The background of the slide is a photograph of the Golden Gate Bridge in San Francisco. The bridge's red-orange towers and suspension cables are visible against a clear blue sky. The water of the bay is a deep blue, and some greenery is visible in the foreground at the bottom.

# **Tooth Decay and Liver Decay: The Nexus Between Doctors and Dentists**

**Robert H. Lustig, M.D., M.S.L.**

**Division of Endocrinology**

**Department of Pediatrics**

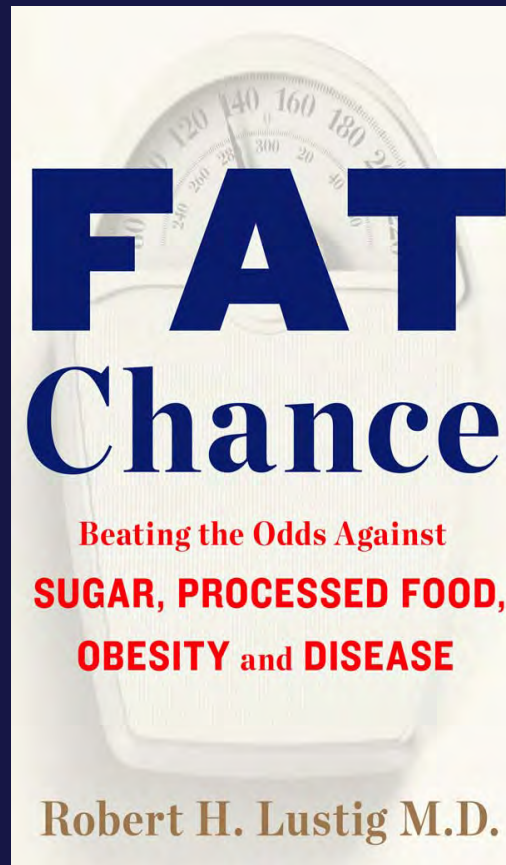
**Member, Institute for Health Policy Studies**

**University of California, San Francisco**

**Adjunct Faculty, UC Hastings College of the Law**

**President, Institute for Responsible Nutrition**

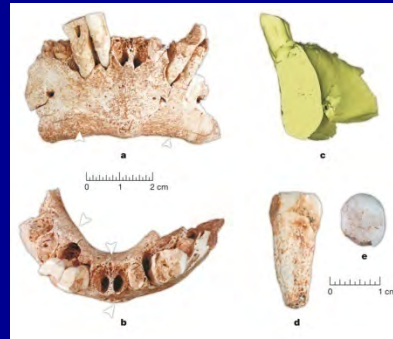
- **No disclosures  
(except I wrote a book)**



# **Tooth Decay**

**Dentists were the first  
anti-sugar advocates**

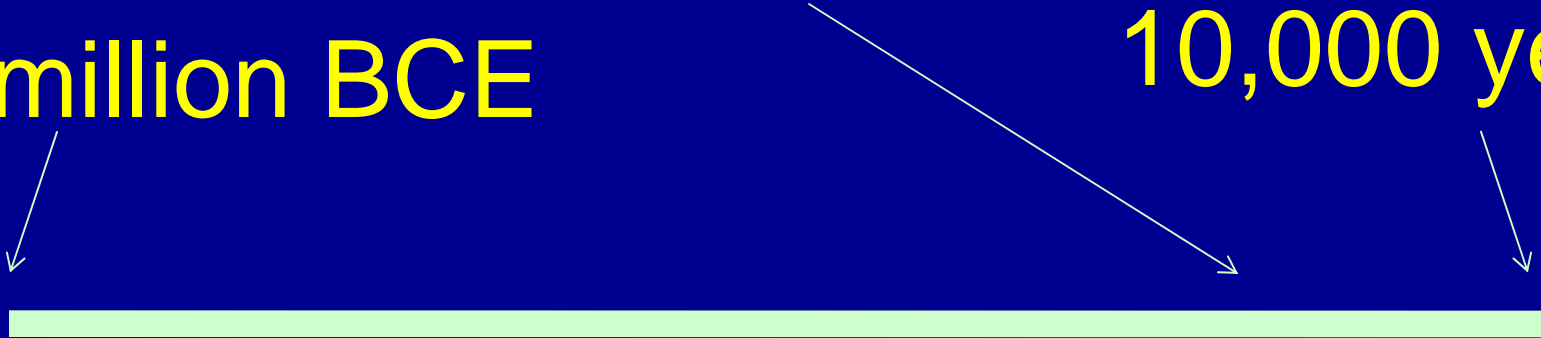
# "The worst mistake in the history of the human race" (Jared Diamond)



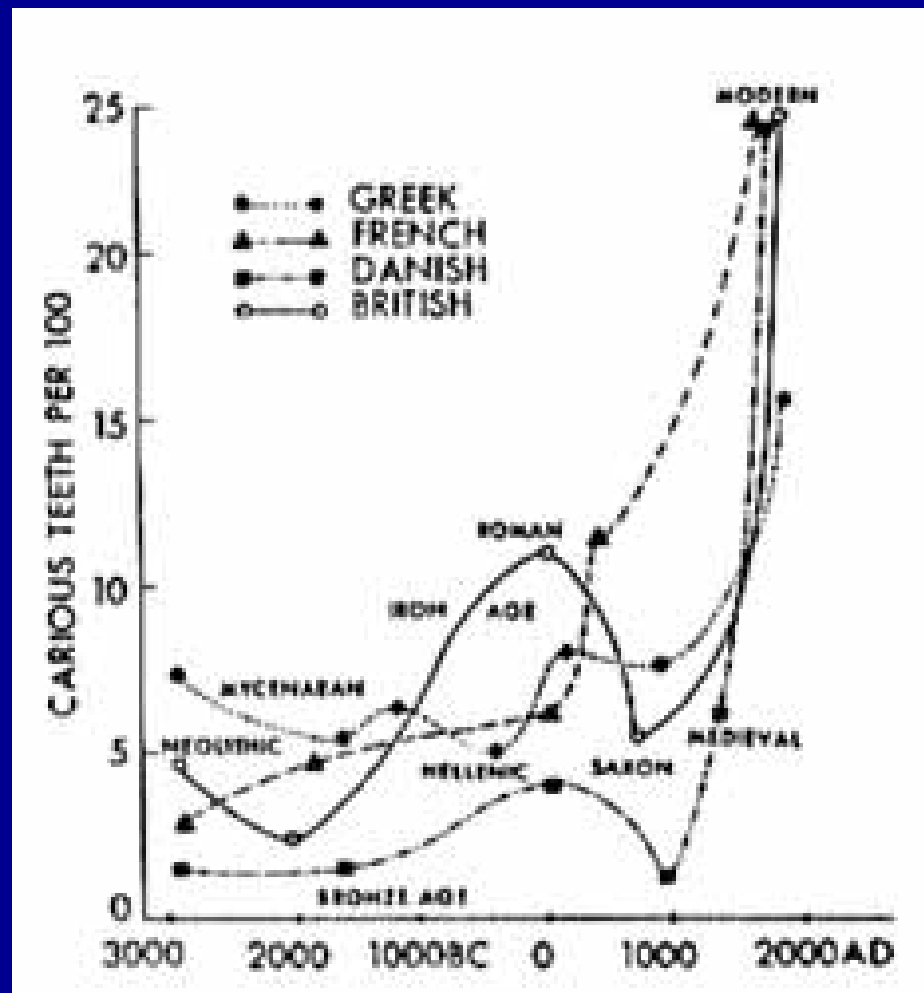
Virtually no evidence of caries in the human fossil record until 10-12k ya (i.e, after the invention of Agriculture)

5 million BCE

10,000 years



# Prevalence of Dental Caries in European Populations



# March 27, 1934

## Hotel Pennsylvania, New York City

**Conservative theory — Clean teeth do not decay:**

Dr. Thaddeus P. Hyatt, Metropolitan Life and New York University

Dr. Alfred Walker, New York University

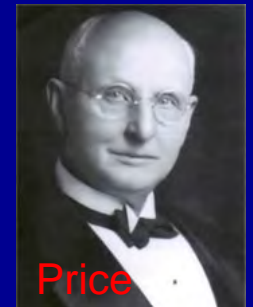
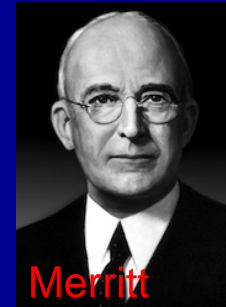
Dr. Maurice William, Oral Hygiene Committee of Greater New York

**Nutritional dentistry — Caries are a manifestation of your internal metabolic milieu:**

Dr. Elmer V. McCollum, Johns Hopkins University

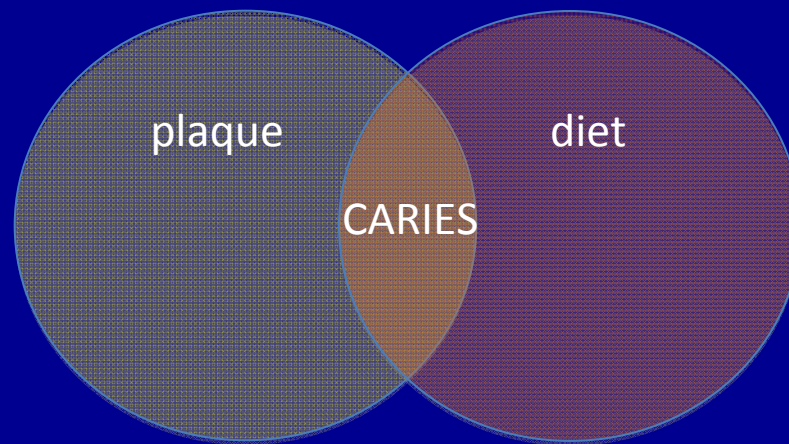
Dr. Arthur H. Merritt, American Academy of Periodontics

Dr. Weston A. Price, Dental Research Laboratories, Cleveland, OH



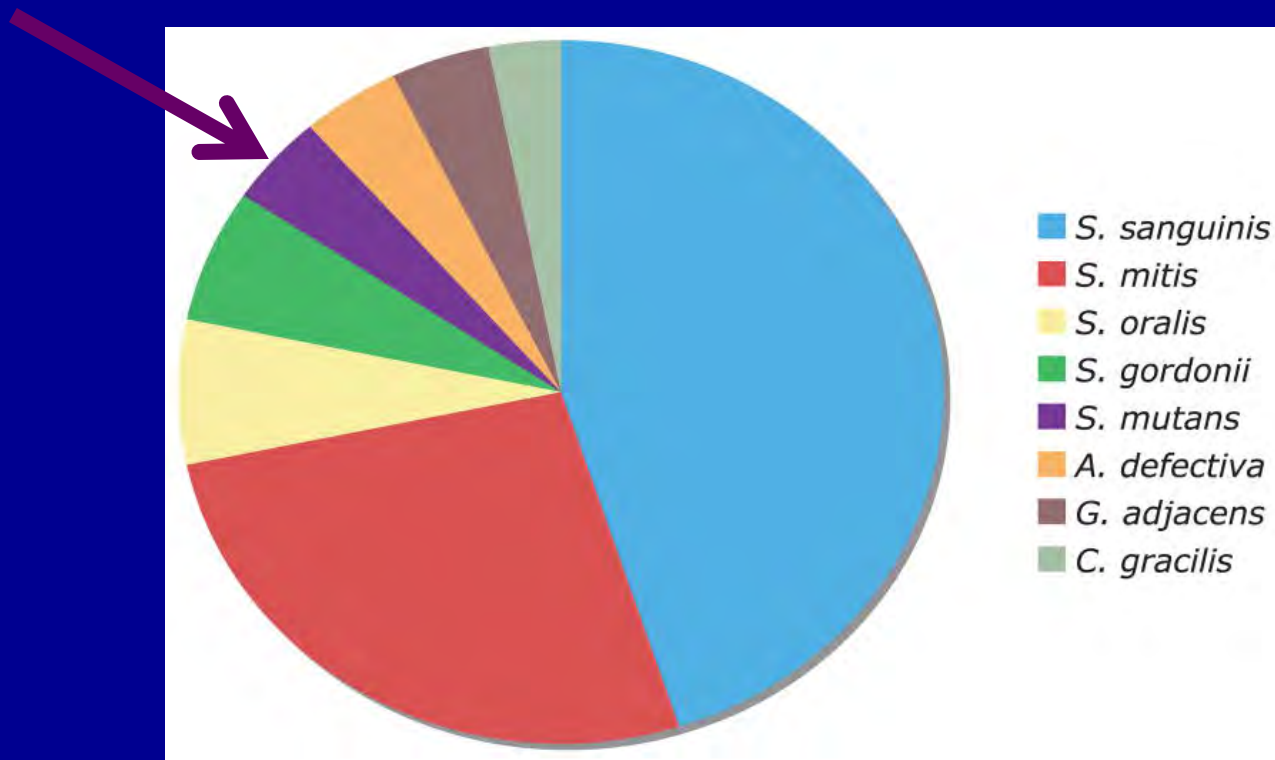
# The pathogenesis of caries 1934

Hyatt  
Walker  
William



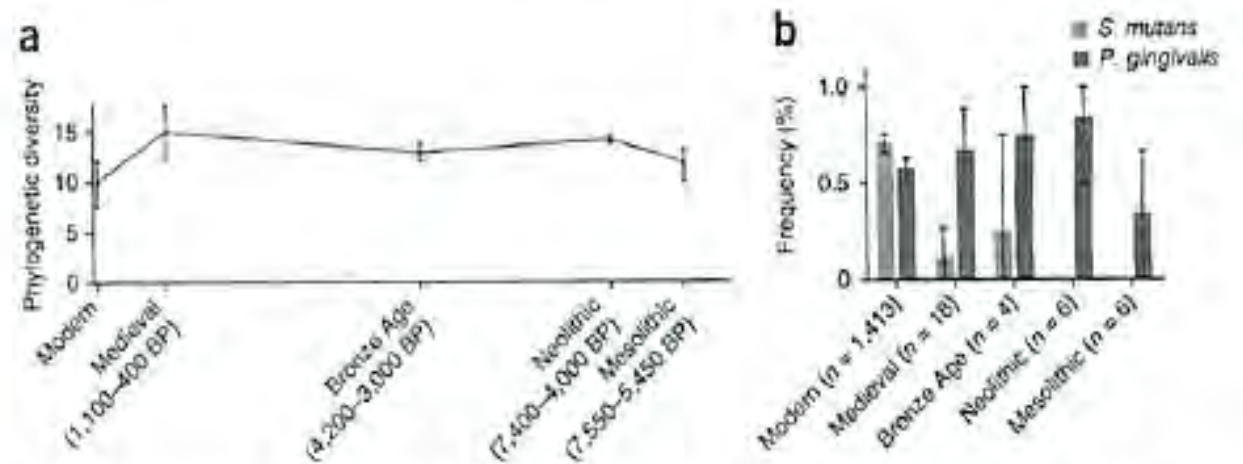


# Current mouth flora

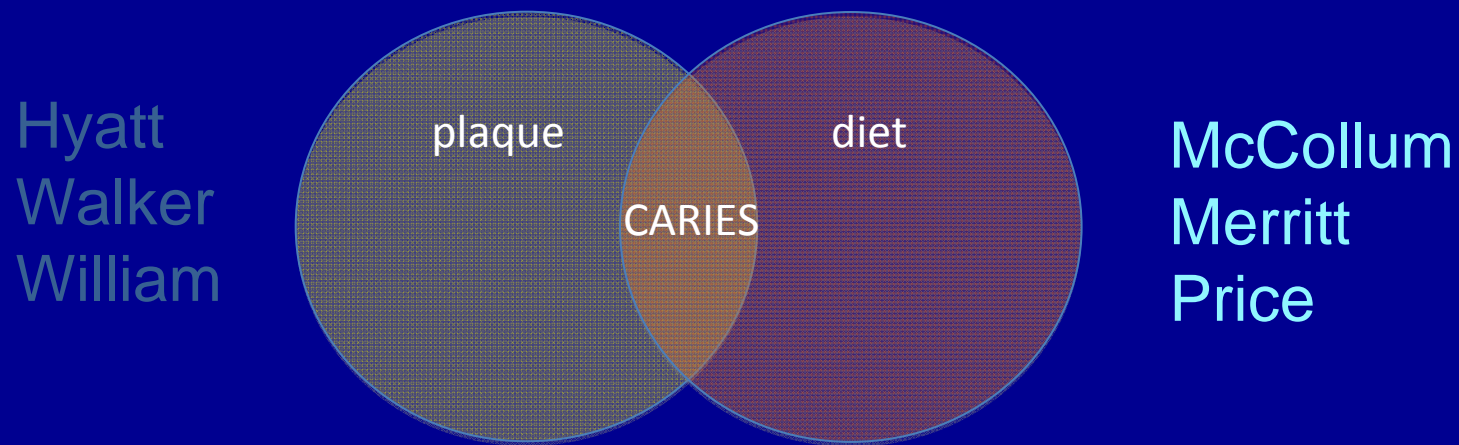


# The Modern Rise of Strep. Mutans

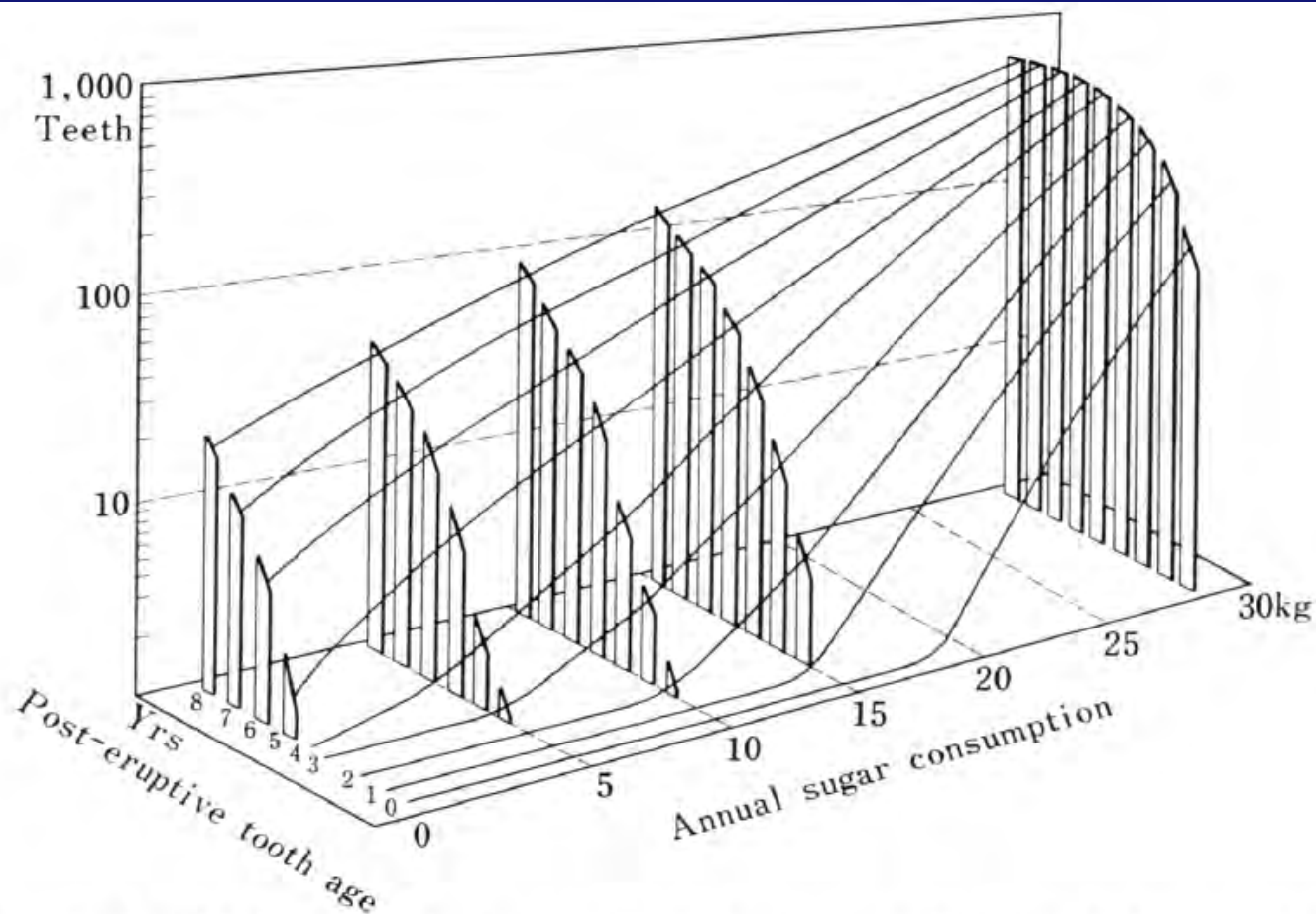
**Figure 3** Changes in the diversity and composition of oral microbiota. (a) For the V3 region sequences, we estimated the phylogenetic diversity<sup>50</sup> (Supplementary Note) of the archaeological dental calculus samples ( $n = 34$ ) and compared them to modern calculus ( $n = 6$ ) and plaque ( $n = 13$ ). We estimated phylogenetic diversity from only classified, Gram-positive bacterial sequences to minimize the influence of taphonomic bias (Supplementary Note). Diversity was calculated at a depth of 34 sequences and bootstrapped to assess the robustness of the pattern. Error bars represent bootstrapped diversity values generated by sampling 255 replicates without replacement. BP, years before the present. (b) Specific primers were used to amplify sequences unique to the oral pathogens *S. mutans* and *P. gingivalis*. Error bars represent bootstrapped frequencies generated by sampling 255 replicates without replacement.



# The pathogenesis of caries 1934

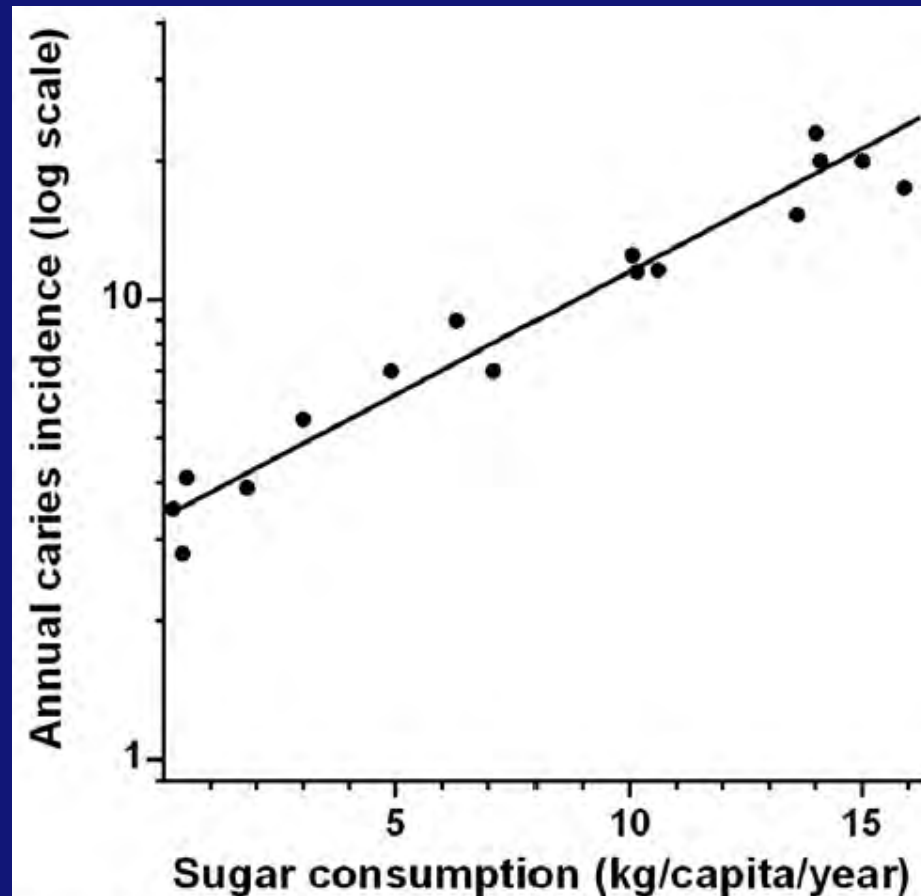


# More sugar + older teeth = More caries



**Figure 1** Three-dimensional model of the cumulative numbers of caries in upper central incisor teeth. Data were plotted on a log scale, by post-eruptive tooth age up to 8 years, and related to the average annual sugar consumption per head in Japan from 1935 to 1957 (Takeuchi et al. [14], with permission).

# Log-linear relationship between sugar and caries

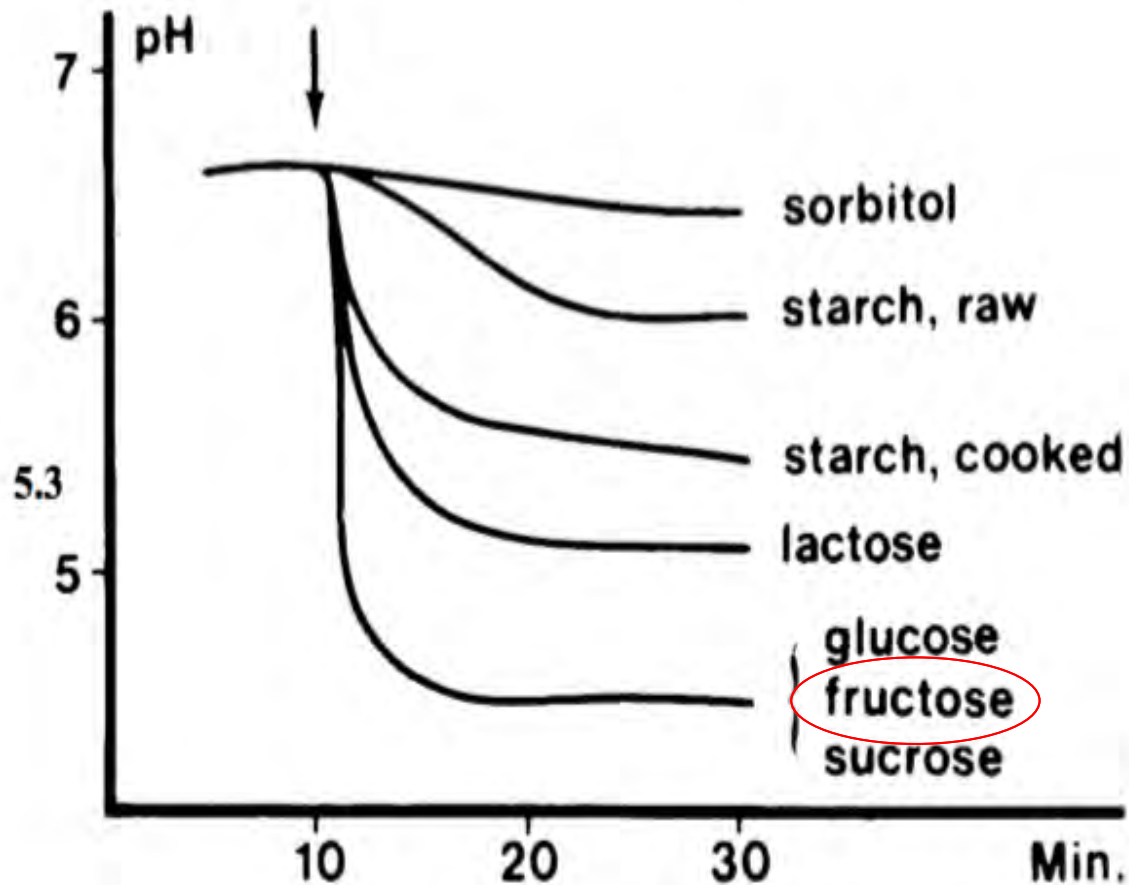


**Figure 2** Relationship between annual per capita sugar consumption and annual caries incidence in lower first molar teeth. Data based on 10,553 Japanese children whose individual teeth were monitored yearly from the age of 6 to 11 years of age. Data plotted on a log scale. (Adapted from Koike [18]).



# Stephan Curve

pH changes in plaque following application of different carbohydrate solutions



# Starch vs. sucrose vs. both

## Epidemiologic data:

Starch + low sugar → low incidence of caries  
Starch + high sugar → high incidence of caries

Lingstrom et al., Crit Rev Oral Biol Med 11:366, 2000

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Table 1. Biomass (dry-weight), total amount of protein, and EPS in *Streptococcus mutans* UA159 biofilms formed in the presence of starch and sucrose, alone or in combinations

Experimental groups	Dry-weight (mg)	Total amount of protein (mg)	Total amount of EPS (μg)
Starch	0.75 (0.27) <sup>1</sup>	0.1 (0.08) <sup>1</sup>	88.98 (17.84) <sup>1</sup>
Starch + sucrose	6.25 (0.69) <sup>2</sup>	1.3 (0.12) <sup>2</sup>	1747.99 (146.62) <sup>2</sup>
Sucrose	5.50 (0.45) <sup>3</sup>	1.5 (0.32) <sup>3</sup>	1411.28 (256.45) <sup>3</sup>
Starch + glucose + fructose	1.25 (0.42) <sup>1</sup>	0.2 (0.12) <sup>1</sup>	126.37 (16.58) <sup>4</sup>
Sucrose + glucose	3.92 (0.92) <sup>4</sup>	1.4 (0.21) <sup>2</sup>	850.31 (190.79) <sup>5</sup>

Values (SD,  $n = 12$ ) in the same column followed by the same superscript numbers are not significantly different from each other ( $P > 0.05$ , ANOVA, comparison for all pairs using Tukey test).

Duarte et al.,  
Oral Micro Immunol 23:206, 2008



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Table 1. Analysis of dental biofilm pH according to treatment

(Mean values with their standard deviation and number of determinations)

	Treatment*											
	Water			Starch			Sucrose			Starch + Sucrose		
	Mean	SD	n	Mean	SD	n	Mean	SD	n	Mean	SD	n
Baseline pH	7.5 <sup>a</sup>	0.4	14	7.4 <sup>a</sup>	0.5	15	6.6 <sup>b</sup>	0.6	14	6.7 <sup>b</sup>	0.8	15
pH <sub>5min</sub>	7.2 <sup>a</sup>	0.4	14	6.4 <sup>b</sup>	0.7	13	5.3 <sup>c</sup>	0.3	14	5.2 <sup>c</sup>	0.3	14
cH <sup>+</sup> area (μmol/l × min)	0.1 <sup>a</sup>	0.2	14	2.0 <sup>b</sup>	2.0	13	18.3 <sup>c</sup>	11.7	14	22.7 <sup>c</sup>	13.3	14

pH<sub>5min</sub>, pH at 5 min; cH<sup>+</sup> area, hydrogen ionic concentration between the times of 0 and 5 min (see text, p. 49 for details of procedures).

\* T1, H<sub>2</sub>O; T2, 2% starch; T3, 10% sucrose; T4, 2% starch + 10% sucrose.

<sup>a,b,c</sup> Mean values with unlike superscript letters were significantly different ( $P < 0.05$ ).

Table 4. Analysis of dental enamel according to treatment

(Mean values with their standard deviation and number of determinations)

	Treatment*											
	Water			Starch			Sucrose			Starch +		
	Mean	SD	n	Mean	SD	n	Mean	SD	n	Mean	SD	n
Mineral loss	447.9 <sup>a</sup>	169.0	14	420.0 <sup>a</sup>	160.1	15	955.6 <sup>b</sup>	543.6	14	1421.8 <sup>c</sup>	653.8	14

\* T1, H<sub>2</sub>O; T2, 2% starch; T3, 10% sucrose; T4, 2% starch + 10% sucrose.

<sup>a,b,c</sup> Mean values with unlike superscript letters were significantly different ( $P < 0.05$ ).

Duarte et al.,  
 Oral Micro Immunol 23:206, 2008

Ribeiro et al., Br J Nutr 94:44, 2005

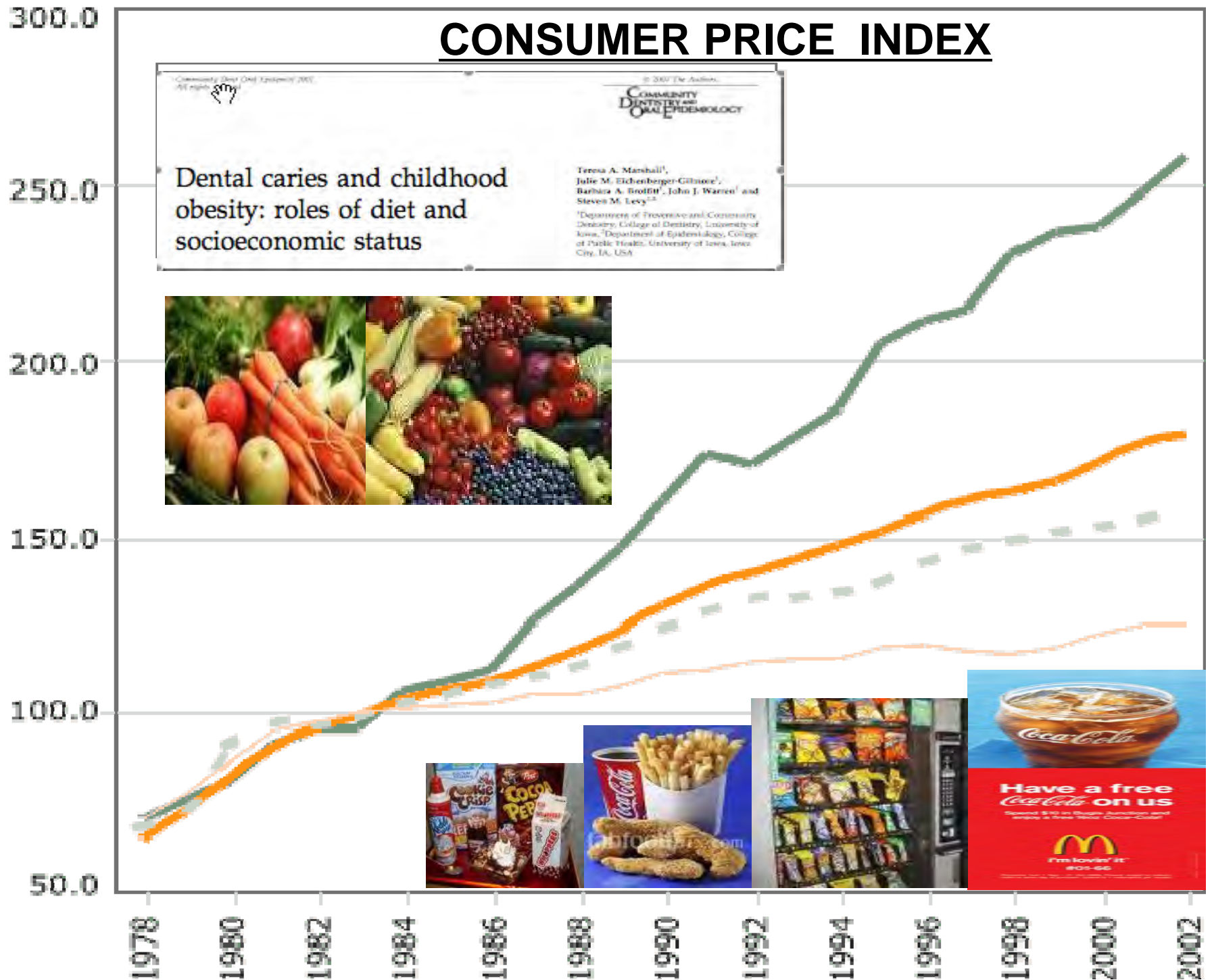
## **“Dentist Does Diet”**

**"It seems that were we to turn to a low sugar, high fat type of diet, such as is prescribed for diabetic patients, we might expect a prompt and marked reduction in caries susceptibility. This type of diet is practicable in many countries, but fats are in many regions considerably more expensive to produce than are starches and sugars. At any rate, we now know how to produce good teeth as respects structure and how to preserve them in considerable measure from decay. "**



# CONSUMER PRICE INDEX

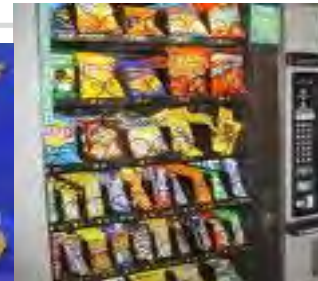
Price Index



Dental caries and childhood obesity: roles of diet and socioeconomic status

Teresa A. Marshall<sup>1</sup>,  
Julie M. Eichenberger-Gibson<sup>2</sup>,  
Barbara A. Broffitt<sup>1</sup>, John J. Warren<sup>1</sup> and  
Steven M. Levy<sup>2,3</sup>

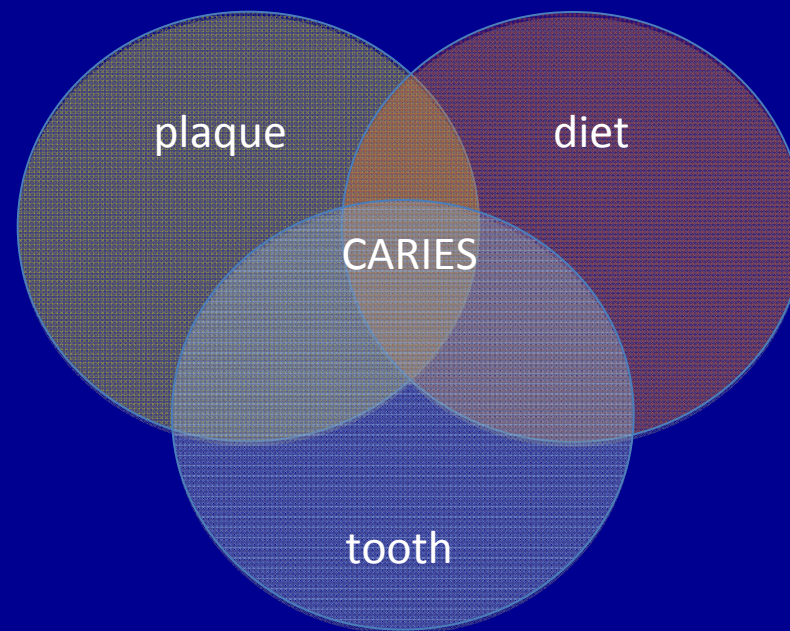
<sup>1</sup>Department of Preventive and Community Dentistry, College of Dentistry, University of Iowa, <sup>2</sup>Department of Epidemiology, College of Public Health, University of Iowa, Iowa City, IA, USA



## Hoping for a miracle

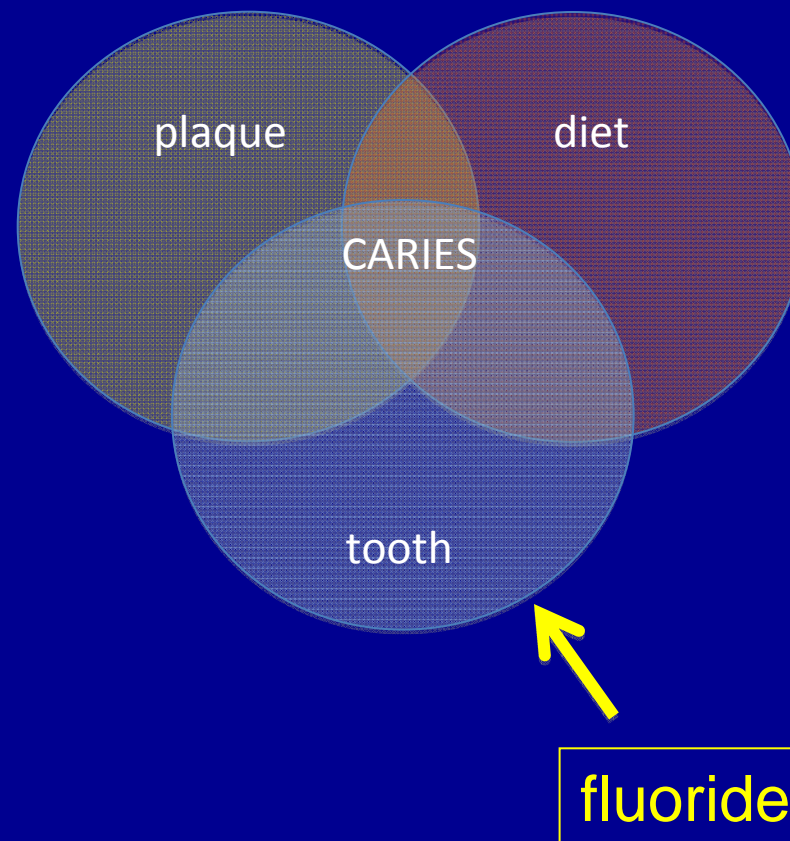
"We realize very well, however, that if sugar is the great offender in the cause of dental caries, as seems to be the case, we have a very difficult task ahead in making much progress in its control by the reduction of sugar intake so far as the mass of people is concerned. **Most people would prefer some decay rather than to eliminate the sweets...** We should keep up the admonition and give the evidence as to its harmful effect on teeth. At the same time, let us hope our research workers discover a more practical means of controlling or preventing dental decay."

