanyards - \$1,000 (includes company logo or name)
- Conference Bags - \$2,000 (includes company logo or name)
- Water bottles - \$3,000 (includes company logo or name)
- Opening Reception Entertainment – Provide the entertainment at the Opening Reception.

EXHIBIT/SPONSORSHIP CONTRACT

Company Name: _____

Street Address: _____

City, State, Zip: _____

Contact Person: _____

Phone: _____

Fax: _____

E-mail: _____

Number of Booths Requested: _____

Please check here if you require the following:

- Electricity Internet Service

The cost of electricity and internet service is **not** included in the exhibit fee. Arrangements for these services must be made through the NOHC Office. More information will be provided in your confirmation packet.

Sponsorship/Exhibitor:

I would like to exhibit/provide sponsorship at the \$_____ level.

Please list name(s) as you would like it to appear on their name badges and printed materials along with the email of company representative(s) attending the meeting:

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

*Company/organization description of services: _____

PAYMENT REQUIRED:

Amount \$ _____

Addtl. Registrations (____ X \$440/person) \$ _____

Total Amount \$ _____

METHOD OF PAYMENT:

Check MasterCard VISA Exp. Date: _____

Credit Card # _____

Name on Card: _____

Signature: _____

Contracts can be sent to the NOHC office by fax to 217-529-9120 or by mail to PO Box 11075, Springfield, IL 62791-1075.

Contracts must be received by March 1, 2010.

Checks should be made payable to NOHC.

FEIN Number: 37-1338666

Questions?

Contact Melissa Bealon at 217-638-1703 or
mbeventsonline@comcast.net; Sandi Steil at
217-529-6503 or sandi@assn-srvs.com You can also visit
www.nationaloralhealthconference.com.

National Oral Health Conference
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Join over 700 of your colleagues at the Premier Conference on Dental Public Health Issues – the 2010 National Oral Health Conference is the 11th Joint Meeting sponsored by AAPHD and ASTDD.

- Monday - Wednesday, April 26 - 28, 2010
- Pre-Conference April 24 - 25, 2010
- Hilton at the Ball Park

Network with peers, explore exhibitor offerings, share best practices, and hear about the key issues that make a difference to the oral health of the public. Don't miss this opportunity!

For more information, go to www.nationaloralhealthconference.com.