# The pathogenesis of caries 1947

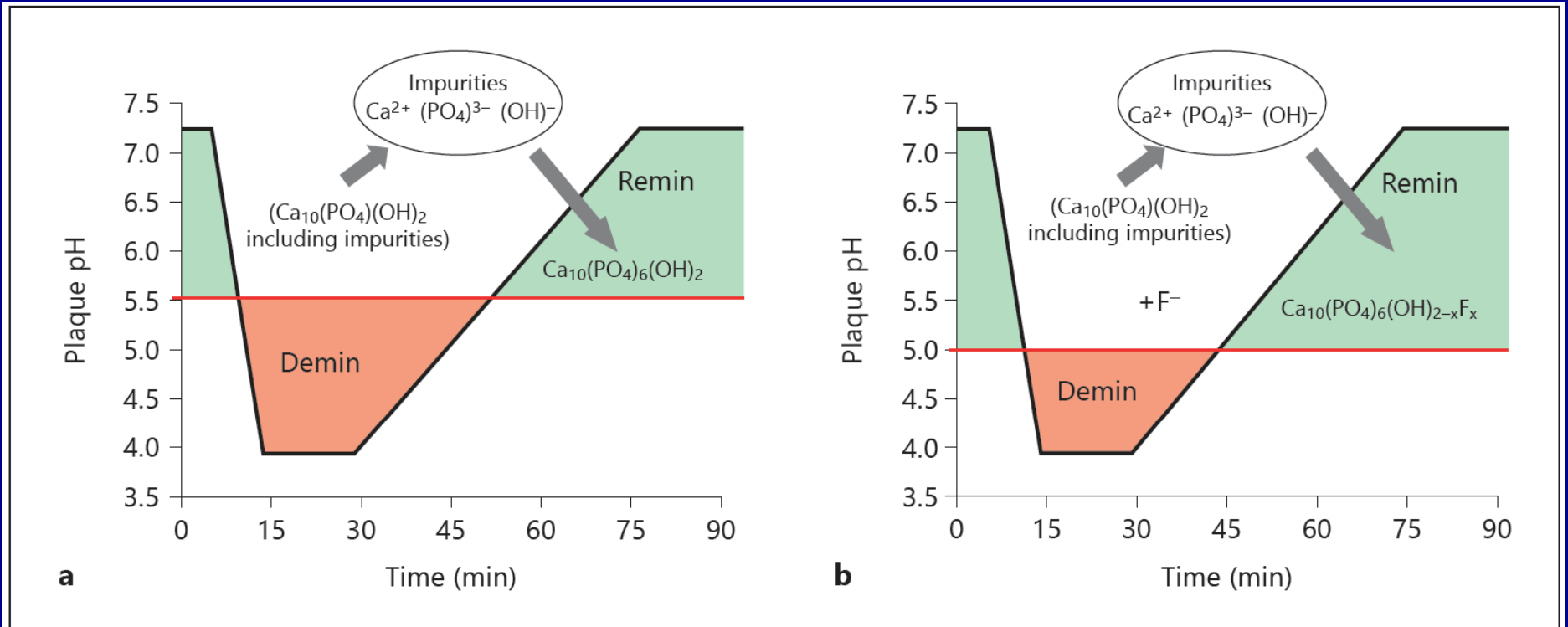




# The pathogenesis of caries 1947



# Mechanisms of action of fluoride



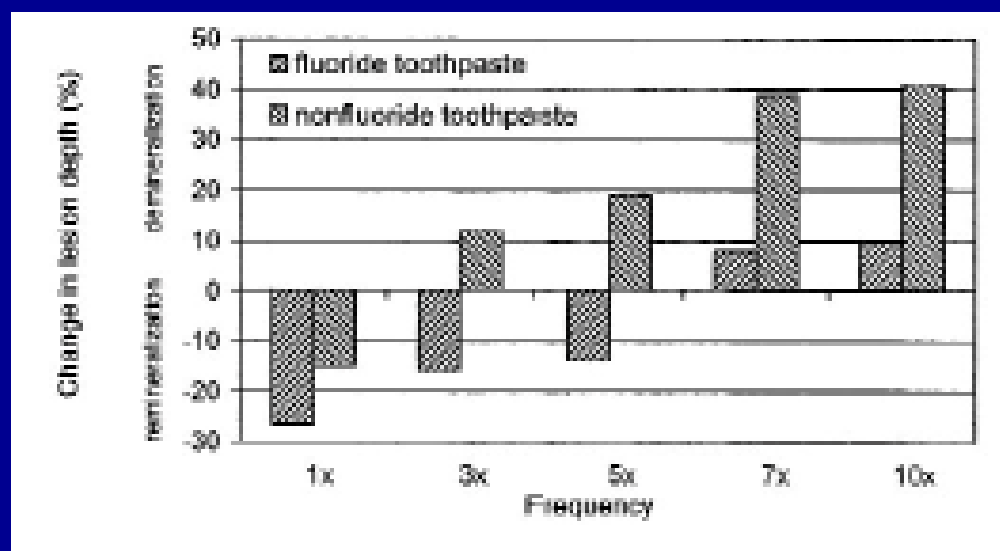
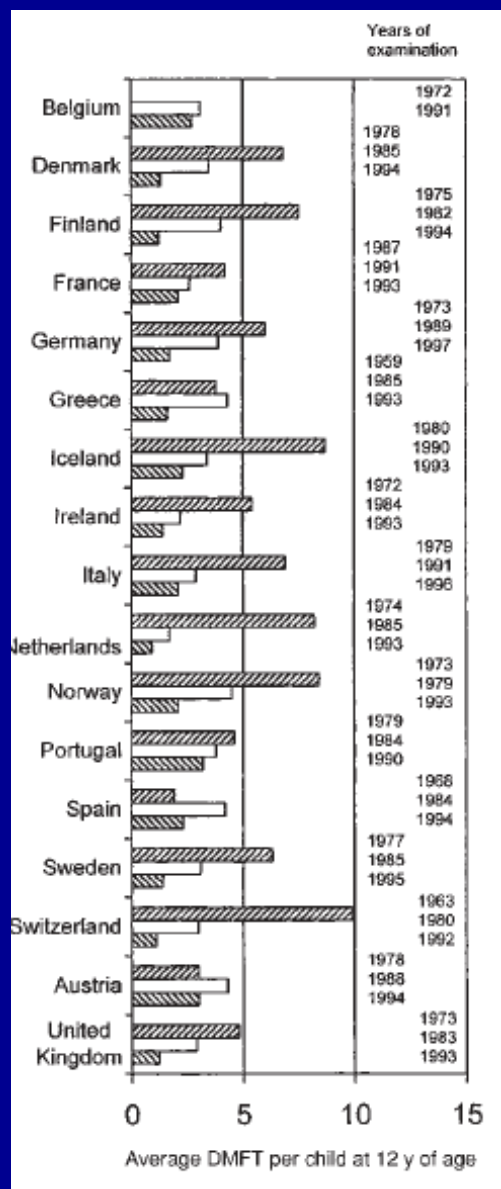
**Fig. 1.** Caries attack in the absence of fluoride (a) and in the presence of fluoride (b). In the presence of fluoride, the risk period (red area) is smaller than in the absence of fluoride as a result of a lower critical pH (pH 5.0 vs. 5.5). During remineralization, fluoridated hydroxyapatite is formed which is less soluble than the hydroxyapatite formed in the absence of fluoride.



# Water fluoridation becomes the standard

In 1945, Grand Rapids became the first city in the world to fluoridate its drinking water... During the 15-year project, researchers monitored the rate of tooth decay among Grand Rapids' almost 30,000 schoolchildren. After just 11 years, [Dr. H. Trendley] Dean - who was now director of the NIDR-announced an amazing finding. The caries rate among Grand Rapids children born after fluoride was added to the water supply dropped more than 60 percent. This finding, considering the thousands of participants in the study, amounted to a giant scientific breakthrough that promised to revolutionize dental care, making tooth decay for the first time in history a preventable disease for most people.

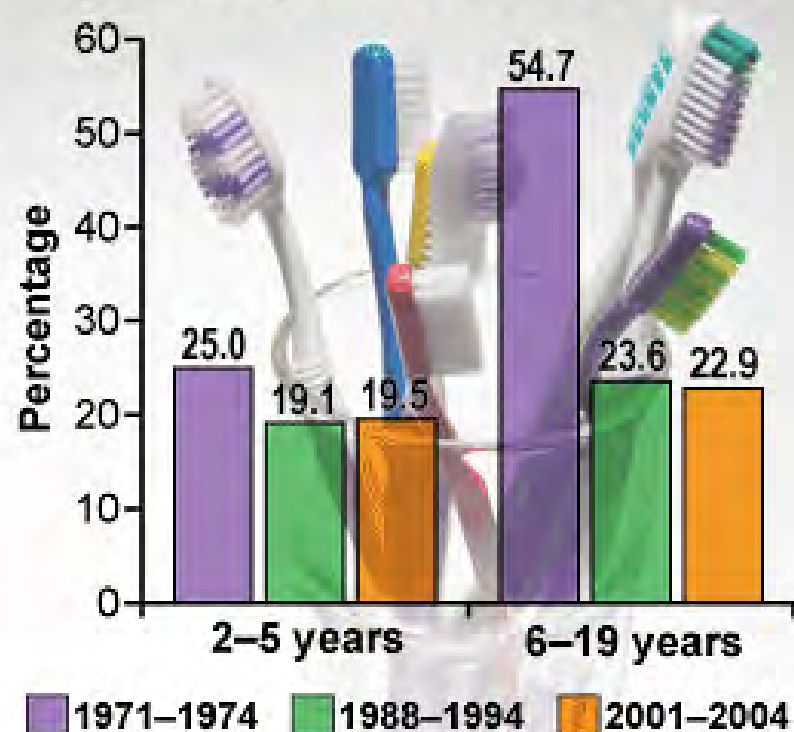
# Fluoride in water or toothpaste cuts cavities



Touger-Decker and van Loveren, Am J Clin Nutr 78:881S, 2003

# But we've reached an equilibrium – no further reduction in prevalence in caries

**Untreated Dental Caries (Cavities) in Children Ages 2–19, United States**



**Untreated Dental Caries (Cavities) in Children Ages 2–19, by Sex, Race and Hispanic Origin, and Percent of Poverty Level, United States**

	1971–1974	1988–1994	2001–2004
<b>2–5 years</b>			
Male	26.4%	19.3%	20.0%
Female	23.6%	18.9%	19.1%
<b>6–19 years</b>			
Male	54.9%	22.8%	23.9%
Female	54.5%	24.5%	22.0%
<b>Race and Hispanic Origin</b>			
<b>2–5 years</b>			
Not Hispanic or Latino			
White only	23.7%	13.8%	14.5%
Black or African American	29.0%	24.7%	24.2%
Mexican	—	34.9%	29.2%
<b>6–19 years</b>			
Not Hispanic or Latino			
White only	51.6%	18.8%	19.4%
Black or African American	71.0%	33.7%	28.1%
Mexican	—	36.5%	30.6%
<b>Percent of Poverty Level</b>			
<b>2–5 years</b>			
Below 100% of poverty level	32.0%	30.2%	26.1%
100%–less than 200%	29.9%	24.3%	25.4%
200% or more	17.8%	9.4%	12.1%
<b>6–19 years</b>			
Below 100% of poverty level	68.0%	38.3%	31.5%
100%–less than 200%	60.3%	28.2%	32.7%
200% or more	46.2%	15.1%	14.7%

# **AAPD Leadership Perspective on the AAPD Foundation's Collaboration with the Coca-Cola Foundation (March 4, 2003)**

## ***A Brief Summary of Actions from AAPD Foundation President Joel H. Berg***

...This commitment from the Coke Foundation is a large, unrestricted gift to the AAPD Foundation's endowment to fund independent research. Universities or other independent university-related entities selected by the AAPD (after a competitive process using an RFP-type protocol) will conduct the research. The gift does not involve endorsements, sponsorships or other relationships or affiliations. The Coca-Cola Foundation distributes millions of dollars annually to non-profit entities, including large grants to Habitat for Humanity and the Boys and Girls Clubs of America. We hope to leverage this interest on the part of the Coca-Cola Company and its Foundation in the oral health of children.

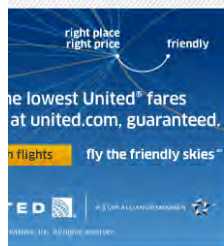
## ***A Position Statement from AAPD Executive Director John S. Rutkauskas***

The AAPD and AAPDF leadership firmly believes that this collaboration is in the best interest of children. Both AAPD members and parents should be assured that we have never and will never – endorse any consumer product from any corporate sponsor. That would not be in the best interests of the AAPD, parents or the children we serve. The Foundation's research topics and protocol and its choice of consumer education messages have always been chosen by its Board, comprised primarily of pediatric dentists. This is a donation from Coca-Cola's Foundation to our Foundation. We genuinely believe that we can make a big difference in promoting responsible choices for parents regarding their children's dental health and overall health.

**The Sugar Industry Shaped Government Advice On Cavities, Report Finds**

Kentucky Takes Top Overall Seed in NCAA Tournament

Elton John Calls for Boycott of Dolce & Gabbana Over Gay Families Remark



May Crack Down Further This Water-Wasters

4 Americans Arrive For Ebola Monitoring in Nebraska  
EBOLA

Cinderella Sprints Past Run All Night for Weekend Box Office

HEALTH DIET/NUTRITION

## The Sugar Industry Shaped Government Advice On Cavities, Report Finds

Alexandra Sifferlin @acsifferlin

March 10, 2015



**Internal sugar industry documents reveal how it influenced national research priorities for tooth decay**

A [new report](#) reveals that the sugar industry heavily influenced federal research—as well as the guidelines that resulted from that research.

Tooth decay [remains a](#)



Getty Images



RESEARCH ARTICLE

## Sugar Industry Influence on the Scientific Agenda of the National Institute of Dental Research's 1971 National Caries Program: A Historical Analysis of Internal Documents

Cristin E. Kearns<sup>1,2,3</sup>, Stanton A. Glantz<sup>1,2,4,5\*</sup>, Laura A. Schmidt<sup>1,2,6,7</sup>



# Portland, OR says “no” to fluoride



May 22, 2013

## Guideline Summary

### Guideline Title

Guideline on caries-risk assessment and management for infants, children and adolescents.

### Bibliographic Source(s)

American Academy of Pediatric Dentistry (AAPD). Guideline on caries-risk assessment and management for infants, children and adolescents. Chicago (IL): American Academy of Pediatric Dentistry (AAPD); 2011. 8 p. [63 references]

Example of a Caries Management Protocol for 1-2 Year Olds

Risk Category	Diagnostics	Interventions		Restorative
		Fluoride	Diet	
Low risk	<ul style="list-style-type: none"> <li>Recall every 6-12 months</li> <li>Baseline mutans streptococci (MS)<sup>a</sup></li> </ul>	<ul style="list-style-type: none"> <li>Twice daily brushing</li> </ul>	<ul style="list-style-type: none"> <li>Counseling</li> </ul>	<ul style="list-style-type: none"> <li>Surveillance<sup>a</sup></li> </ul>
Moderate risk: parent engaged	<ul style="list-style-type: none"> <li>Recall every 6 months</li> <li>Baseline MS<sup>a</sup></li> </ul>	<ul style="list-style-type: none"> <li>Twice daily brushing with fluoridated toothpaste<sup>b</sup></li> <li>Fluoride supplements<sup>d</sup></li> <li>Professional topical treatment every 6 months</li> </ul>	<ul style="list-style-type: none"> <li>Counseling</li> </ul>	<ul style="list-style-type: none"> <li>Active surveillance<sup>c</sup> of incipient lesions</li> </ul>
Moderate risk: parent not engaged	<ul style="list-style-type: none"> <li>Recall every 6 months</li> <li>Baseline MS<sup>a</sup></li> </ul>	<ul style="list-style-type: none"> <li>Twice daily brushing with fluoridated toothpaste<sup>b</sup></li> <li>Professional topical treatment every 6 months</li> </ul>	<ul style="list-style-type: none"> <li>Counseling, with limited expectations</li> </ul>	<ul style="list-style-type: none"> <li>Active surveillance<sup>c</sup> of incipient lesions</li> </ul>
High risk: parent engaged	<ul style="list-style-type: none"> <li>Recall every 3 months</li> <li>Baseline and follow up MS<sup>a</sup></li> </ul>	<ul style="list-style-type: none"> <li>Twice daily brushing with fluoridated toothpaste<sup>b</sup></li> <li>Fluoride supplements<sup>d</sup></li> <li>Professional topical treatment every 3 months</li> </ul>	<ul style="list-style-type: none"> <li>Counseling</li> </ul>	<ul style="list-style-type: none"> <li>Active surveillance<sup>c</sup> of incipient lesions</li> <li>Restore cavitated lesions with interim therapeutic restorations (ITR)<sup>e</sup> or definitive restorations</li> </ul>
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Guideline on caries-risk assessment and management for infants, children and adolescents.

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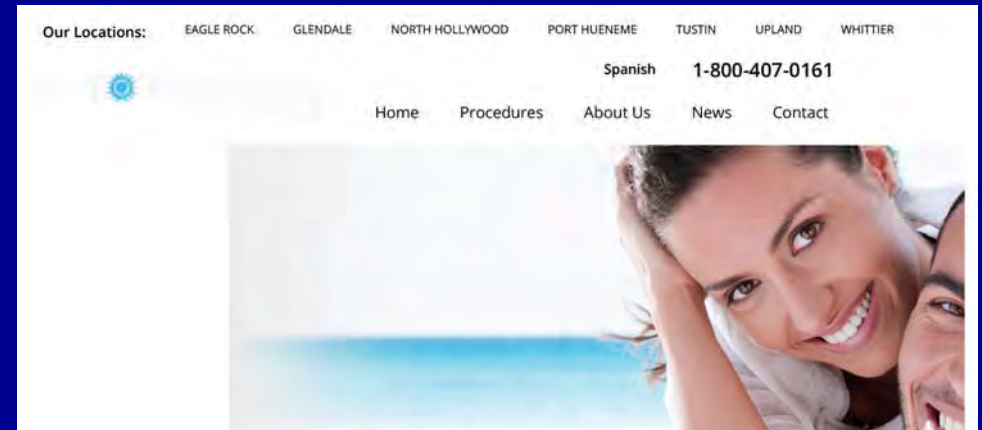
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Moderate risk: parent not engaged	<ul style="list-style-type: none"><li>Recall every 6 months</li><li>Baseline MS<sup>a</sup></li></ul>	<ul style="list-style-type: none"><li>Twice daily brushing with fluoridated toothpaste<sup>b</sup></li><li>Professional topical treatment every 6 months</li></ul>	<ul style="list-style-type: none"><li>Counseling, with limited expectations</li></ul>	<ul style="list-style-type: none"><li>Active surveillance<sup>c</sup> of incipient lesions</li></ul>
High risk: parent engaged	<ul style="list-style-type: none"><li>Recall every 3 months</li><li>Baseline and follow up MS<sup>a</sup></li></ul>	<ul style="list-style-type: none"><li>Twice daily brushing with fluoridated toothpaste<sup>b</sup></li><li>Fluoride supplements<sup>d</sup></li><li>Professional topical treatment every 3 months</li></ul>	<ul style="list-style-type: none"><li>Counseling</li></ul>	<ul style="list-style-type: none"><li>Active surveillance<sup>c</sup> of incipient lesions</li><li>Restore cavitated lesions with interim therapeutic restorations (ITR)<sup>e</sup> or definitive restorations</li></ul>
High risk: parent not engaged	<ul style="list-style-type: none"><li>Recall every 3 months</li><li>Baseline and follow up MS<sup>a</sup></li></ul>	<ul style="list-style-type: none"><li>Twice daily brushing with fluoridated toothpaste<sup>b</sup></li><li>Professional topical treatment every 3 months</li></ul>	<ul style="list-style-type: none"><li>Counseling, with limited expectations</li></ul>	<ul style="list-style-type: none"><li>Active surveillance<sup>c</sup> of incipient lesions</li><li>Restore cavitated lesions with interim therapeutic restorations<sup>e</sup> or definitive restorations</li></ul>

No dietary advice for any age group





## IS HIGH SUGAR INTAKE AFFECTING YOUR ORAL HEALTH?

### March 14, 2014

The World Health Organization may cut their recommended daily sugar intake in half. Should you follow their advice?

What Kind of Sugars Are You Consuming?

How Often Do You Indulge?

How Often Do You Brush?

“To sum up, while reducing overall sugar intake can help promote better oral health, it is not necessarily the most effective step to take. The best way to prevent tooth decay is to brush as quickly as possible after eating any kind of food, not just sugar.”

# **Liver Decay**

# The Fiction

“Beating obesity will take action by all of us, based on one simple **common sense** fact: **All calories count**, no matter where they come from, including Coca-Cola and everything else with calories...”

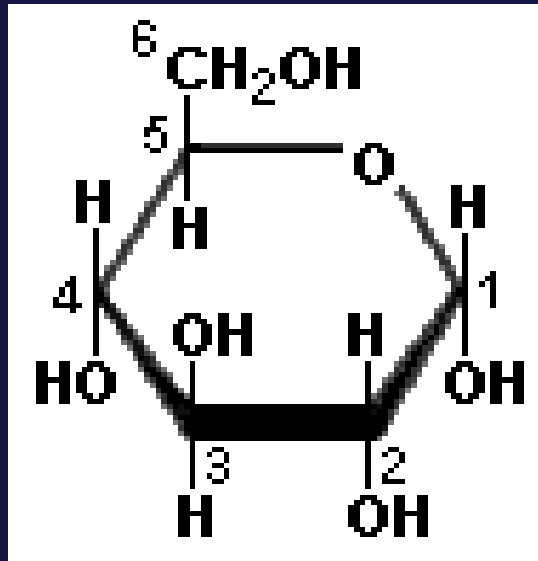
-The Coca Cola Company, “Coming Together”, 2013



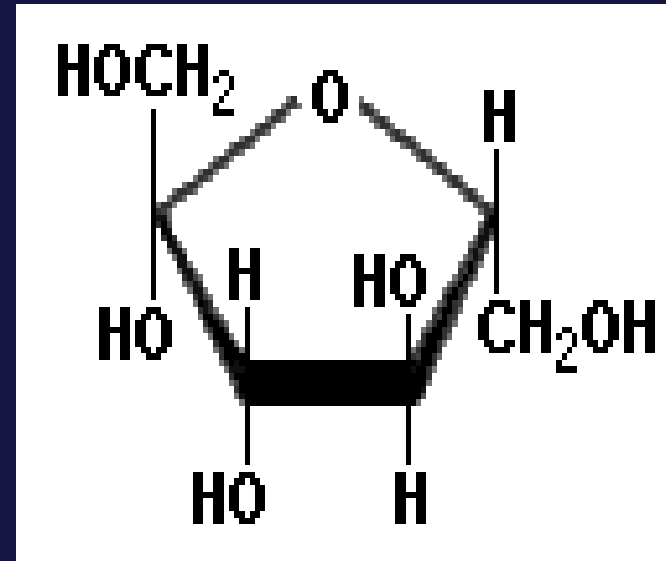
# The Science

- **Some Calories Cause Disease More than Others**
- **Different Calories are Metabolized Differently**
- **A Calorie is Not A Calorie**
  - Fiber
  - Protein
  - Fat
  - **Fructose**

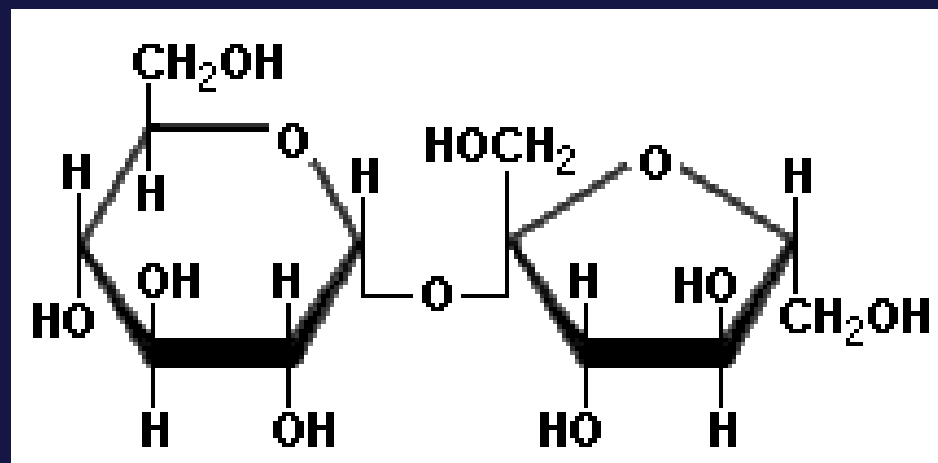
# High Fructose Corn Syrup is 42-55% Fructose; Sucrose is 50% Fructose



Glucose



Fructose



Sucrose



New York Times, April 17, 2011

Nature 487:27-29, Feb 1, 2012

# COMMENT

**ECOLOGY** Komodo dragons and elephants could reduce fire risk in Australia **p.30**

**NEUROSCIENCE** The source of the self is in the brain's wiring, not individual neurons **p.31**

**LITERATURE** How Charles Dickens drew on science, but left room for wonder **p.32**

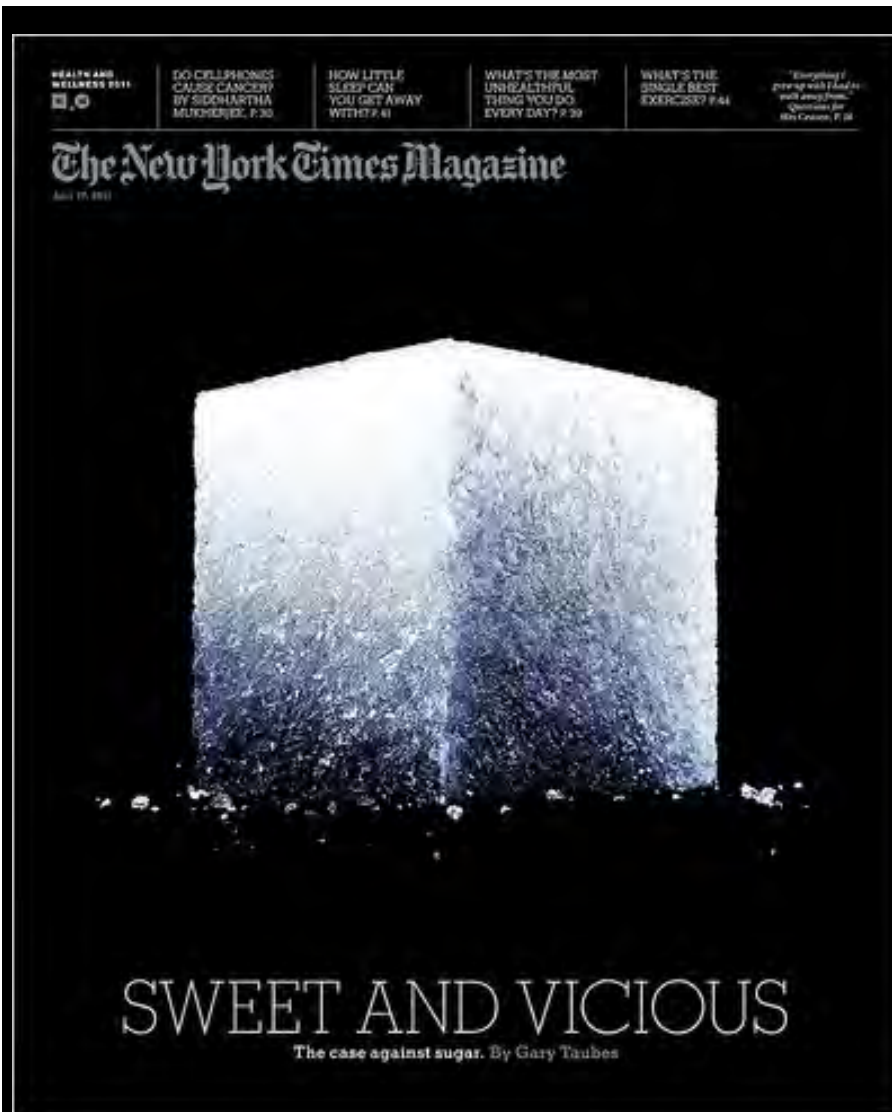
**OBITUARY** Philip Lawley and the discovery that DNA damage can cause cancer **p.36**



## The toxic truth about sugar

Added sweeteners pose dangers to health that justify controlling them like alcohol, argue Robert H. Lustig, Laura A. Schmidt and Claire D. Brindis.





New York Times, April 17, 2011

# Hyperbole?

Nature 487:27-29, Feb 1, 2012

## COMMENT

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## The toxic truth about sugar

Added sweeteners pose dangers to health that justify controlling them like alcohol, argue Robert H. Lustig, Laura A. Schmidt and Claire D. Brindis.

# Toxicity:

**The degree to which a substance can damage an organism**

- Does not distinguish acute vs. chronic toxicity

## Requisites:

- Must be an “independent risk factor”
- Must establish causation
- Exclusive of calories
- Exclusive of obesity



# Criticisms of Fructose Toxicity

- **Animal models, not human studies**
- **Administration of excessive doses of fructose**

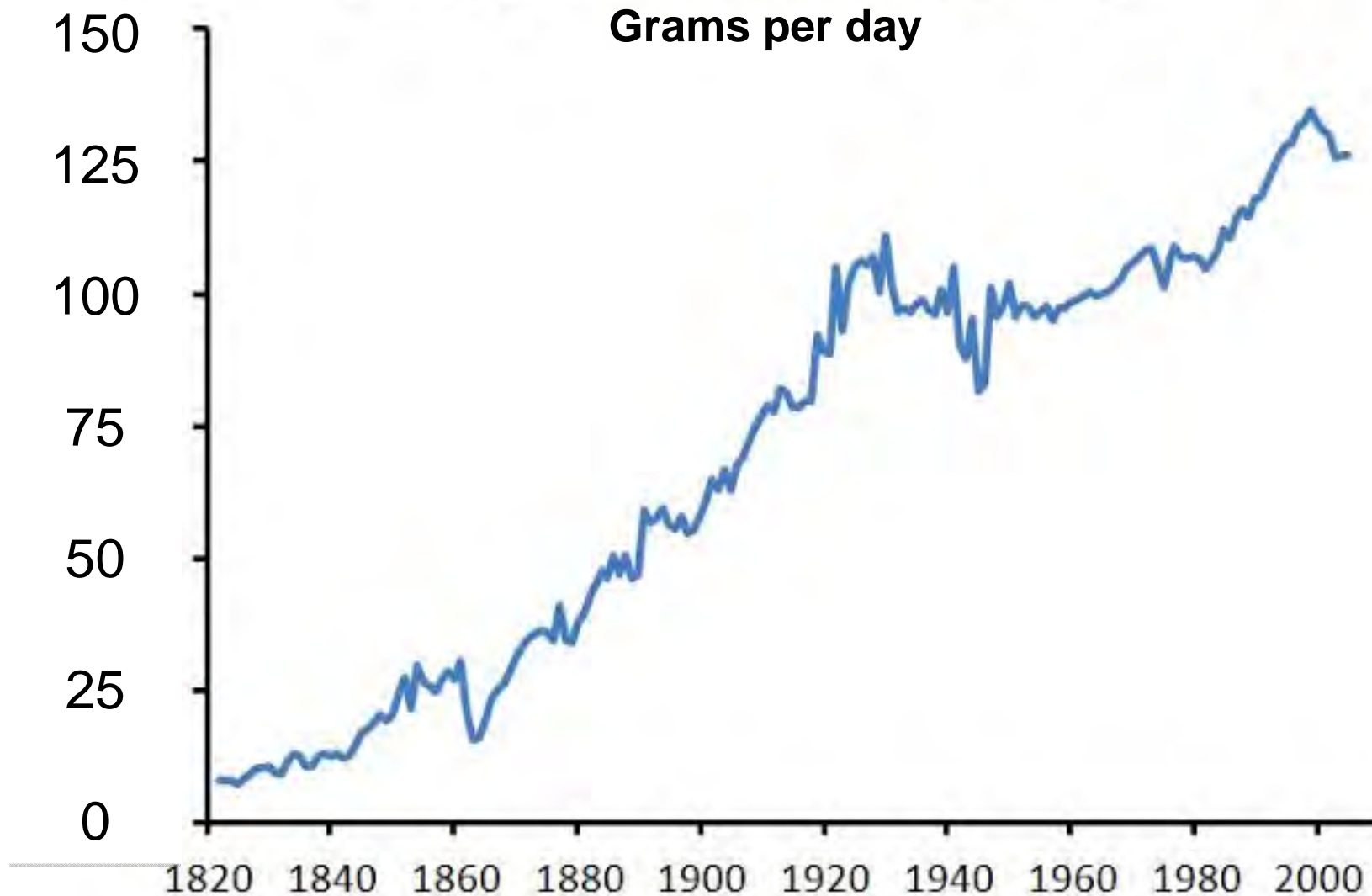
# Criticisms of Fructose Toxicity

- Animal models, not human studies
- Administration of excessive doses of fructose

**WILL LIMIT DISCUSSION TO:**  
**HUMAN DATA,**  
**HUMAN CONSUMPTION,**  
**AND IN DOSES ROUTINELY INGESTED**

## US Sugar Consumption, 1822-2005

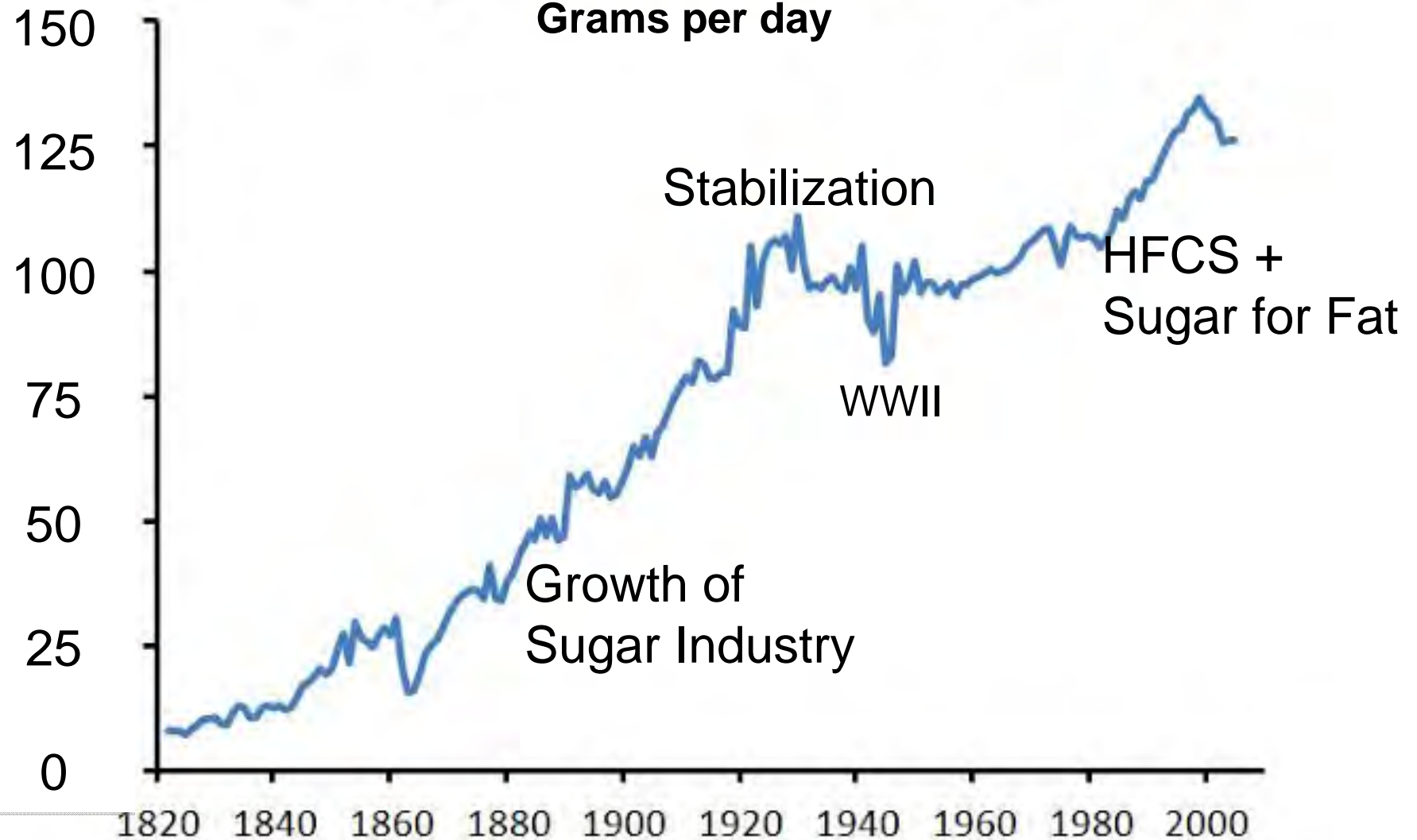
Grams per day



U.S. Commerce Service 1822-1910, combined with Economic Research Service, USDA 1910-2010

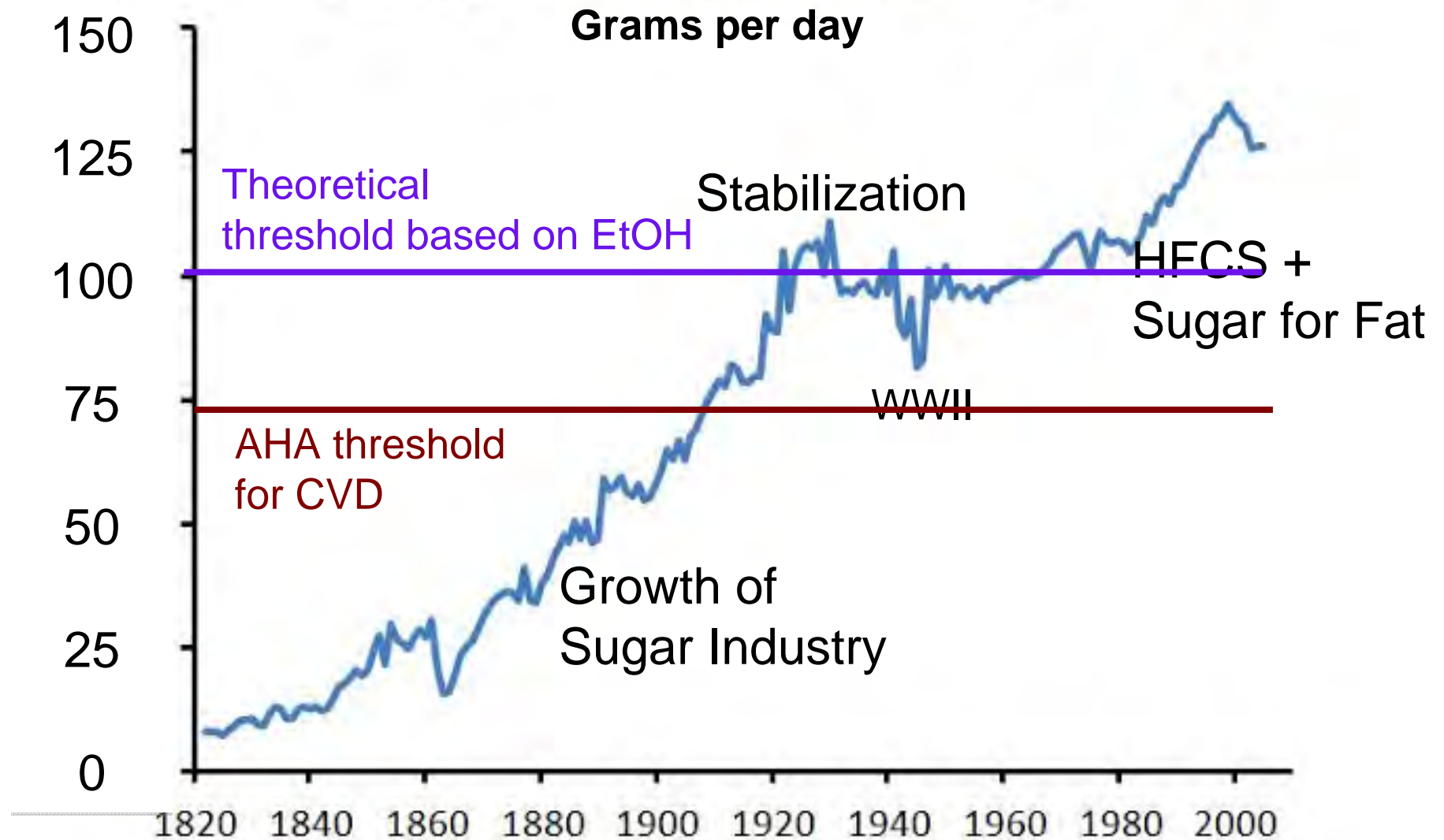
## US Sugar Consumption, 1822-2005

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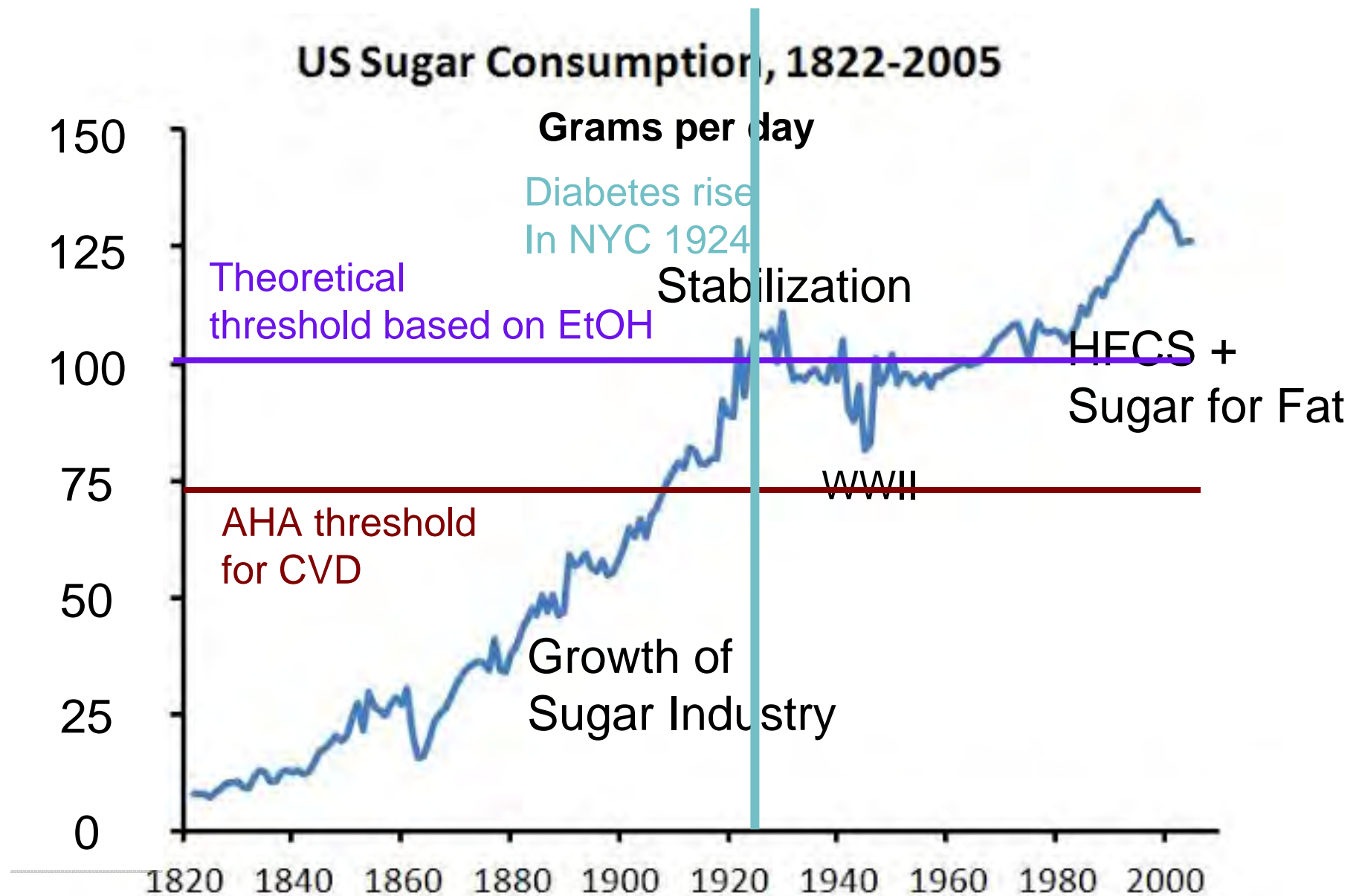


U.S. Commerce Service 1822-1910, combined with Economic Research Service, USDA 1910-2010

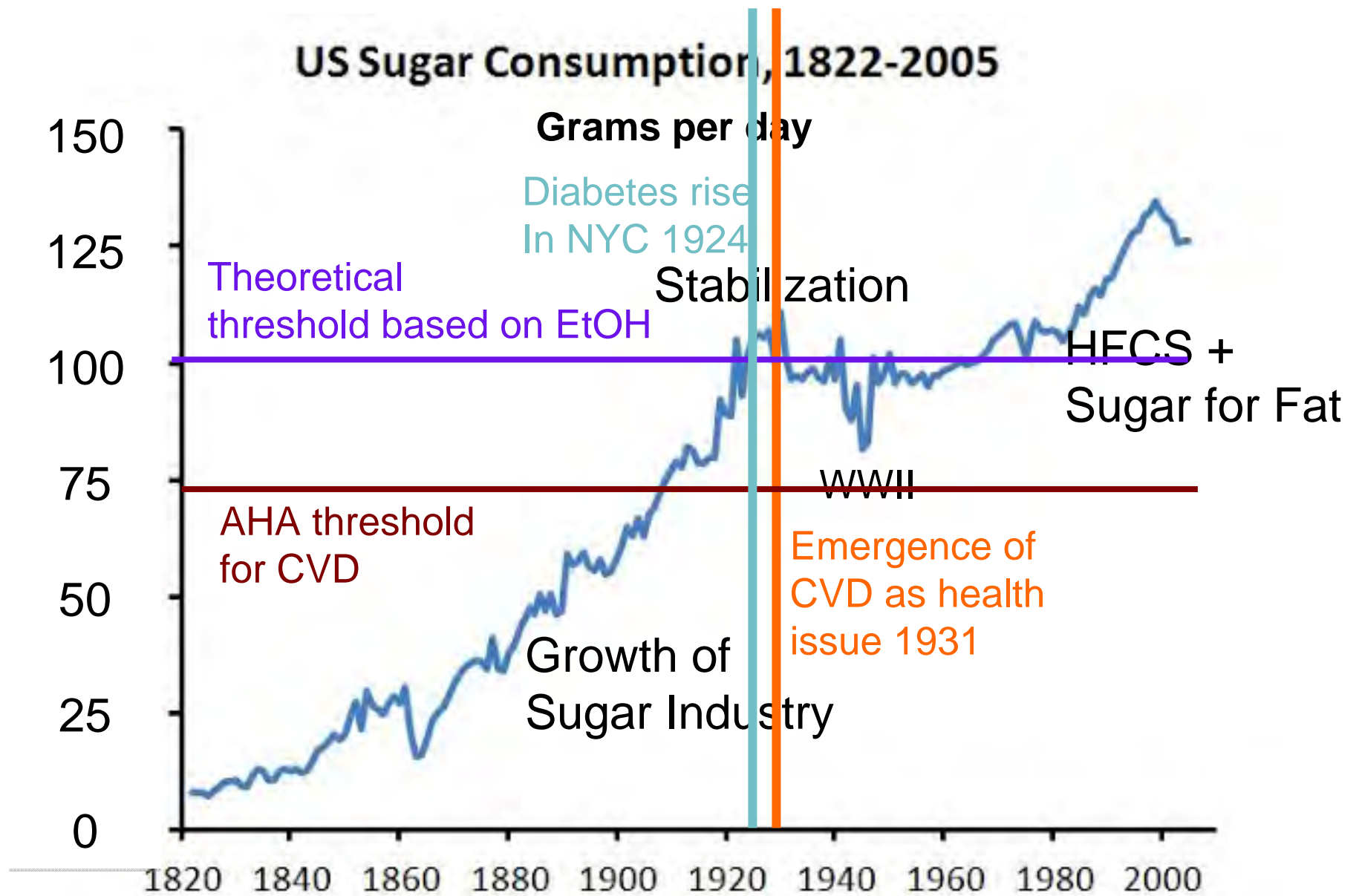
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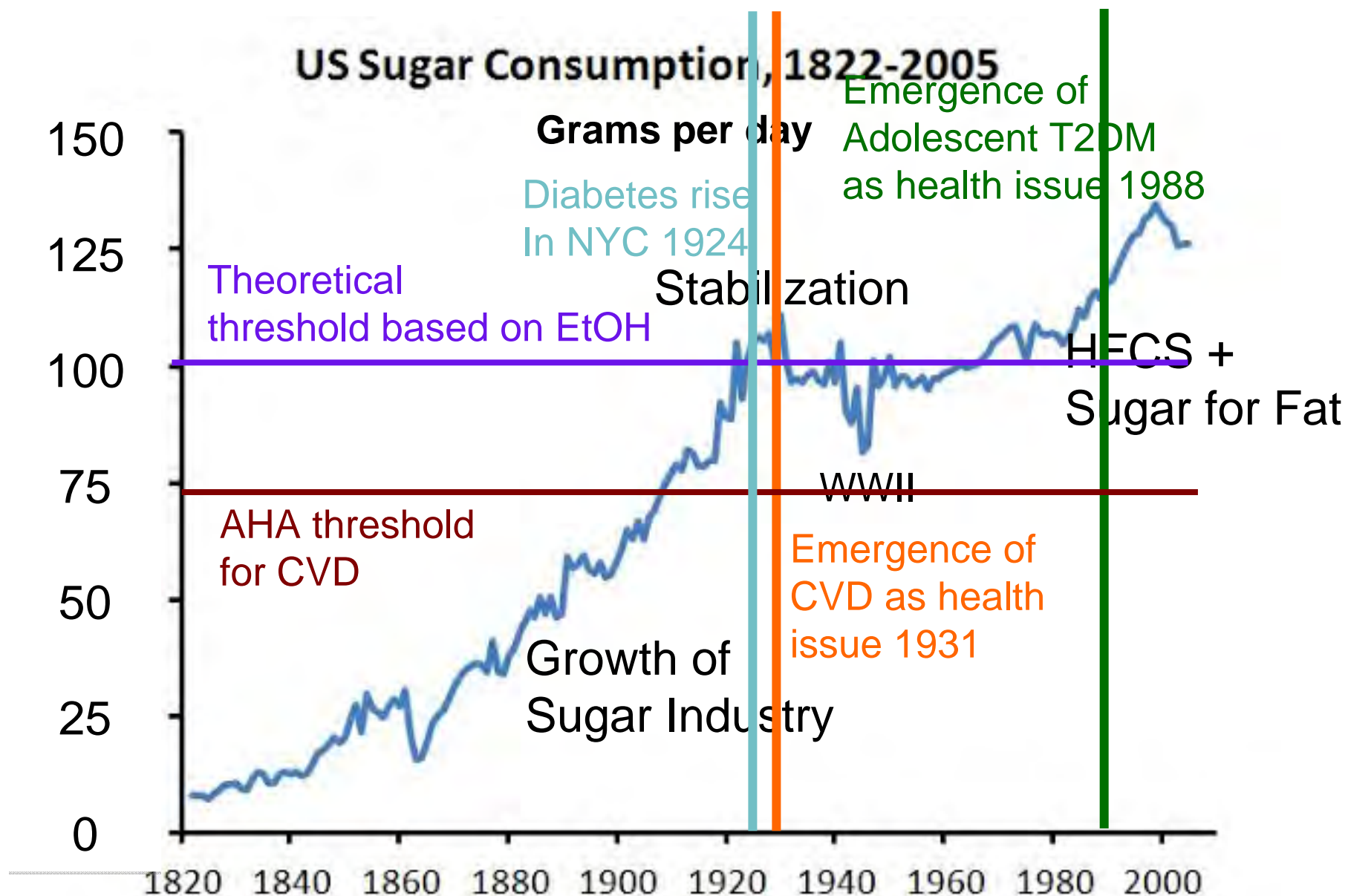


U.S. Commerce Service 1822-1910, combined with Economic Research Service, USDA 1910-2010



U.S. Commerce Service 1822-1910, combined with Economic Research Service, USDA 1910-2010



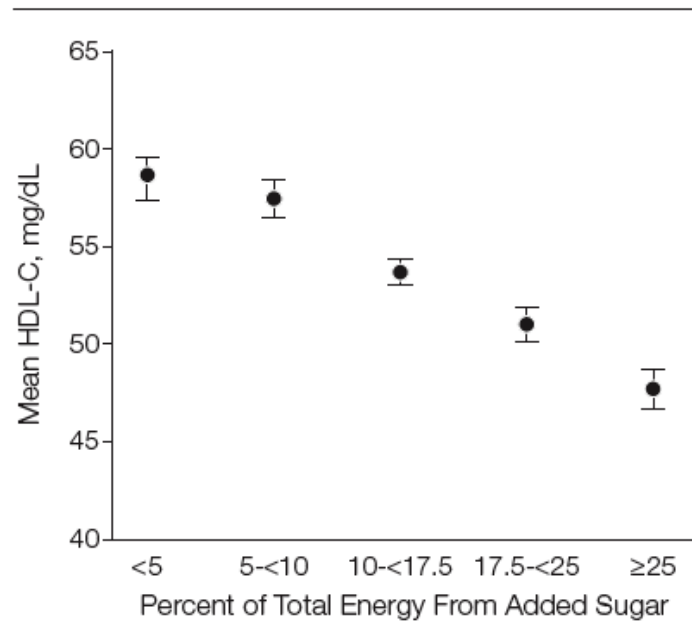


U.S. Commerce Service 1822-1910, combined with Economic Research Service, USDA 1910-2010

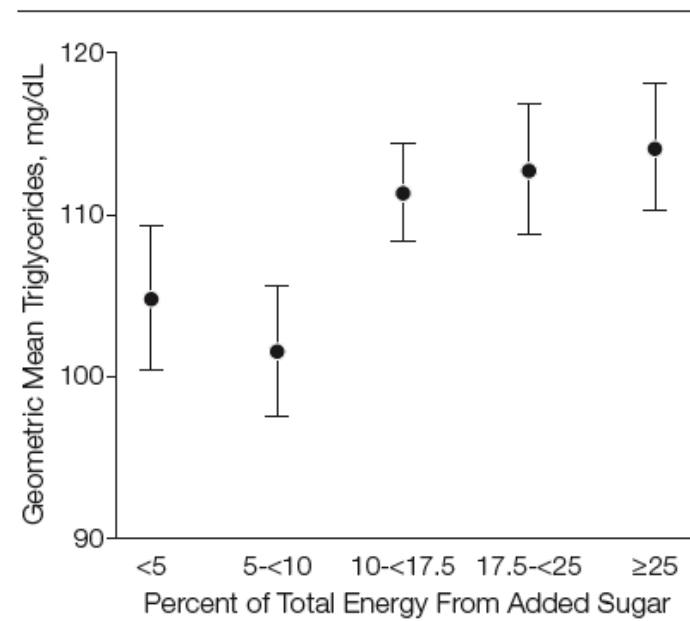
# **Sugar and Heart Disease**

# Variation of HDL and triglyceride levels based on consumption of added sugars in NHANES adults

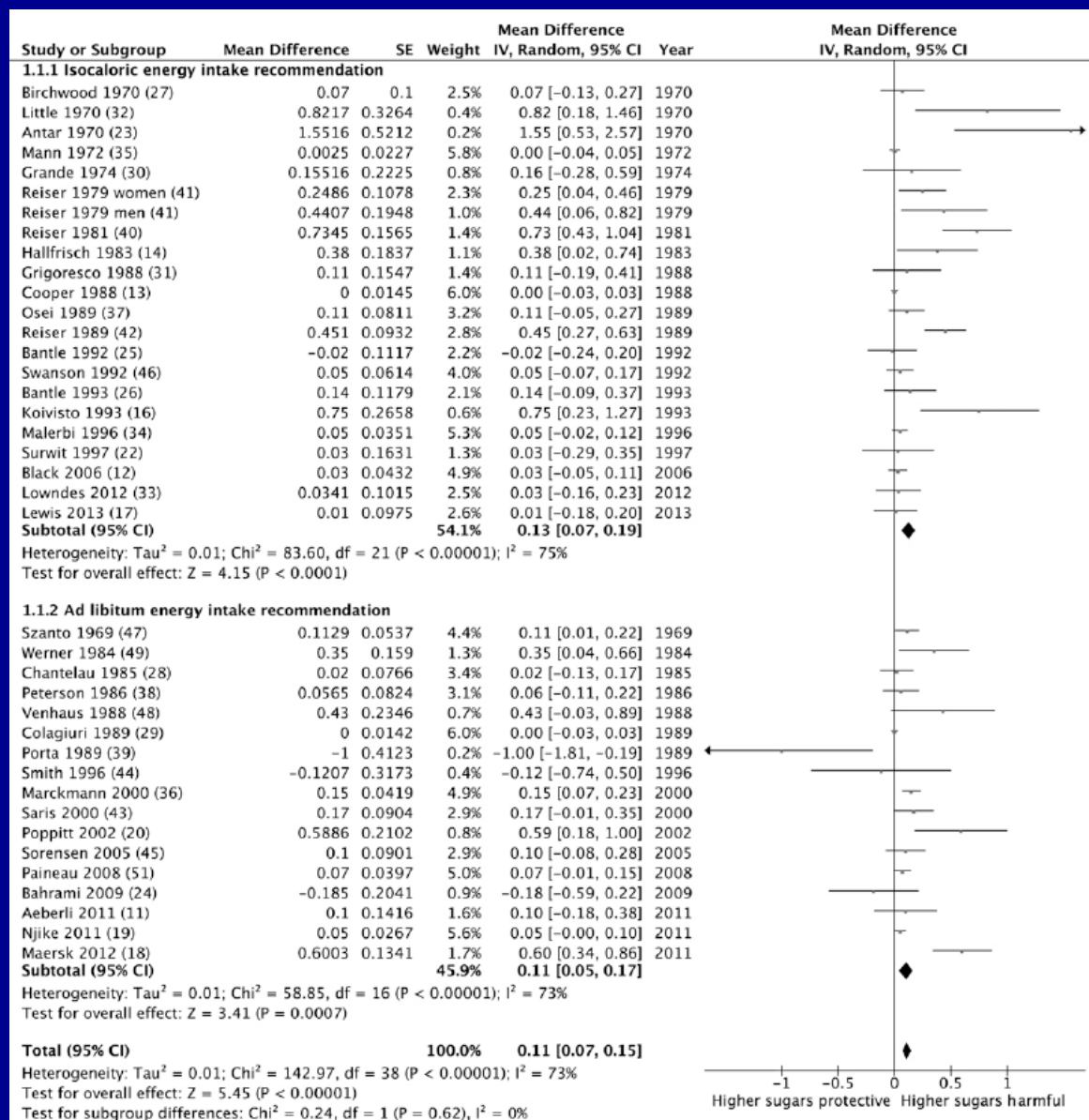
**Figure 1.** Multivariable-Adjusted Mean HDL-C Levels by Level of Added Sugar Intake Among US Adults, NHANES 1999-2006



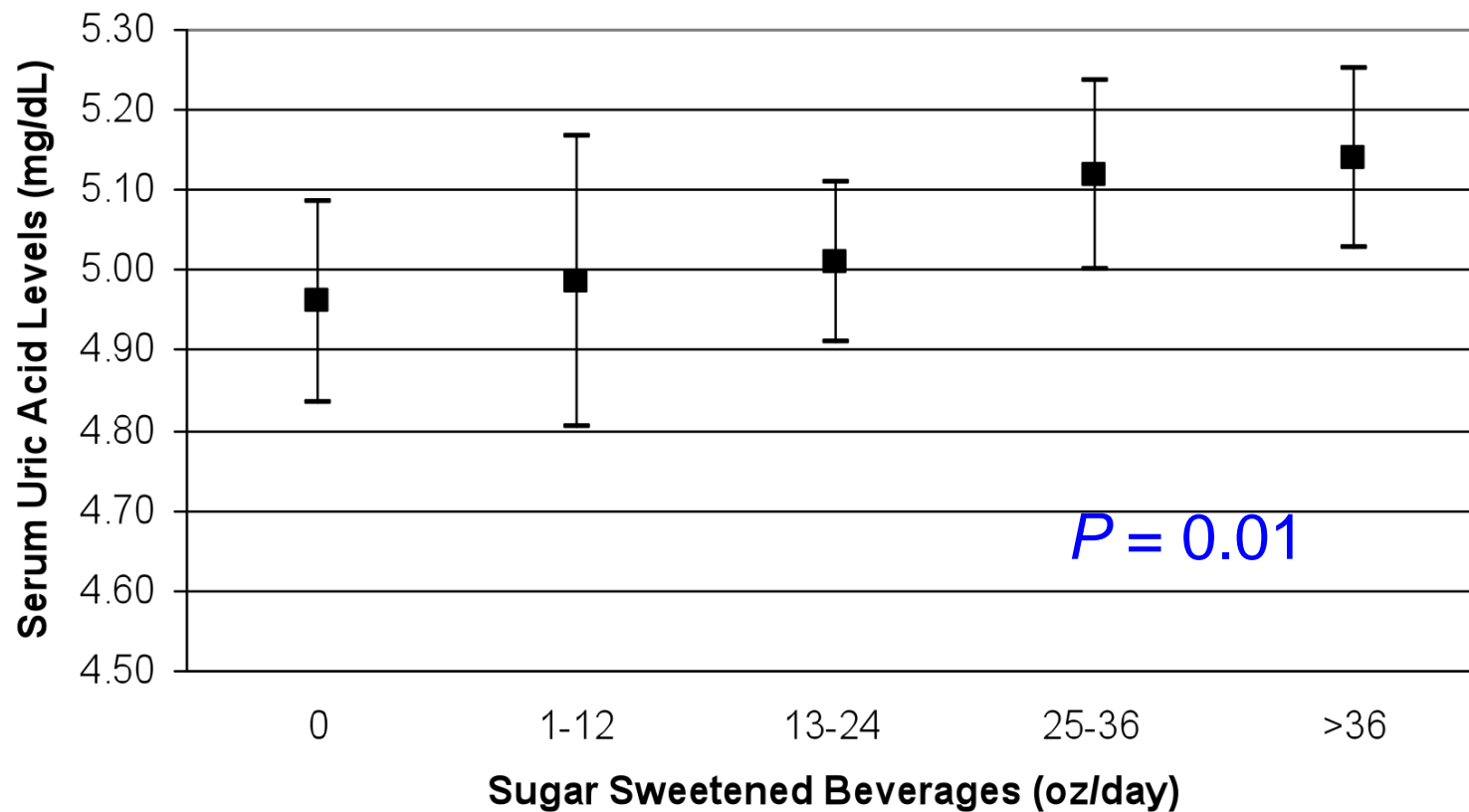
**Figure 2.** Multivariable-Adjusted Geometric Mean Triglyceride Levels by Level of Added Sugar Intake Among US Adults, NHANES 1999-2006



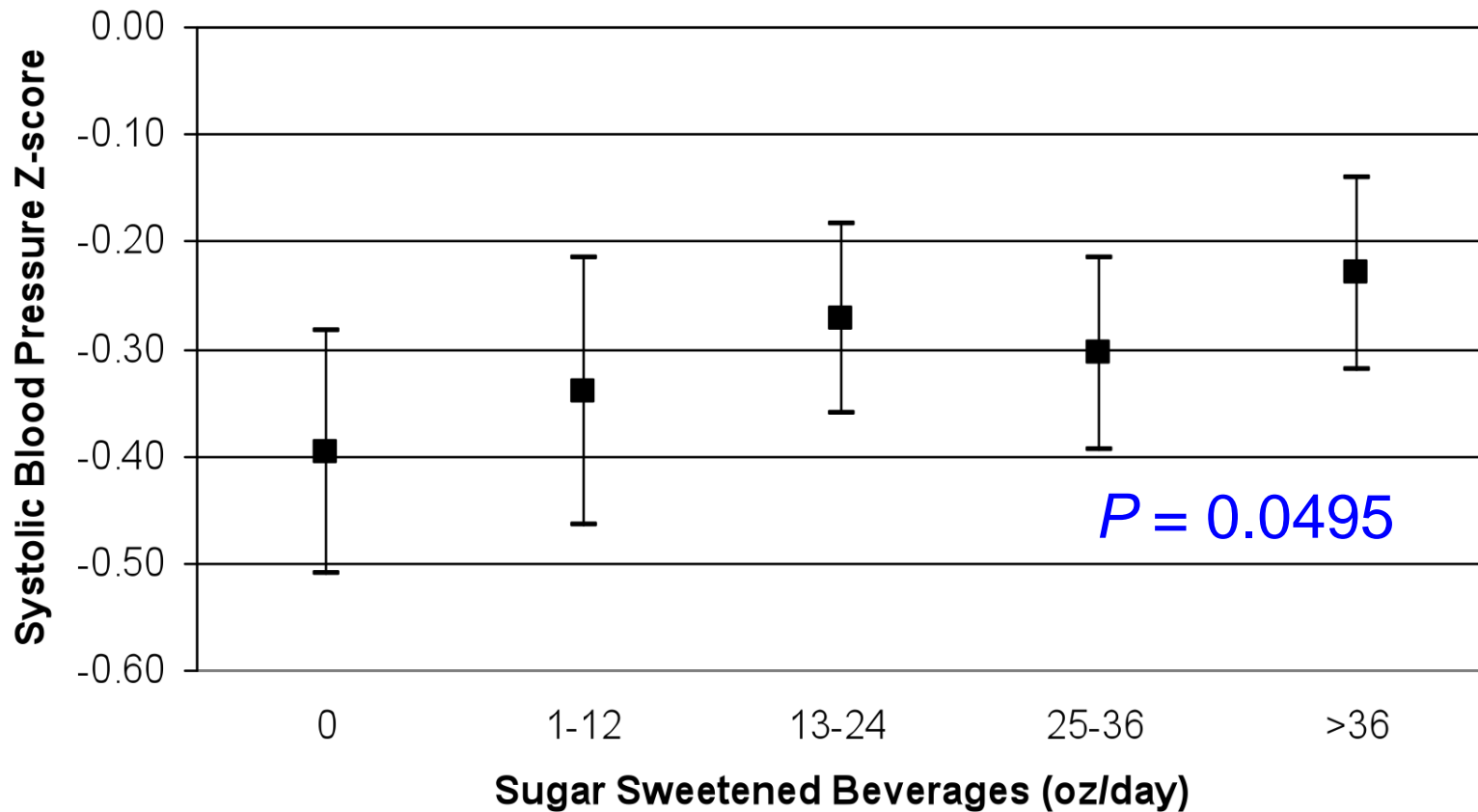
# Meta-Analysis of Effects of Sugar on Triglycerides



## Relations between fructose, uric acid and hypertension in NHANES IV adolescents

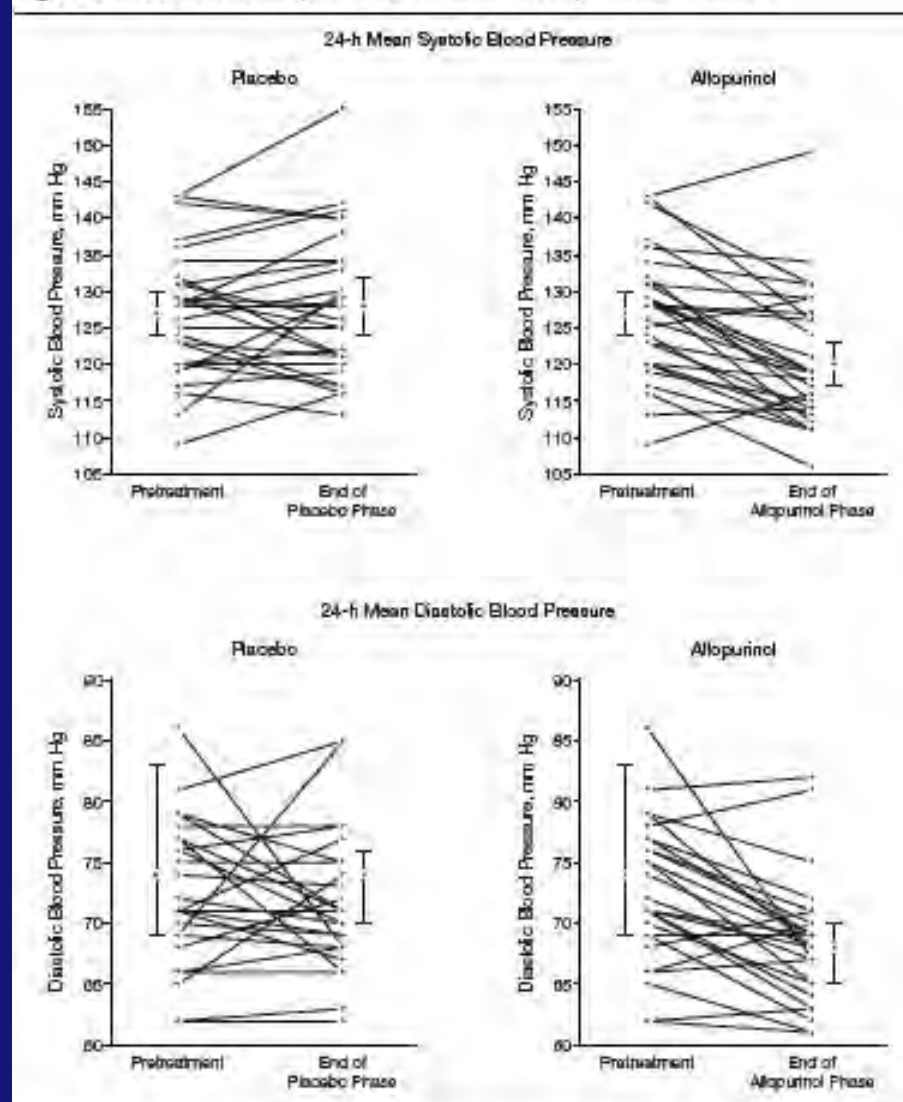


## Relations between fructose, uric acid and hypertension in NHANES IV adolescents



# Allopurinol lowers BP in obese adolescents with essential hypertension

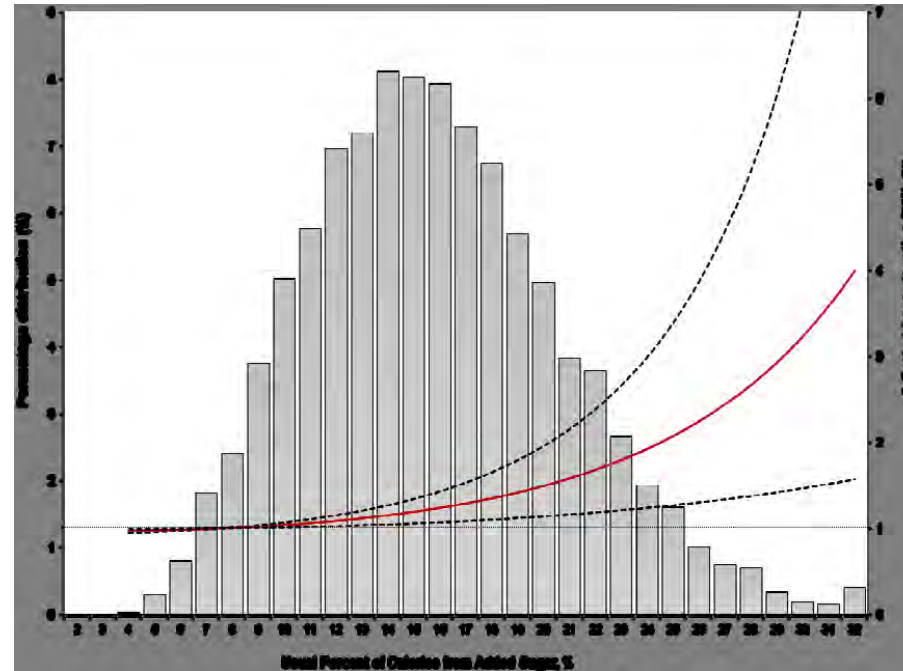
**Figure 2.** Blood Pressure Response of Adolescents to Allopurinol and Placebo





# Hazard ratio for CV mortality based on percent calories as sugar for US adult population, 1988-2006

**Figure 1.** Adjusted Hazard Ratio of the Usual Percent of Calories from Added Sugar for CVD Mortality Among US Adults Aged  $\geq 20$  Years – NHANES Linked Mortality Files, 1988-2006



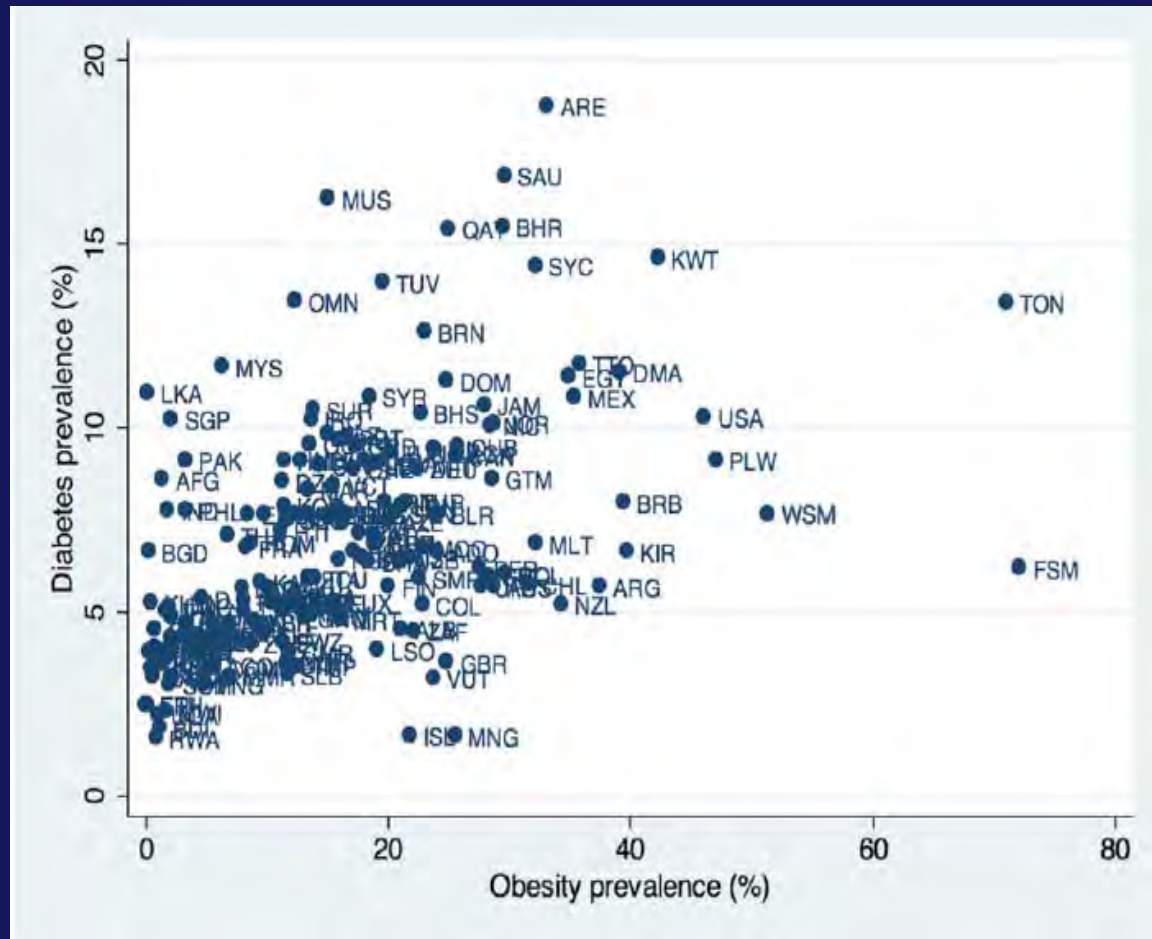
Histogram is the distribution of usual percent of calories from added sugar in population. Lines show the adjusted HRs from Cox models. Mid-value of quintile 1 (7.5%) was the reference standard. Model was adjusted for age, sex, race/ethnicity, educational attainment, smoking status, alcohol consumption, physical activity level, family history of CVD, antihypertensive medication use, health eating index score, body mass index, systolic blood pressure, total serum cholesterol and total calories. Solid line indicates point estimates; dashed lines indicate 95% CIs. CVD indicates cardiovascular disease; HR, hazard ratio; NHANES, National Health and Nutrition Examination Survey.

# **Sugar and Diabetes**

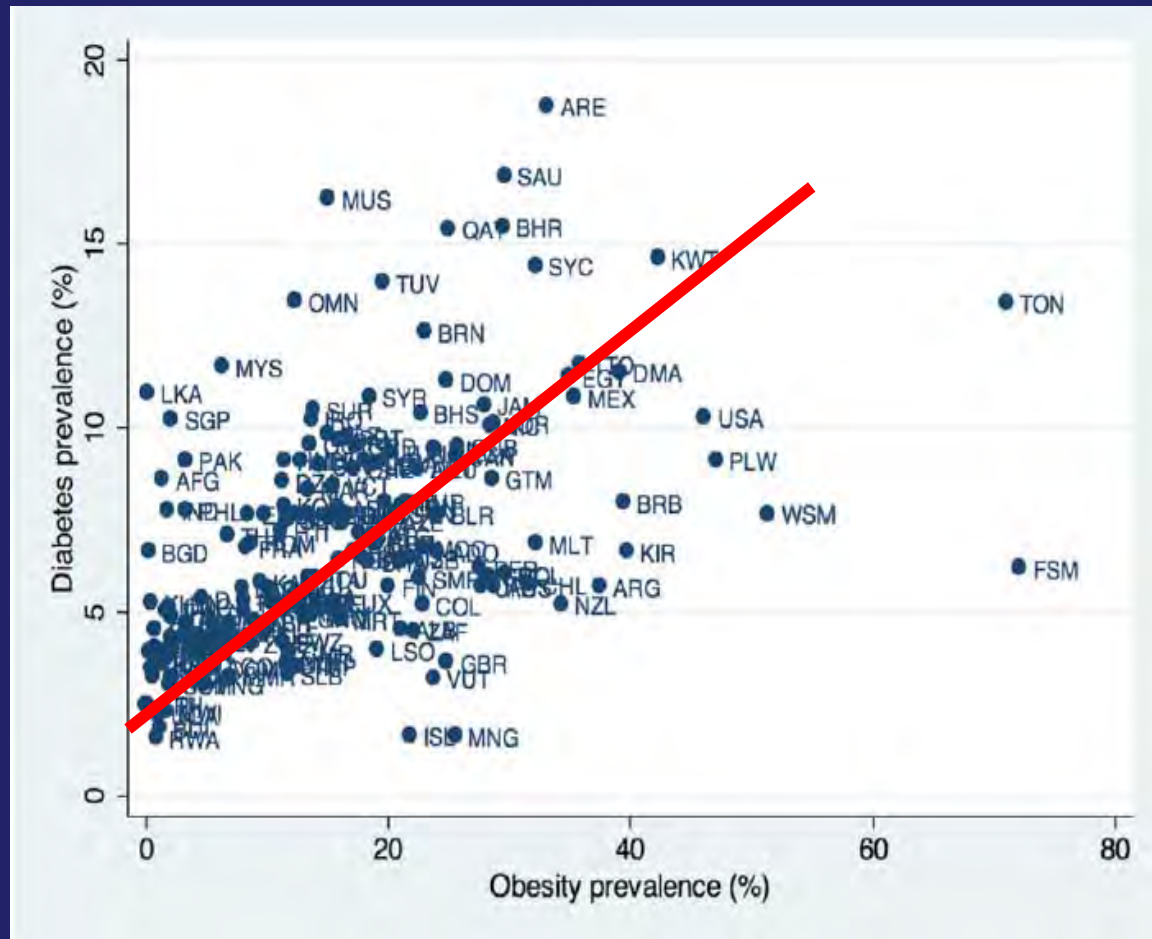
- Confound by Obesity**
- Plausibility**
- Mechanisms**
- Human Correlation**
- Human Causation**

# **Sugar and Diabetes: Confounded by Obesity**

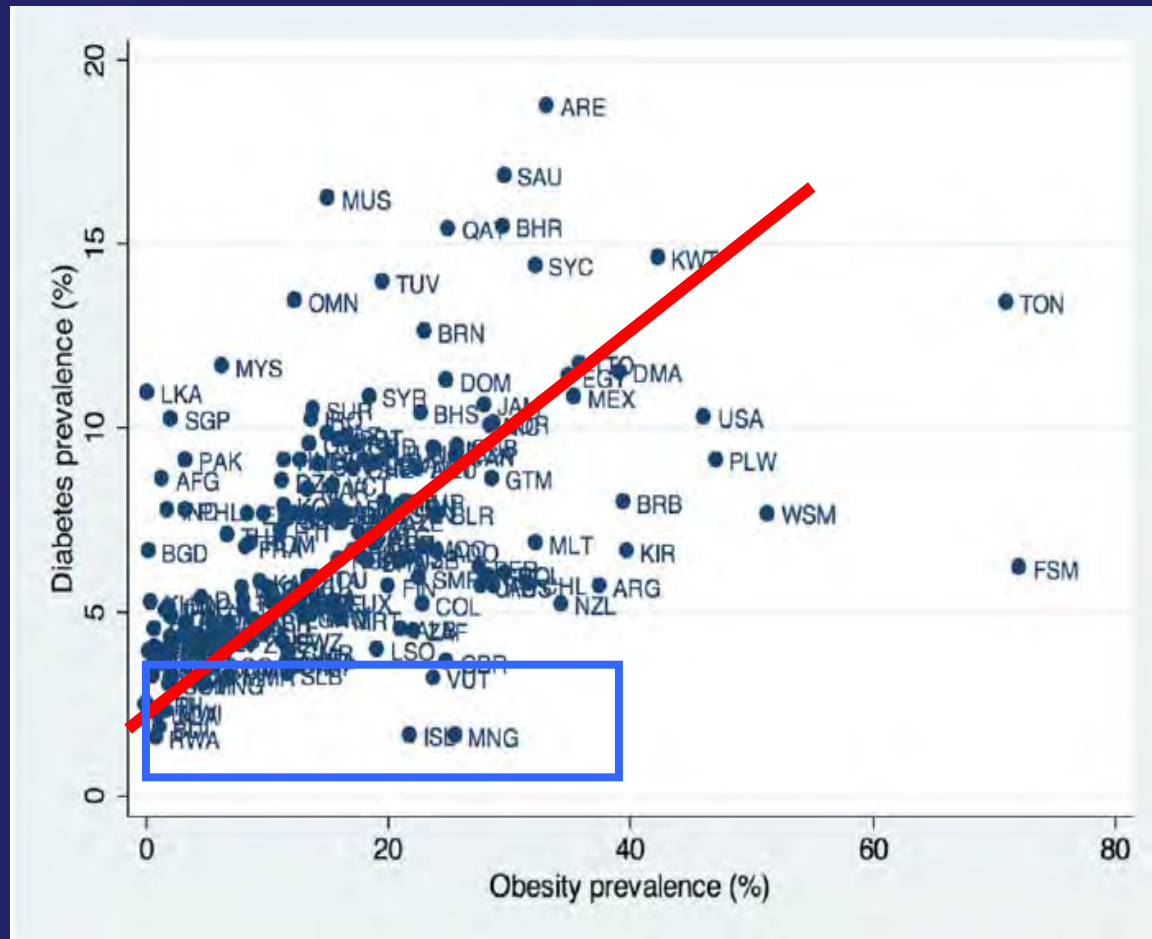
# Obesity is the problem (?)



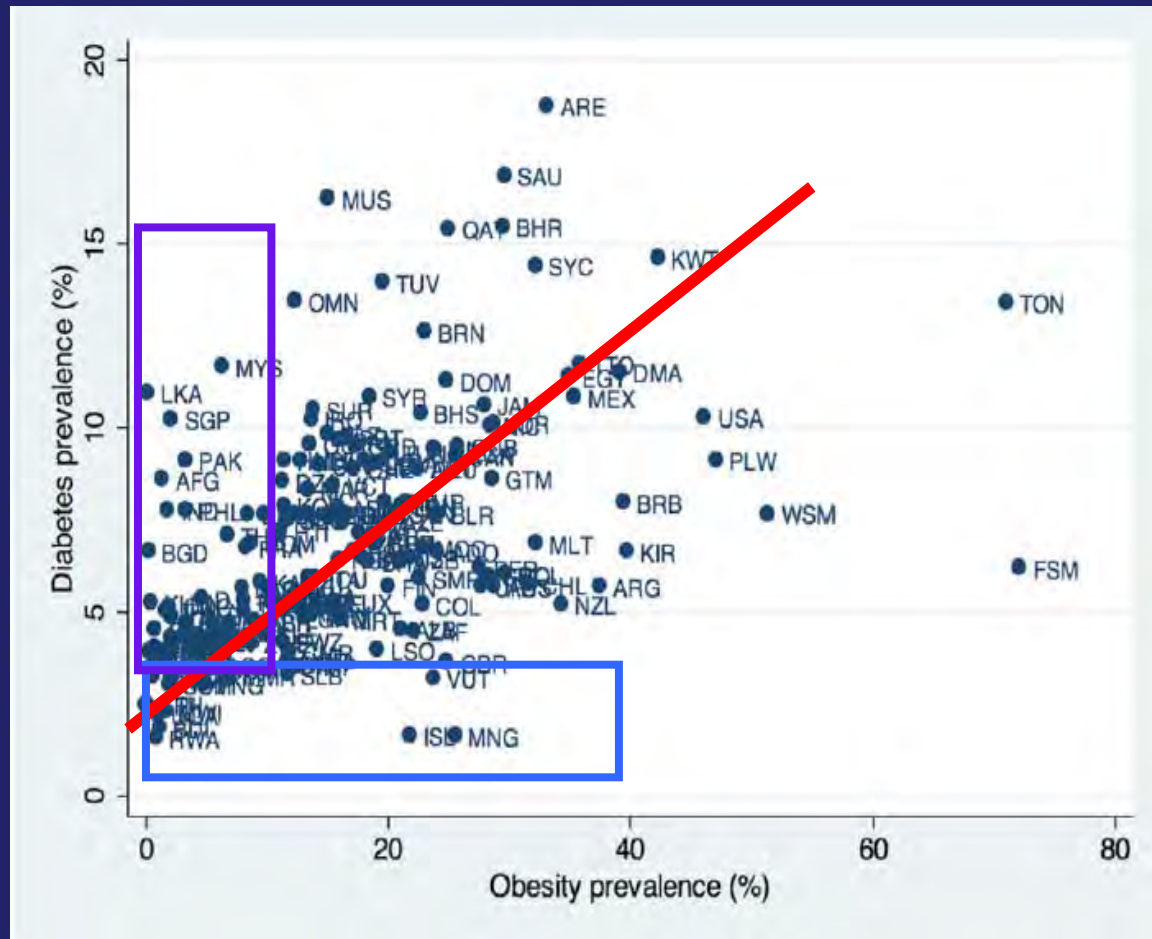
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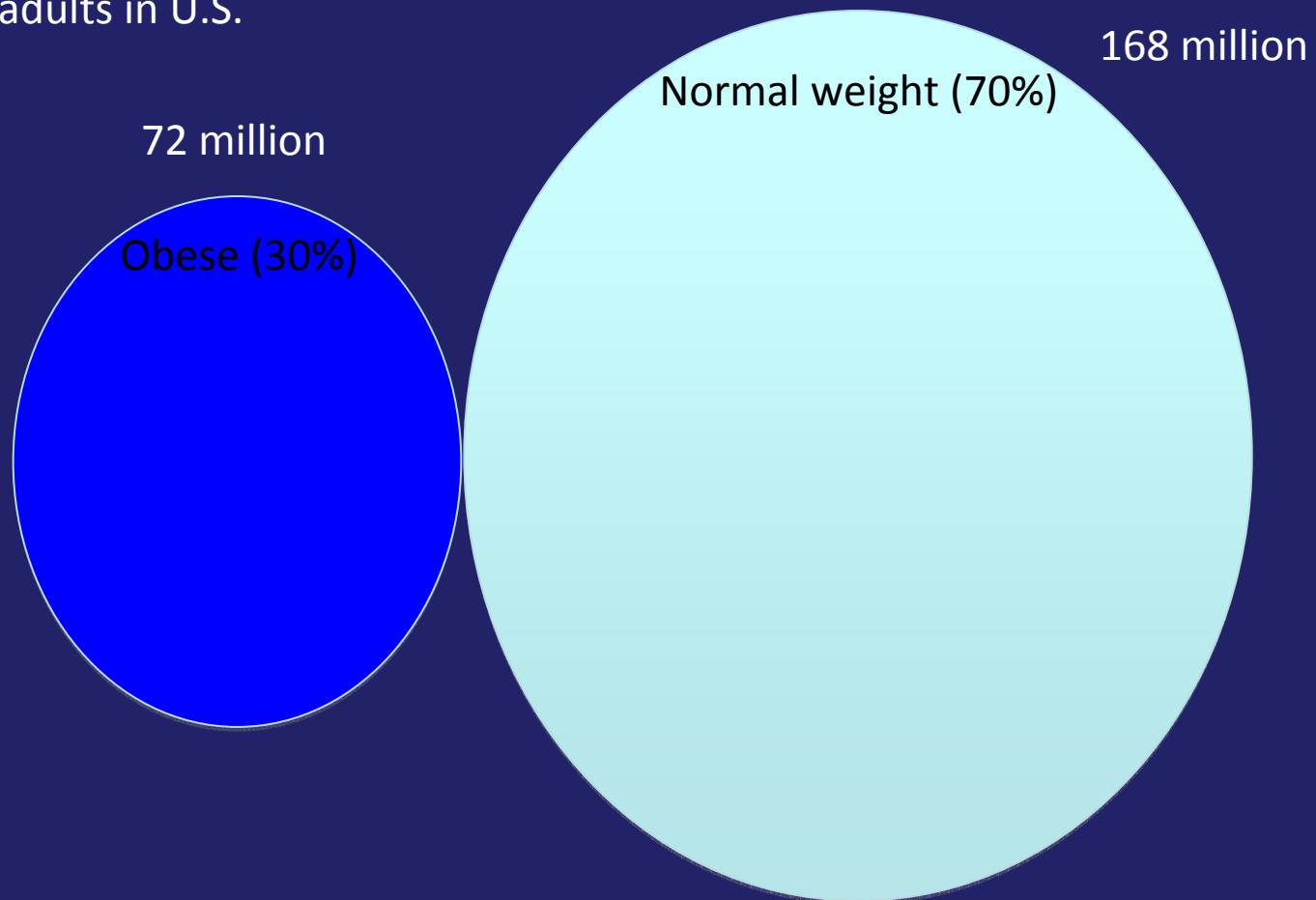


# **Diabetes is NOT a subset of obesity**

- Obesity is increasing worldwide by 1% per year
- Diabetes is increasing worldwide by 4% per year

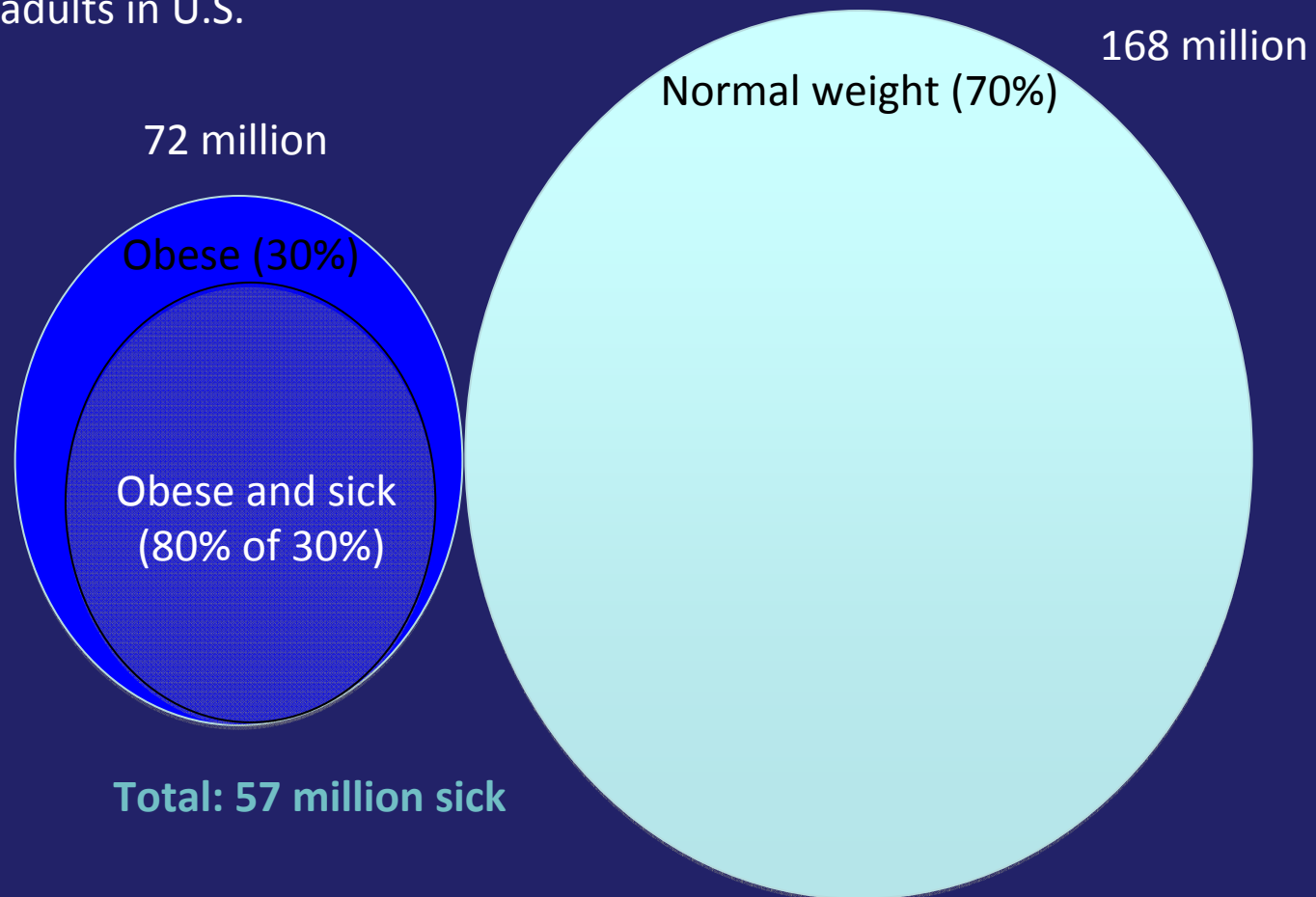
# “Exclusive” view of obesity and metabolic dysfunction

240 million adults in U.S.



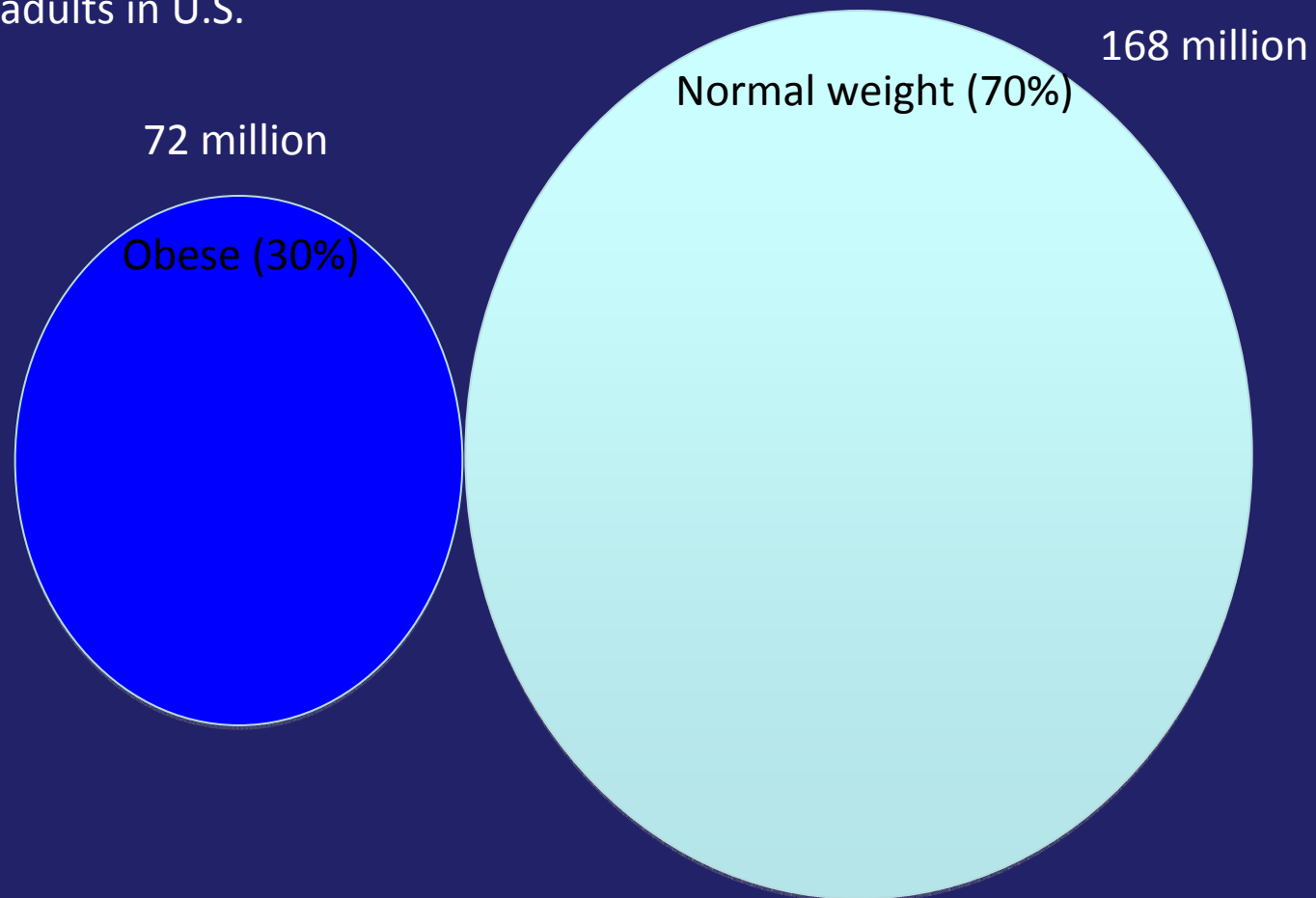
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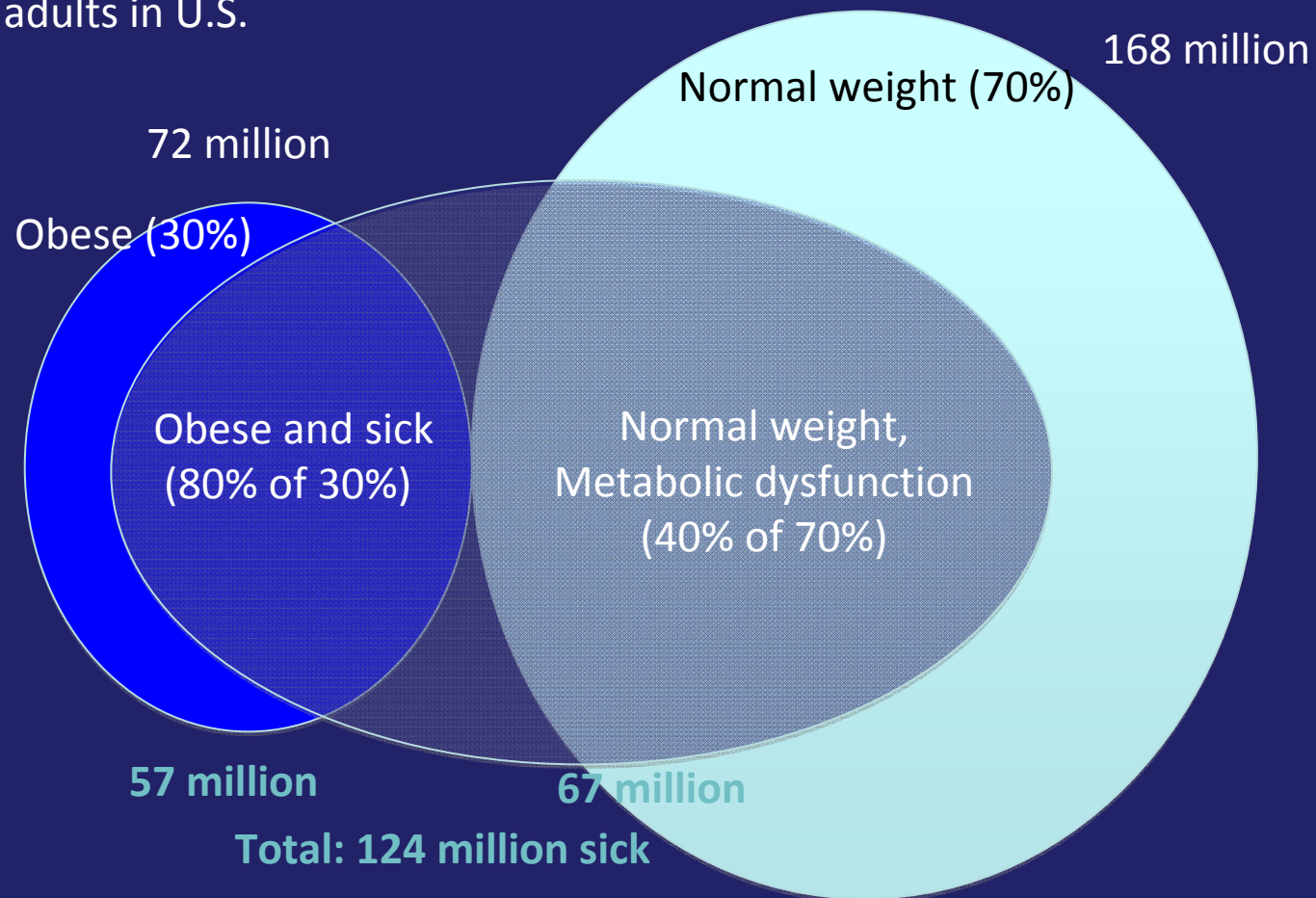
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# “Inclusive” view of obesity and metabolic dysfunction

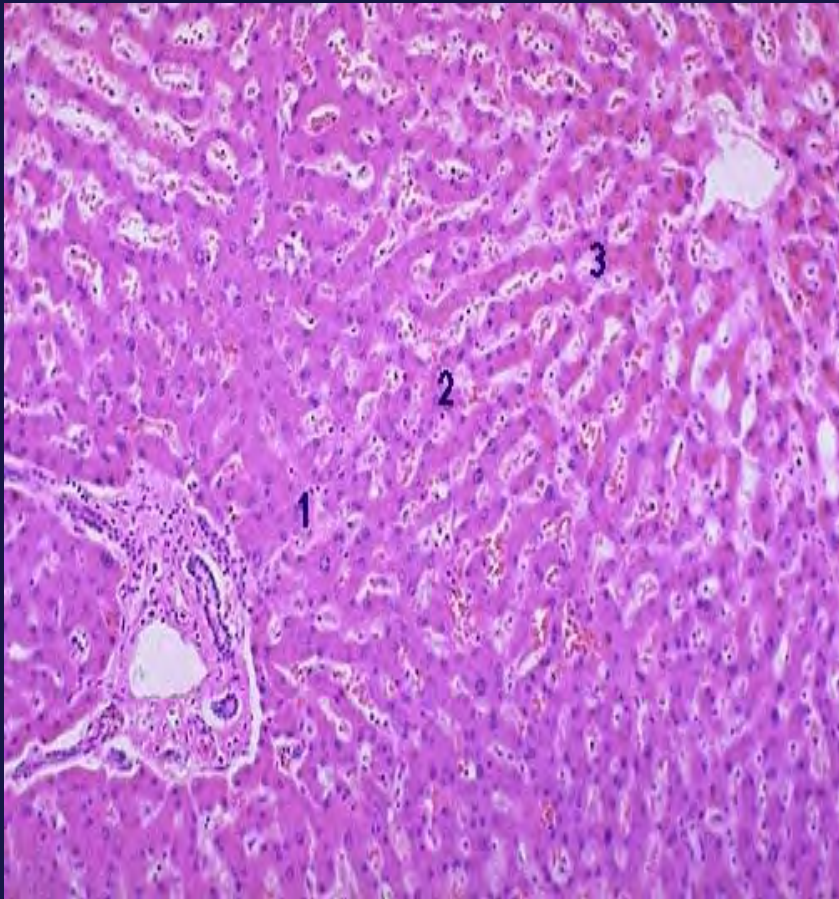
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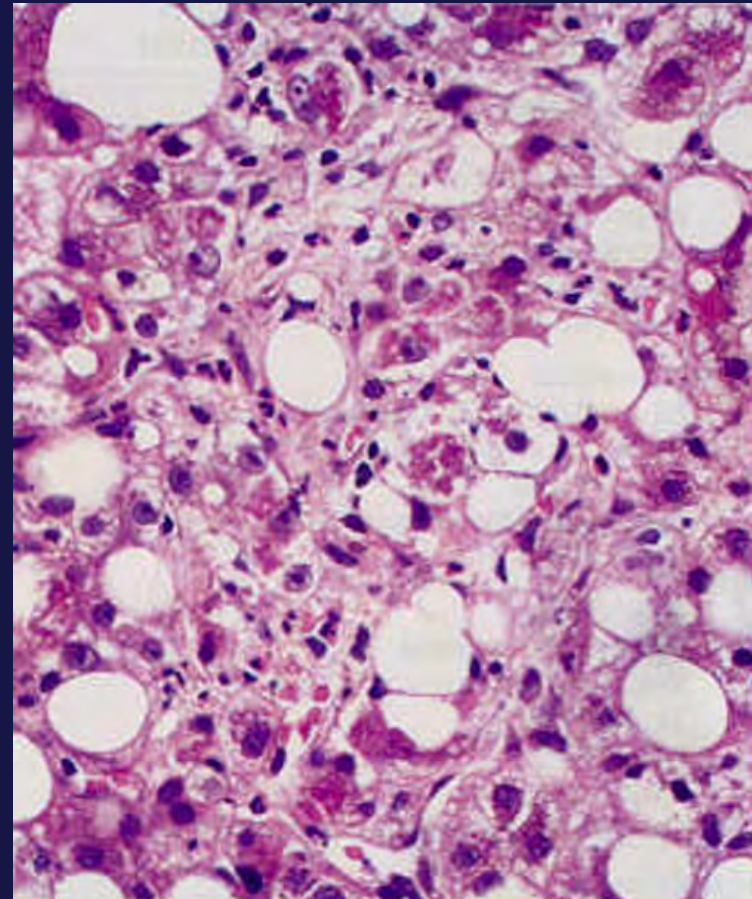
# **Sugar and Diabetes: Plausibility**



# Histology of (N)AFLD



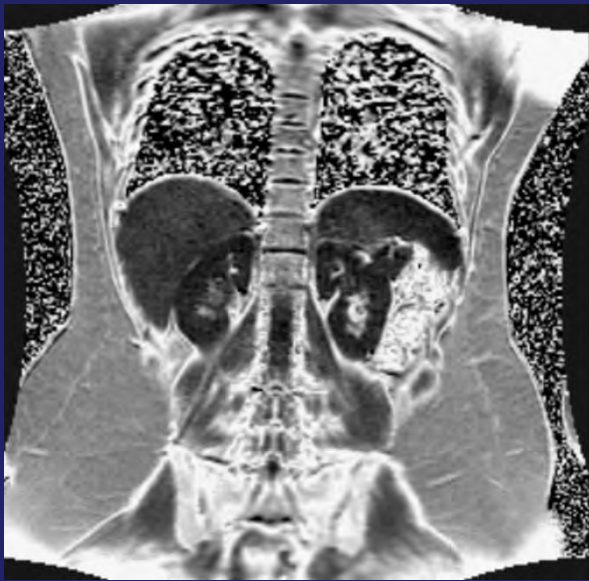
Normal



(N)AFLD



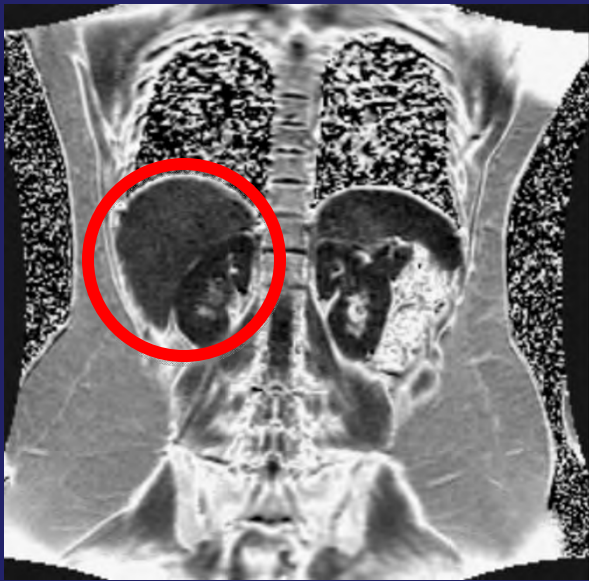
# MRI Fat Fraction Maps



Obese

Low Liver Fat = 2.6%

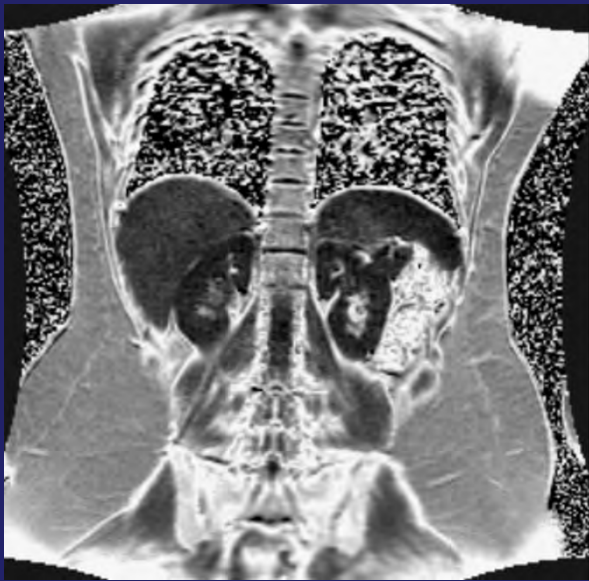
# MRI Fat Fraction Maps



Obese

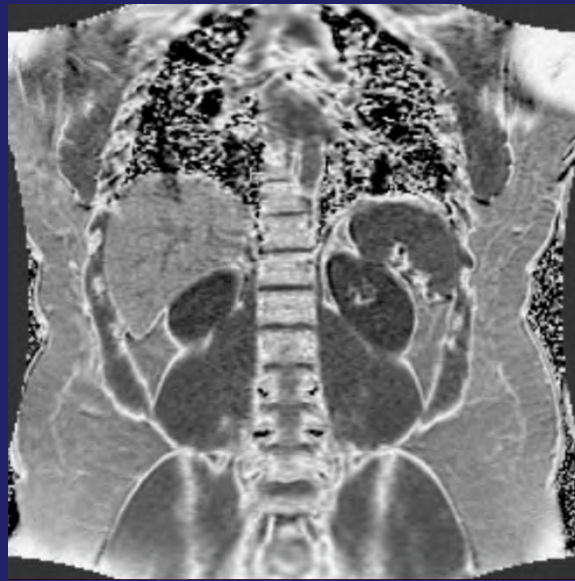
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# MRI Fat Fraction Maps



Obese

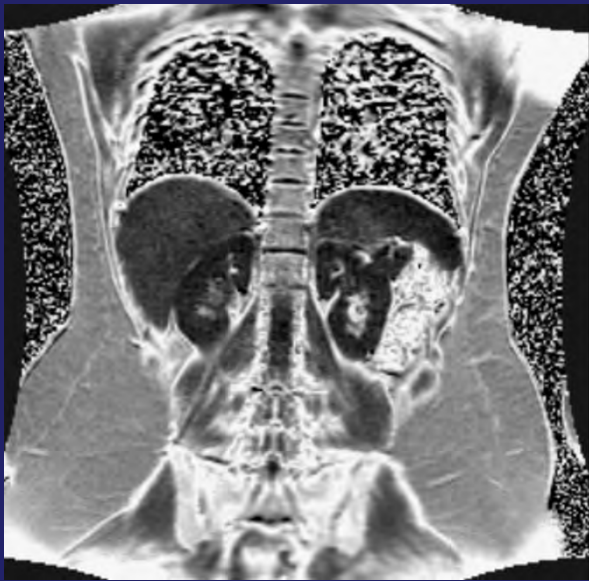
Low Liver Fat = 2.6%



Obese

High Liver Fat = 24%

# MRI Fat Fraction Maps



Obese

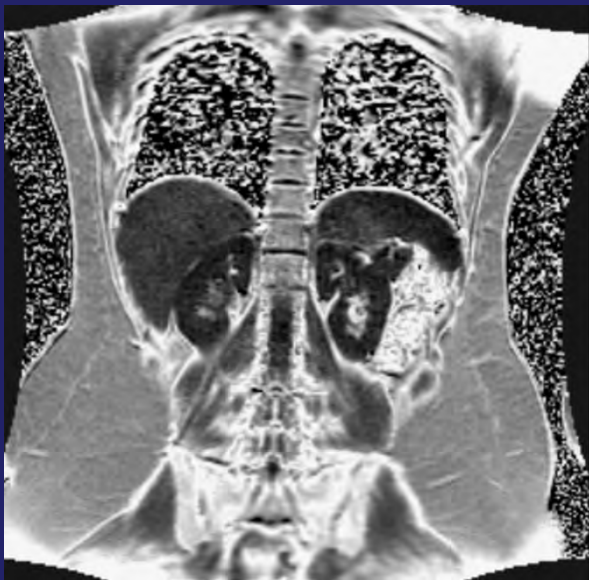
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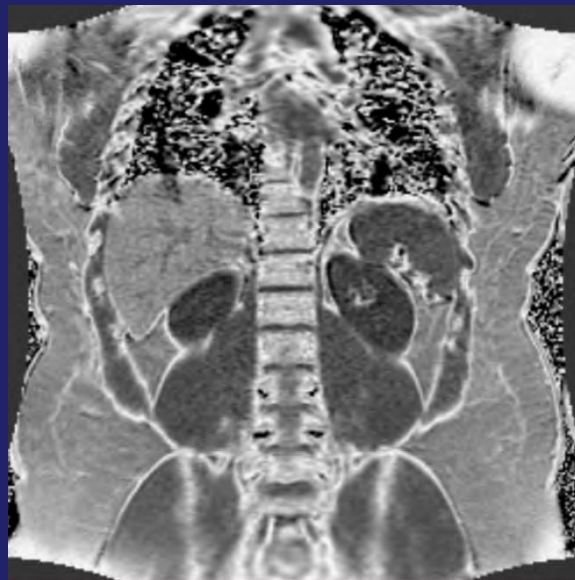
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# MRI Fat Fraction Maps



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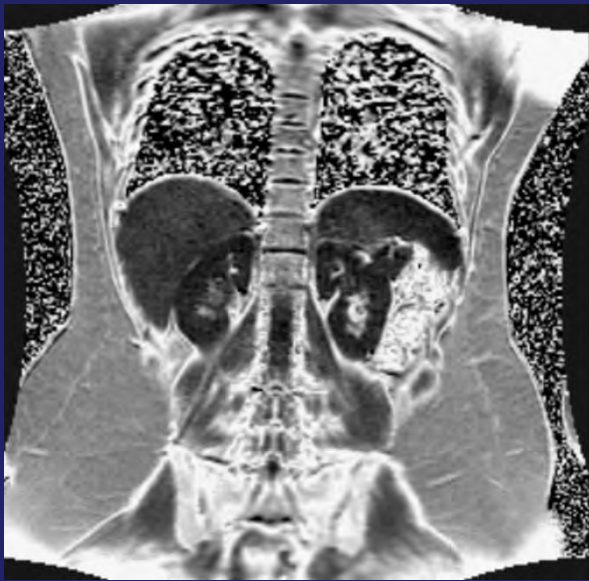


Thin

High Liver Fat = 23%

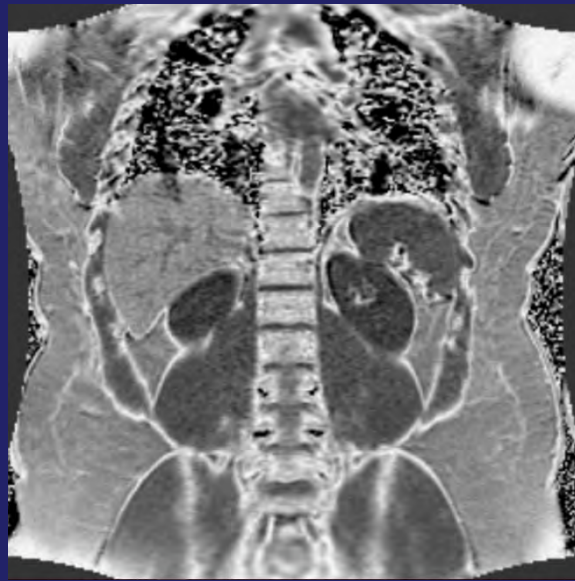


# MRI Fat Fraction Maps



Obese

Low Liver Fat = 2.6%



Obese

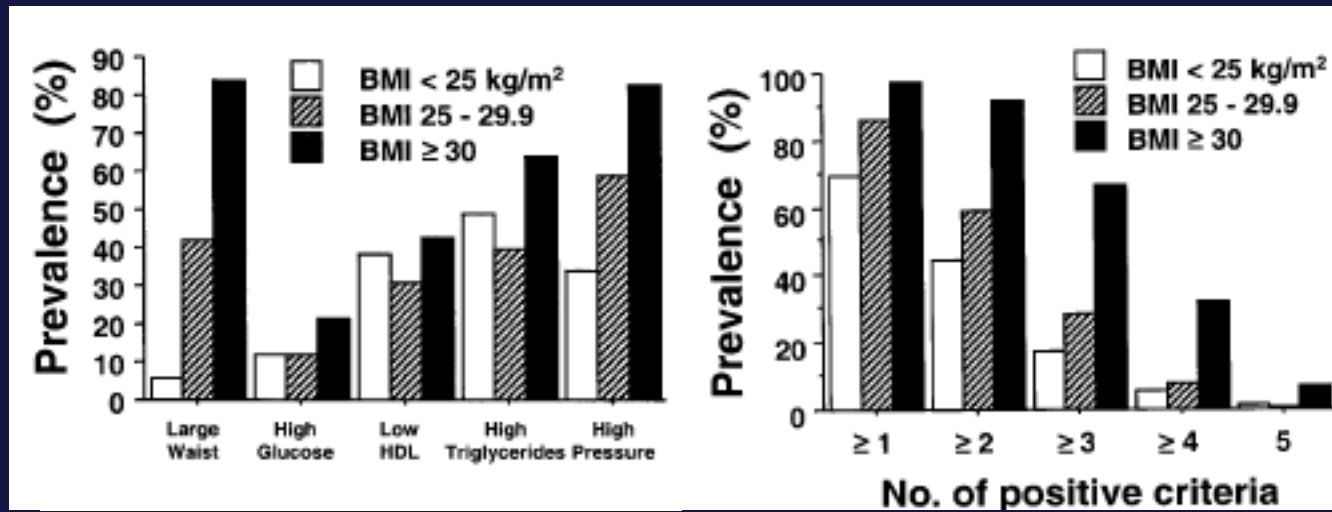
High Liver Fat = 24%



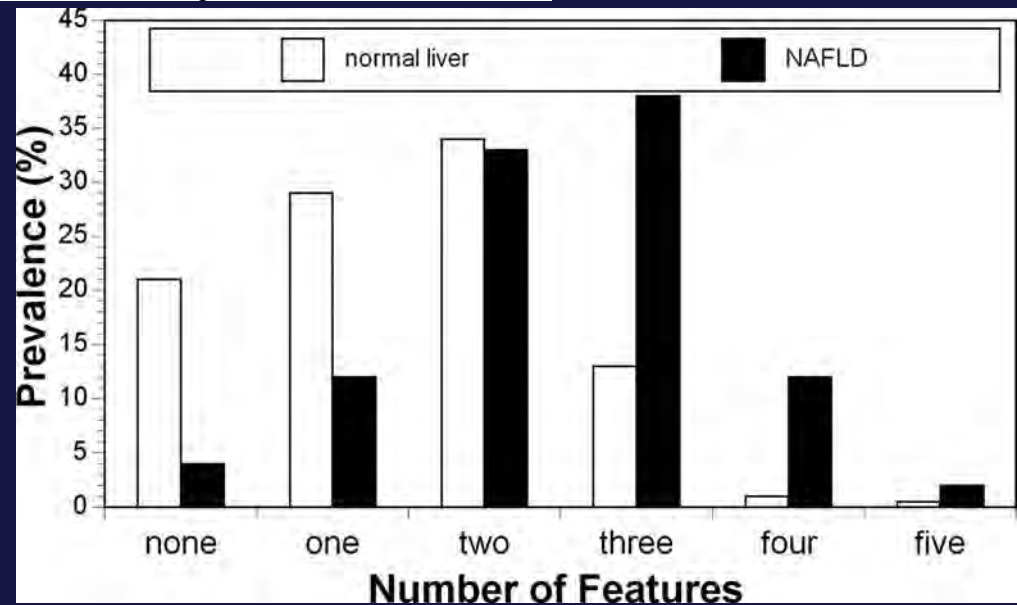
Thin

High Liver Fat = 23%

# NAFLD and Metabolic Syndrome are congruent (if not the same)



Adults:  
Marchesini et al. Hepatology 37:917, 2003



Children:  
Schwimmer et al. Circulation 118:277, 2008



# Epidemiology of NAFLD

Non-alcoholic fatty liver disease (NAFLD) has become epidemic

Steatosis:

45% Latinos

33% Caucasians

24% African Americans

NASH

5.5% of US Adults

Children:

Steatosis in 13% of autopsy specimens ages 5-19

38% in obese autopsy specimens

# NAFLD is a primary predictor of T2DM in Korean adults

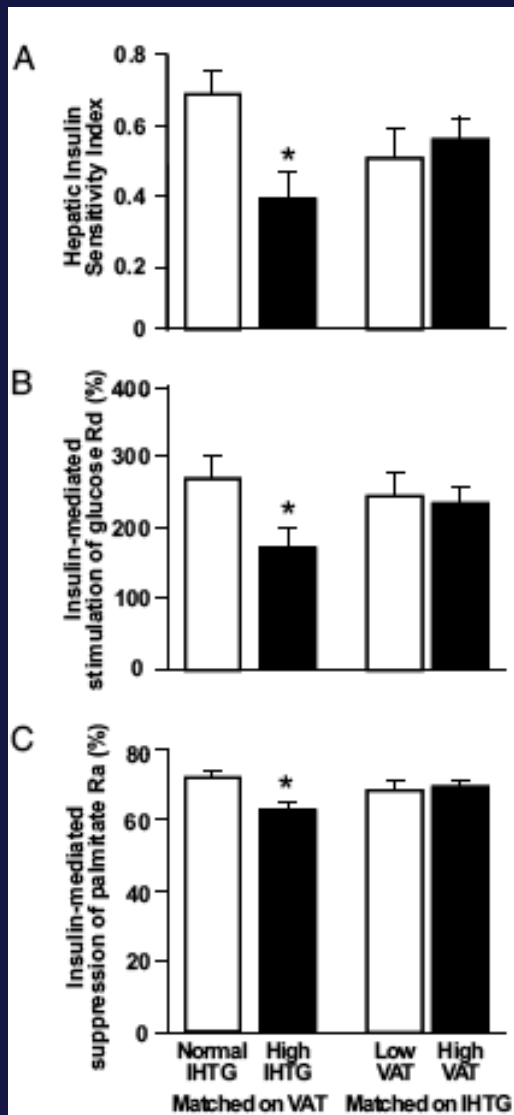
**TABLE 2.** OR for T2DM at 5-yr follow-up

	T2DM -no./total no. (%)		OR (95% confidence interval)		
	No fatty liver	Fatty liver	Unadjusted	Adjusted <sup>a</sup>	Adjusted <sup>a</sup> - baseline glucose
All	54/8120 (0.7%)	120/2971 (4%)	6.29 (4.55-8.69)	3.24 (2.19-4.78)	2.05 (1.35-3.12)
Insulin					
Quartile 1	13/2468 (0.5%)	8/307 (2.6%)	5.05 (2.08-12.29)	3.47 (1.23-9.79)	1.96 (0.63-6.13)
Quartile 2	16/2262 (0.7%)	6/511 (1.2%)	1.67 (0.65-4.28)	1.34 (0.46-3.87)	0.71 (0.22-2.26)
Quartile 3	11/2002 (0.6%)	22/768 (2.9%)	5.34 (2.58-11.06)	3.74 (1.59-8.84)	2.92 (1.12-7.62)
Quartile 4	14/1388 (1.0%)	84/1385 (6.1%)	6.34 (3.58-11.21)	3.31 (1.76-6.20)	2.42 (1.23-4.75)

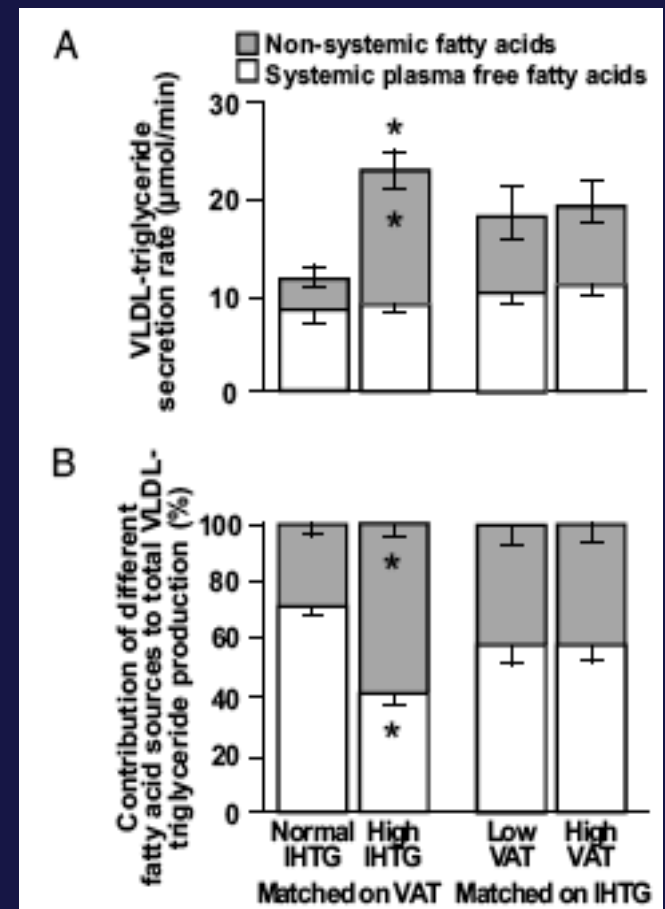
<sup>a</sup> Adjusted for age, gender, BMI, alcohol (grams per day), education (< 16 yr, ≥ 16 yr), smoking (never or past, current), and exercise (< 1 time/wk, ≥ 1 time/wk).

# Intrahepatic fat explains metabolic perturbation better than visceral fat

Hepatic  
Insulin  
Sensitivity  
Index



VLDL  
Secretion  
Rate



Contribution  
Of Free  
Fatty Acids  
To VLDL

# **Sugar and Diabetes: Mechanisms**

# The first problem: Fructose is not glucose

Common wisdom: A calorie is a calorie, and  
“Sugar is just “empty calories”

Elliot et al. Am J Clin Nutr, 2002  
Bray et al. Am J Clin Nutr, 2004  
Teff et al. J Clin Endocrinol Metab, 2004  
Gaby, Alt Med Rev, 2005

Le and Tappy, Curr Opin Clin Nutr Metab Care, 2006  
Wei et al. J Nutr Biochem, 2006  
Johnson et al. Am J Clin Nutr 2007  
Rutledge and Adeli, Nutr Rev, 2007  
Brown et al. Int. J. Obes, 2008

# The first problem: Fructose is not glucose

Common wisdom: A calorie is a calorie, and  
“Sugar is just “empty calories”

But:

- Chronic fructose exposure promotes liver fat accumulation, which promotes Metabolic Syndrome

Elliot et al. Am J Clin Nutr, 2002  
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# The first problem: Fructose is not glucose

Common wisdom: A calorie is a calorie, and  
“Sugar is just “empty calories”

But:

- Chronic fructose exposure promotes liver fat accumulation, which promotes Metabolic Syndrome
- Chronic fructose exposure increases protein glycation, which promotes cellular and structural aging

Elliot et al. Am J Clin Nutr, 2002  
Bray et al. Am J Clin Nutr, 2004  
Teff et al. J Clin Endocrinol Metab, 2004  
Gaby, Alt Med Rev, 2005

Le and Tappy, Curr Opin Clin Nutr Metab Care, 2006  
Wei et al. J Nutr Biochem, 2006  
Johnson et al. Am J Clin Nutr 2007  
Rutledge and Adeli, Nutr Rev, 2007  
Brown et al. Int. J. Obes, 2008



(20%)



Can you name an energy source that is:

Can you name an energy source that is:

Not necessary for life

Can you name an energy source that is:

Not necessary for life

There is no biochemical reaction in the body that requires it

Can you name an energy source that is:

Not necessary for life

There is no biochemical reaction in the body that requires it

Is not nutrition

Can you name an energy source that is:

Not necessary for life

There is no biochemical reaction in the body that requires it

Is not nutrition

When consumed in excess it is toxic

Can you name an energy source that is:

Not necessary for life

There is no biochemical reaction in the body that requires it

Is not nutrition

When consumed in excess it is toxic

We love anyway



Can you name an energy source that is:

Not necessary for life

There is no biochemical reaction in the body that requires it

Is not nutrition

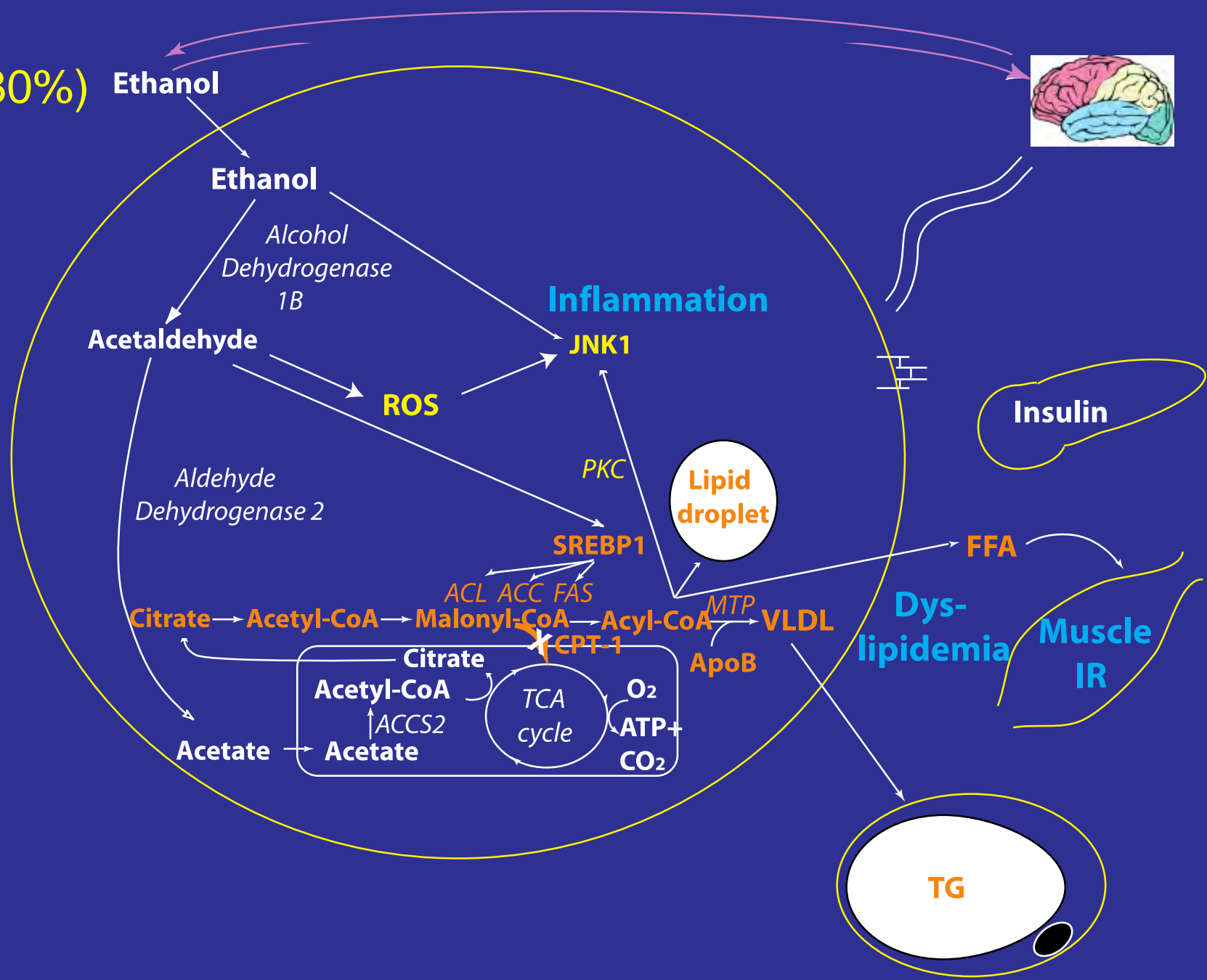
When consumed in excess it is toxic

We love anyway

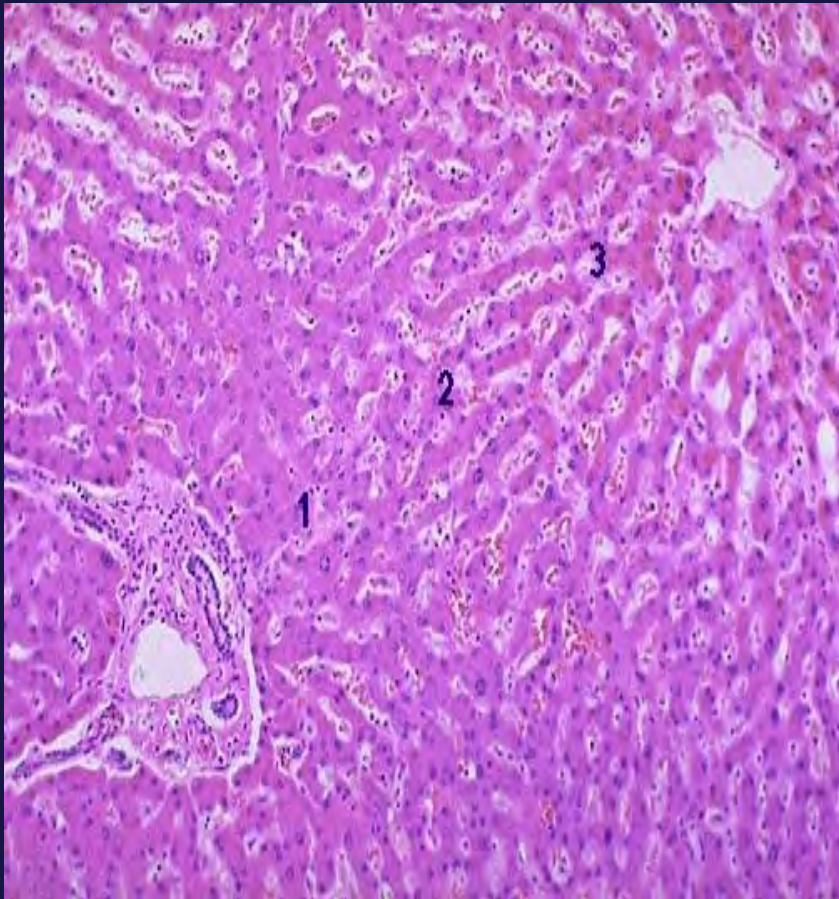
**Answer: Ethanol**

## Metabolism of Ethanol

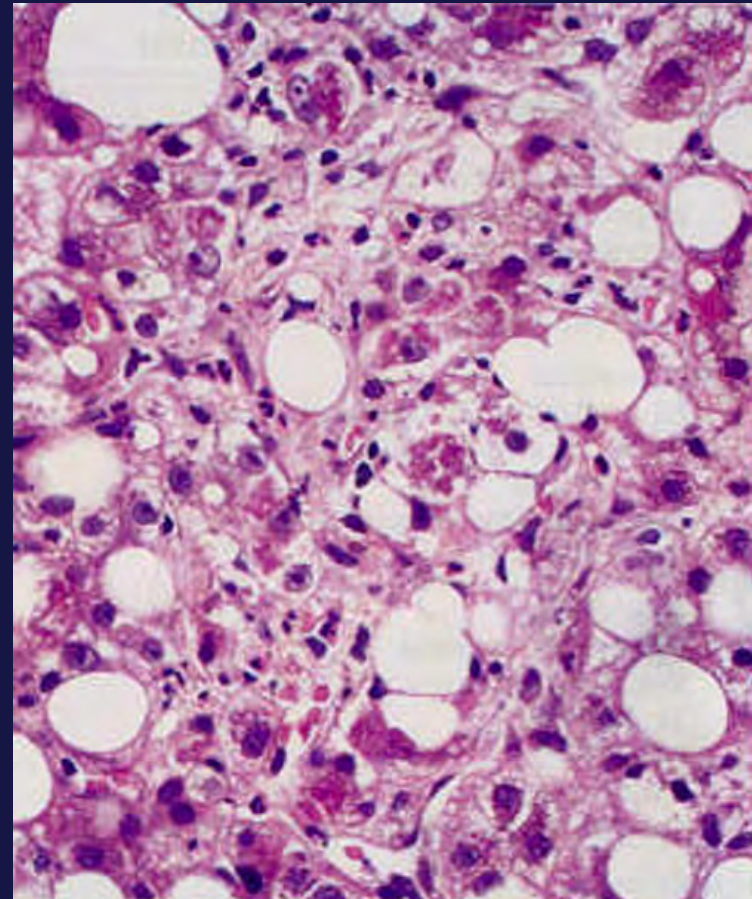
(80%) Ethanol



# Histology of (N)AFLD



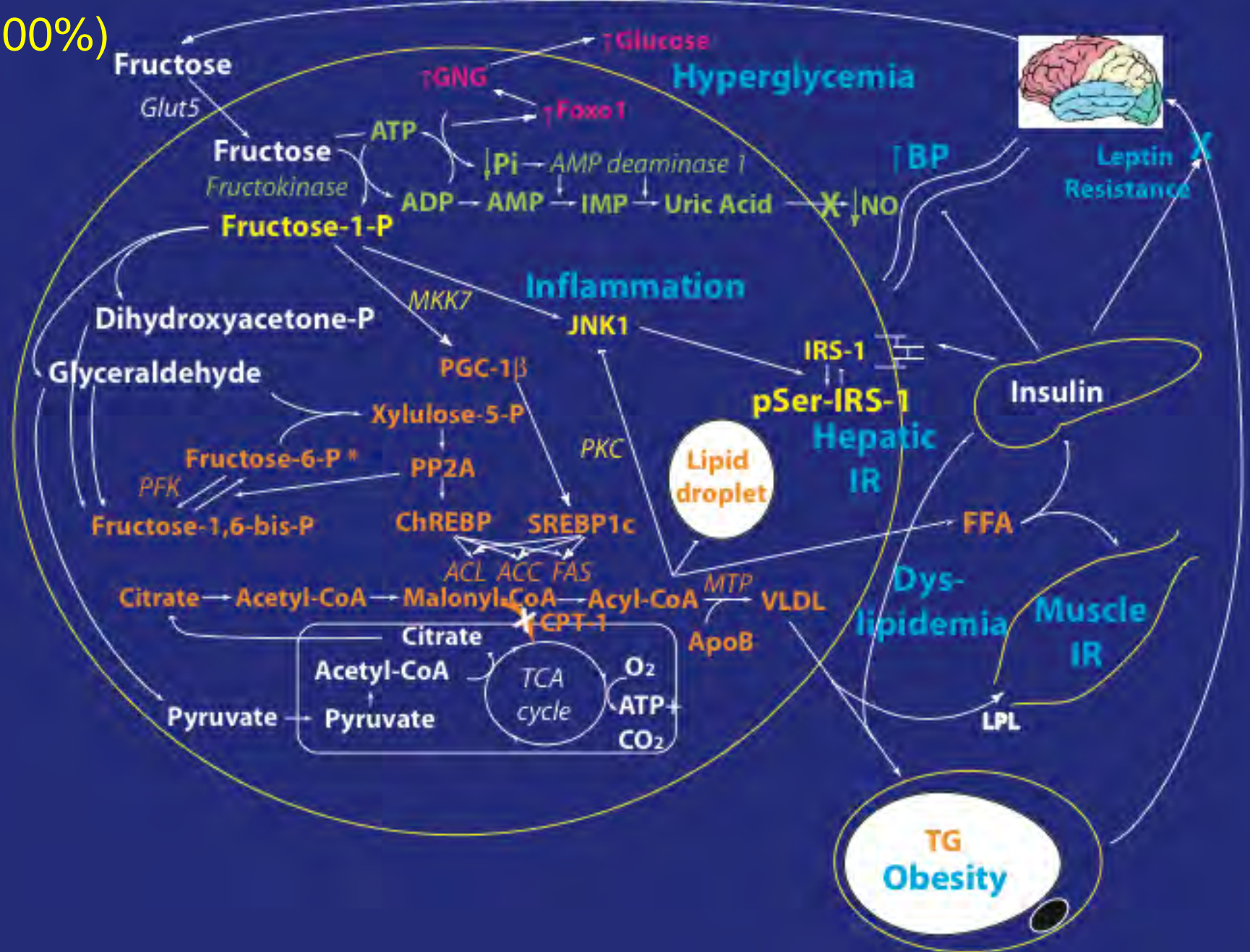
Normal



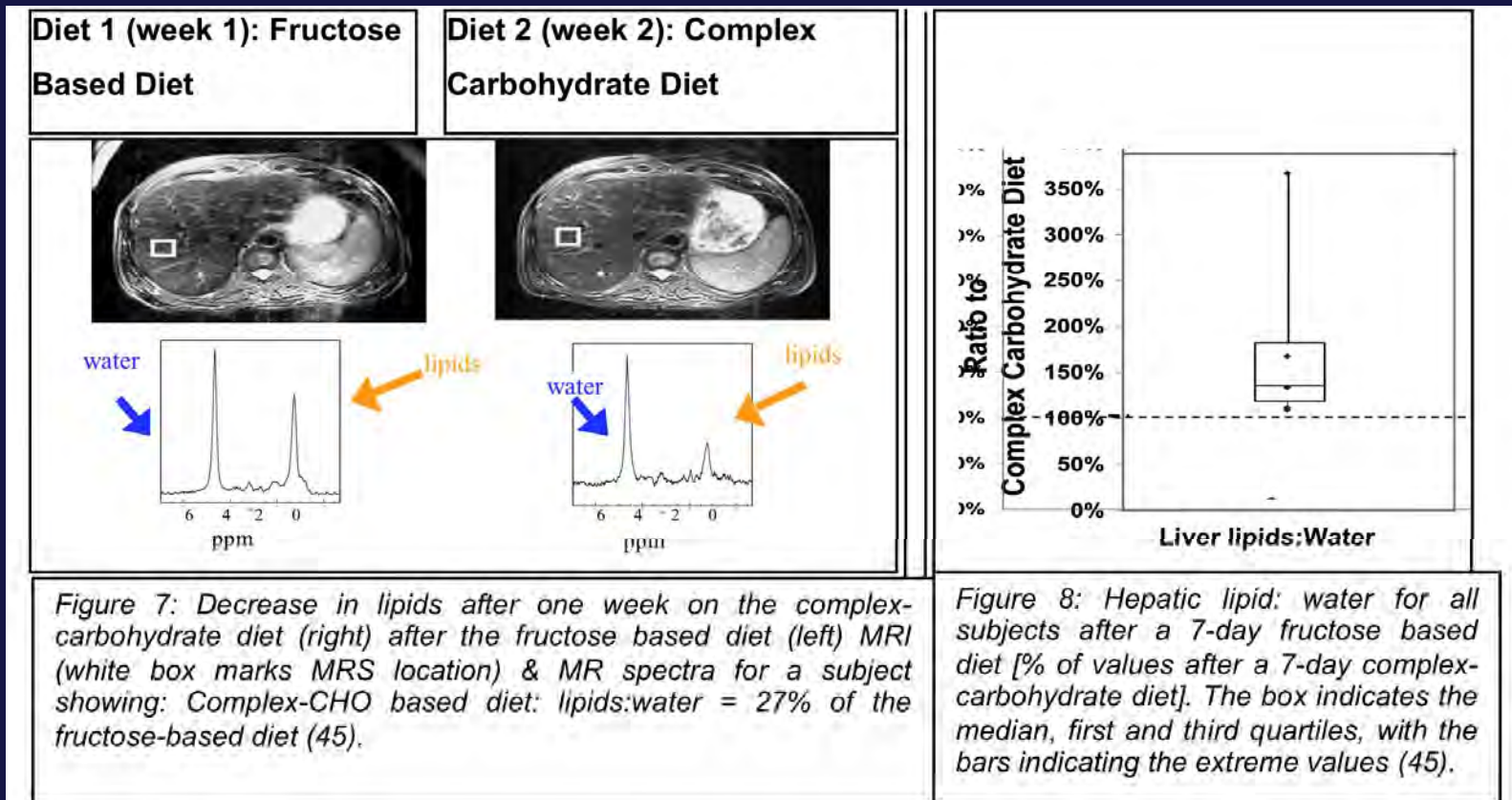
Alcohol?  
Sugar?



(100%)



# Isocaloric fructose vs. complex carbohydrate increases intrahepatic lipid in adults





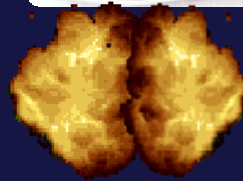
## The second problem



# The common link

**The browning reaction or Maillard reaction or non-enzymatic glycation**

**Instead of roasting 1 hour at 375 degrees  
we slow cook at 98.6 degrees for 75 years**

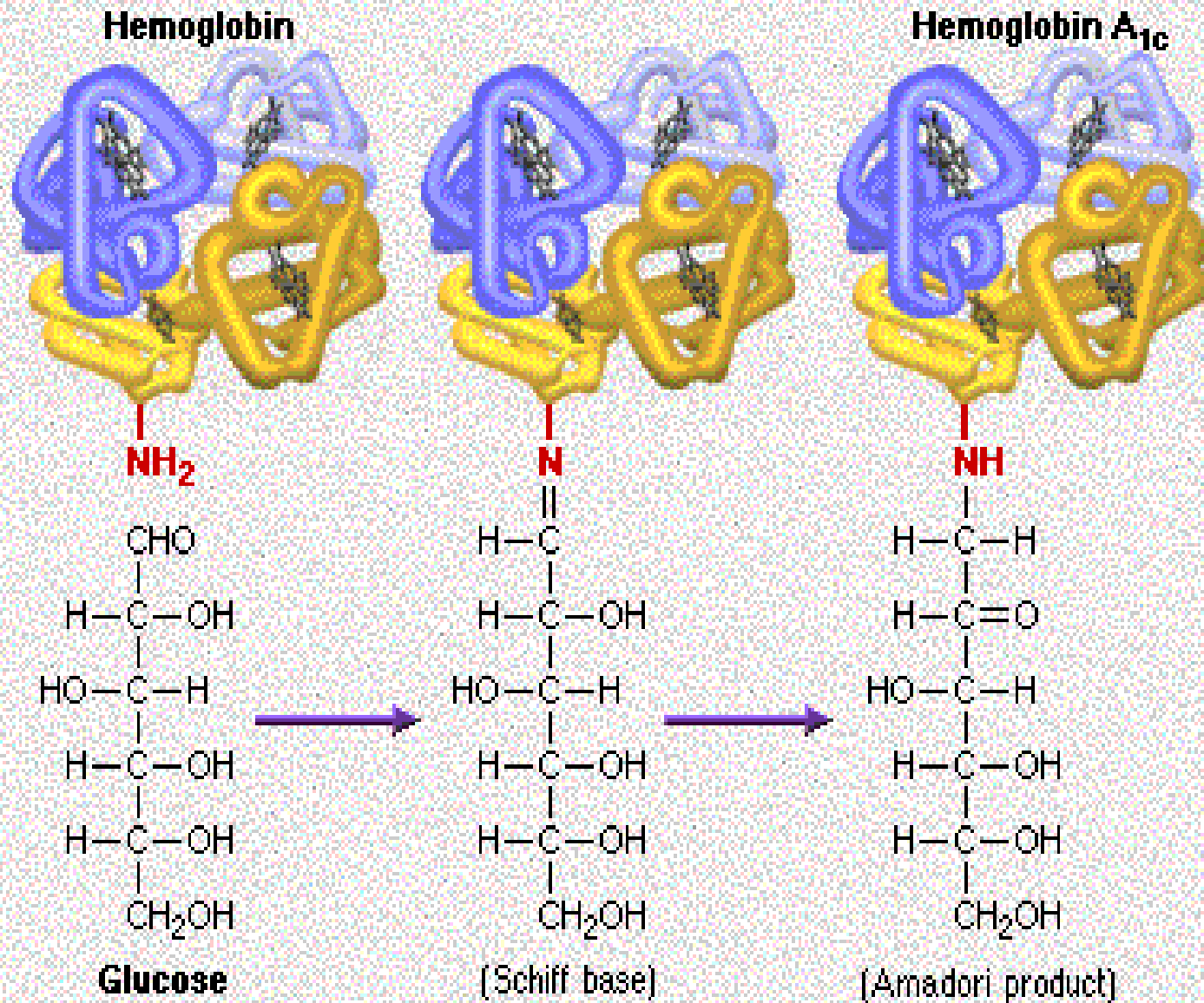




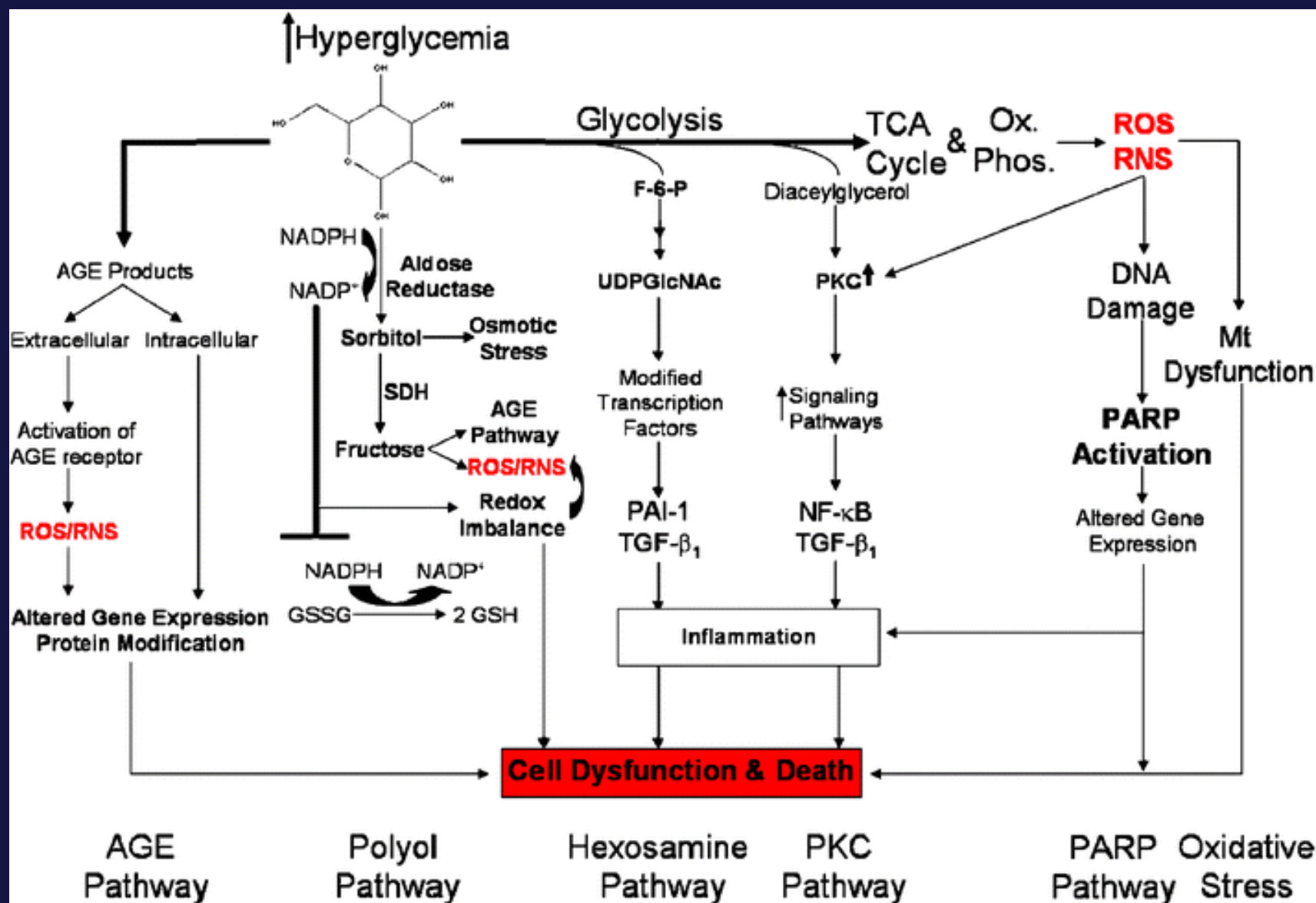
# Aging and costal cartilage



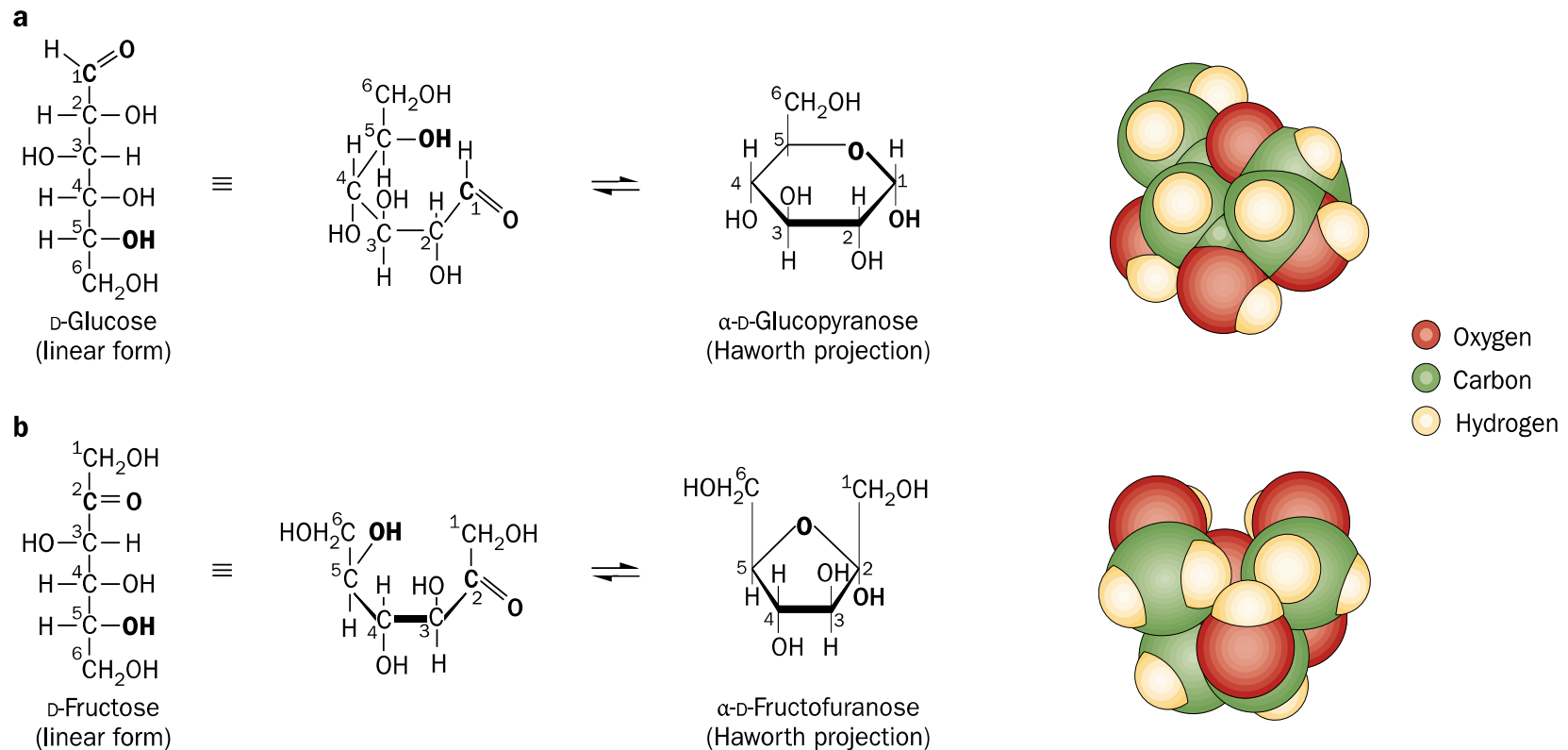
# The Amadori Reaction



# Generation of reactive oxygen species by carbohydrate

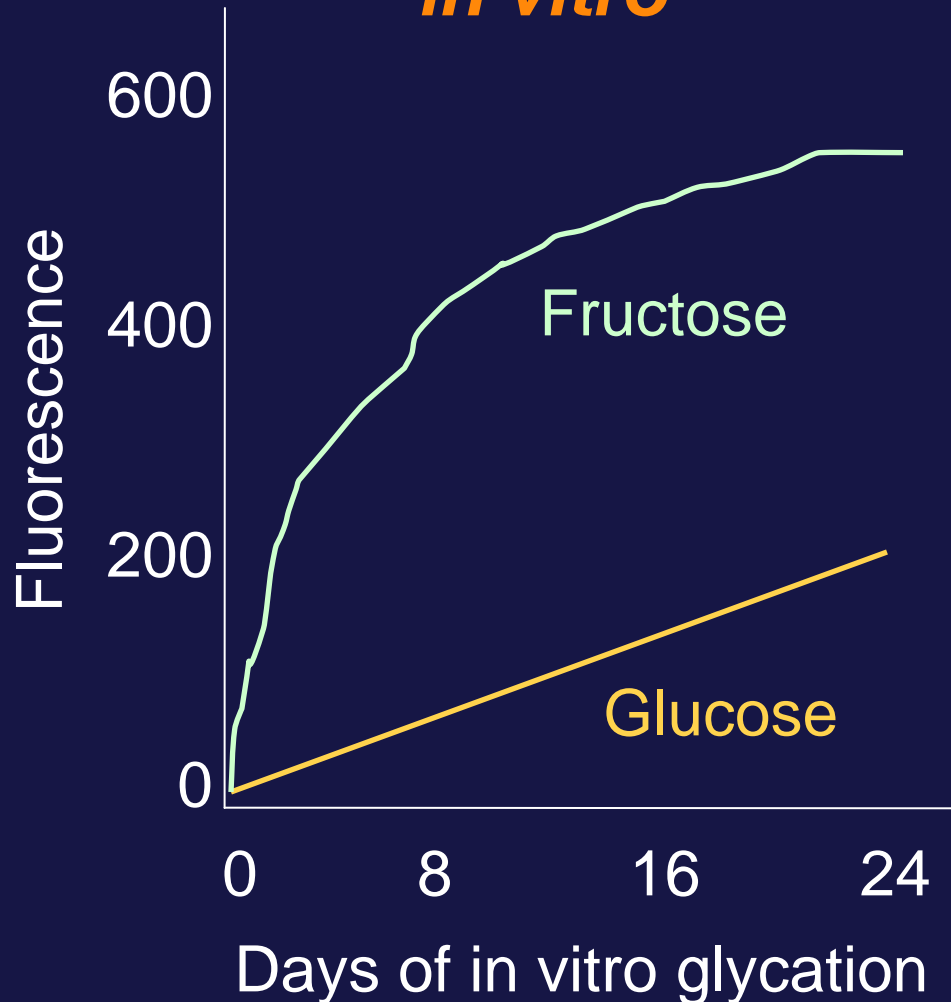


# The furan ring of fructose is more unstable, so at equilibrium, fructose exists in the linear form



# Non-enzymatic glycation: fructose >> glucose

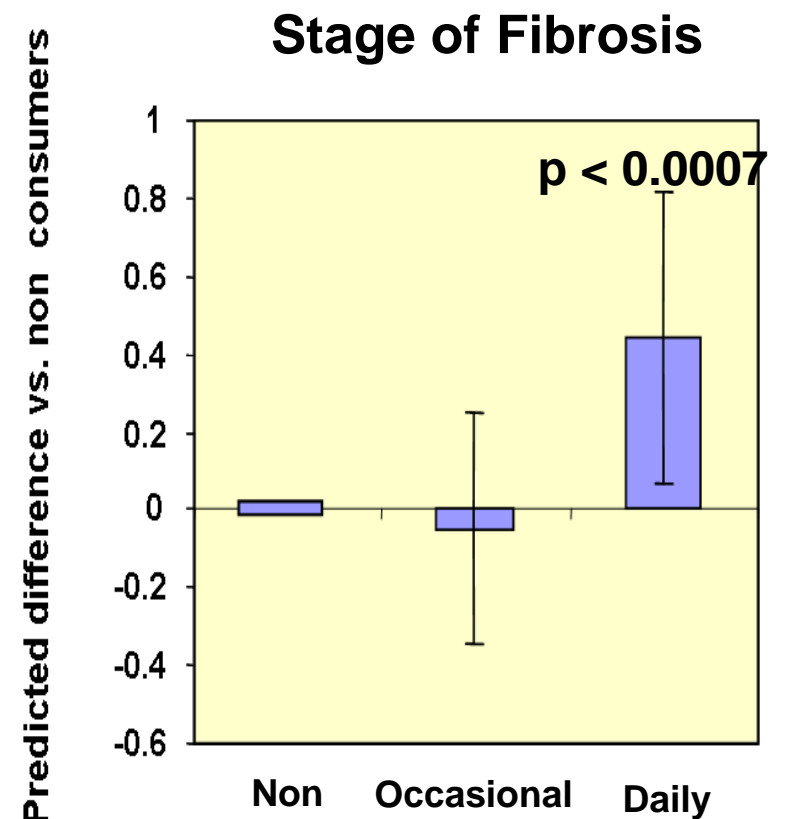
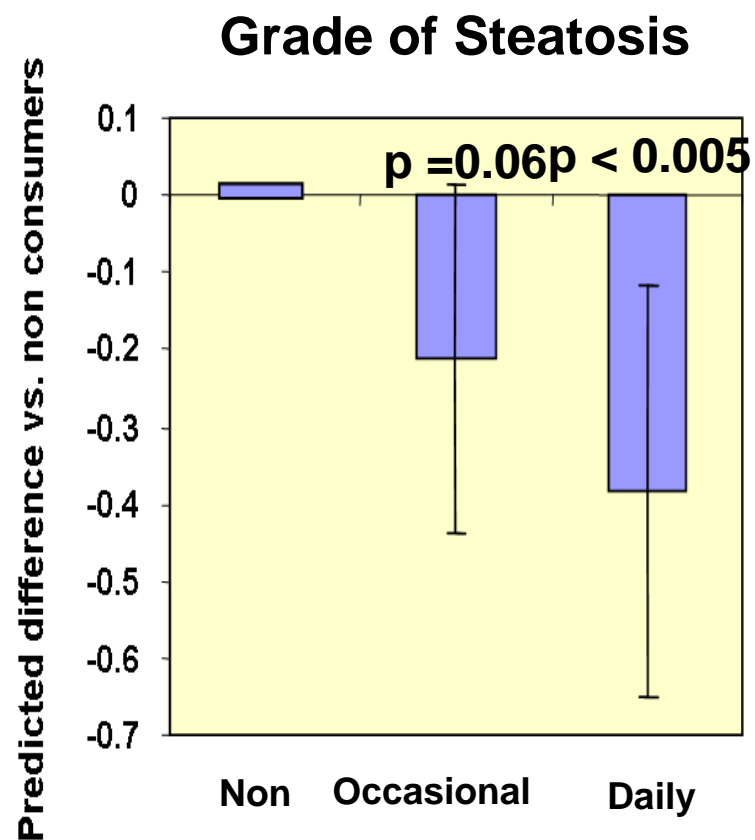
## Fructose and glycation *in vitro*



## Rates of reactivity

	Rate (/mM/hr)	Carbonyl %
Glucose	0.6	0.002
Galactose	2.8	0.02
Fructose	4.5	0.7

# Association of fructose consumption with severity of steatosis and fibrosis



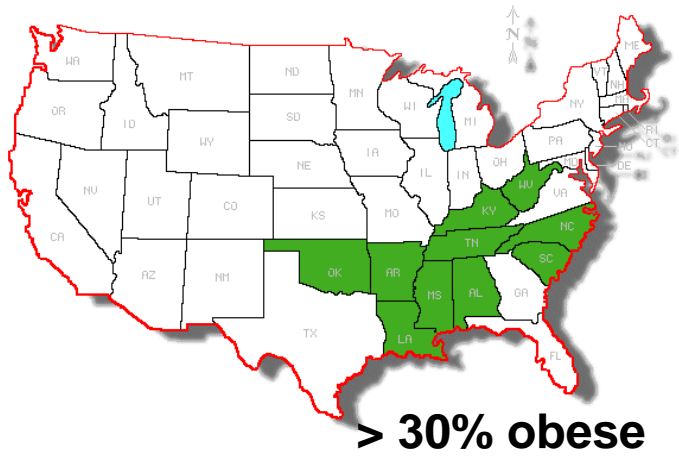
Fructose consumption

Error bar = 95%CI

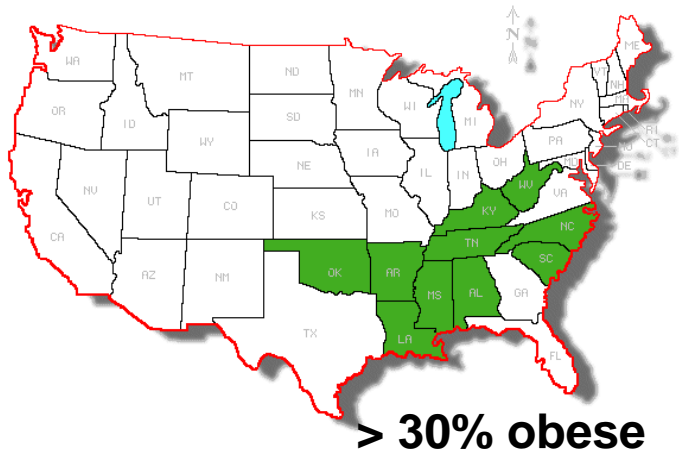
# **Sugar and Diabetes: Human Correlation**



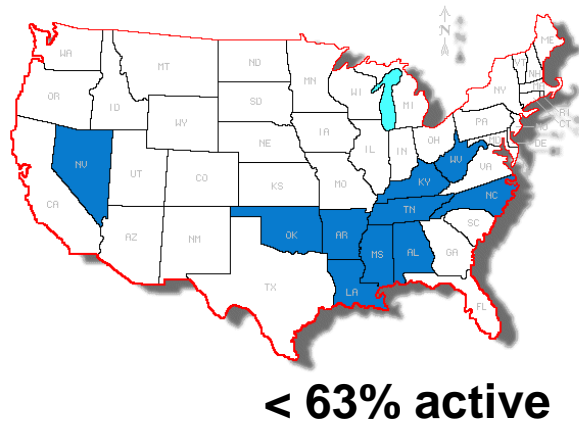
## 10 Most Obese States



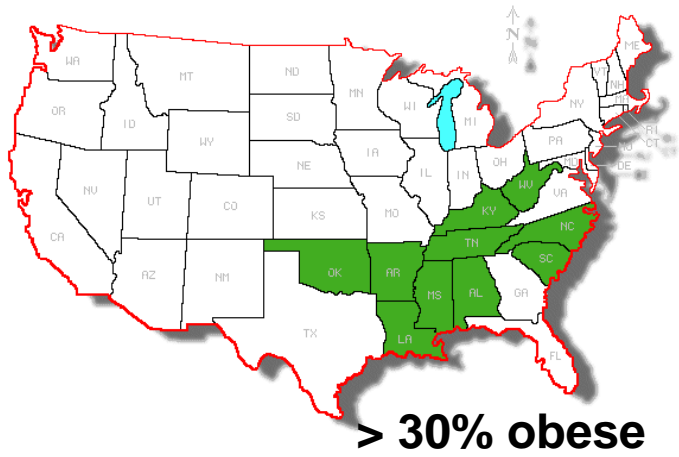
10 Most Obese States



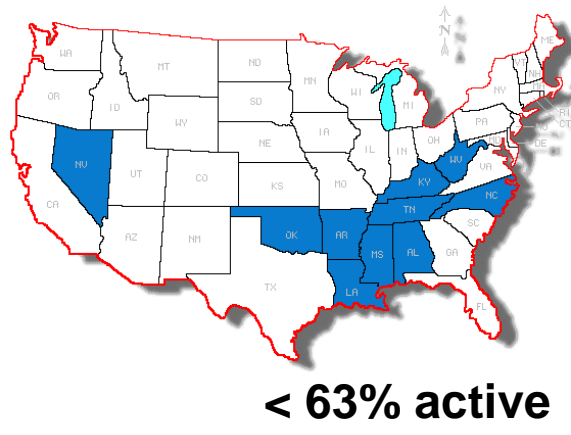
10 Laziest States



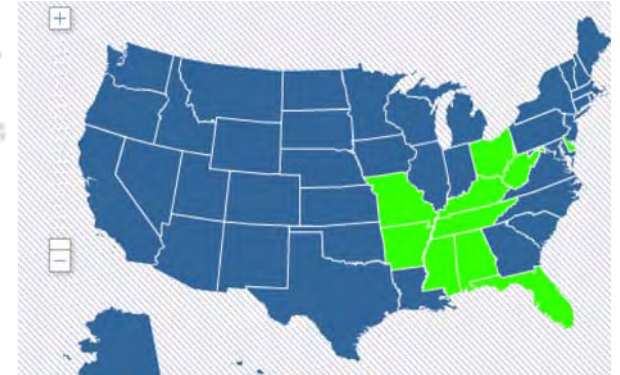
10 Most Obese States



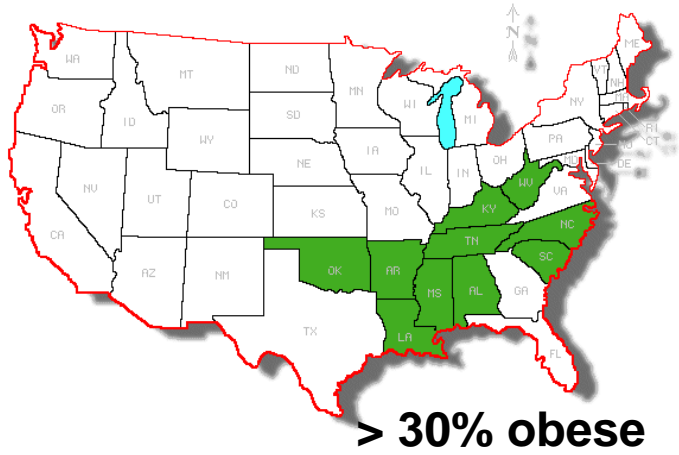
10 Laziest States



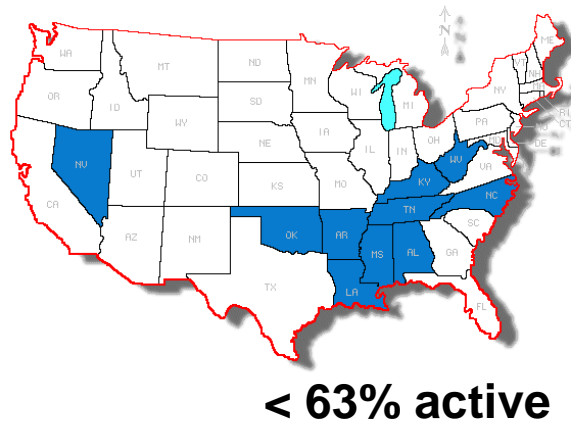
10 Most Unhappy States



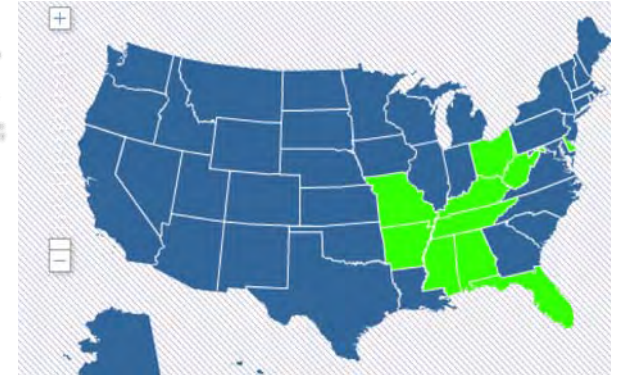
10 Most Obese States



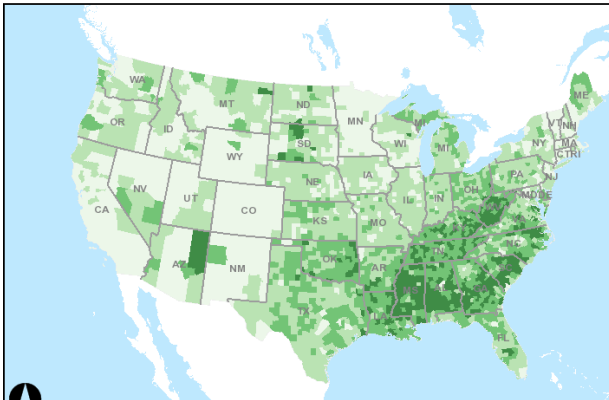
10 Laziest States



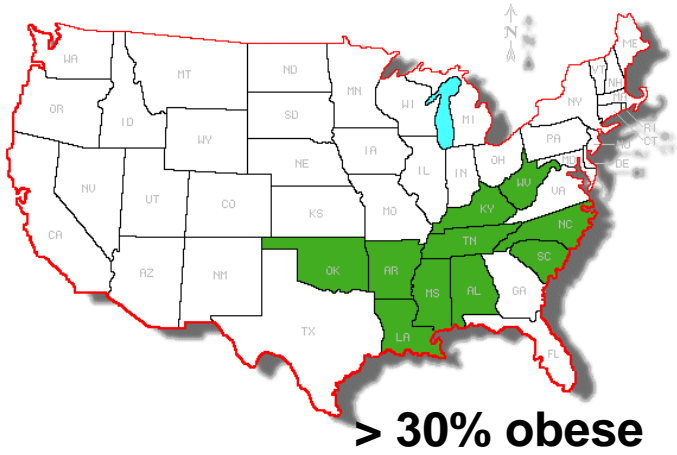
10 Most Unhappy States



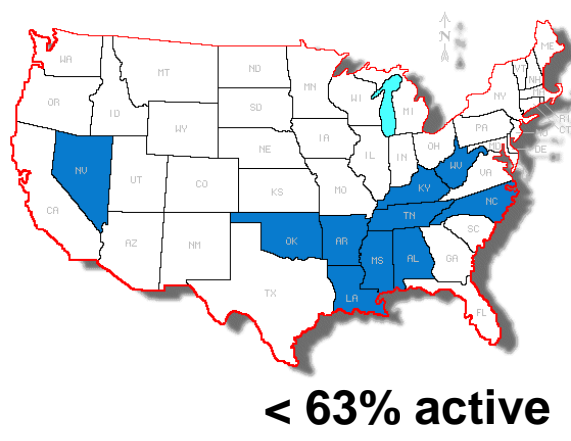
Adult Diabetes Rate



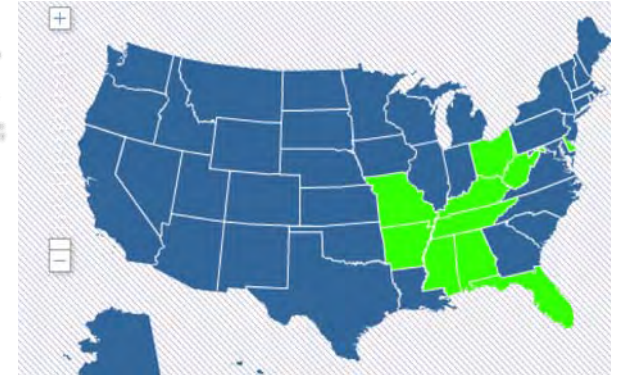
10 Most Obese States



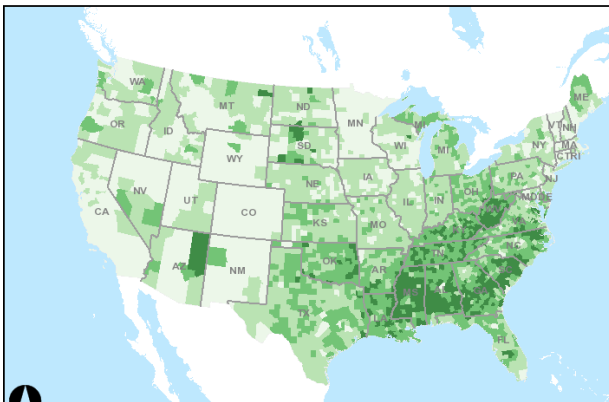
10 Laziest States



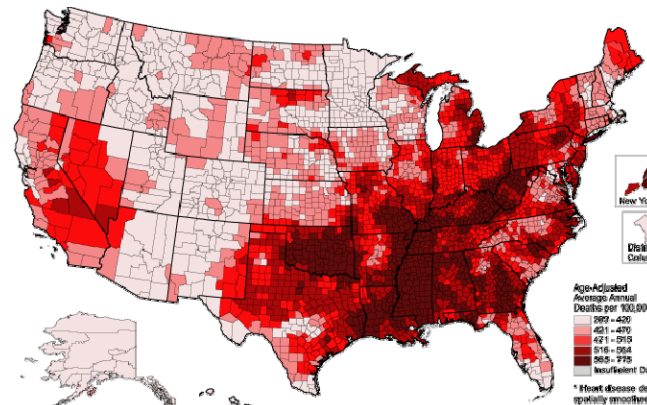
10 Most Unhappy States



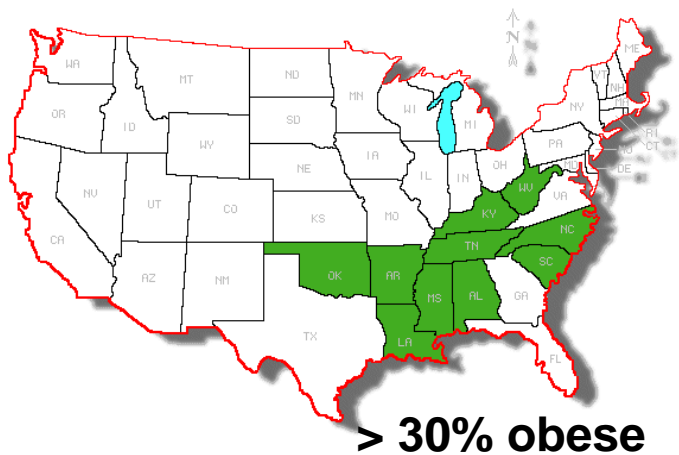
Adult Diabetes Rate



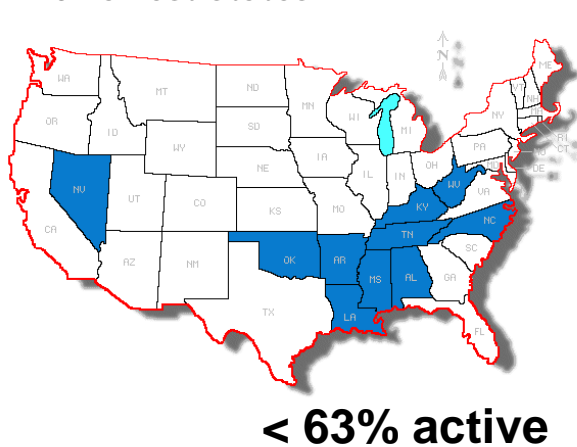
Adult Heart Disease Rate



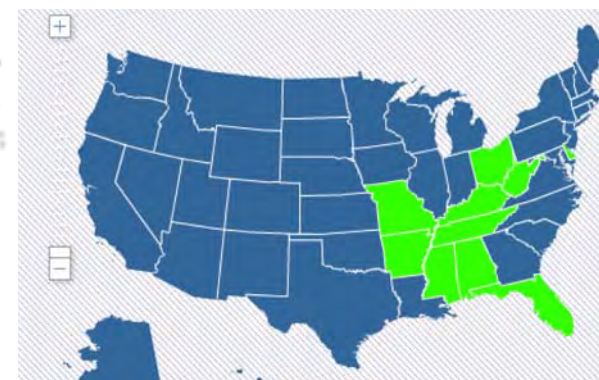
10 Most Obese States



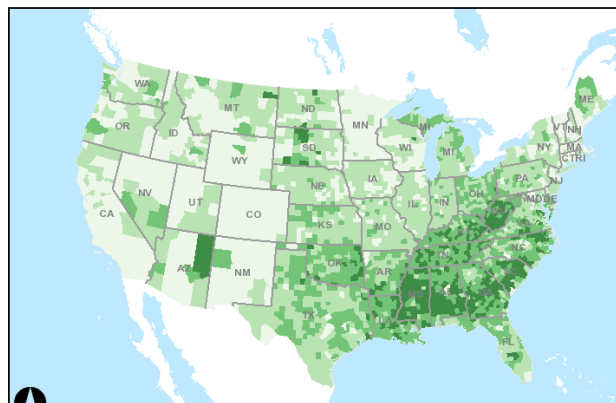
10 Laziest States



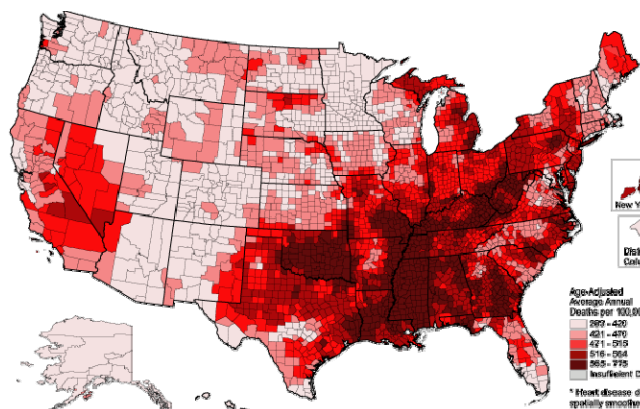
10 Most Unhappy States



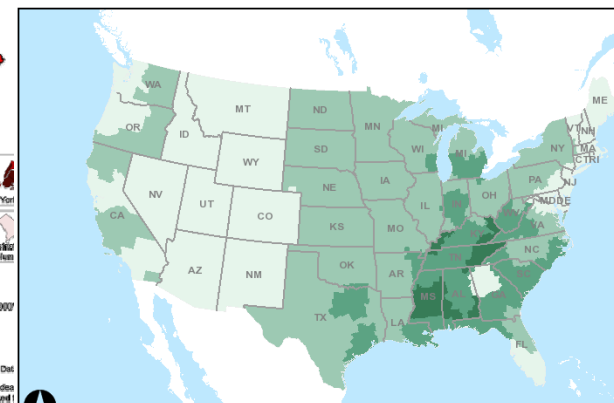
Adult Diabetes Rate



Adult Heart Disease Rate

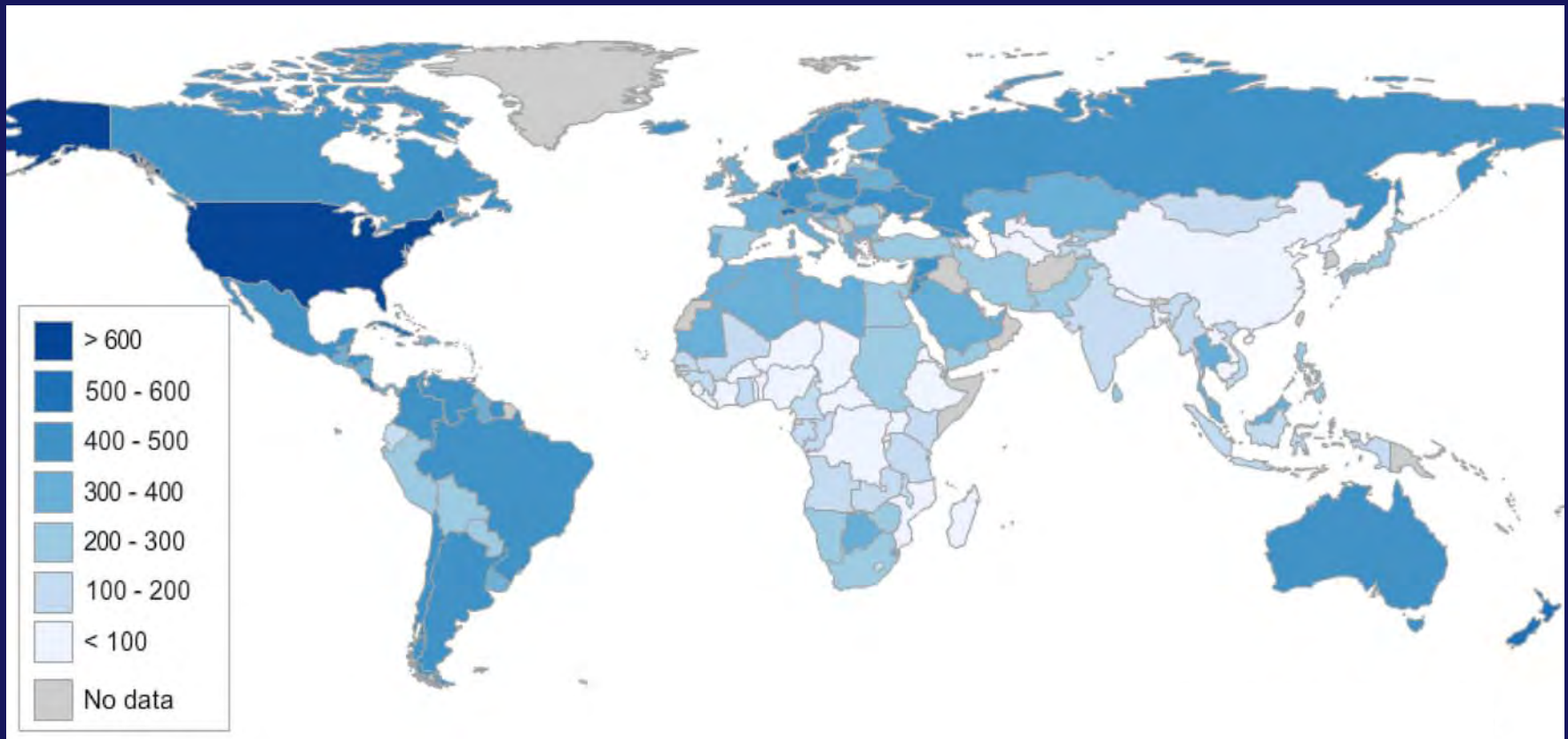


Soda Per Capita



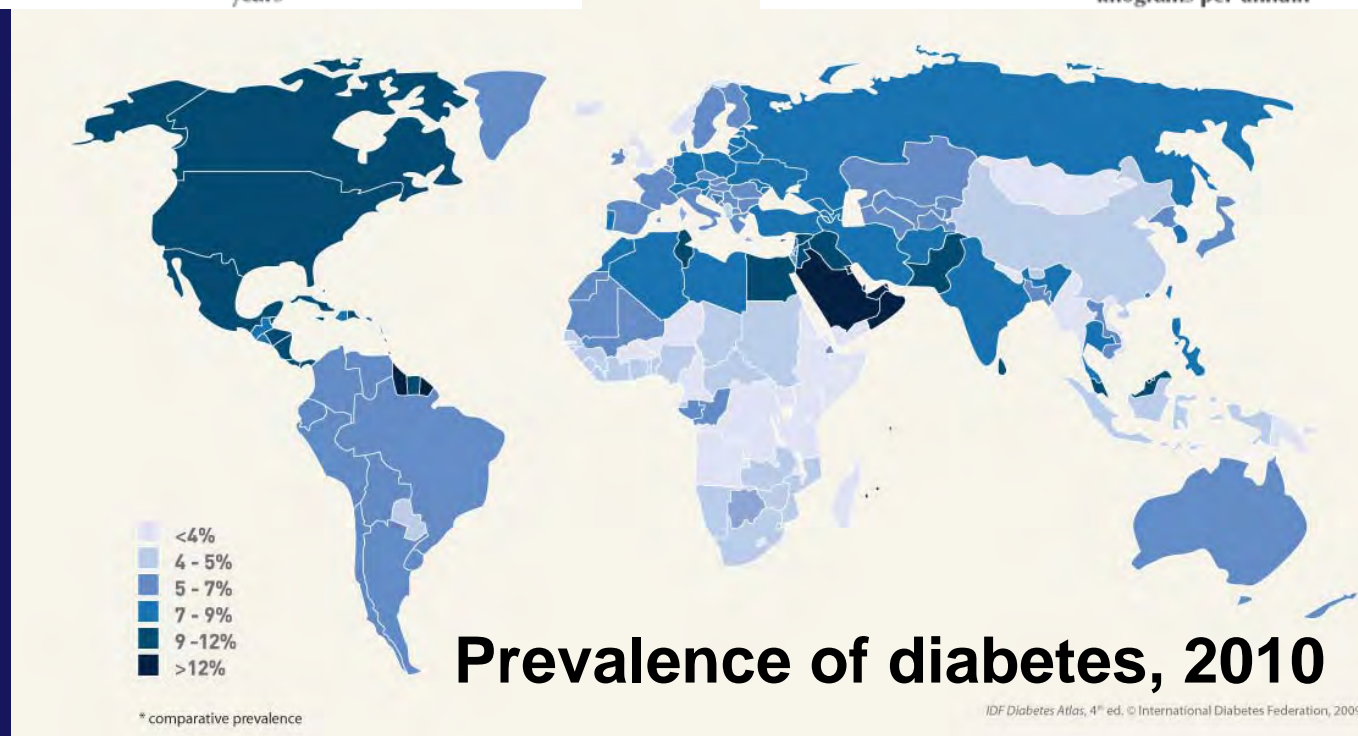
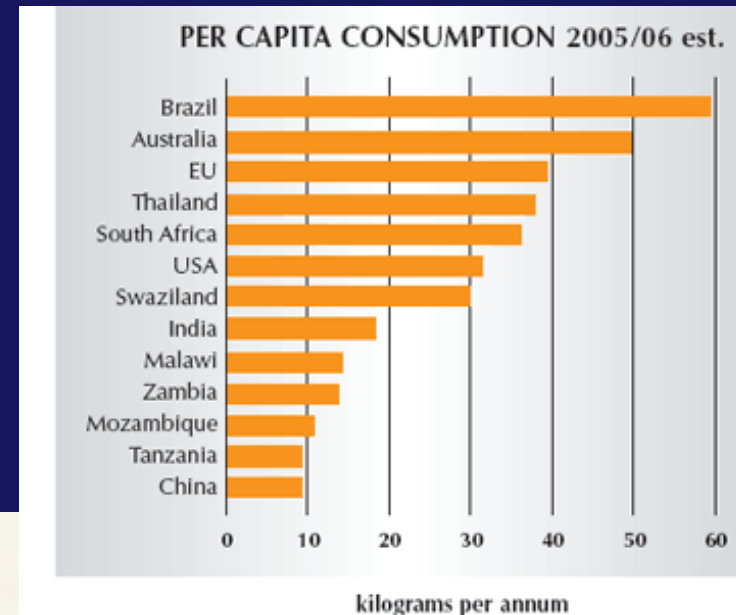
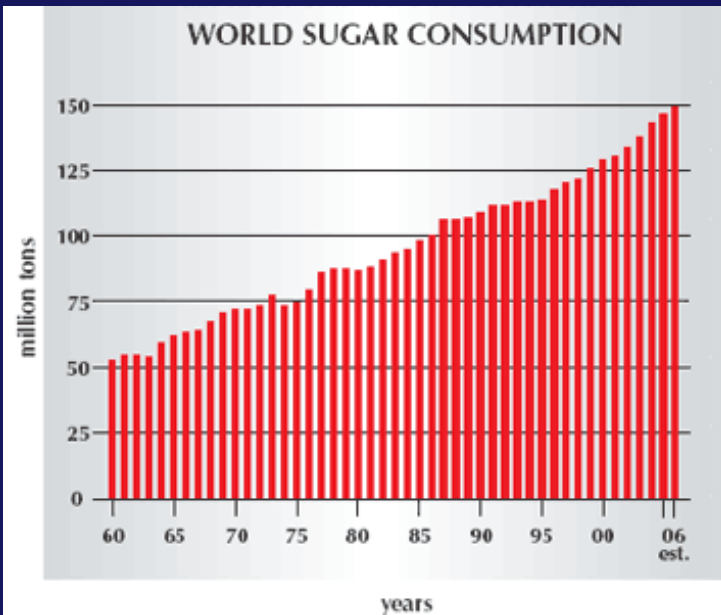


# Global consumption of sugar/sugarcrops Calories per day, 2007



Data from Food and Agriculture Organization, World Health Organization, 2007





# SSB's and BMI-adjusted risk of diabetes in EPIC-Interact (Europe)

**Table 2** HRs (and 95% CIs) for type 2 diabetes according to type and amount of sweet beverage consumption in the EPIC-InterAct study

Variable and model	<1 glass <sup>a</sup> / month HR	1–4 glasses <sup>a</sup> / month HR <sup>b</sup> (95% CI)	>1–6 glasses <sup>a</sup> / week HR <sup>b</sup> (95% CI)	≥1 glass <sup>a</sup> / day HR <sup>b</sup> (95% CI)	<i>p</i> for trend
<b>Juices and nectars (median intake, g/day)</b>					
No. cases	(0.0)	(17.1)	(100.0)	(338.3)	
No. cases	5,837	1,702	3,425	720	
Crude model	1.00 (ref)	0.88 (0.80, 0.98)	0.89 (0.83, 0.94)	0.97 (0.85, 1.11)	0.64
Adjusted model	1.00 (ref)	0.91 (0.80, 1.02)	0.96 (0.88, 1.04)	1.00 (0.87, 1.15)	0.63
Adjusted model+EI	1.00 (ref)	0.91 (0.81, 1.02)	0.96 (0.88, 1.04)	0.99 (0.86, 1.14)	0.84
Adjusted model+EI+BMI	1.00 (ref)	0.97 (0.86, 1.10)	1.04 (0.96, 1.13)	1.06 (0.90, 1.25)	0.21
<b>Total soft drinks<sup>c</sup> (median intake, g/day)</b>					
No. cases	(0.0)	(20.0)	(95.1)	(413.1)	
No. cases	5,794	1,604	2,987	1,299	
Crude model	1.00 (ref)	1.21 (1.07, 1.36)	1.30 (1.18, 1.43)	1.78 (1.55, 2.04)	<0.0001
Adjusted model	1.00 (ref)	1.21 (1.07, 1.37)	1.26 (1.13, 1.42)	1.58 (1.35, 1.84)	<0.0001
Adjusted model+EI	1.00 (ref)	1.21 (1.07, 1.37)	1.27 (1.12, 1.43)	1.59 (1.35, 1.88)	<0.0001
Adjusted model+EI+BMI	1.00 (ref)	1.17 (0.97, 1.42)	1.11 (0.98, 1.26)	1.21 (1.05, 1.41)	0.0005
<b>Sugar-sweetened soft drinks<sup>d</sup> (median intake, g/day)</b>					
No. cases	(0.0)	(19.3)	(94.3)	(425.7)	
No. cases	3,948	964	1,599	605	
Crude model	1.00 (ref)	1.14 (0.97, 1.35)	1.16 (1.05, 1.28)	1.68 (1.40, 2.02)	<0.0001
Adjusted model	1.00 (ref)	1.13 (0.97, 1.31)	1.04 (0.94, 1.15)	1.39 (1.16, 1.67)	<0.0001
Adjusted model+EI	1.00 (ref)	1.12 (0.96, 1.31)	1.04 (0.94, 1.15)	1.39 (1.15, 1.69)	0.001
Adjusted model+EI+BMI	1.00 (ref)	1.19 (0.91, 1.56)	1.07 (0.94, 1.21)	1.29 (1.02, 1.63)	0.013
<b>Artificially sweetened soft drinks<sup>e</sup> (median intake, g/day)</b>					
No. cases	(0.0)	(18.3)	(89.0)	(500.0)	
No. cases	5,242	689	894	291	
Crude model	1.00 (ref)	1.09 (0.97, 1.23)	1.52 (1.36, 1.69)	1.84 (1.52, 2.23)	<0.0001
Adjusted model	1.00 (ref)	1.10 (0.93, 1.29)	1.46 (1.29, 1.65)	1.93 (1.47, 2.54)	<0.0001
Adjusted model+EI	1.00 (ref)	1.08 (0.93, 1.26)	1.46 (1.29, 1.65)	1.88 (1.44, 2.45)	<0.0001
Adjusted model+EI+BMI	1.00 (ref)	1.05 (0.81, 1.35)	1.18 (1.03, 1.35)	1.13 (0.85, 1.52)	0.24

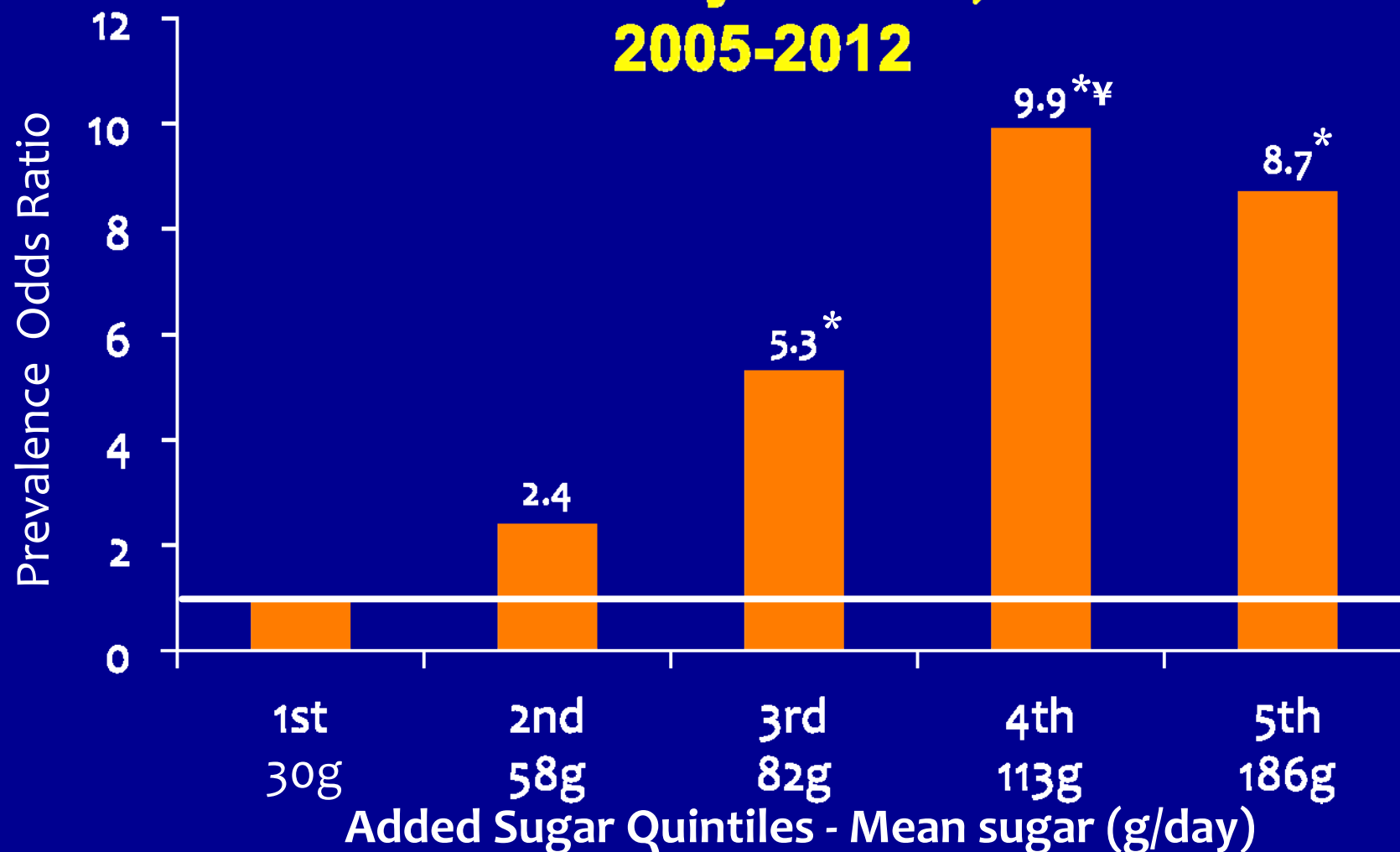
# Associations between consumption of sugar sweetened beverages and fruit juice and incident type 2 diabetes: meta-analysis of prospective cohort studies

<b>Sugar Sweetened Beverages (n=17)</b>	<b>Not Adjusted for Adiposity: Relative Risk</b>	<b>I<sup>2</sup></b>		<b>Adjusted for Adiposity: Relative Risk</b>	<b>I<sup>2</sup></b>
Meta-analysis, crude:	1.25 (1.14 to 1.37)	89		—	—
+multivariable adjusted	1.18 (1.09 to 1.28)	89		1.13 (1.06 to 1.21)	79
+calibration for information bias	1.43 (1.20 to 1.70)	86		1.28 (1.12 to 1.46)	73
+calibration for publication bias	1.42 (1.19 to 1.69)	85		1.27 (1.10 to 1.46)	73

<b>Fruit Juices (n=13)</b>	<b>Not Adjusted for Adiposity: Relative Risk</b>	<b>I<sup>2</sup></b>		<b>Adjusted for Adiposity: Relative Risk</b>	<b>I<sup>2</sup></b>
Meta-analysis, crude:	0.97 (0.90 to 1.06)	79		—	
+multivariable adjusted	1.05 (0.99 to 1.11)	58		1.07 (1.01 to 1.14)	51
+calibration for information bias	1.06 (0.98 to 1.14)	49		1.10 (1.01 to 1.20)	29
+calibration for publication bias	Not detected	—		Not detected	—



# Adjusted<sup>1</sup> Prevalence Odds Ratio for Metabolic Syndrome, NHANES 2005-2012



<sup>1</sup> Adjusted for age, BMI z-score, energy intake, and physical activity

\* Statistically significant compared to 1<sup>st</sup> quintile ( $p < 0.05$ )

‡ Statistically significant compared to 2<sup>nd</sup> quintile (Wald test,  $p < 0.05$ )

# **Sugar and Diabetes: Human Causation**

# **An international econometric analysis of diet and diabetes**

## **Food and Agriculture Organization (FAO); FAOSTAT**

Food Supply data in kcal/capita/day calculation:

Food Supply =  $\sum$  Supply Elements -  $\sum$  Utilization Elements =  
(Production + Import Quantity + Stock Variation – Export Quantity)  
- (Feed + Seed + Processing + Waste).

Only industrial waste factored in.

Extracted Food Supply data for 2000 and 2007:

Total Calories	Roots & Tubers, Pulses, Nuts, Vegetables
Fruits-Excluding Wine	Meat
Oils	Cereals
Sugar, Sugarcrops & Sweeteners	

## **International Diabetes Federation (IDF)**

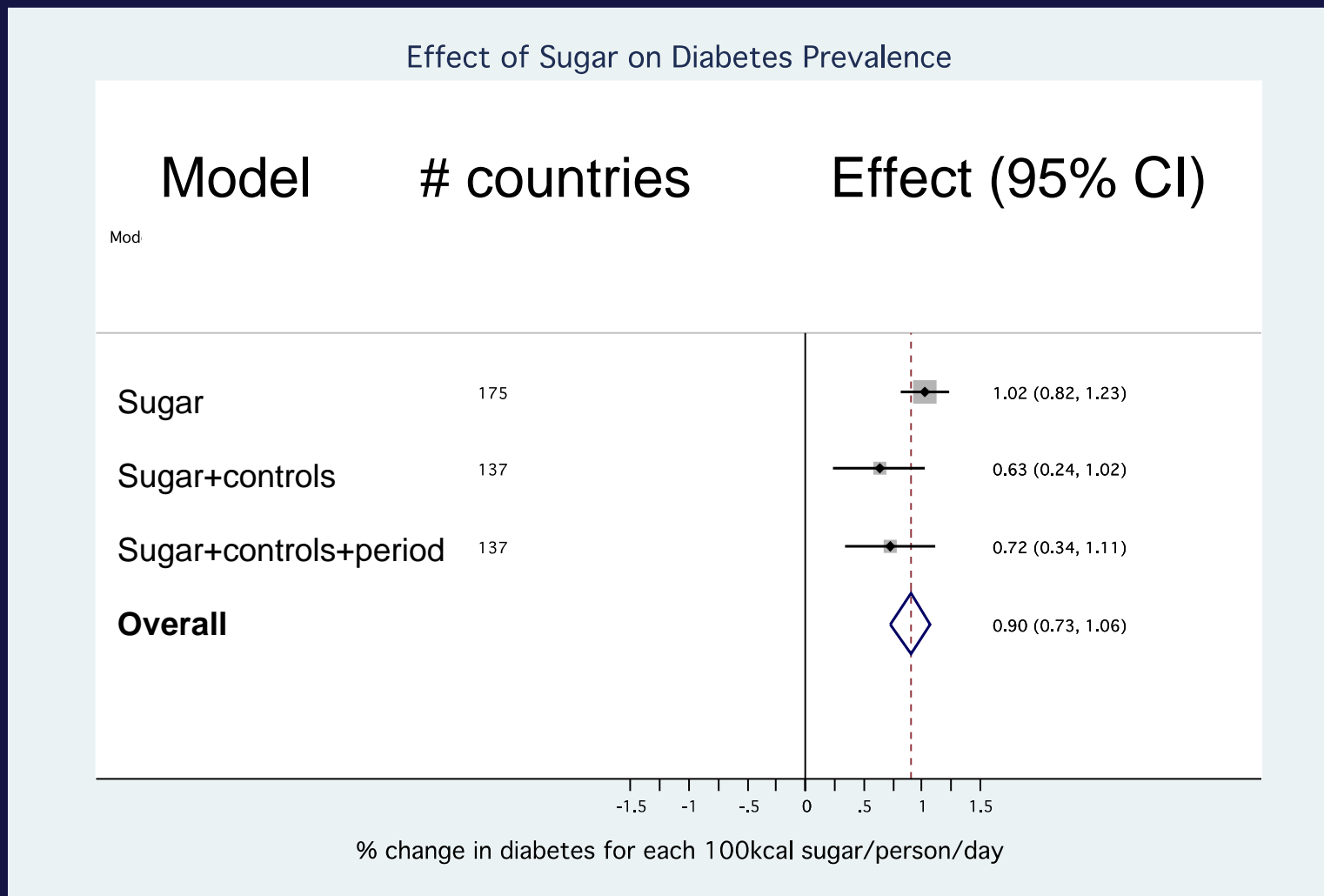
2000 (1st ed) and 2010 (3rd ed)

## **The World Bank World Development Indicators Database**

GDP expressed in purchasing power parity in 2005 US dollars for comparability among countries

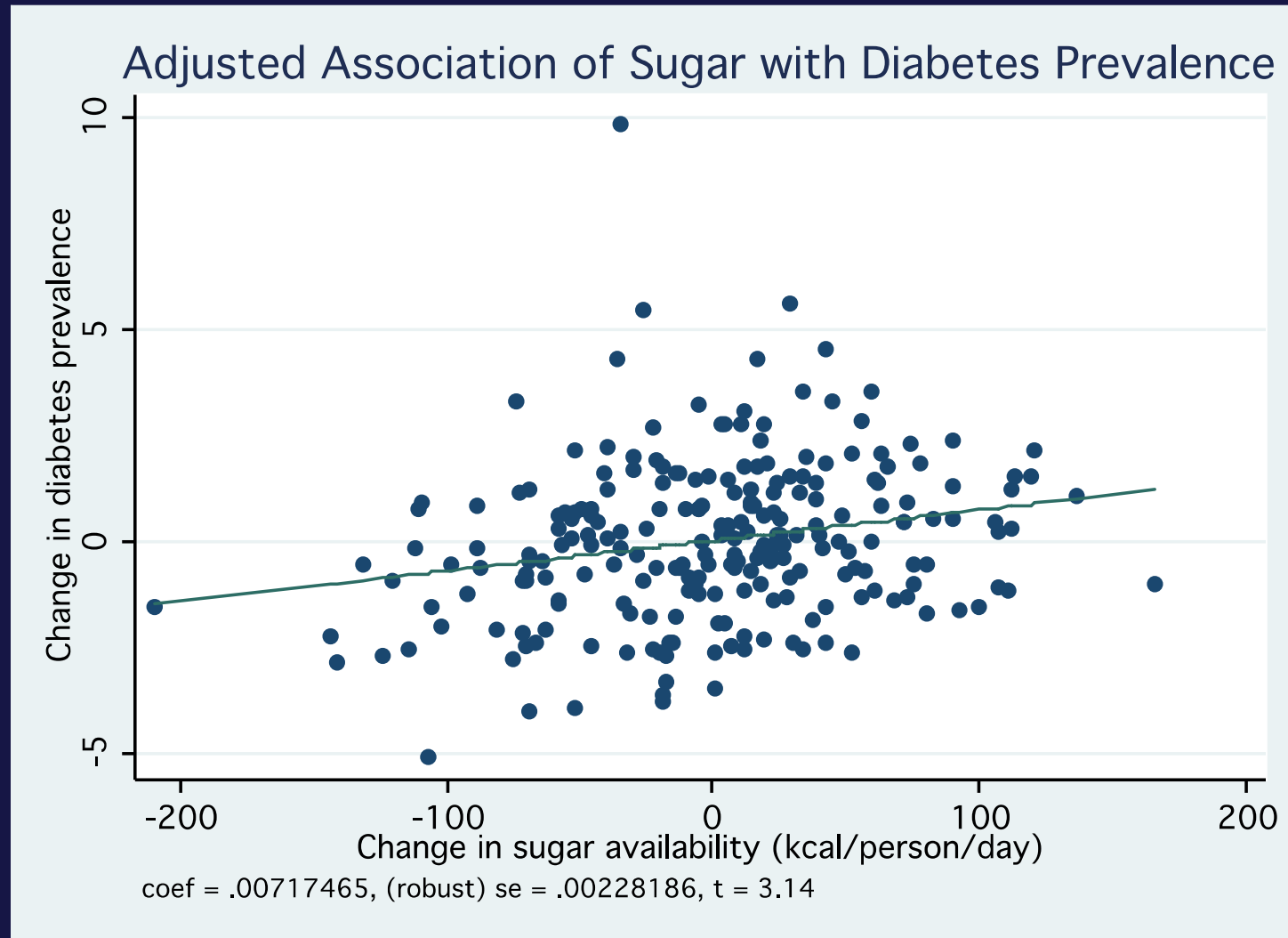
# An international econometric analysis of diet and diabetes

Diabetes prevalence rose from 5.5% to 7.0% for 175 countries 2000-2010





# An international econometric analysis of diet and diabetes



# **An international econometric analysis of diet and diabetes**

**Only changes in sugar availability predicted changes in diabetes prevalence**

**Every extra 150 calories increased diabetes prevalence by 0.1%**

**But if those 150 calories were a can of soda, diabetes prevalence increased 11-fold, by 1.1% (95% CI 0.03 — 1.71%,  $p < 0.001$ )**

**This study meets the Bradford Hill criteria for Causal Medical Inference:**

**—dose      —duration      —directionality      —precedence**

**We estimate that 25% of diabetes worldwide is explained by sugar**

Basu et al. PLoS One, e57873, 2013

# Interventional Proof

Original Article  
PEDIATRIC OBESITY

Obesity

## Isocaloric Fructose Restriction and Metabolic Improvement in Children with Obesity and Metabolic Syndrome

*Robert H. Lustig<sup>1</sup>, Kathleen Mulligan<sup>2,3</sup>, Susan M. Noworolski<sup>4</sup>, Viva W. Tai<sup>2</sup>, Michael J. Wen<sup>2</sup>, Ayca Erkin-Cakmak<sup>1</sup>, Alejandro Gugliucci<sup>3</sup>, and Jean-Marc Schwarz<sup>5</sup>*

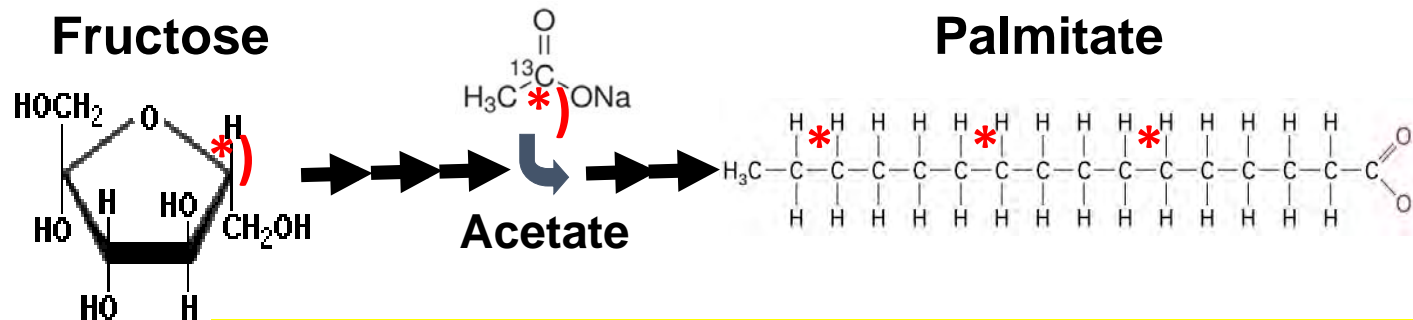
# Strategy

- Isocaloric fructose restriction x 9 days in children who are habitual sugar consumers
- No change in weight
- Substitute complex carbs for sugar
- Maintain baseline macronutrient composition of the diet
- Study in PCRC at Day 0 and Day 10
- Assess changes in organ fat, *de novo* lipogenesis, and metabolic health

# DNL is the Conversion of Dietary Carbohydrates into Lipids

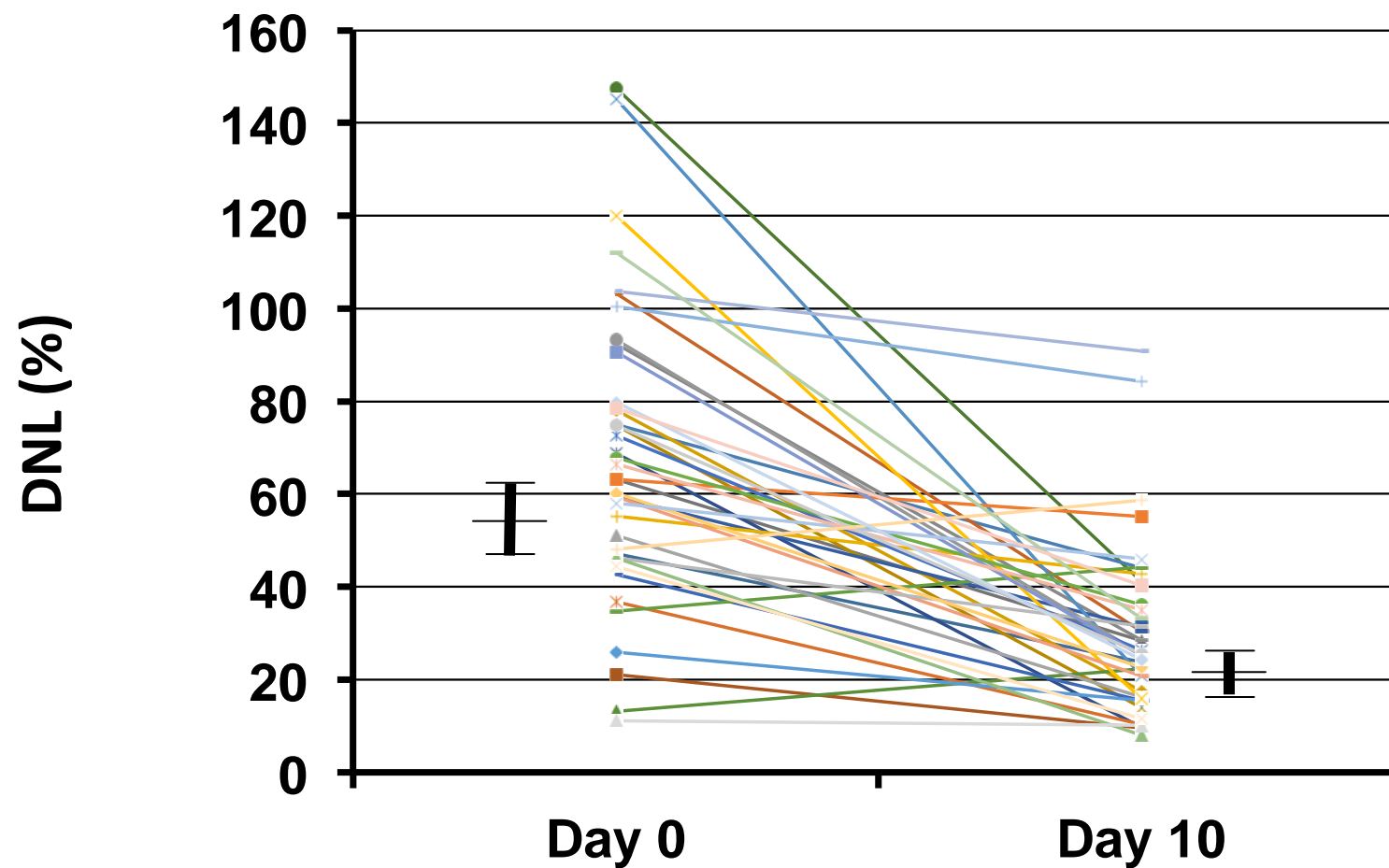


→  
**Into**

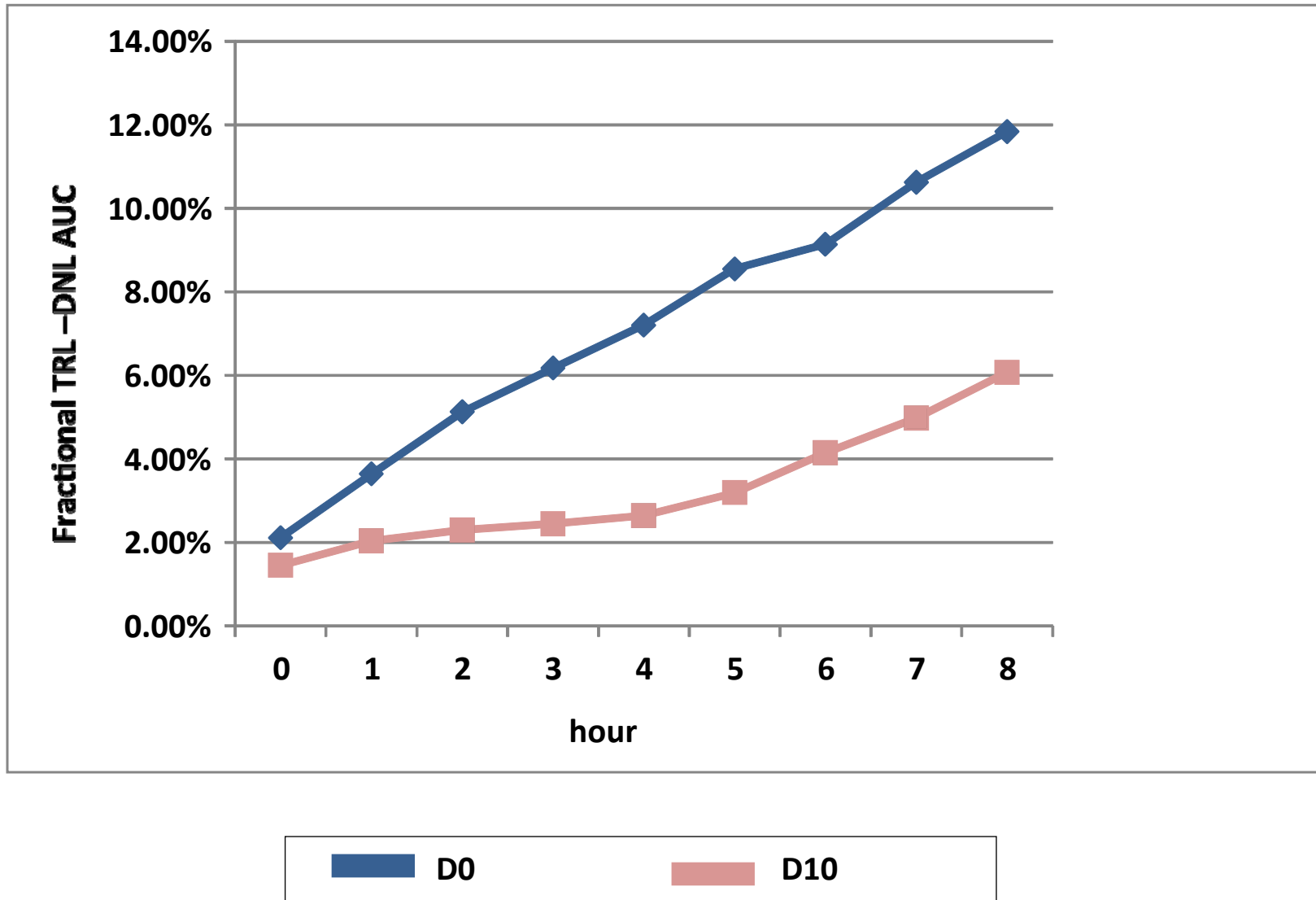


New Tracer Method using MIDA: Hellerstein and Neese, AJP 1999

## DNL AUC Pre and Post Fructose Restriction

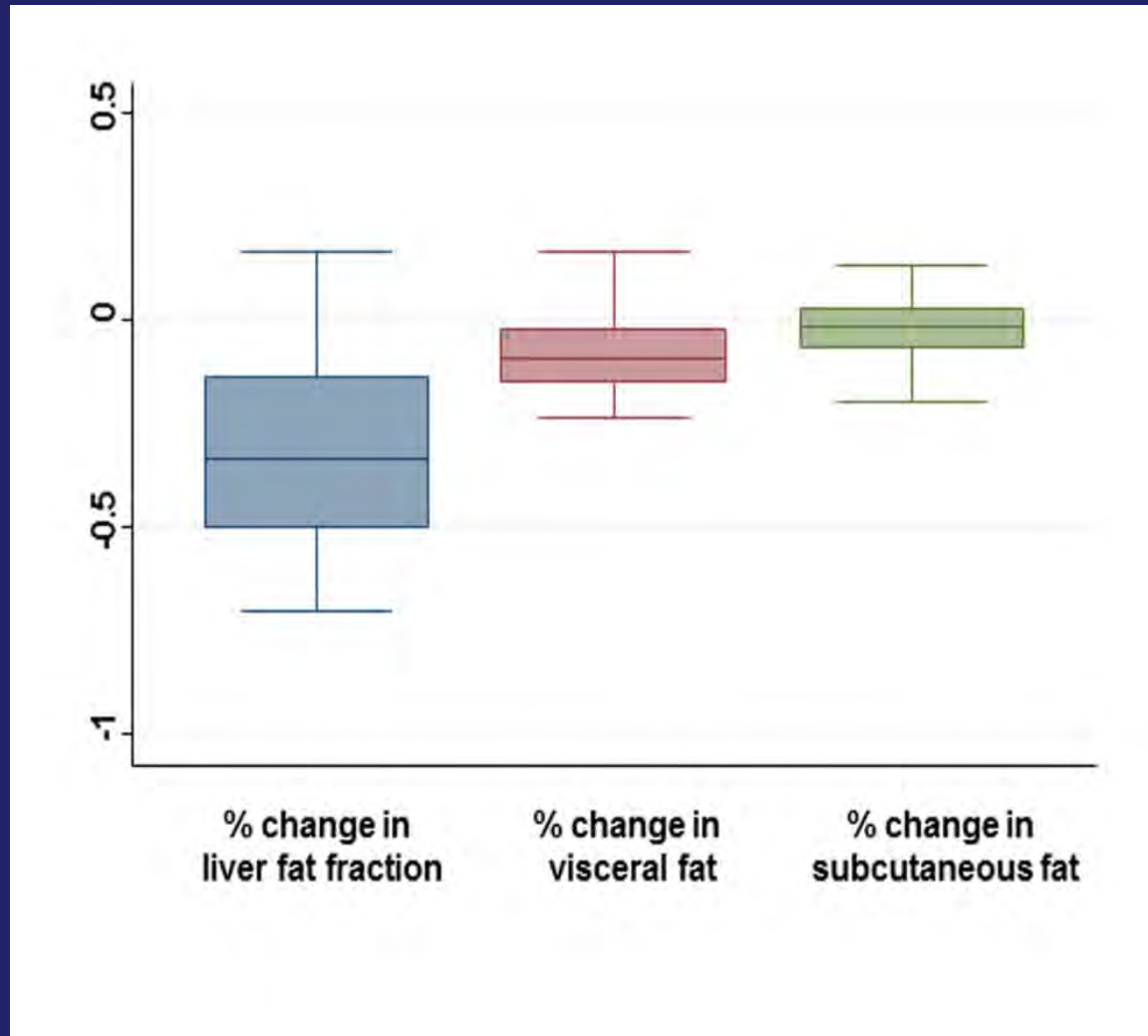


# Triglyceride-rich Lipoprotein DNL AUC (n=17)

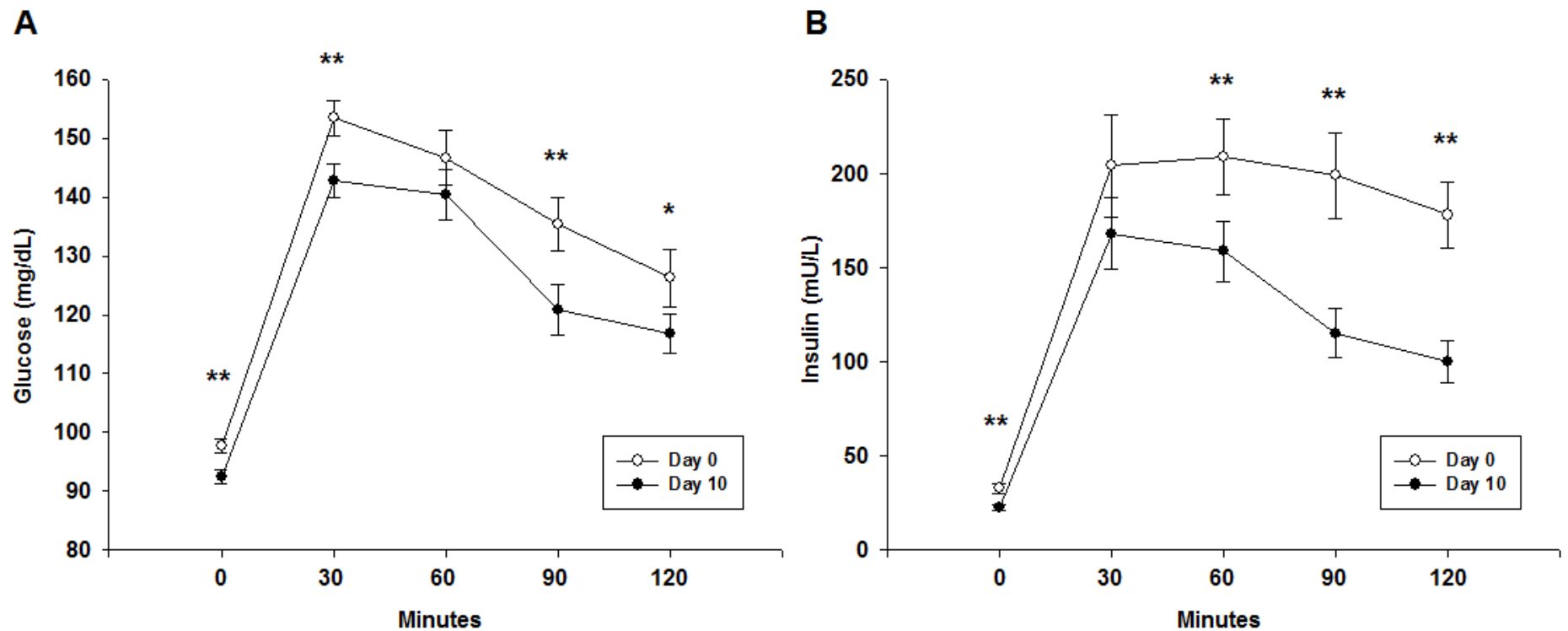




# Changes in liver, visceral, and subcutaneous fat (n = 37)

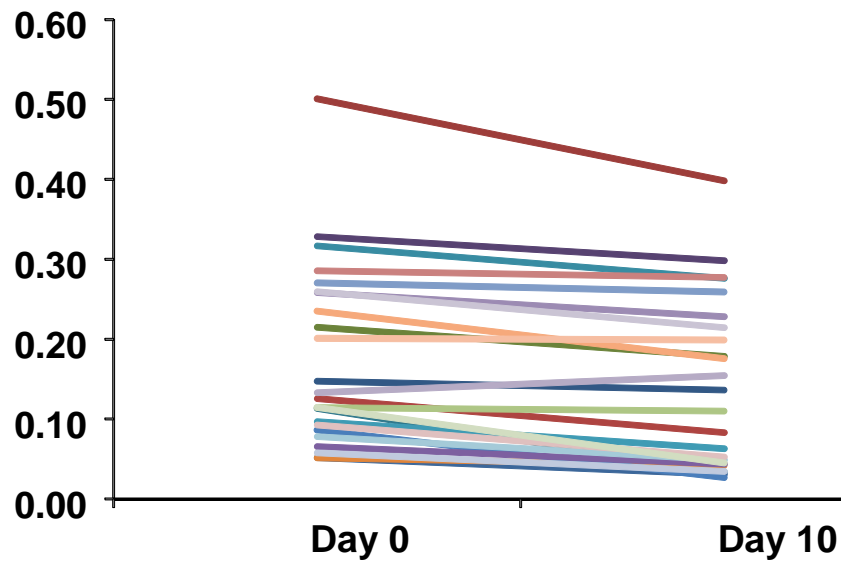


# Oral glucose tolerance test before and after isocaloric fructose restriction



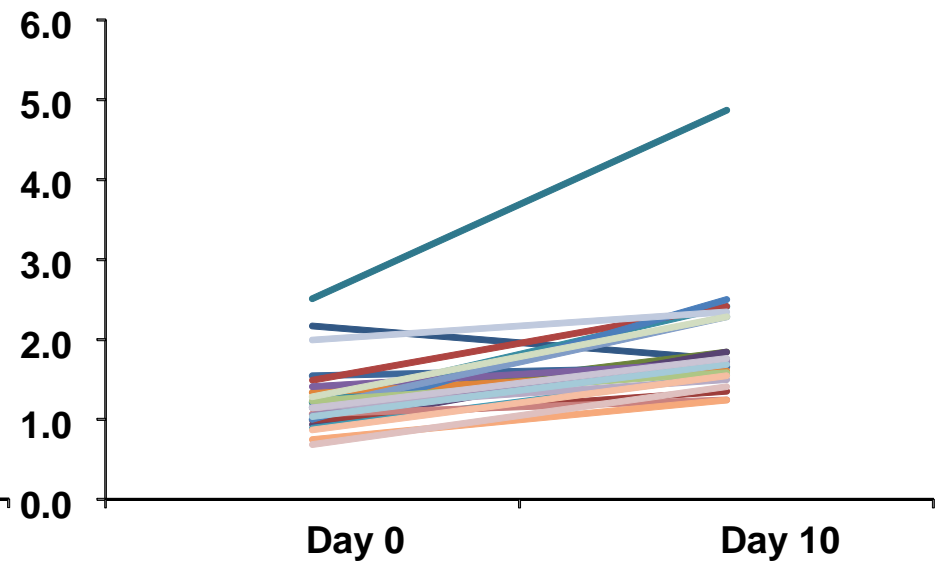
**For pediatric subjects with  
hepatic steatosis (n = 25)**

# Change in Liver Fat and Insulin Sensitivity



**Liver Fat**

**-30% (-50, -20);  $p < 0.001$**



**Composite Insulin Sensitivity Index**

**+0.65 ( 0.41, 0.88);  $p < 0.001$**

**Adjusted for change in weight**

# Correlation between Insulin Sensitivity & Liver Fat vs Visceral Fat

Spearman R	Day 0		Day 10		Change in fat (Absolute)	
	Liver Fat Fraction	Visceral Fat	Liver Fat Fraction	Visceral Fat	Liver Fat Fraction	Visceral Fat
Insulin Sensitivity (CISI) DAY 0	- 0.36 §	- 0.57*				
Insulin Sensitivity (CISI) DAY 10			- 0.28	- 0.34 §		
Change in Insulin sensitivity ( $\Delta$ CISI)					- 0.54*	0.06

\*  $p < 0.05$

§  $0.05 < p < 0.1$

## What the data say

- **Prospective correlational** data demonstrate **associations** between added sugar and heart disease and diabetes, **exclusive of calories or obesity**
- **Econometric** data show **causal medical inference** for added sugar and diabetes, **exclusive of calories or obesity**
- **Interventional isocaloric glucose for fructose exchange** shows improvements in fatty liver disease, insulin resistance and metabolic health in children in 10 days, and insulin resistance is driven by liver fat

# Recognition at the American Heart Association

## AHA Scientific Statement

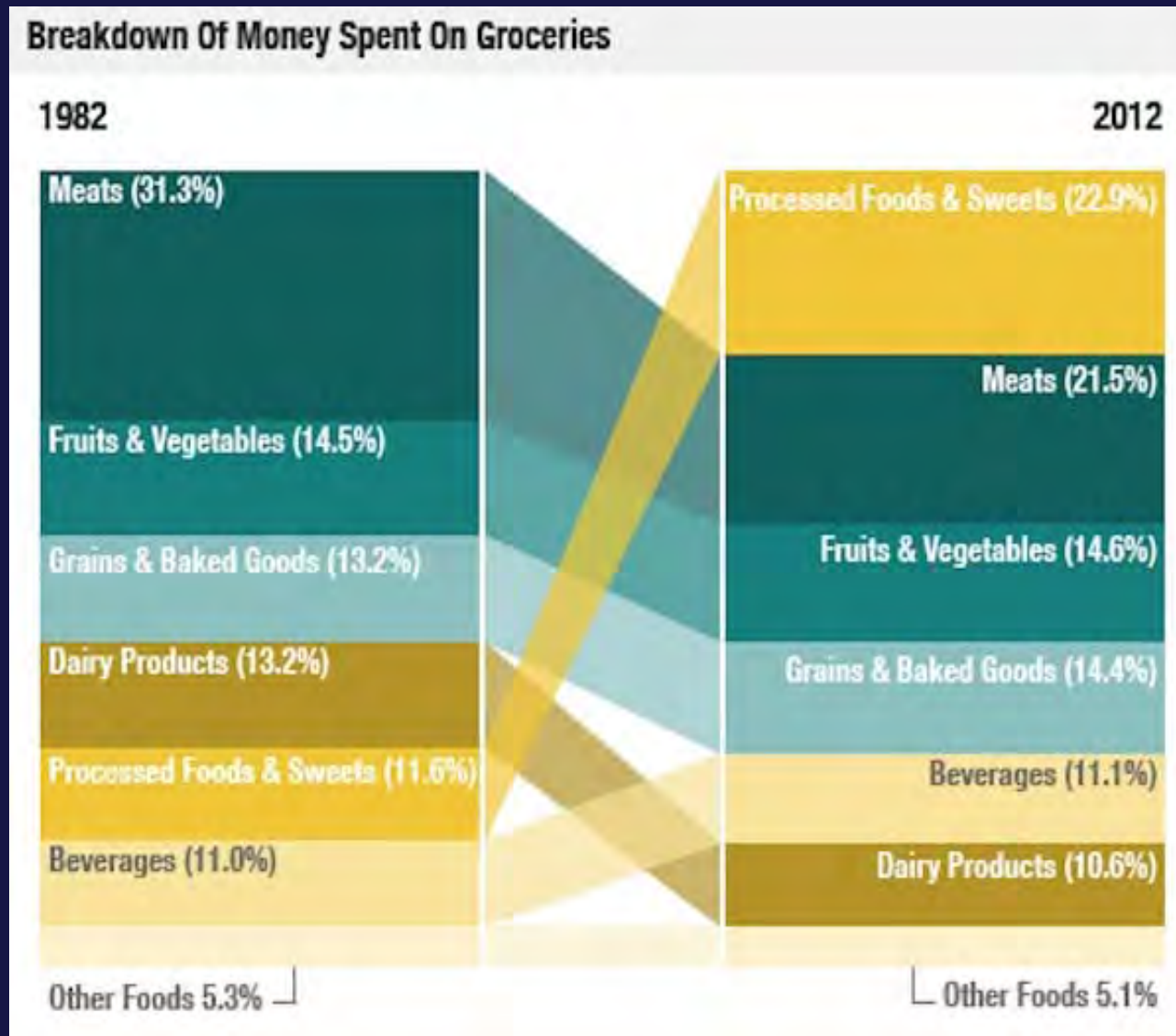
### **Dietary Sugars Intake and Cardiovascular Health A Scientific Statement From the American Heart Association**

Rachel K. Johnson, PhD, MPH, RD, Chair; Lawrence J. Appel, MD, MPH, FAHA;  
Michael Brands, PhD, FAHA; Barbara V. Howard, PhD, FAHA;  
Michael Lefevre, PhD, FAHA; Robert H. Lustig, MD; Frank Sacks, MD, FAHA;  
Lyn M. Steffen, PhD, MPH, RD, FAHA; Judith Wylie-Rosett, EdD, RD;  
on behalf of the American Heart Association Nutrition Committee of the Council on Nutrition,  
Physical Activity, and Metabolism and the Council on Epidemiology and Prevention

**Recommends reduction in sugar intake from 22 tsp/day  
to 9 tsp/day (males) and 6 tsp/day (females)**



# How our food dollars have been reallocated



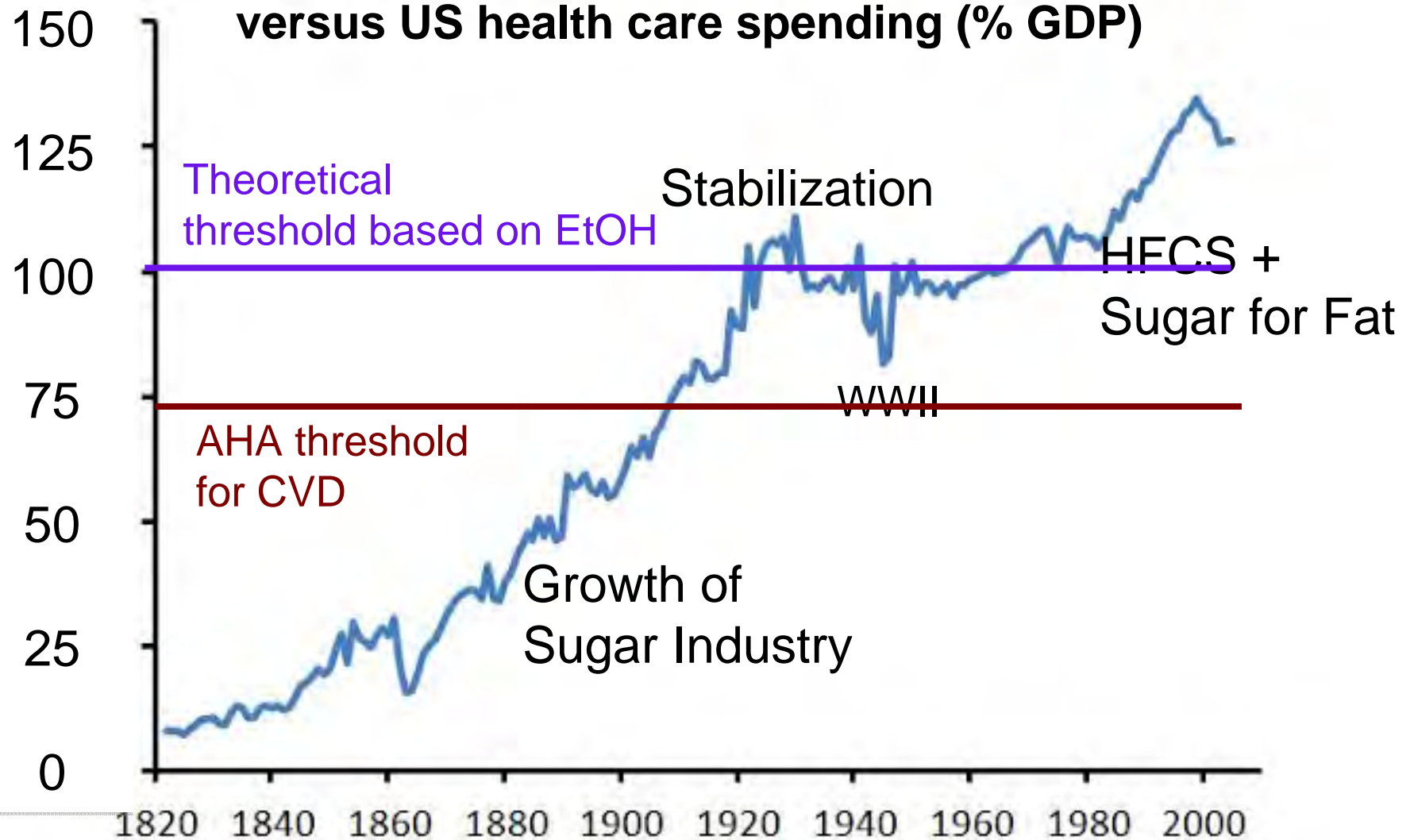
Philpott, Mother Jones 2012 (from Bureau of Labor Statistics)

# **An inconvenient truth**

**The “medical” model isn’t the medical model;**

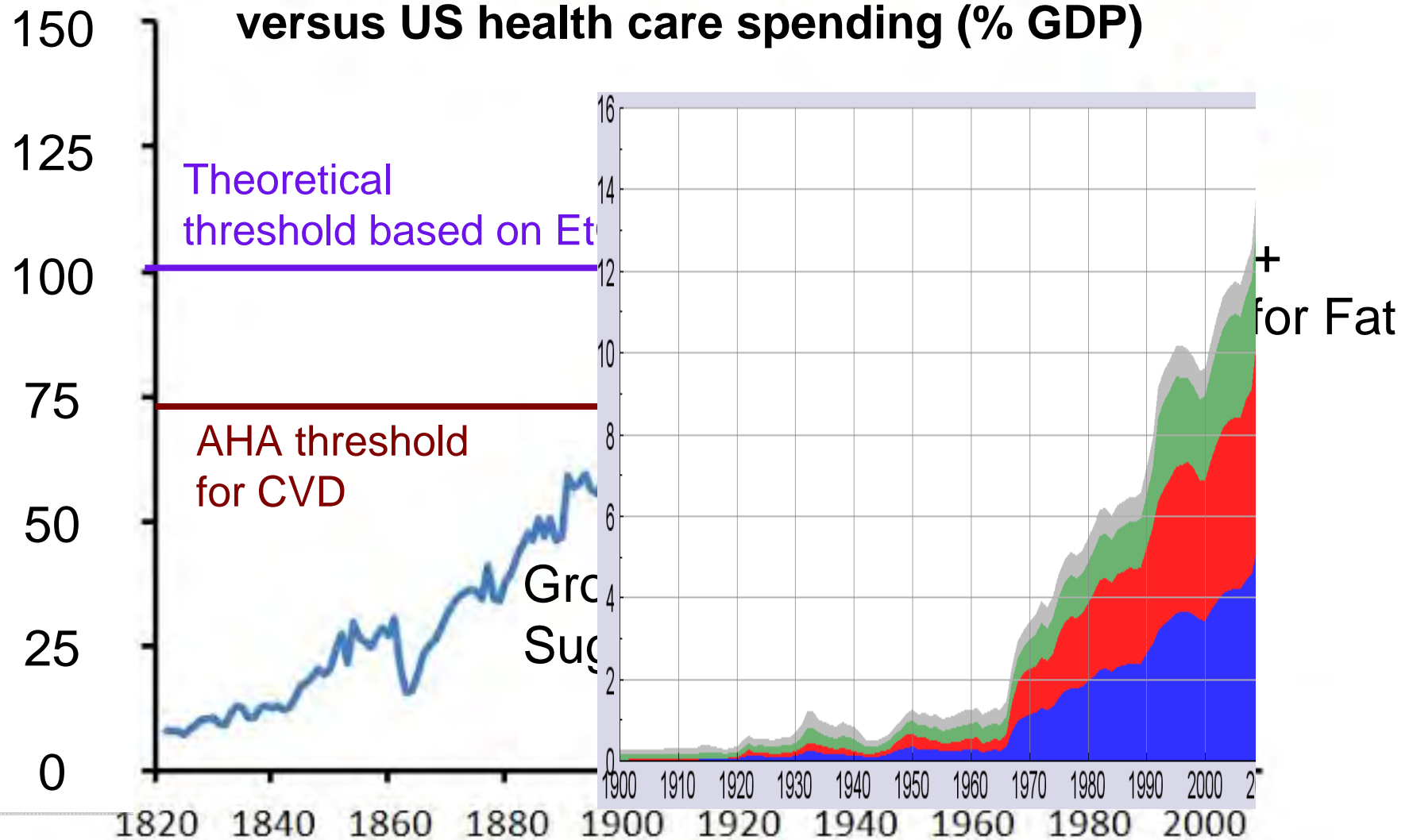
**It’s the “sugar” model**

# US Sugar Consumption, 1822-2005 versus US health care spending (% GDP)



U.S. Commerce Service 1822-1910, combined with Economic Research Service, USDA 1910-2010  
<http://ushealthcarespending.gov>

# US Sugar Consumption, 1822-2005 versus US health care spending (% GDP)



U.S. Commerce Service 1822-1910, combined with Economic Research Service, USDA 1910-2010  
<http://ushealthcarespending.gov>

## ESPECIALISTAS PROPONEN UN IMPUESTO MÁS ALTO A REFRESCOS

octubre 16, 2013



La organización civil el Poder del Consumidor y especialistas recomendaron imponer un gravamen de dos pesos a las bebidas azucaradas, a fin de disminuir su consumo y evitar daños en la salud como el sobrepeso y la diabetes.

# YES

ON



# Berkeley **vs.** Big Soda

Reprinted by permission Measure B Healthy Child Initiative Ballot Measure Committee.





REUTERS

EDITION: **U.S.** ▾

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Health | Wed Nov 11, 2015 7:08pm EST

Related: HEALTH

# Diabetes experts tell G20 to tax sugar to save lives and money

BY BEN HIRSCHLER



Diabetes experts called on world leaders on Thursday to use sugar taxes to fight obesity, arguing such a move would save lives and slash healthcare budgets.

Ahead of a meeting of G20 leaders this weekend, the International Diabetes Federation (IDF) wants the dual epidemics of obesity and diabetes to be placed on the global agenda alongside major geopolitical and financial issues.

## PHOTOS OF THE DAY





## Budget 2016

# George Osborne unveils sugar tax in eighth budget as growth forecast falls

- Proceeds of levy on soft drinks to fund school sports
- Cuts to business rates, capital gains and corporation tax
- Income tax personal allowance increased
- Growth forecast down from 2.4% to 2%

Katie Allen,  
Anushka Asthana  
and Rowena  
Mason

Wednesday 16 March  
2016 10:58 EDT



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Osborne announces soft drinks sugar tax and tax-free personal allowance - budget highlights video

George Osborne has unveiled a new tax on sugary drinks, such as Coca-Cola, Red Bull and Irn Bru, pledging to use the takings to provide more sports funding for schools.

# Policy Efforts in Northern California: SSB Distributor Tax

Join the Movement:

Endorse

Contribute

Share on Social Media

Oakland:

[www.yes4healthyoaklandchildren.com](http://www.yes4healthyoaklandchildren.com)

San Francisco

[www.sfunitedtoreducediabetes.com](http://www.sfunitedtoreducediabetes.com)



# Proposal #1

## UCSF Healthy Beverage Initiative

Chrome File Edit View History Bookmarks Window Help

https://www.ucsf.edu/news/2015/05/129901/ucsf-launches-health-beverage-initiative

Apple Yahoo! Google Maps YouTube Wikipedia News Popular Microsoft Outlook Citrix Access Gateway Making Office 12.1 YouTube - Sugar: PubMed home Google

UCSF

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### UCSF Launches Healthy Beverage Initiative

Health Sciences Campus Will Focus Sales on Zero-Calorie and Nutritious Drinks

By [Kristen Bole](#) on May 29, 2015 | [Email](#) | [Print](#)


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UCSF Healthy Beverage Initiative





Liver Disease

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\$100M Gift to Advance Health Sciences 

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UCSF to Launch Redesign of Flagship Website  
June 04, 2015

Maribel Dineen: Saying "Thank You"

## **Proposal #2**

**Type 2 Diabetes should be renamed:**

**PROCESSED FOOD DISEASE**

## **Proposal #3**

**Rollback the subsidies for processed food:**

**CORN  
WHEAT  
SOY  
SUGAR**

**Proposal #4**

**REAL FOOD APPROVED**

## **Proposal #5**

**Remove Sugar from the FDA  
“Generally Recognized as Safe” (GRAS) List**



# Conclusions

- The dentists knew about fructose/sugar toxicity long before the doctors did, but fluoride allowed for “selective amnesia”
- Although dietary fat can induce NAFLD, fat ingestion does not explain the current epidemic of NAFLD/NASH; but fructose does
- A calorie is **NOT** a calorie, and fructose is **NOT** glucose
- Fructose is “**alcohol without the buzz**”; it is a dose-dependent chronic hepatotoxin ; NASH and ASH share the same pathogenesis
- Evolution doesn't lie: the overlap between tooth and liver decay inform us about the changes in our environment, and what to do about them
- But understanding the science often doesn't translate into policy

# BACON 'WANTED TO BE LIKE SCARFACE'

Surrey Six witness says Red Scorpions leader sought power and control **NEWS A6**

CANUCKS  
SUCCUMB IN  
WILD ONE  
TO ISLES

SPORTS  
A28-30

TUESDAY,  
MARCH 11, 2014  
VANCOUVER,  
BRITISH COLUMBIA  
A DIVISION OF  
POSTMEDIA NETWORK INC.

## The Province

FINAL  
EDITION

\$2.14 minimum  
in outlying areas  
\$1.52 PLUS  
GST

Dietitians recommend  
12-step program to  
help manage your sugar  
consumption

3'6"  
3'0"  
2'6"  
2'0"

**SUGAR:  
PUBLIC ENEMY #1**

**NEWS A3**

Released November 10, 2014  
SUGARSCIENCE.ORG

Outdoor





# FED UP

A FILM BY STEPHANIE SOECHTIG



On NETFLIX

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[PRESSKIT](#)

[FILMMAKERS](#)

[CONTACT](#)

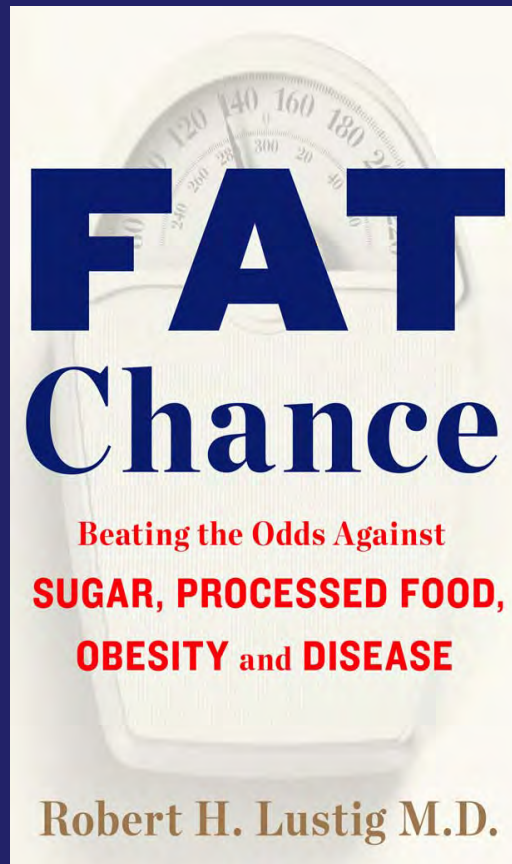


*Fed Up* blows the lid off everything we thought we knew about food and weight loss, revealing a 30-year campaign by the food industry, aided by the U.S. government, to mislead and confuse the American public, resulting in one of the largest health epidemics in history.

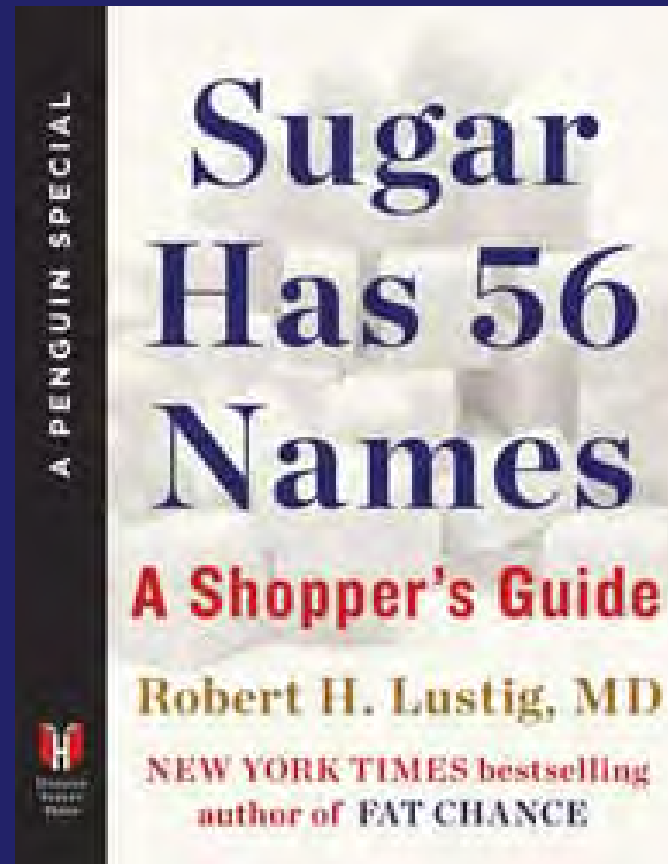


**Canadian Documentary** On NETFLIX

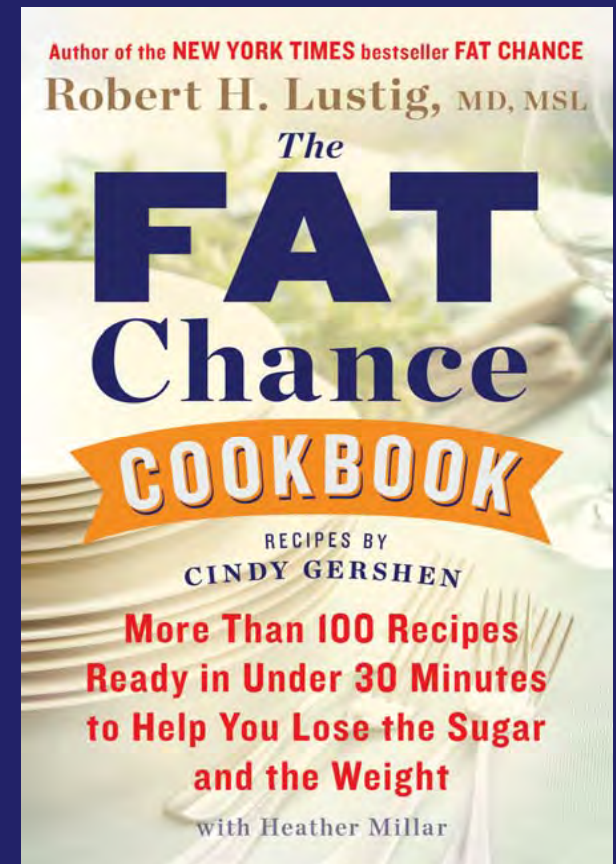
## Further reading



Hudson Street Press  
(Penguin USA)

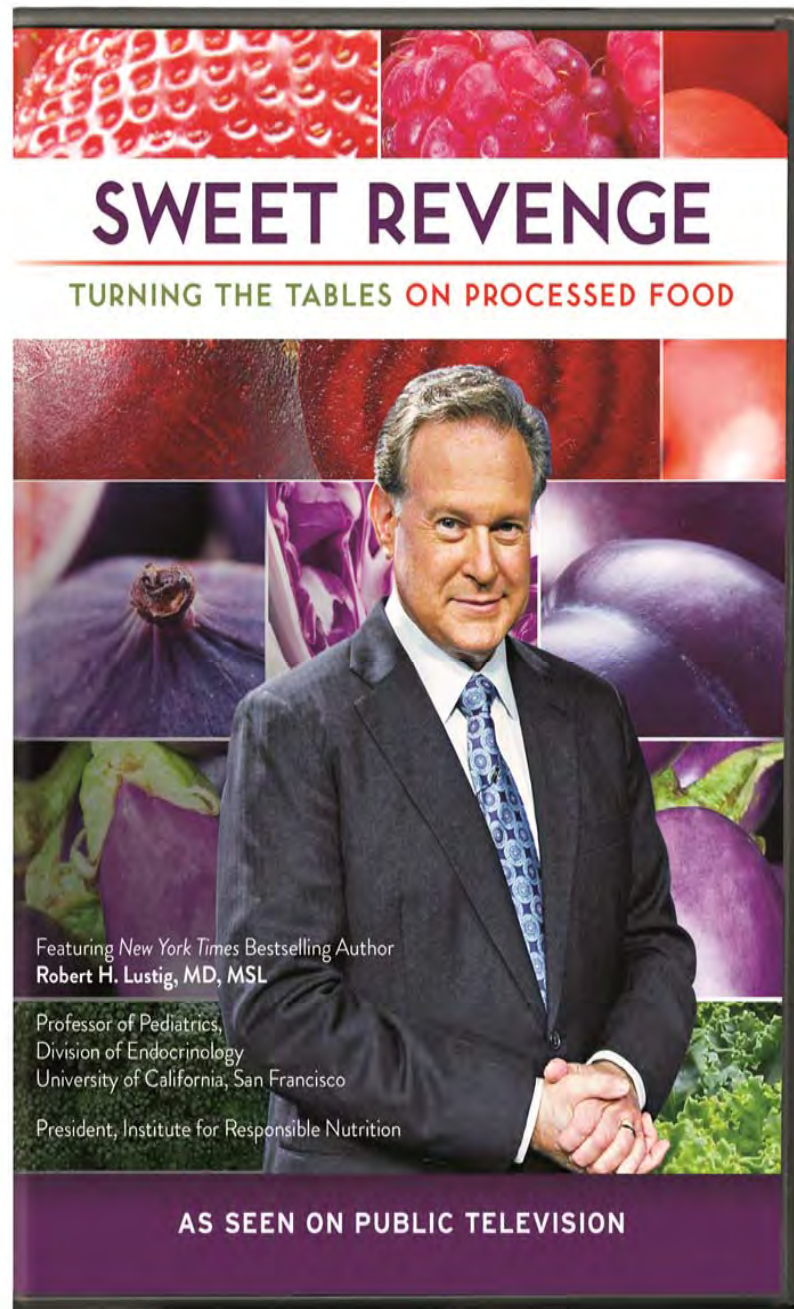


E-book Hudson Street Press  
Sept 3, 2013



Hudson Street Press  
Jan 1, 2014





Featuring *New York Times* Bestselling Author  
**Robert H. Lustig, MD, MSL**

Professor of Pediatrics,  
Division of Endocrinology  
University of California, San Francisco

President, Institute for Responsible Nutrition

AS SEEN ON PUBLIC TELEVISION

Public Television  
Special, USA  
Now also in Spanish  
“Dulce Venganza”



**We have started a non-profit to provide  
medical, nutritional and legal analysis and consultation  
to promote personal and public health vs. Big Food**



**[responsiblefoods.org](http://responsiblefoods.org)**

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